

▶ **RECALL CATALOGUE**



**D4W
Marketing**

Powered by DMM

HOW IT WORKS

THE SYSTEM

Dental4Windows allows you to either send recall reminders via a semi or fully automated process.

Semi-Automated allows you to still create the batches in D4W, then trigger the sending of SMS, Print and/or E-mail based on pre-selected D4W Marketing templates.

Fully Automated will automatically generate the recall batch, then send SMS, Print and/or E-mail communication to patients on your behalf. Phone call lists are also generated in this process. In addition to saving you time, automation enables multi-channel communication, so you can send first reminders via SMS, second via Print, and third can be a phone list.

If you're already using D4W Marketing and would like to setup Recall Automation via D4W Marketing, please [click here](#) to book a setup time with our Recall Automation Consultant.

INTERESTED?

To learn more about D4W Marketing, schedule a demo with our Practice Solutions Specialist via the below booking link, e-mail info@d4wmarketing.com or phone 1300 855 966.

[Book Demo](#)



OUR COLLECTIONS

Our suite of collections cover a range of styles and pieces to ensure effective recall communication to your patients.

Each collection consists of:

- **Recall emails**
for first, second and final recall
- **Recall postcards**
for first, second and final recall
- **Recall letters**
for first, second and final recall

NOTE: All the final recall templates can be used as 3rd, 4th or 5th templates, or for as many recall sets as you would like to set up.

 [Click to view](#)

CLASSIC COLLECTION

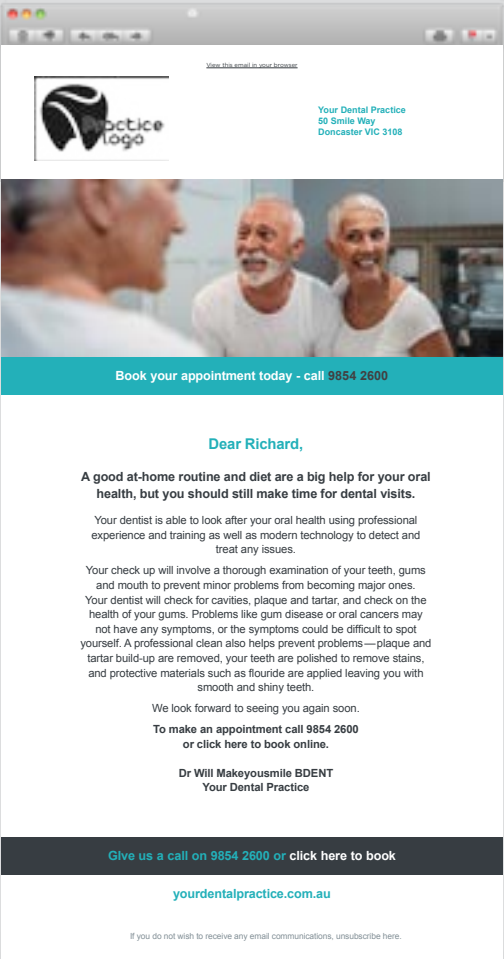
EMAIL FIRST RECALL

The classic collection uses professional, but friendly content to engage with your customers that are due for a dental check up. The imagery is diverse, with the underlying theme of 'positive moments in time'.

TEAL	D4WE1CLA01A	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon.

To make an appointment call 9854 2600 or click here to book online.

Dr Will Makeyousmile BDENT
Your Dental Practice

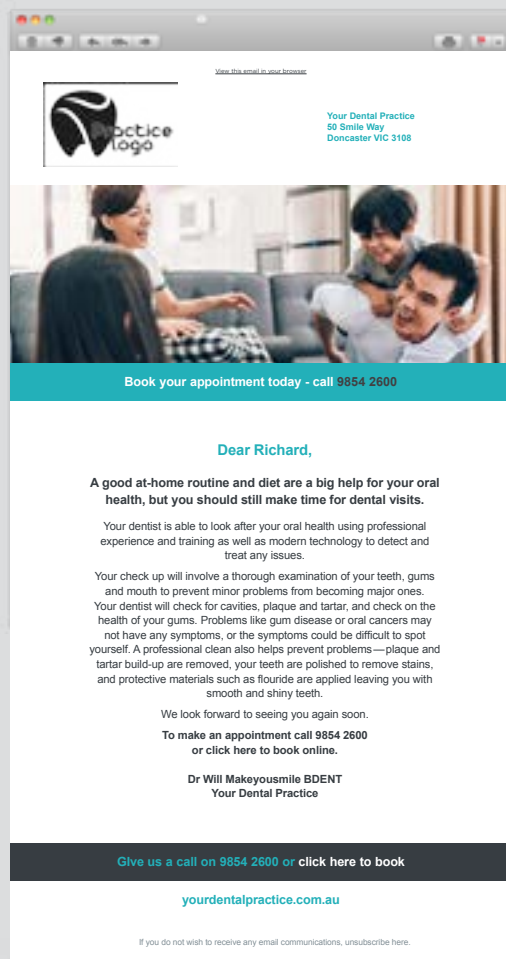
CLASSIC COLLECTION



EMAIL FIRST RECALL

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Email



TEAL

D4WE1CLA01B



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

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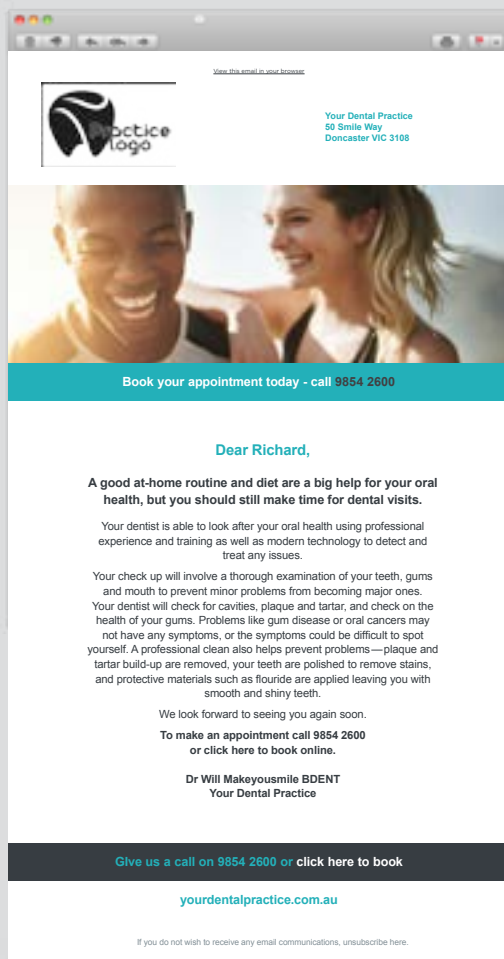
CLASSIC COLLECTION



EMAIL FIRST RECALL

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Email



TEAL

D4WE1CLA01C



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

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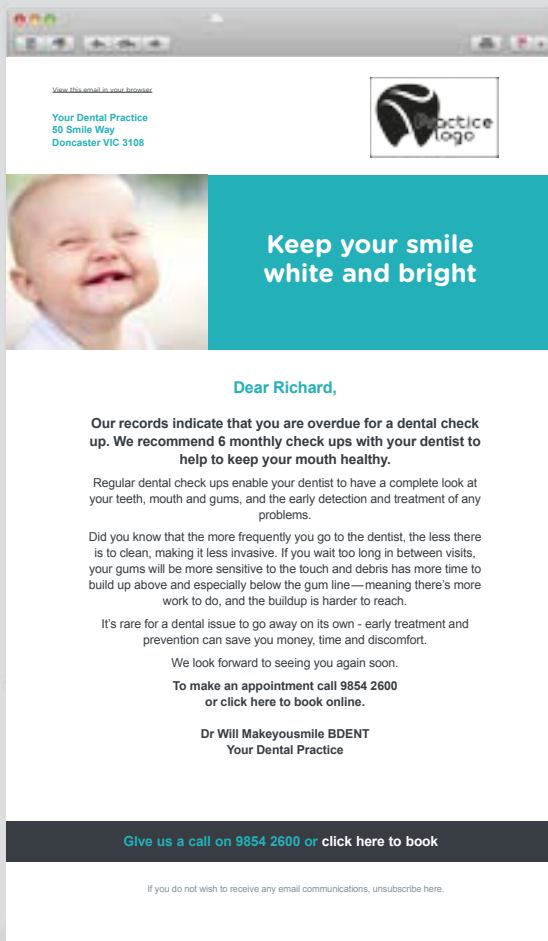
CLASSIC COLLECTION



EMAIL SECOND RECALL

The classic collection uses professional, but friendly content to engage with your customers that are due for a dental check up. The imagery is diverse, with the underlying theme of 'positive moments in time'.

Email



TEAL

D4WE2CLA01A



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up. We recommend [Chosen period] monthly check ups with your dentist to help to keep your mouth healthy.

Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

It's rare for a dental issue to go away on its own - early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon.

To make an appointment call 9854 2600
or click here to book online.

Dr Will Makeyousmile BDENT
Your Dental Practice

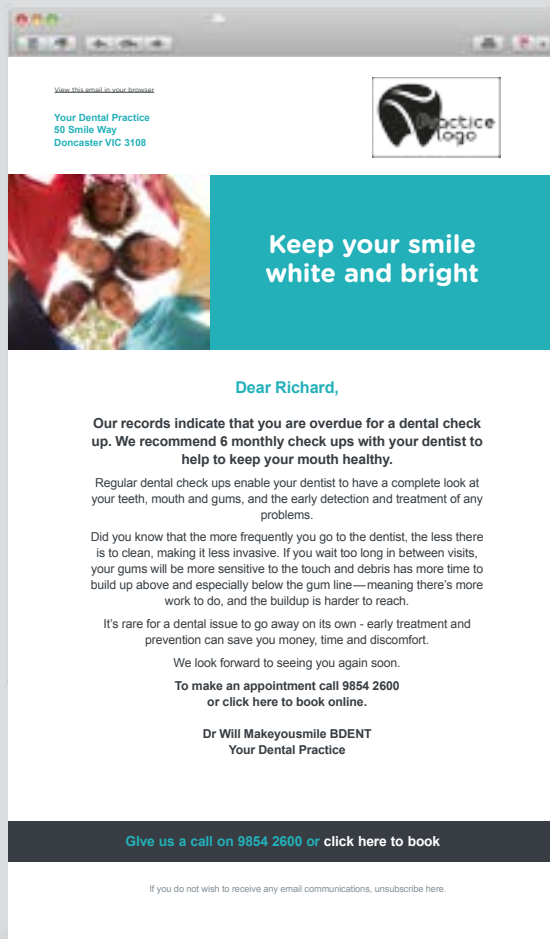
CLASSIC COLLECTION



EMAIL SECOND RECALL

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Email



TEAL

D4WE2CLA01B



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up. We recommend [Chosen period] monthly check ups with your dentist to help to keep your mouth healthy.

Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

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Your Dental Practice

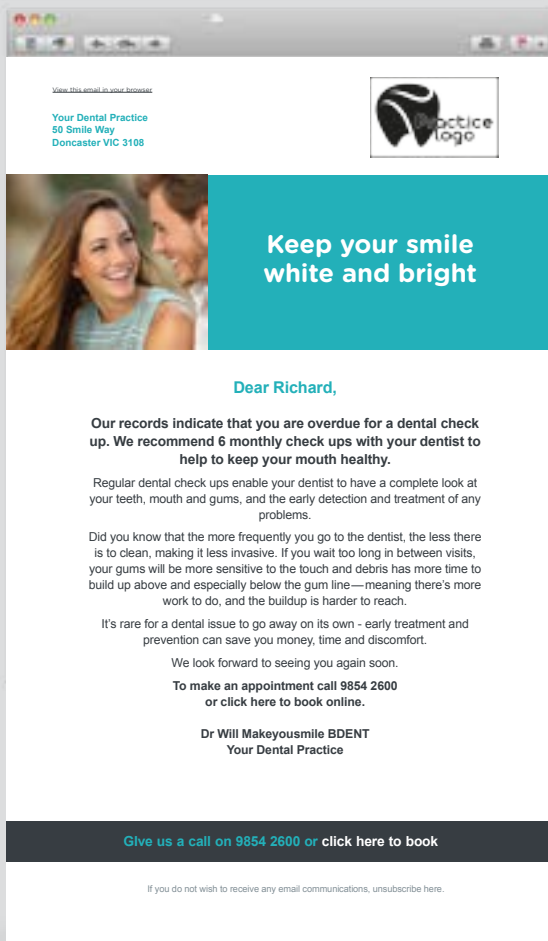
CLASSIC COLLECTION



EMAIL SECOND RECALL

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Email



TEAL

D4WE2CLA01C



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up. We recommend [Chosen period] monthly check ups with your dentist to help to keep your mouth healthy.

Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

It's rare for a dental issue to go away on its own - early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon.

To make an appointment call 9854 2600
or click here to book online.

Dr Will Makeyousmile BDENT
Your Dental Practice

CLASSIC COLLECTION



EMAIL THIRD RECALL

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TEAL

D4WE3CLA01



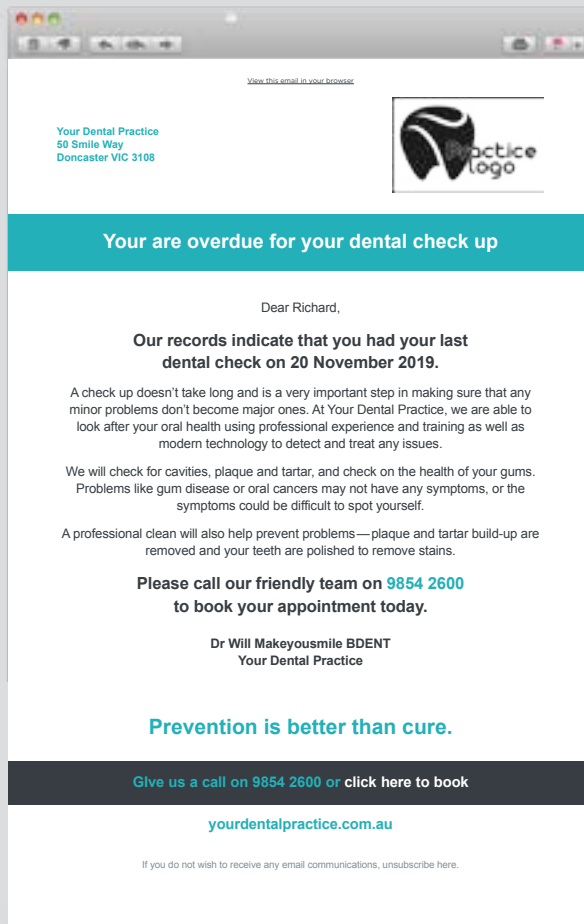
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental checkup

Dear [Patient's First Name],

Our records indicate that you had your last dental check on 18/11/18.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At Your Dental Practice, we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9854 2600 to book your appointment today.

Dr Will Makeyousmile BDENT
Your Dental Practice

Prevention is better than cure

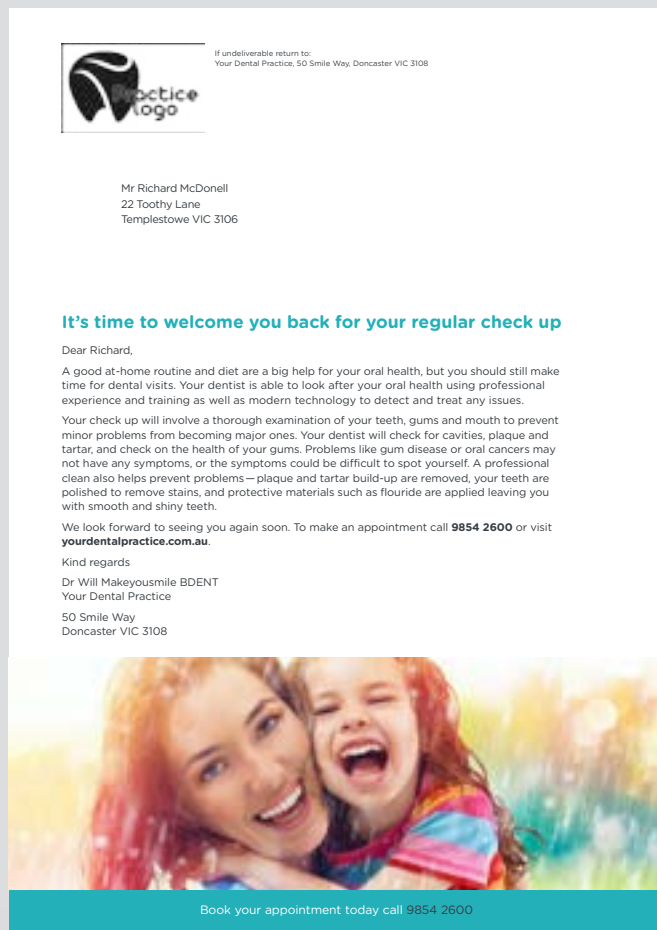
CLASSIC COLLECTION



LETTER FIRST RECALL

The classic collection uses professional, but friendly content to engage with your customers that are due for a dental check up. The imagery is diverse, with the underlying theme of 'positive moments in time'.

Single Sided A4 letter



TEAL

D4WRC001



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to welcome you back for your regular check up

Dear [Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon. To make an appointment call 9854 2600 or visit yourdentalpractice.com.au.

Kind regards

Dr Will Makeyousmile BDENT
Your Dental Practice

50 Smile Way
Doncaster VIC 3108

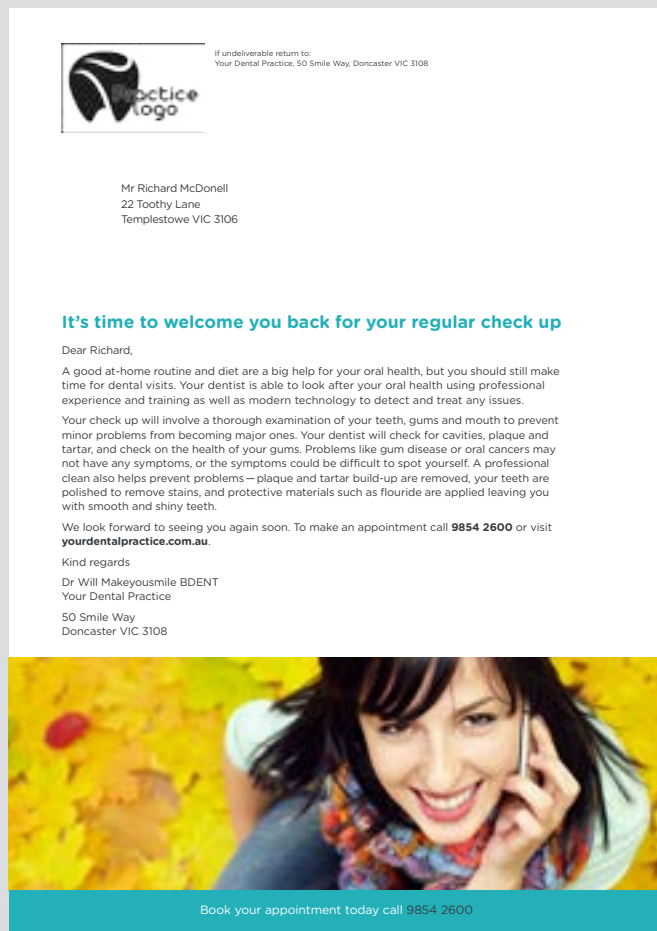
CLASSIC COLLECTION



LETTER FIRST RECALL

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Single Sided A4 letter



TEAL

D4WRC001B



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to welcome you back for your regular check up

Dear [Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon. To make an appointment call 9854 2600 or visit yourdentalpractice.com.au.

Kind regards

Dr Will Makeyousmile BDENT
Your Dental Practice

50 Smile Way
Doncaster VIC 3108

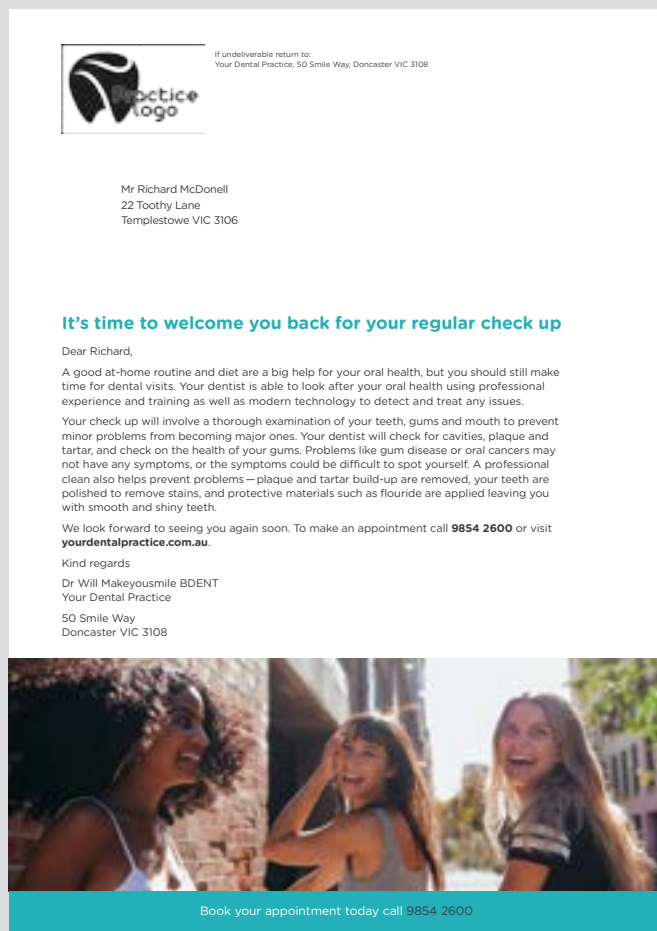
CLASSIC COLLECTION



LETTER FIRST RECALL

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Single Sided A4 letter



TEAL

D4WRC001C

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to welcome you back for your regular check up

Dear [Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

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We look forward to seeing you again soon. To make an appointment call 9854 2600 or visit yourdentalpractice.com.au.

Kind regards

Dr Will Makeyousmile BDENT
Your Dental Practice

50 Smile Way
Doncaster VIC 3108

CLASSIC COLLECTION



LETTER FIRST RECALL

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TEAL	D4WRC002	\$ 1.68
	CODE	COST PER PIECE

CONTENT

Single Sided A4 letter



If undeliverable return to:
Your Dental Practice, 50 Smile Way,
Doncaster VIC 3108

Mr Richard McDonell
22 Toothy Lane
Templestowe VIC 3106

It's time for your dental check up

Dear Richard,

Our records show that your last check up was 19/11/18.

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon. To make an appointment call **9854 2600** or visit **yourdentalpractice.com.au**.

Kind regards
Dr Will Makeyousmile BDENT
Your Dental Practice
50 Smile Way
Doncaster VIC 3108







Your Dental Appointment

Day & Date: _____

Time: _____ AM/PM

50 Smile Way, Doncaster VIC 3108

Book your appointment today call **9854 2600**

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

It's time for your dental check up

Dear [Patient's First Name],

Our records show that your last check up was 18 November 2019.

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon. To make an appointment call 9854 2600 or visit yourdentalpractice.com.au.

Kind regards

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Doncaster VIC 3108

CLASSIC COLLECTION



LETTER FIRST RECALL

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TEAL

D4WRC002B

\$

1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



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Your Dental Practice
50 Smile Way
Doncaster VIC 3108







Your Dental
Appointment

Day & Date: _____

Time: _____ AM/PM

50 Smile Way, Doncaster VIC 3108

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PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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CLASSIC COLLECTION



LETTER FIRST RECALL

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TEAL

D4WRC002C



1.68

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50 Smile Way
Doncaster VIC 3108







Your Dental Appointment

Day & Date: _____

Time: _____ AM/PM

50 Smile Way, Doncaster VIC 3108

Book your appointment today call **9854 2600**

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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Doncaster VIC 3108

CLASSIC COLLECTION



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TEAL

D4WRC002D



1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



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50 Smile Way
Doncaster VIC 3108







Your Dental Appointment

Day & Date: _____

Time: _____ AM/PM

50 Smile Way, Doncaster VIC 3108

Book your appointment today call **9854 2600**

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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Doncaster VIC 3108

CLASSIC COLLECTION



LETTER FIRST RECALL

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Single Sided A4 letter



If undeliverable return to:
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Mr Richard McDonell
22 Toothy Lane
Templestowe VIC 3106

Our records indicate that it's time for your dental examination

Dear Richard,

It's time to welcome you back for your regular check up.

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems—plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as fluoride are applied leaving you with smooth and shiny teeth.

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Kind regards

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Your Dental Practice
50 Smile Way
Doncaster VIC 3108







YOUR DENTAL APPOINTMENT

Day & Date: _____

Time: _____

50 Smile Way, Doncaster VIC 3108

Book your appointment today call **9854 2600**

TEAL

D4WRC003



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

Our records indicate that it's time for your dental examination

Dear [Patient's First Name],

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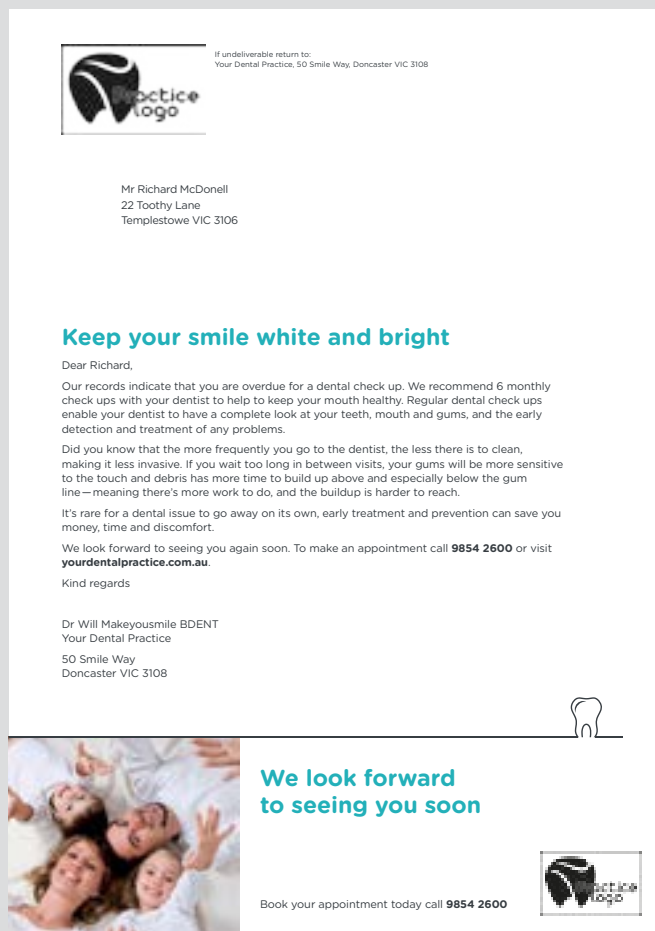
CLASSIC COLLECTION



LETTER SECOND RECALL

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Single Sided A4 letter



TEAL

D4WRC005



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Keep your smile white and bright

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up. We recommend [Chosen period] monthly check ups with your dentist to help to keep your mouth healthy. Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

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Dr Will Makeyousmile BDENT
Your Dental Practice

50 Smile Way
Doncaster VIC 3108

CLASSIC COLLECTION



LETTER SECOND RECALL

The classic collection uses professional, but friendly content to engage with your customers that are due for a dental check up. The imagery is diverse, with the underlying theme of 'positive moments in time'.

TEAL

D4WRC005B



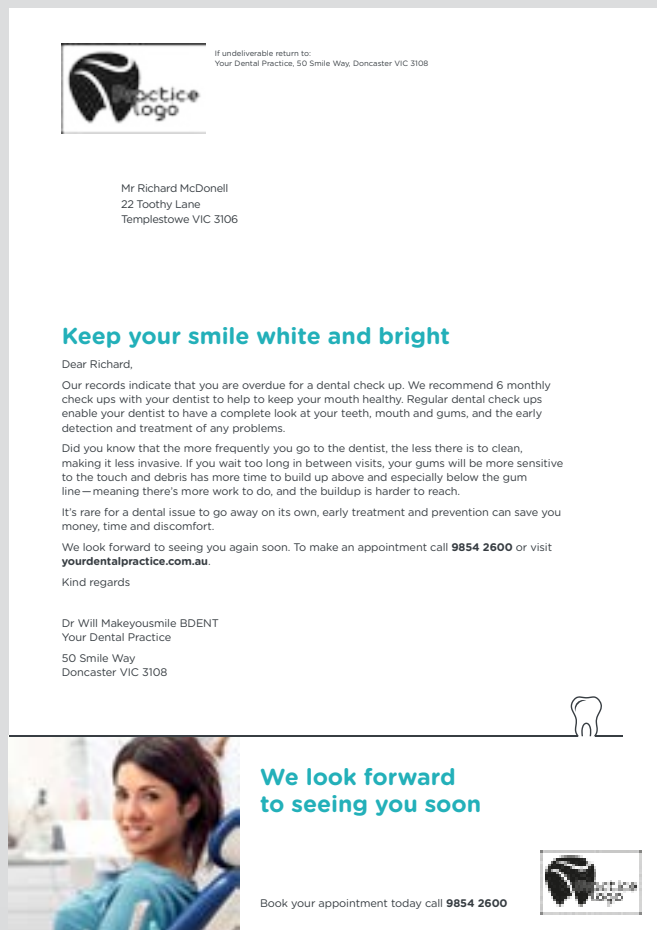
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Keep your smile white and bright

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up. We recommend [Chosen period] monthly check ups with your dentist to help to keep your mouth healthy. Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

It's rare for a dental issue to go away on its own, early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon. To make an appointment call 9854 2600 or visit yourdentalpractice.com.au.

Kind regards

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Doncaster VIC 3108

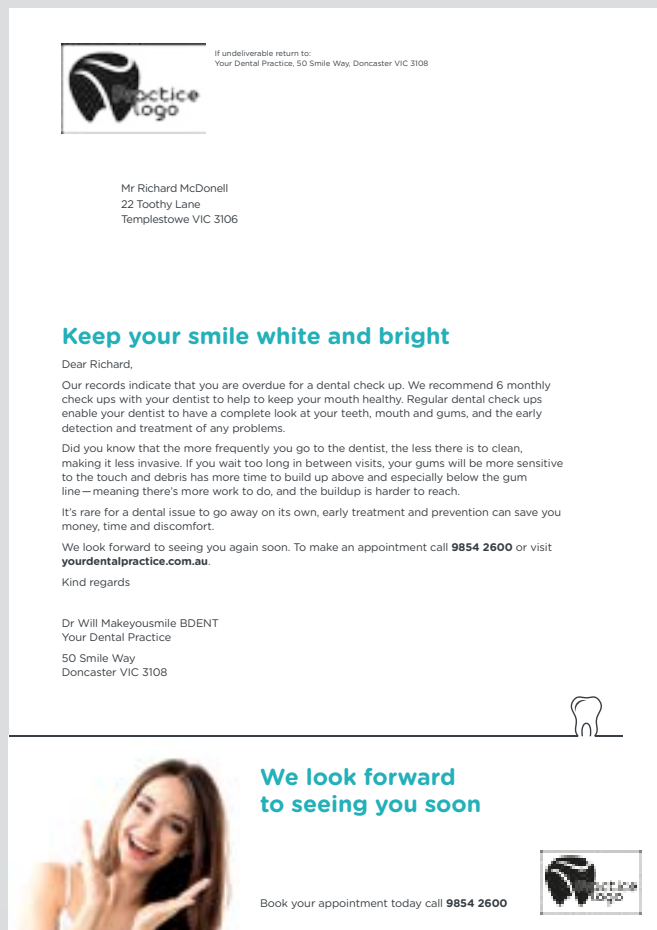
CLASSIC COLLECTION



LETTER SECOND RECALL

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Single Sided A4 letter



TEAL

D4WRC005C



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Dear [Patient's First Name],

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CLASSIC COLLECTION



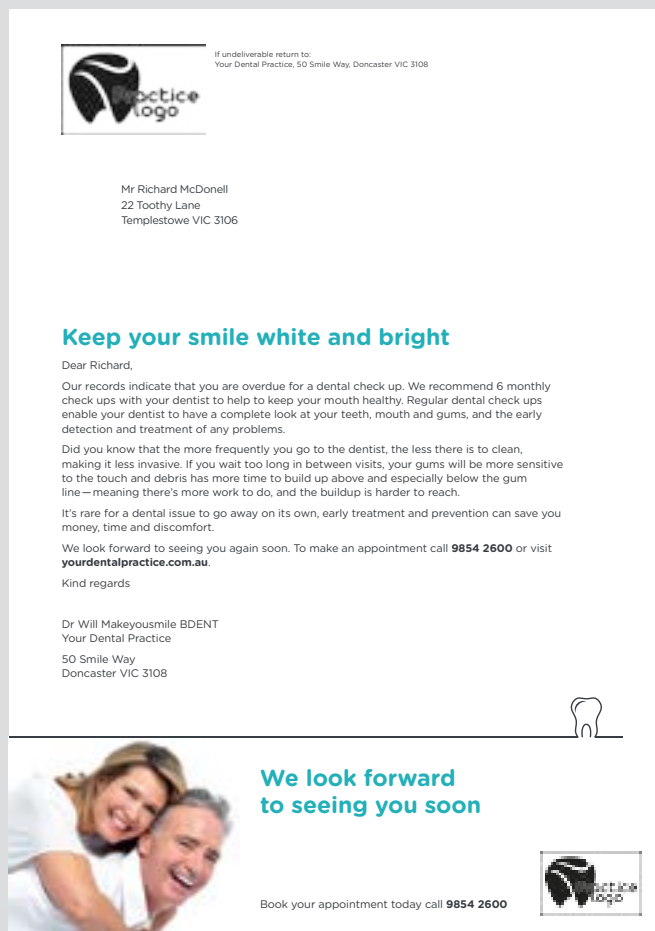
LETTER SECOND RECALL

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TEAL	D4WRC005D	\$	1.68
	CODE		COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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TEAL

D4WRC005E



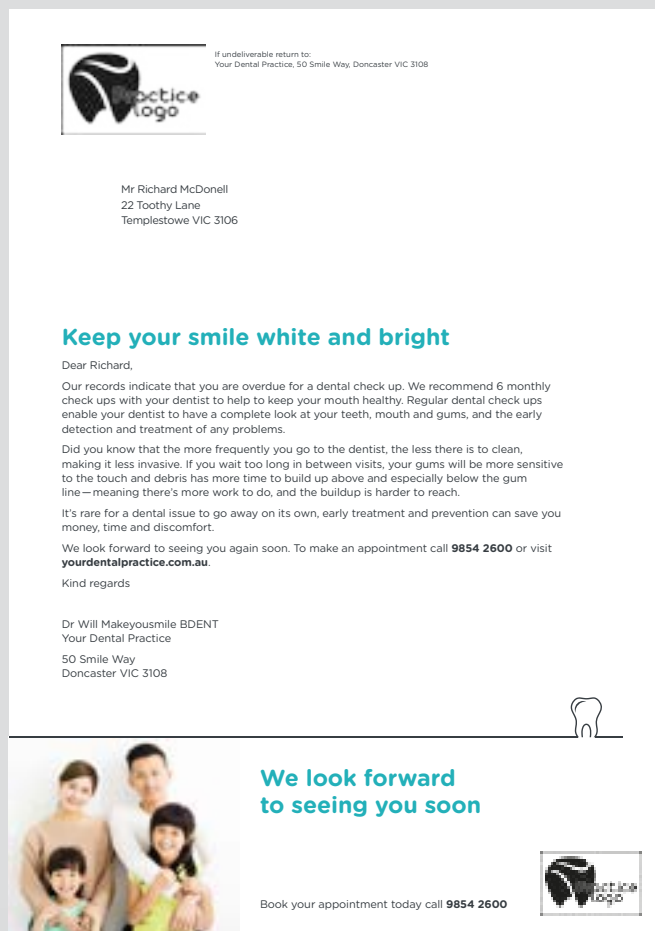
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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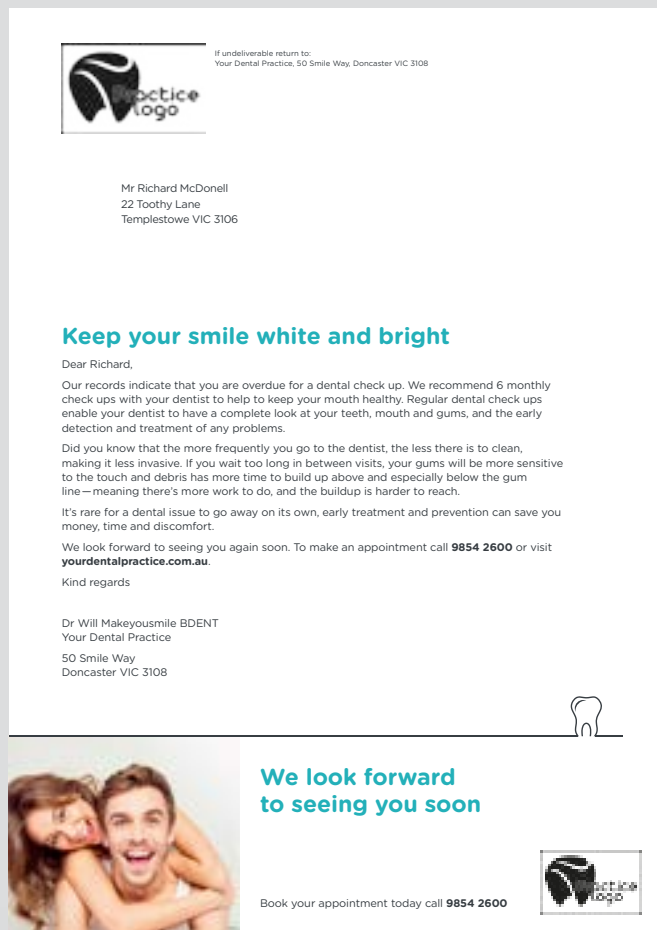
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CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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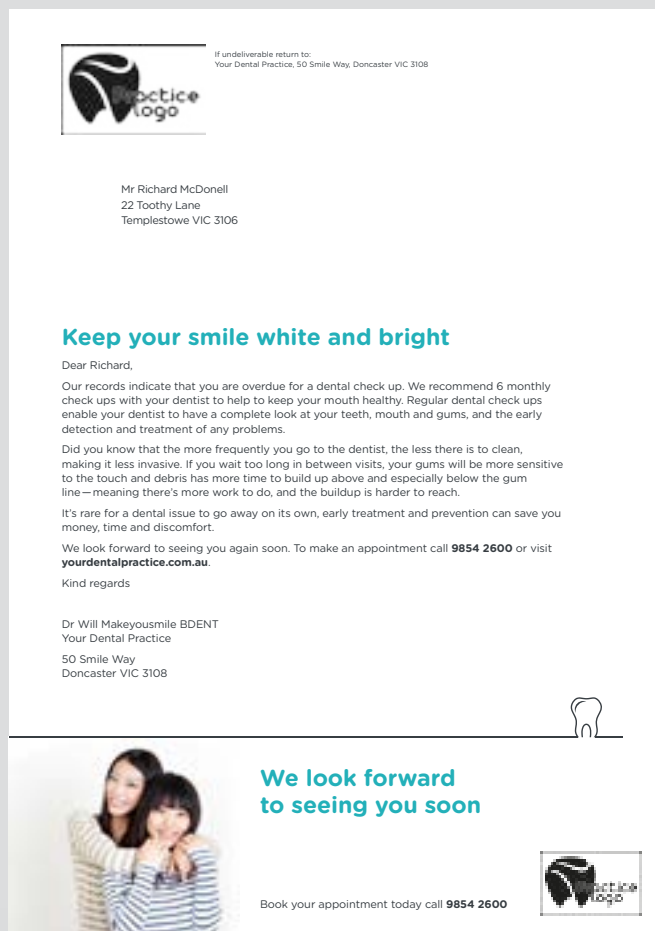
LETTER SECOND RECALL

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TEAL	D4WRC005G	\$	1.68
	CODE		COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

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PRACTICE

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LETTER THIRD RECALL

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TEAL

D4WL3CLA01A



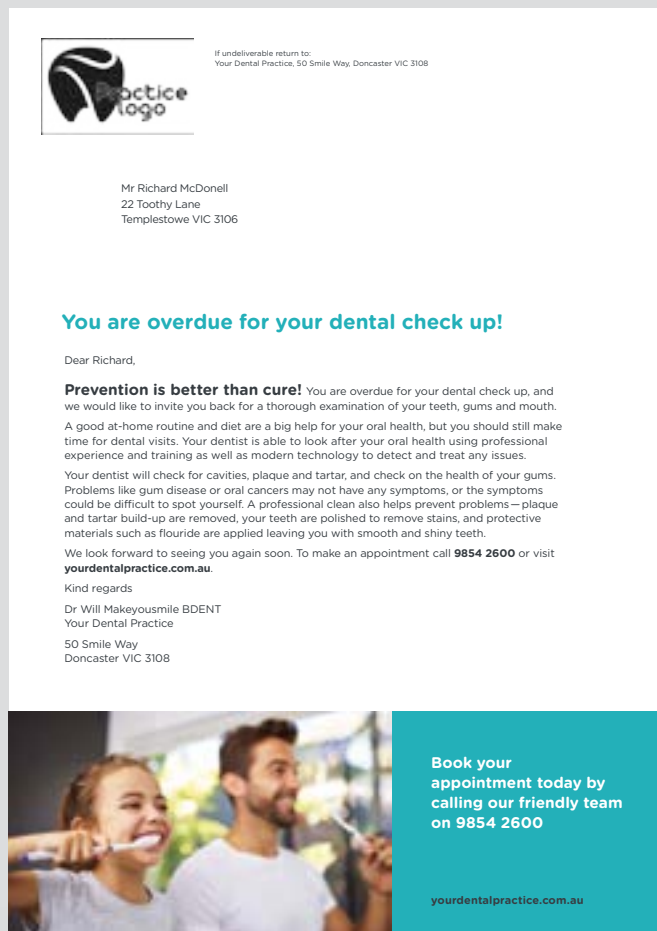
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check up!

Dear [Patient's First Name],

Prevention is better than cure! You are overdue for your dental check up, and we would like to invite you back for a thorough examination of your teeth, gums and mouth.

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TEAL

D4WL3CLA01B



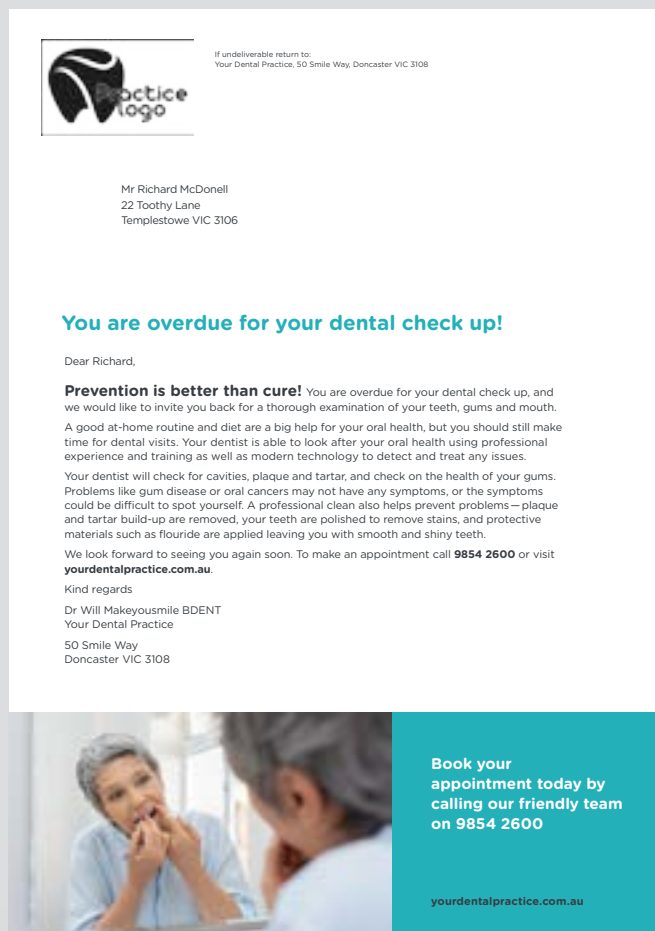
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COST PER PIECE

CONTENT

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PATIENTS

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PRACTICE

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TEAL

D4WL3CLA01C



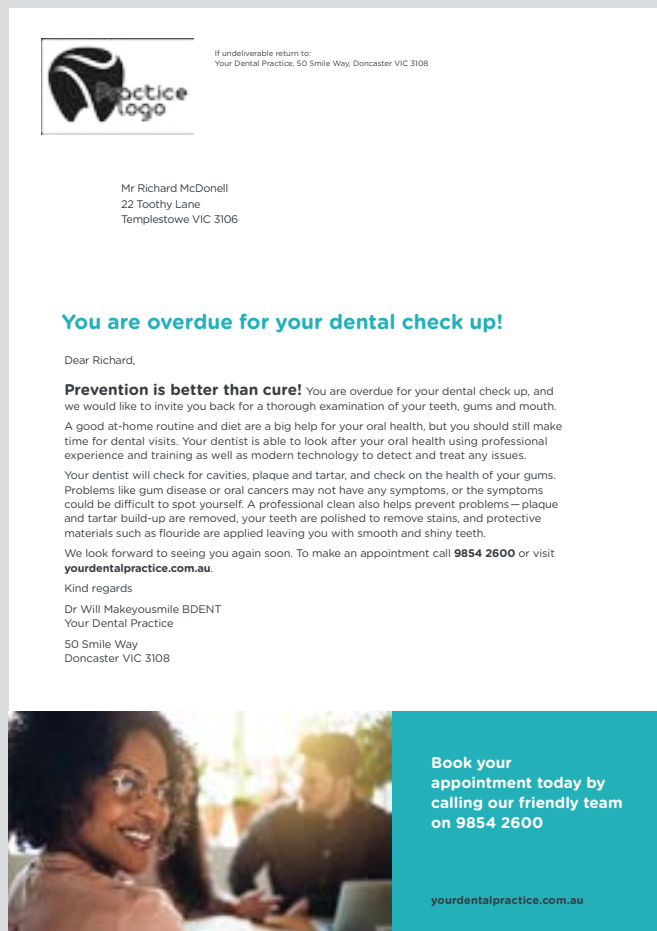
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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TEAL

D4WL3CLA01D



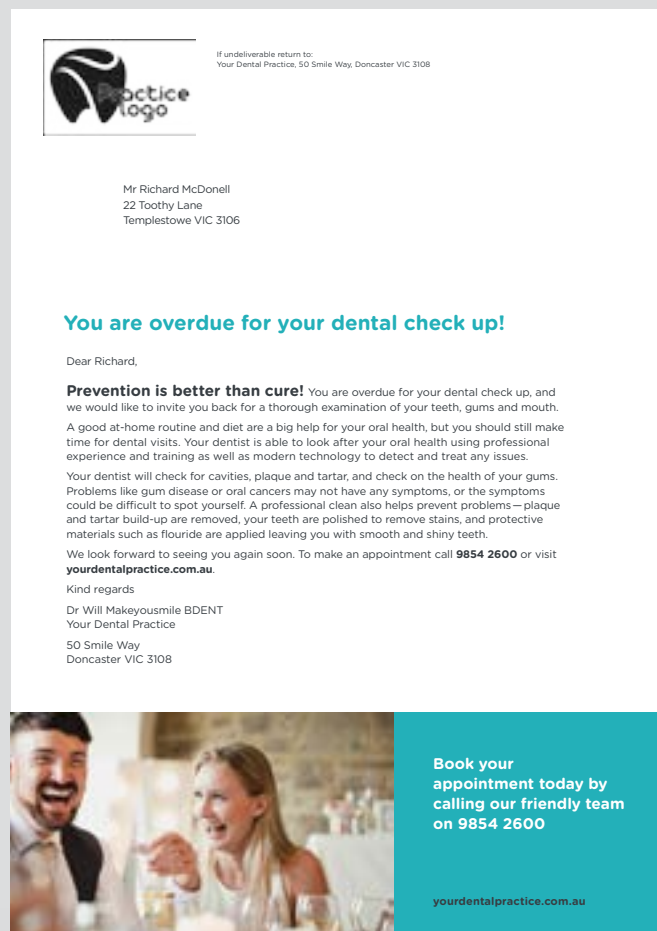
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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CLASSIC COLLECTION



POSTCARD FIRST RECALL

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Double Sided Postcard 240 x 130mm



TEAL

D4WRC016

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back for your regular check up.

We recommend [chosen period] monthly check ups. A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dental Practice

Our records indicate that it's time for your [chosen recall period] month dental examination.

CLASSIC COLLECTION



POSTCARD FIRST RECALL

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Double Sided Postcard 240 x 130mm



TEAL

D4WRC012

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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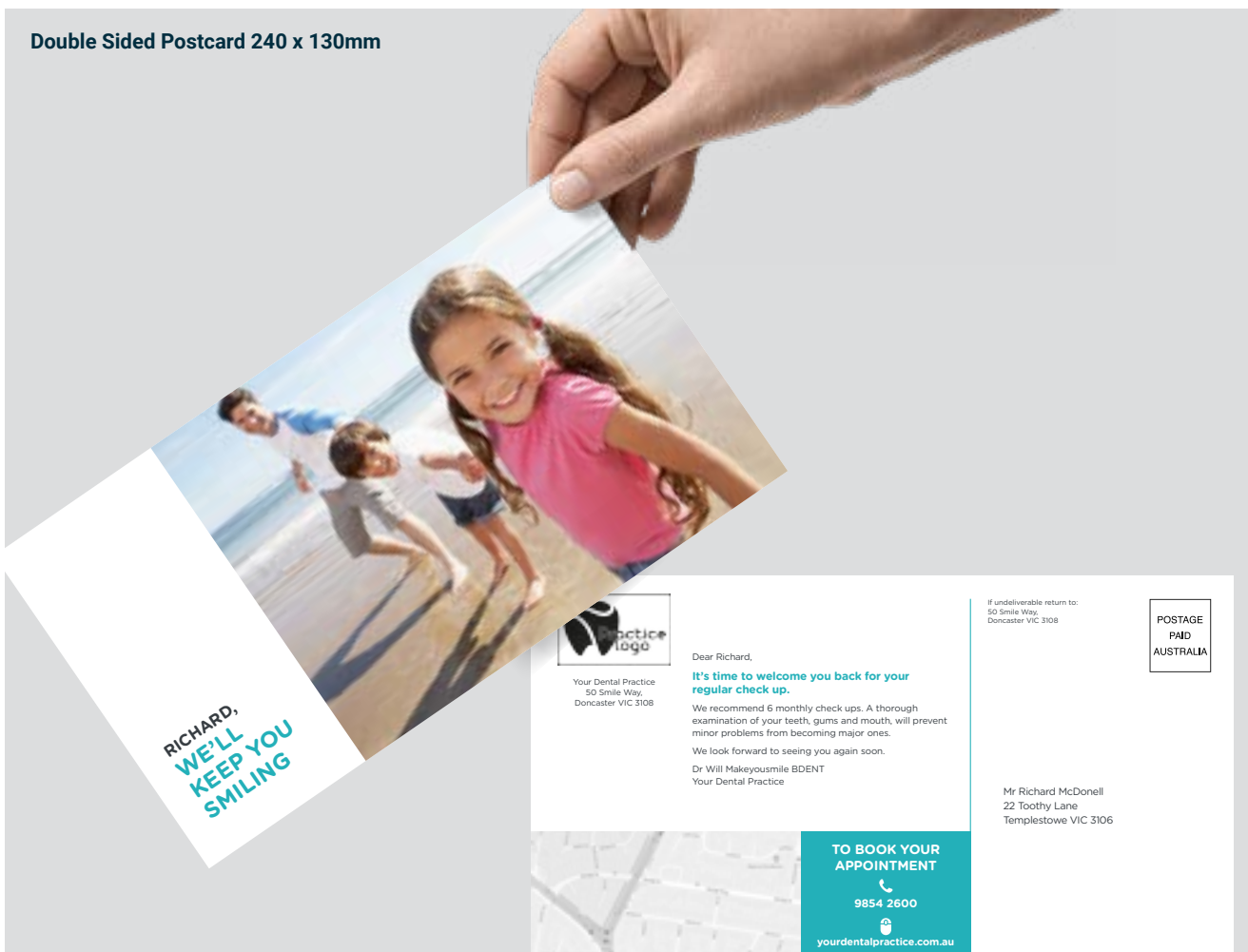
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TEAL

D4WRC012B

\$

1.68

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COST PER PIECE

CONTENT

PATIENTS

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TEAL

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Double Sided Postcard 240 x 130mm



TEAL

D4WP2CLA01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

Dental visits are recommended, even if you have a good at-home routine!

We recommend [chosen period] monthly check ups.

At Your Dental Practice, we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.

To book your appointment:

Call 9854 2600

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POSTCARD THIRD RECALL

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Double Sided Postcard 240 x 130mm

Prevention is better than cure.

Your Dental Practice
50 Smile Way,
Doncaster VIC 3108

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appointment:
call
9854 2600
or visit our
website.



Dear Richard,

You are overdue for your dental check up

Our records show that your last check up
was on 18/11/18.

A check up doesn't take long and is a very important
step in making sure that any minor problems don't
become major ones. At Your Dental Practice, we are
able to look after your oral health using professional
experience and training as well as modern
technology to detect and treat any issues.

A professional clean will also help prevent problems
— plaque and tartar build-up are removed and your
teeth are polished to remove stains.

Please call our friendly team on
9854 2600 to book your appointment.

Dr Will Makeyousmile BDent, Your Dentist

If undeliverable return to:
50 Smile Way,
Doncaster VIC 3108

POSTAGE
PAID
AUSTRALIA

Mr Richard McDonell
22 Toothy Lane
Templestowe VIC 3106

thisismylongdentalpracticename.com.au

TEAL

D4WP3CLA01A

\$

1.68

CODE

COST PER PIECE

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PATIENTS

• Name & Address

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POSTAGE
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Templestowe VIC 3106

thisismylongdentalpracticename.com.au

TEAL

D4WP3CLA01C

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COST PER PIECE

CONTENT

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TEAL

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1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

You are overdue for your dental check up

Our records show that your last check up was 18/11/18.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At Your Dental Practice, we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9854 2600 to book your appointment.

Dr Will Makeyousmile BDent, Your Dentist

02 TRADITIONAL

TRADITIONAL COLLECTION



EMAIL FIRST RECALL

The traditional collection has a pared-back aesthetic with clean lines and limited colour. The image gallery draws on an active family lifestyle, with animated imagery of families enjoying an active, healthy life.

BLUE

D4WE1TRA01A

\$

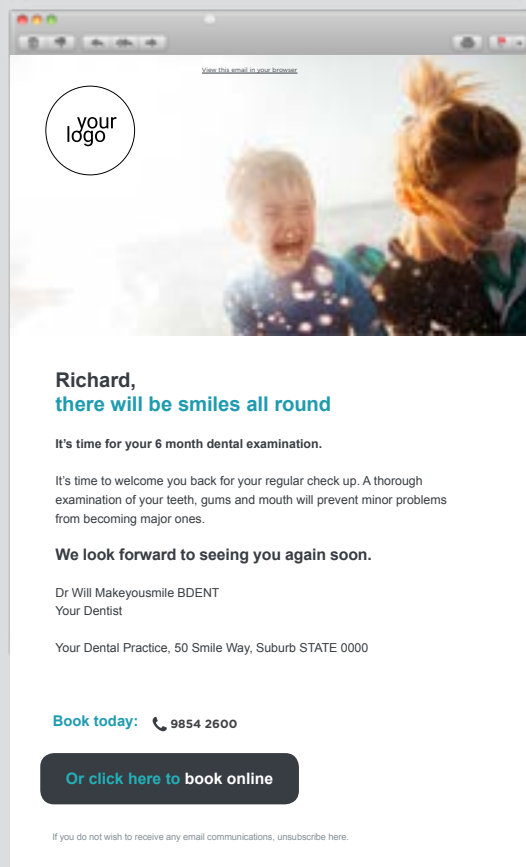
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

[Patient's First Name],
there will be smiles all round

It's time for your [chosen recall period] month dental examination.

It's time to welcome you back for your regular check up. A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL FIRST RECALL

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BLUE

D4WE1TRA01B

\$

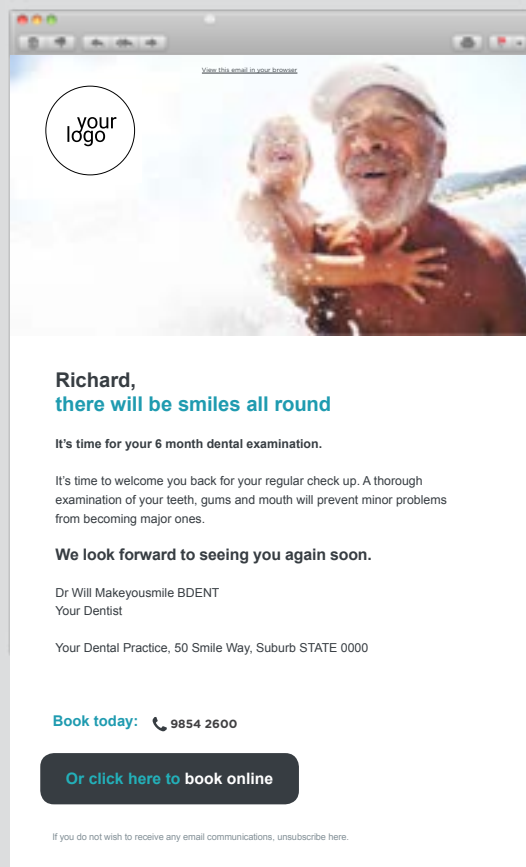
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

[Patient's First Name],
there will be smiles all round

It's time for your [chosen recall period] month dental examination.

It's time to welcome you back for your regular check up. A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL FIRST RECALL

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BLUE

D4WE1TRA01C

\$

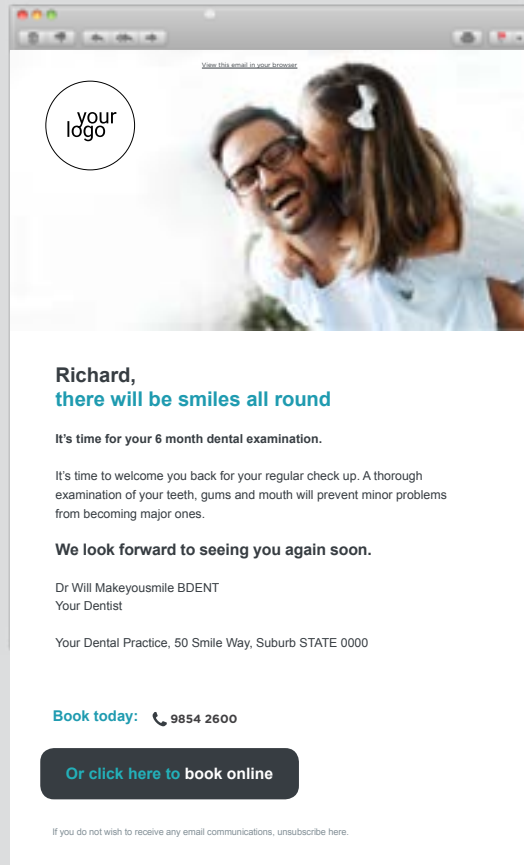
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

[Patient's First Name],
there will be smiles all round

It's time for your [chosen recall period] month dental examination.

It's time to welcome you back for your regular check up. A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL SECOND RECALL

The traditional collection has a pared-back aesthetic with clean lines and limited colour. The image gallery draws on an active family lifestyle, with animated imagery of families enjoying an active, healthy life.

BLUE

D4WE2TRA01A

\$

FREE

CODE

COST PER PIECE

CONTENT

Email



Dear Richard,

**It's time to welcome you back
for your regular check up**

Dental visits are recommended, even if you have a good at-home routine!

At Your Dental Practice, we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT

Your Dentist

Your Dental Practice, 50 Smile Way, Suburb STATE 0000

Book today by calling **9854 2600**

[Or click here to book online](#)

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

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We look forward to seeing you again soon.
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL SECOND RECALL

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BLUE

D4WE2TRA01B

\$

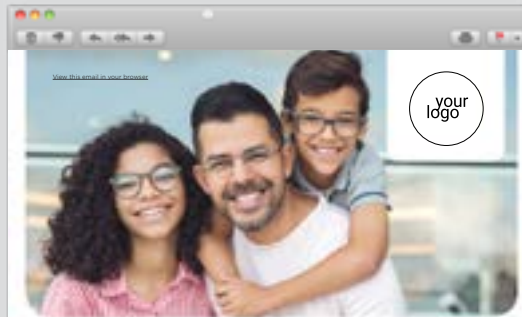
FREE

CODE

COST PER PIECE

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Email



Dear Richard,

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Your Dentist

Your Dental Practice, 50 Smile Way, Suburb STATE 0000

Book today by calling **9854 2600**

[Or click here to book online](#)

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL SECOND RECALL

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BLUE	D4WE2TRA01C	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



Dear Richard,

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At Your Dental Practice, we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

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We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT

Your Dentist

Your Dental Practice, 50 Smile Way, Suburb STATE 0000

Book today by calling 9854 2600

Or click here to book online

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

It's time to welcome you back for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



EMAIL THIRD RECALL

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BLUE

D4WE3TRA01



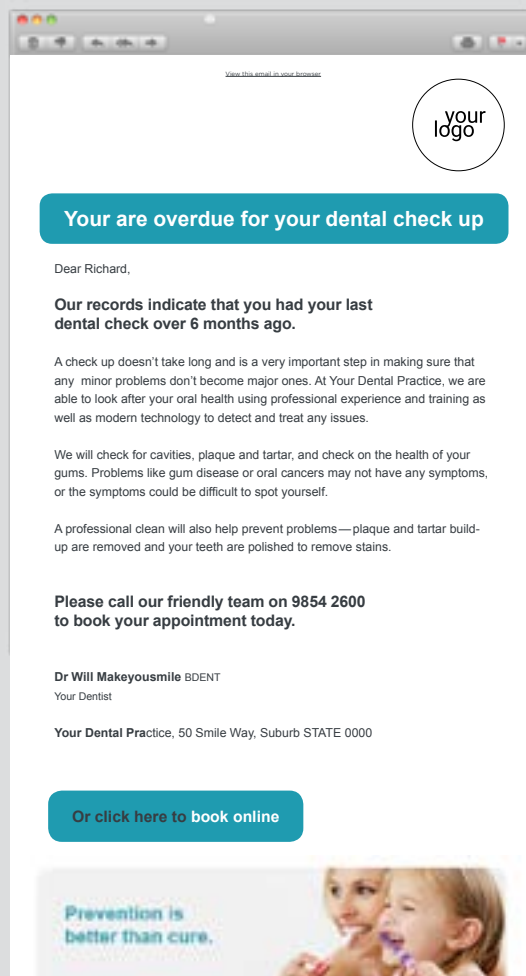
FREE

CODE

COST PER PIECE

CONTENT

Email



If you do not wish to receive any email communications, unsubscribe here.

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check up.

Dear [Patient's First Name],

Our records indicate that you had your last dental check over [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean will also help prevent problems – plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment today.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TRADITIONAL COLLECTION



LETTER FIRST RECALL

The traditional collection has a pared-back aesthetic with clean lines and limited colour. The image gallery draws on an active family lifestyle, with animated imagery of families enjoying an active, healthy life.

BLUE

D4WL1TRA01A

\$

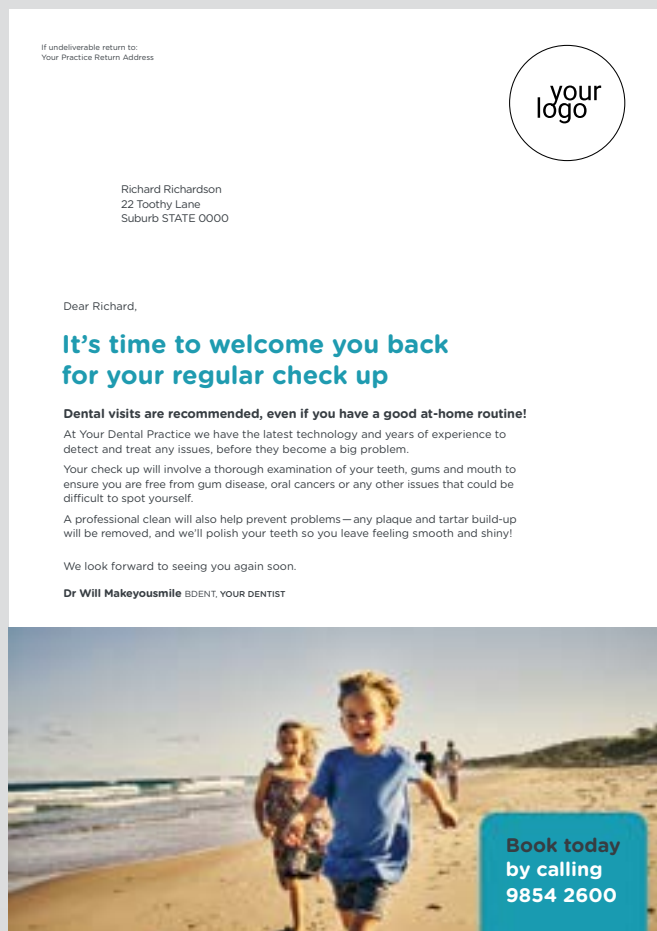
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice] we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems — any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

TRADITIONAL COLLECTION



LETTER FIRST RECALL

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BLUE

D4WL1TRA01B

\$

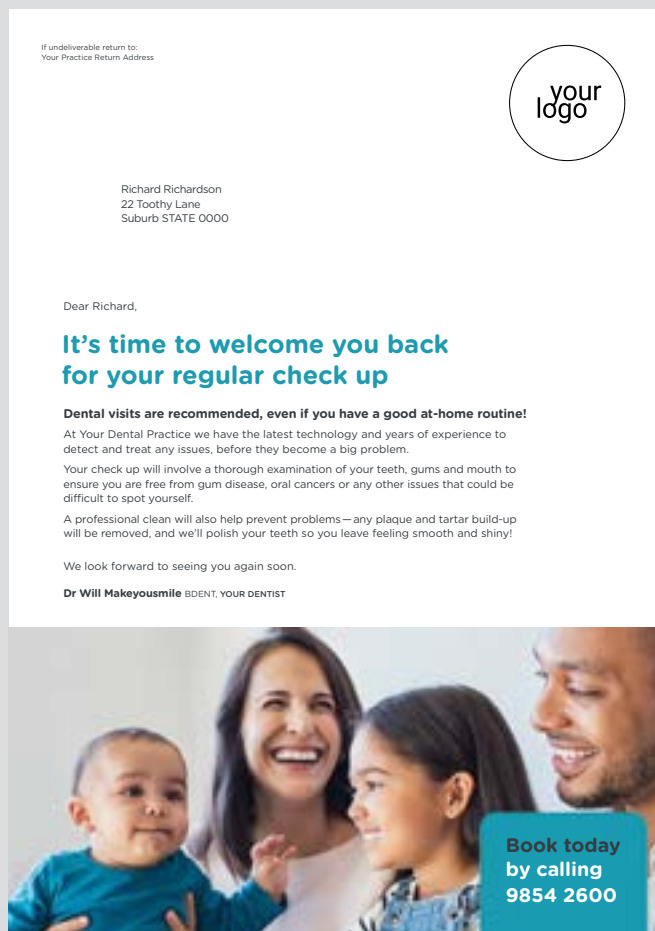
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice] we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems – any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

TRADITIONAL COLLECTION



LETTER FIRST RECALL

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BLUE

D4WL1TRA01C

\$

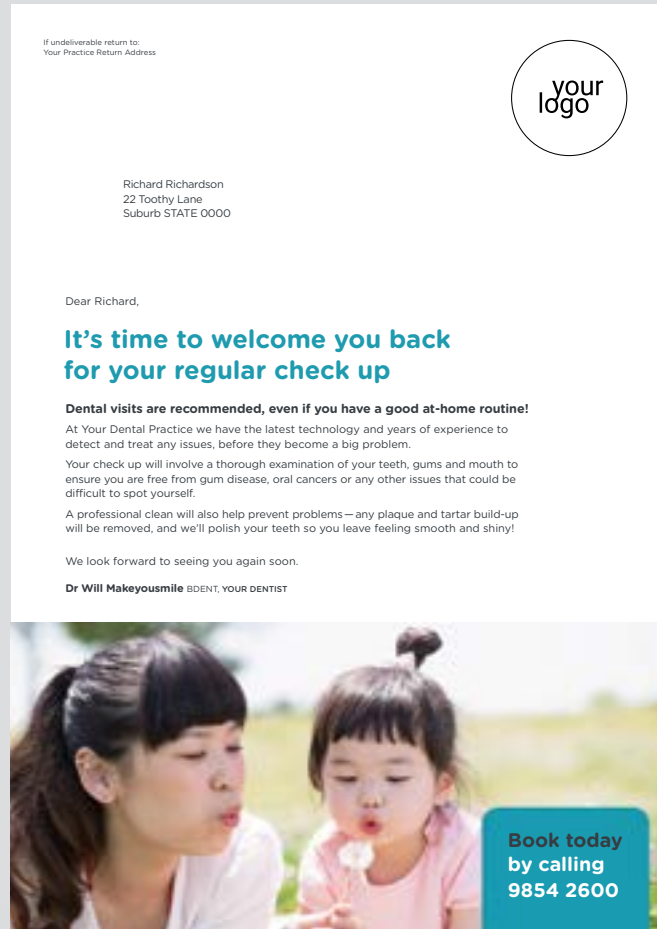
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice] we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems – any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

TRADITIONAL COLLECTION



LETTER SECOND RECALL

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BLUE

D4WL2TRA01A

\$

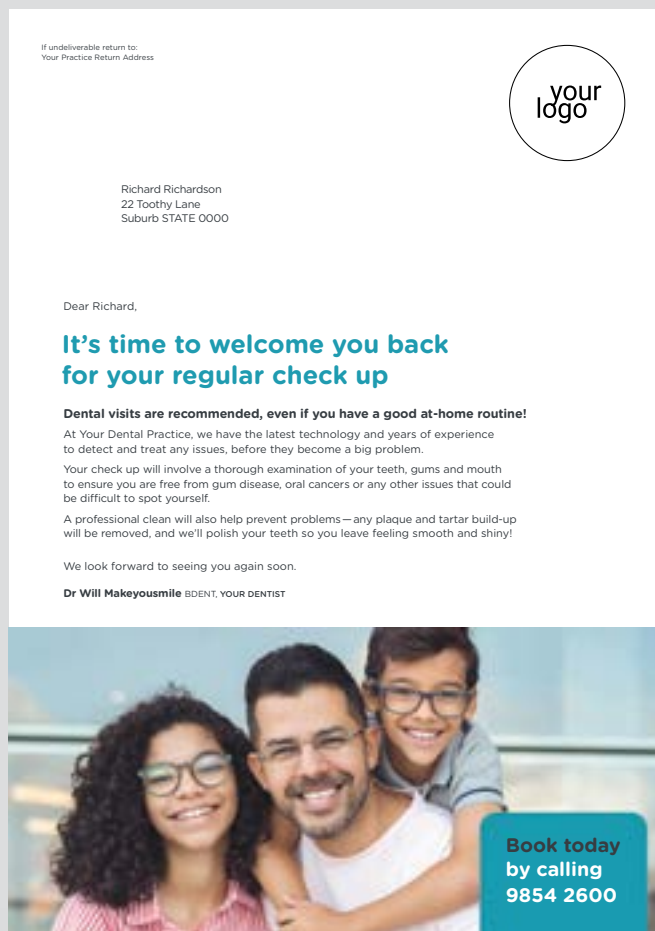
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

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Your Dentist

TRADITIONAL COLLECTION



LETTER SECOND RECALL

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BLUE

D4WL2TRA01B

\$

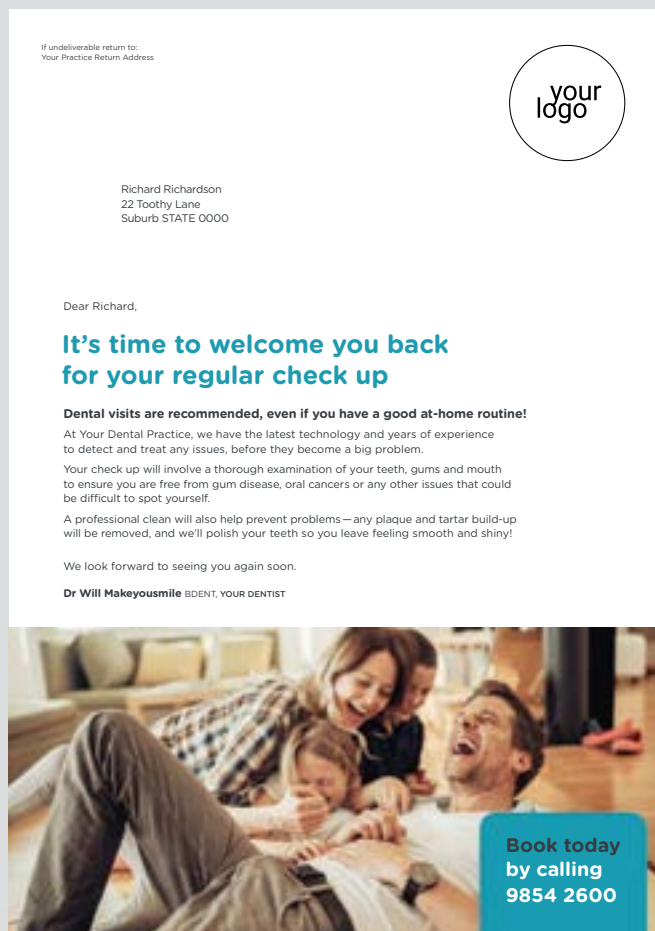
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems – any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

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Your Dentist

TRADITIONAL COLLECTION



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BLUE

D4WL2TRA01C

\$

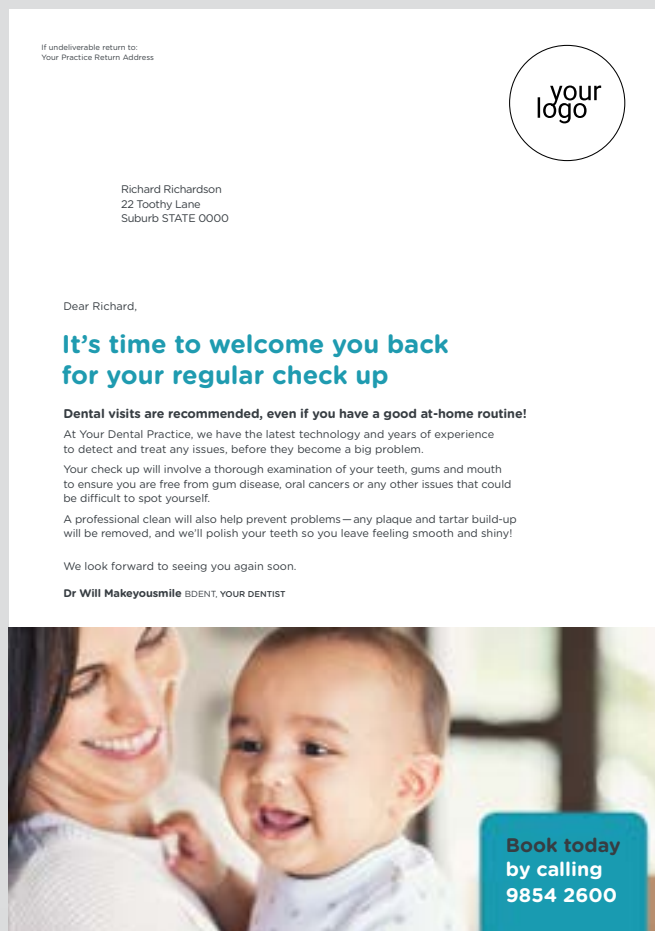
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back
for your regular check up

Dental visits are recommended, even if you have a good at-home routine!

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Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems – any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

TRADITIONAL COLLECTION



LETTER THIRD RECALL

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BLUE

D4WL3TRA01A



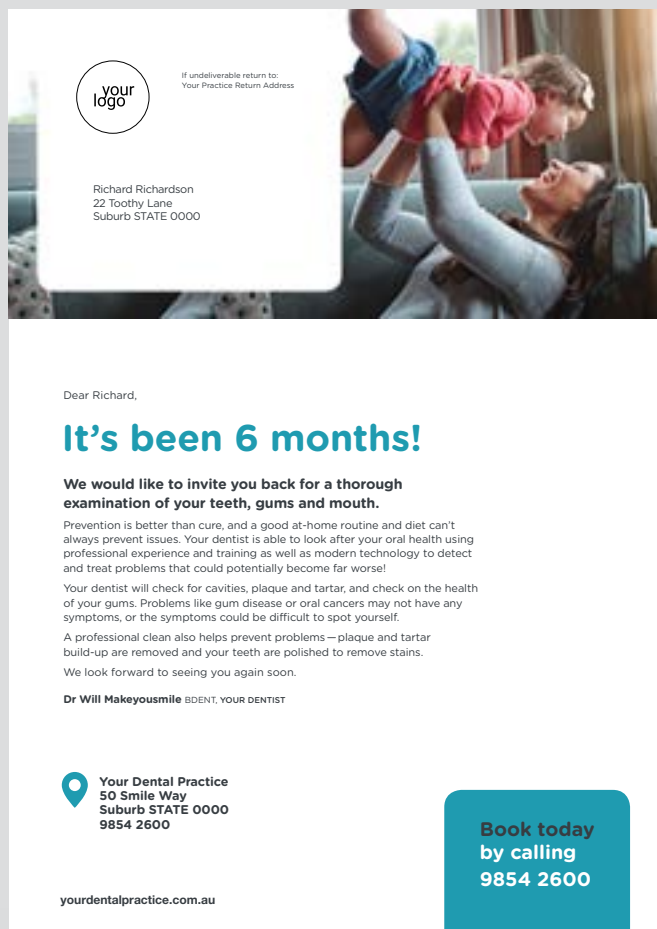
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's been [chosen recall period] months!

We would like to invite you back for a thorough examination of your teeth, gums and mouth.

Prevention is better than cure, and a good at-home routine and diet can't always prevent issues. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat problems that could potentially become far worse!

Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean also helps prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

TRADITIONAL COLLECTION



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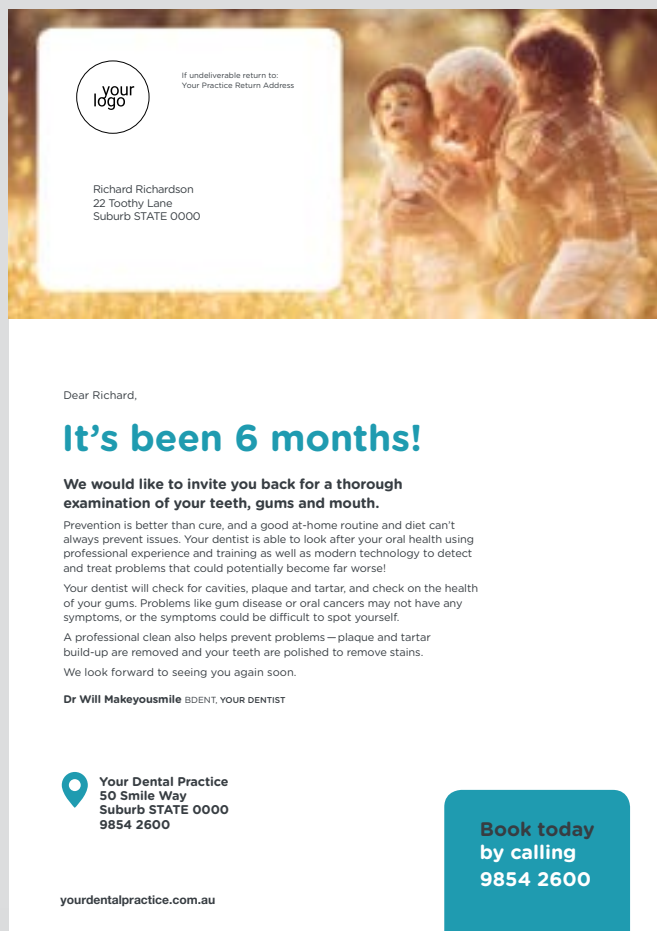
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's been [chosen recall period] months!

We would like to invite you back for a thorough examination of your teeth, gums and mouth.

Prevention is better than cure, and a good at-home routine and diet can't always prevent issues. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat problems that could potentially become far worse!

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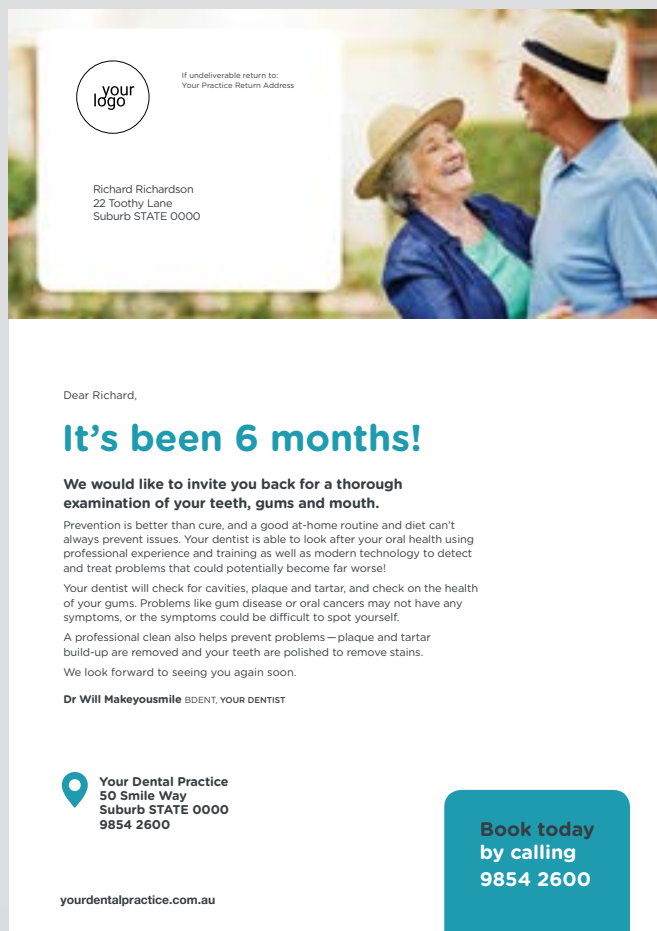
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

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Your Dentist

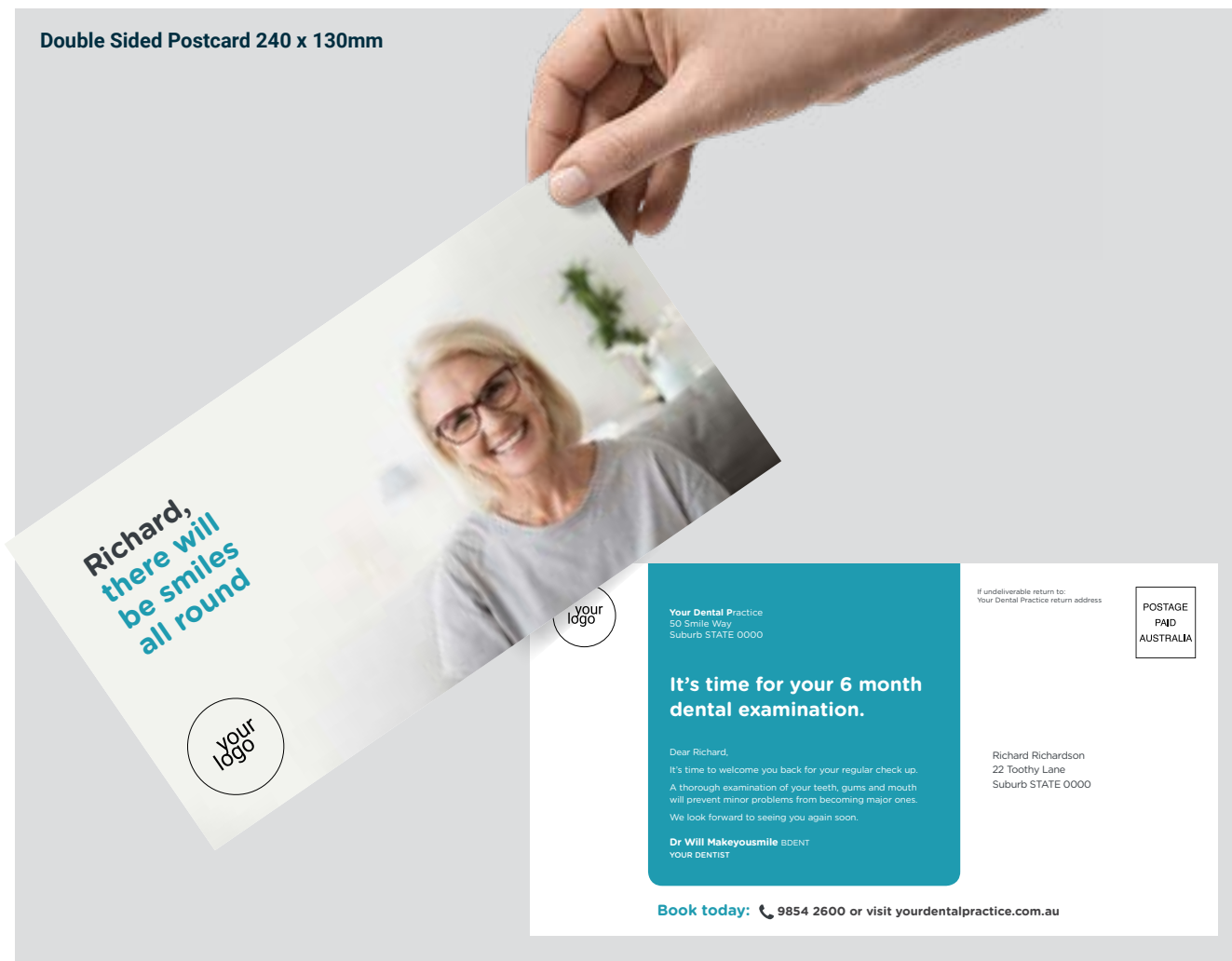
TRADITIONAL COLLECTION



POSTCARD FIRST RECALL

The traditional collection has a pared-back aesthetic with clean lines and limited colour. The image gallery draws on an active family lifestyle, with animated imagery of families enjoying an active, healthy life.

Double Sided Postcard 240 x 130mm



BLUE

D4WP1TRA01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time for your [chosen recall period] month dental examination.

Dear [Patient's First Name],

It's time to welcome you back for your regular check up.

A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

TRADITIONAL COLLECTION



POSTCARD FIRST RECALL

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Double Sided Postcard 240 x 130mm



BLUE

D4WP1TRA01B

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time for your [chosen recall period] month dental examination.

Dear [Patient's First Name],

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Double Sided Postcard 240 x 130mm



BLUE

D4WP1TRA01C

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time for your [chosen recall period] month dental examination.

Dear [Patient's First Name],

It's time to welcome you back for your regular check up.

A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

TRADITIONAL COLLECTION



POSTCARD SECOND RECALL

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Double Sided Postcard 240 x 130mm



BLUE

D4WP2TRA01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dental visits are recommended, even if you have a good routine at home!

Dear [Patient's First Name],

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

TRADITIONAL COLLECTION



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Double Sided Postcard 240 x 130mm



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CODE

COST PER PIECE

CONTENT

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• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Dr Will Makeyousmile BDent, Your Dentist

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BLUE

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COST PER PIECE

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PATIENTS

• Name & Address

PRACTICE

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Dear [Patient's First Name],

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

TRADITIONAL COLLECTION



POSTCARD THIRD RECALL

The traditional collection has a pared-back aesthetic with clean lines and limited colour. The image gallery draws on an active family lifestyle, with animated imagery of families enjoying an active, healthy life.

Double Sided Postcard 240 x 130mm



BLUE

D4WP3TRA01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Our records show that you are overdue for your dental checkup.

Your last checkup was on
20 November 2019.

Research has shown that maintaining regular visits to the dentist keeps dental expenses lower by preventing problems and catching problems early when they do occur.

We encourage you to book an appointment soon.

Dr Will Makeyousmile BDent, Your Dentist

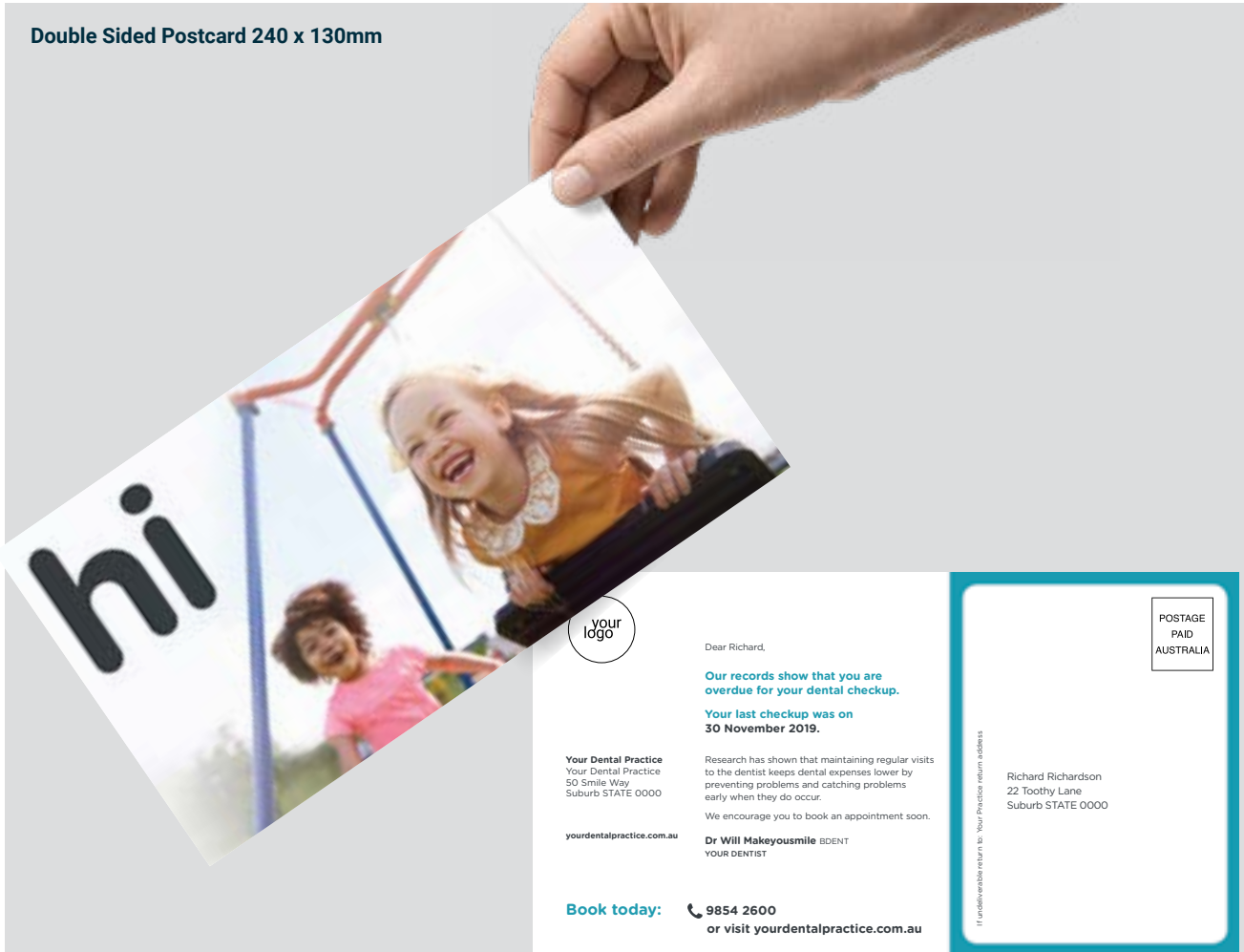
TRADITIONAL COLLECTION



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BLUE

D4WP3TRA01B

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CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

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Double Sided Postcard 240 x 130mm



BLUE

D4WP3TRA01C

\$

1.68

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• Name & Address

PRACTICE

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Our records show that you are overdue for your dental checkup.

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We encourage you to book an appointment soon.

Dr Will Makeyousmile BDent, Your Dentist

03 CARTOON

CARTOON COLLECTION



EMAIL FIRST RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

RICH
BLUE

D4WE1CAR01

\$

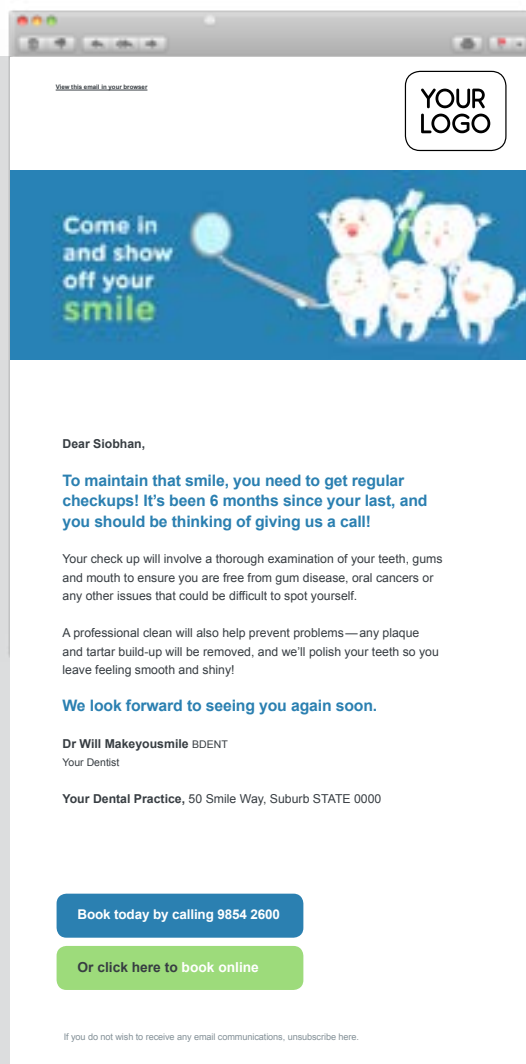
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Come in and show off your smile.

Dear [Patient's First Name],

To maintain that smile, you need to get regular checkups! It's been [chosen recall period] months since your last, and you should be thinking of giving us a call!

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems — any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice] , [Centre Address1]
[Centre Address2] [Centre Suburb] [Centre State] [Centre Postcode]

CARTOON COLLECTION



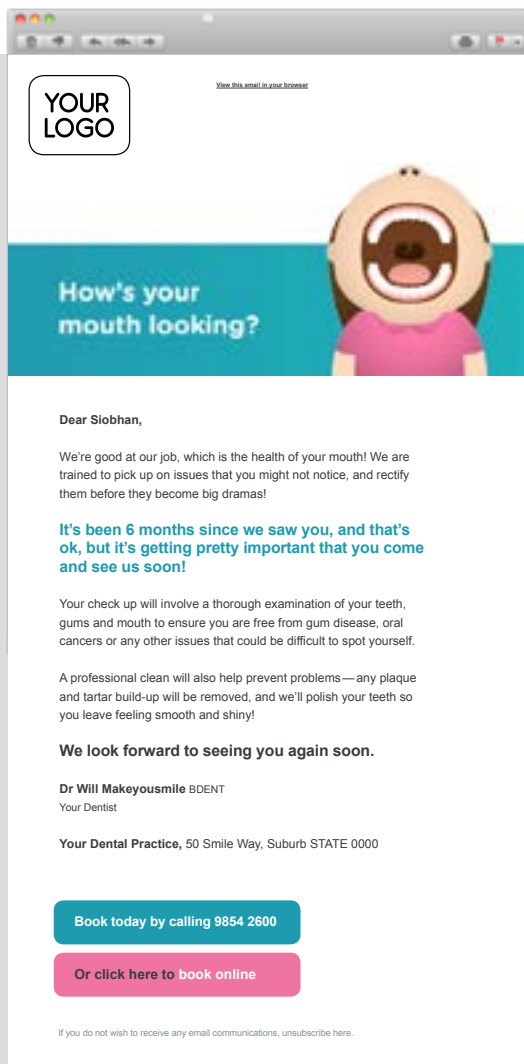
EMAIL SECOND RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

TEAL	D4WE2CAR01	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

How's your mouth looking?

Dear [Patient's First Name],

We're good at our job, which is the health of your mouth! We are trained to pick up on issues that you might not notice, and rectify them before they become big dramas!

It's been [chosen recall period] months since we saw you, and that's ok, but it's getting pretty important that you come and see us soon!

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

A professional clean will also help prevent problems — any plaque and tartar build-up will be removed, and we'll polish your teeth so you leave feeling smooth and shiny!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

CARTOON COLLECTION



EMAIL THIRD RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

RICH
BLUE

D4WE3CAR01

\$

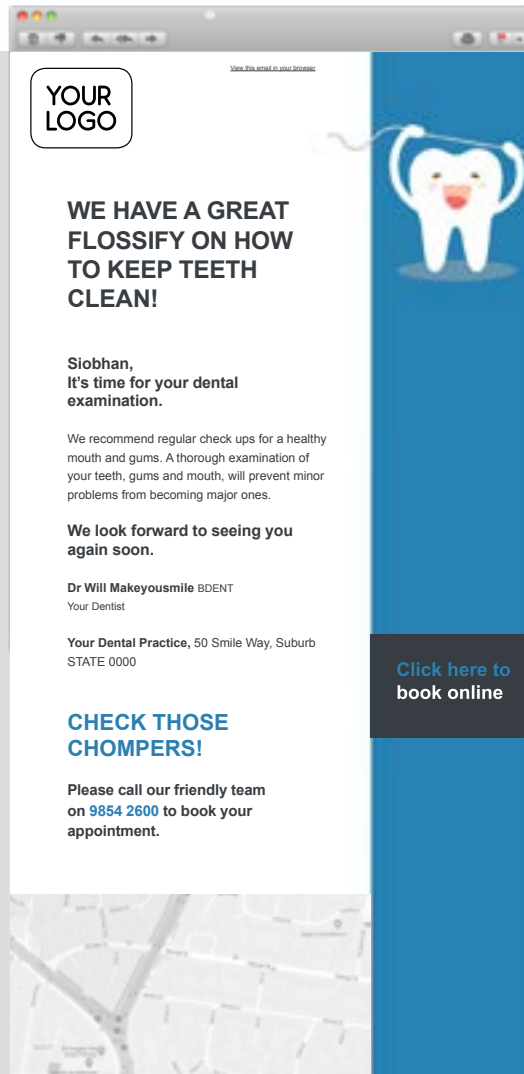
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

We have a great flossify on how to keep teeth clean!

[Patient's First Name],
It's time for your dental examination.

We recommend regular check ups for a healthy mouth and gums. A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

Check those chompers!

Please call our friendly team
on 9856 3378 to book your appointment.

CARTOON COLLECTION



LETTER FIRST RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

TEAL

D4WL1CAR01



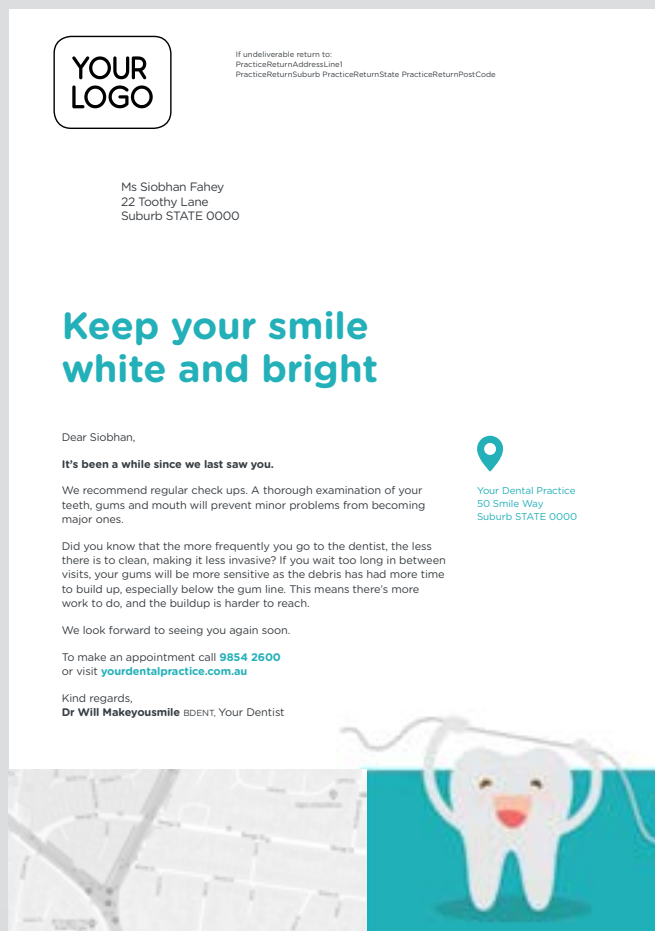
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

Keep your smile white and bright

Dear [Patient's First Name],

It's been a while since we last saw you.

We recommend regular check ups. A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive? If you wait too long in between visits, your gums will be more sensitive as the debris has had more time to build up, especially below the gum line. This means there's more work to do, and the buildup is harder to reach.

We look forward to seeing you again soon.

To make an appointment call 9856 3378
or visit yourdentalpractice.com.au

Kind regards,
Dr Will Makeyousmile BDENT
Your Dentist

CARTOON COLLECTION



LETTER SECOND RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

TEAL

D4WRC004



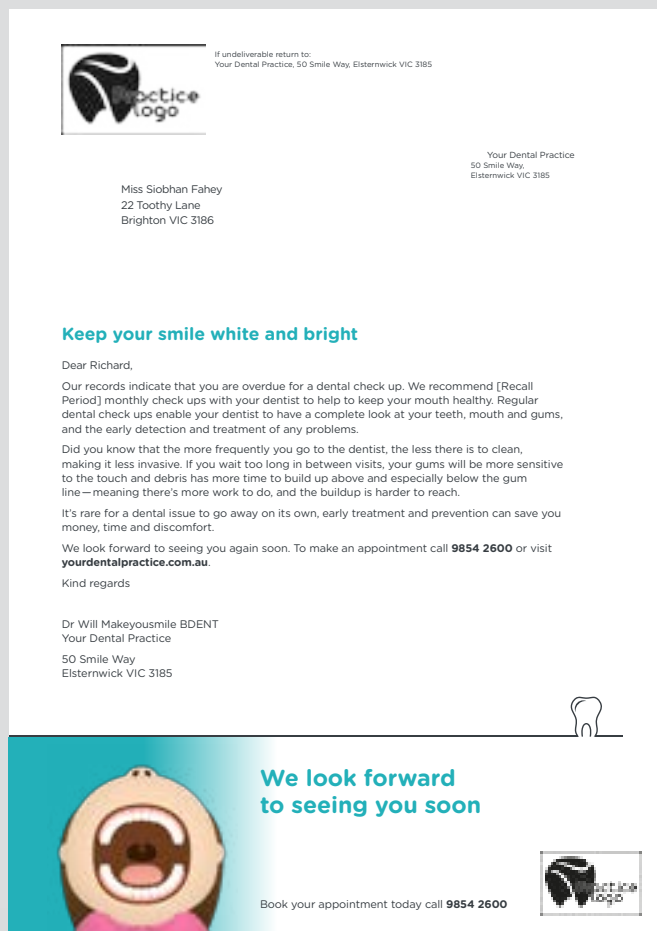
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Keep your smile white and bright

Dear [Patient First Name],

Our records indicate that you are overdue for a dental check up. We recommend [chosen recall period] monthly check ups with your dentist to help to keep your mouth healthy. Regular dental check ups enable your dentist to have a complete look at your teeth, mouth and gums, and the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive. If you wait too long in between visits, your gums will be more sensitive to the touch and debris has more time to build up above and especially below the gum line — meaning there's more work to do, and the buildup is harder to reach.

It's rare for a dental issue to go away on its own, early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon. To make an appointment call 9856 3378 or visit yourdentalpractice.com.au.

Kind regards

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

CARTOON COLLECTION



LETTER THIRD RECALL

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RICH
BLUE

D4WL3CAR01



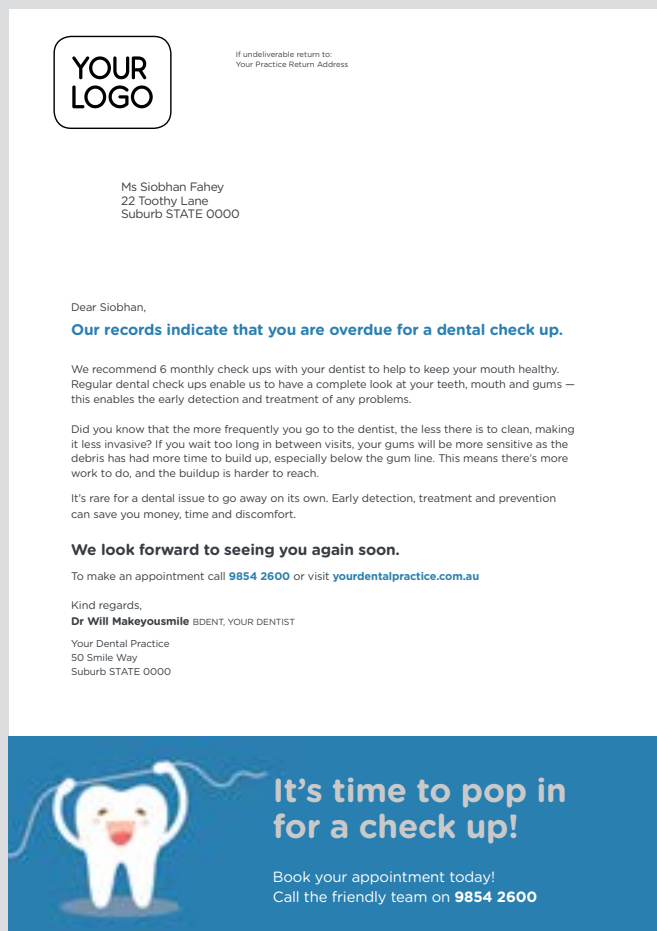
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

Our records indicate that you are overdue for a dental check up.

We recommend [chosen recall period] monthly check ups with your dentist to help to keep your mouth healthy. Regular dental check ups enable us to have a complete look at your teeth, mouth and gums —this enables the early detection and treatment of any problems.

Did you know that the more frequently you go to the dentist, the less there is to clean, making it less invasive? If you wait too long in between visits, your gums will be more sensitive as the debris has had more time to build up, especially below the gum line. This means there's more work to do, and the buildup is harder to reach.

It's rare for a dental issue to go away on its own. Early detection, treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon.

To make an appointment call 9856 3378 or visit yourdentalpractice.com.au

Kind regards,
Dr Will Makeyousmile BDENT
Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

It's time to pop in for a check-up!

CARTOON COLLECTION



POSTCARD FIRST RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

TEAL

D4WRC014

\$

1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm

Richard, get your smile picture perfect!



Your Dental Practice
50 Smile Way,
Elsternwick VIC 3185

It's time to welcome
you back!

Dear Siobhan,
It's been a while since we last saw you.
We recommend regular check ups. A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.
Your check up will only take around 30 minutes and we can process private health insurance dental claims instantly during your visit.
We look forward to seeing you again soon.
To book your appointment:
call **9854 2600**
visit yourdentalpractice.com.au



If undeliverable return to:
50 Smile Way,
Elsternwick VIC 3185

POSTAGE
PAID
AUSTRALIA

Miss Siobhan Fahey
22 Toothy Lane
Brighton VIC 3186

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to welcome you back!

Dear [Patient First Name],

It's been a while since we last saw you.

We recommend regular check ups. A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

Your check up will only take around 30 minutes and we can process private health insurance dental claims instantly during your visit.

We look forward to seeing you again soon.

To book your appointment:

call 9856 3378

visit yourdentalpractice.com.au

CARTOON COLLECTION



POSTCARD SECOND RECALL

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

RICH
BLUE

D4WP2CAR01

\$

1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time to welcome you back for your regular check up.

We recommend [chosen recall period] monthly check ups.

A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

Your check up will only take around 30 minutes and we can process private health insurance dental claims instantly during your visit.

We look forward to seeing you again soon.

To book your appointment:

To book your appointment:

Call 9856 3378

Visit yourdentalpractice.com.au

CARTOON COLLECTION



POSTCARD THIRD RECALL

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CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

It's time for a check up.

We recommend regular check ups for a healthy mouth and gums. A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

Your check up will only take around 30 minutes and we can process private health insurance dental claims instantly during your visit.

We look forward to seeing you again soon.

To book your appointment:

Call 9856 3378

Visit yourdentalpractice.com.au

04 CONTEMPORARY

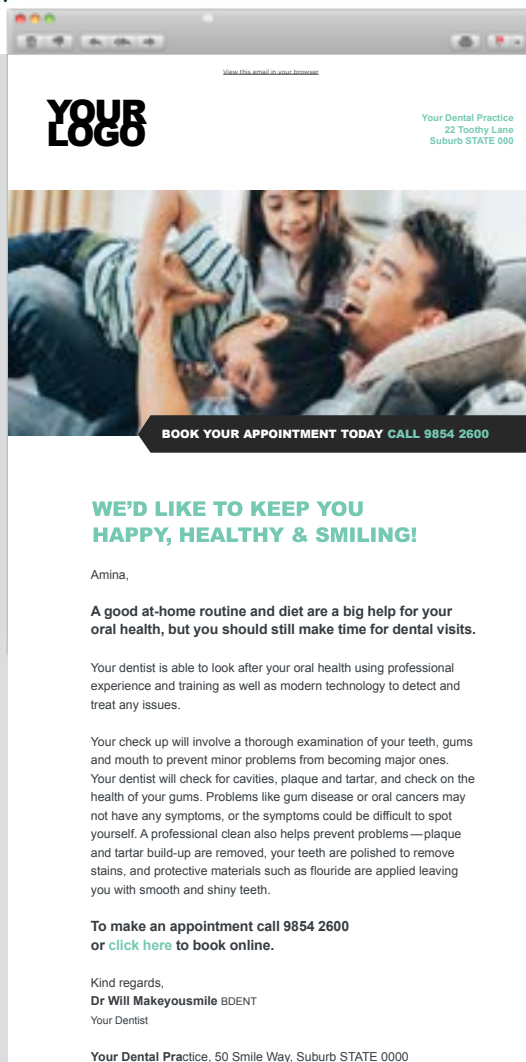
CONTEMPORARY COLLECTION



EMAIL FIRST RECALL

The contemporary collection uses a range of diverse, emotive imagery with call-to-actions highlighted in contrasting black. These templates are clean but impactful.

Email



MINT
BLACK

D4WE1CON01A

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

WE'D LIKE TO KEEP YOU HAPPY, HEALTHY AND SMILING.

[Patient's First Name],

A good at-home routine and diet are a big help for your oral health, but you should still make time for dental visits.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as fluoride are applied leaving you with smooth and shiny teeth.

To make an appointment call 9856 3378
or click here to book online.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

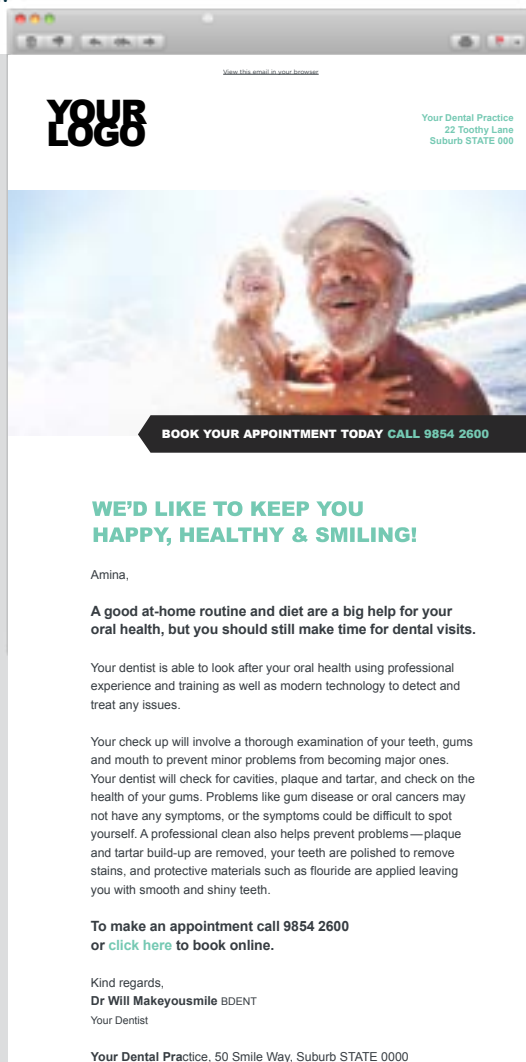
[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

CONTEMPORARY COLLECTION

EMAIL FIRST RECALL

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Email



MINT
BLACK

D4WE1CON01B

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

WE'D LIKE TO KEEP YOU HAPPY, HEALTHY AND SMILING.

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or [click here](#) to book online.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

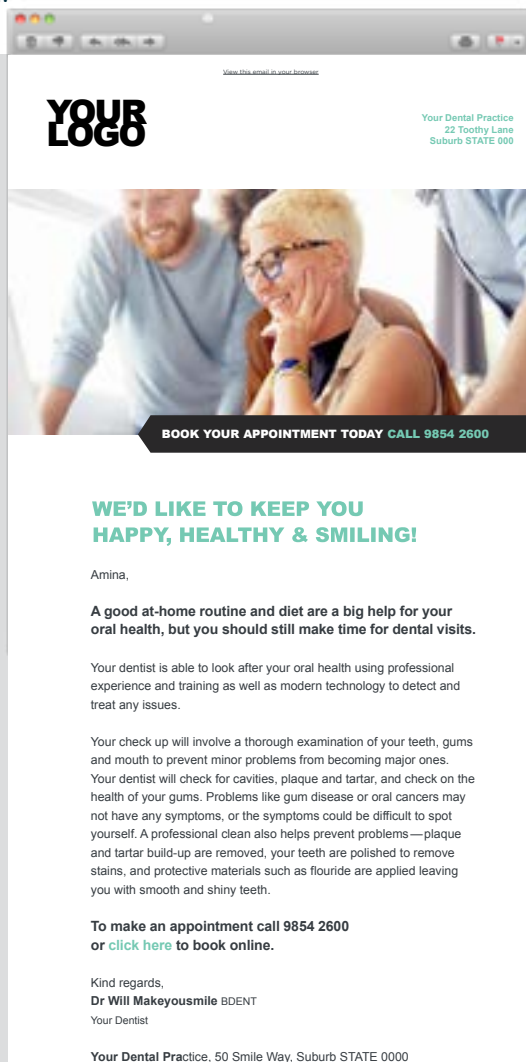
CONTEMPORARY COLLECTION



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Email



MINT
BLACK

D4WE1CON01C

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

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[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

CONTEMPORARY COLLECTION

EMAIL SECOND RECALL

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MINT
BLACK

D4WE2CON01A

\$

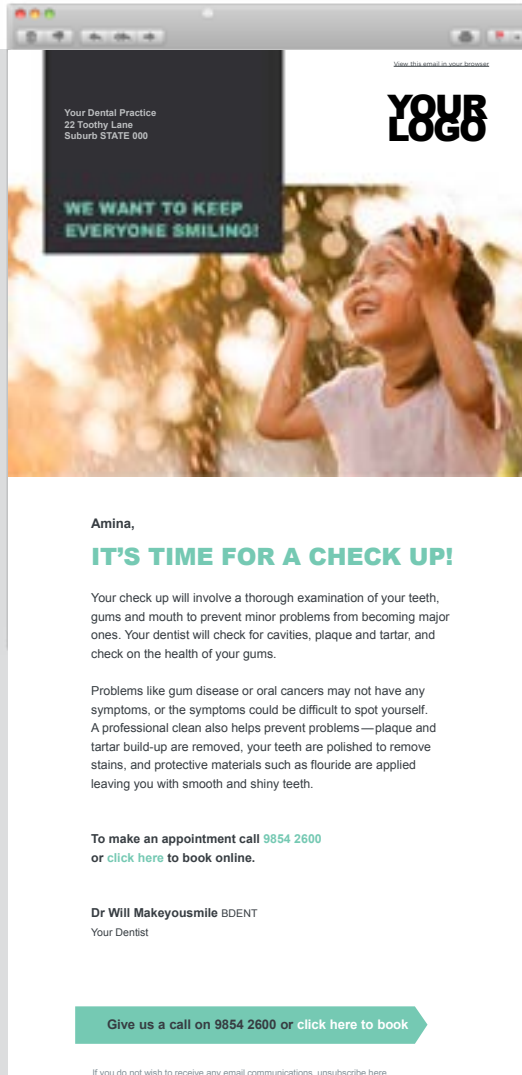
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

WE WANT TO KEEP EVERYONE SMILING!

[Patient's First Name],

it's time for a check up!

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums.

Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as fluoride are applied leaving you with smooth and shiny teeth.

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Dr Will Makeyousmile BDent, Your Dentist

CONTEMPORARY COLLECTION



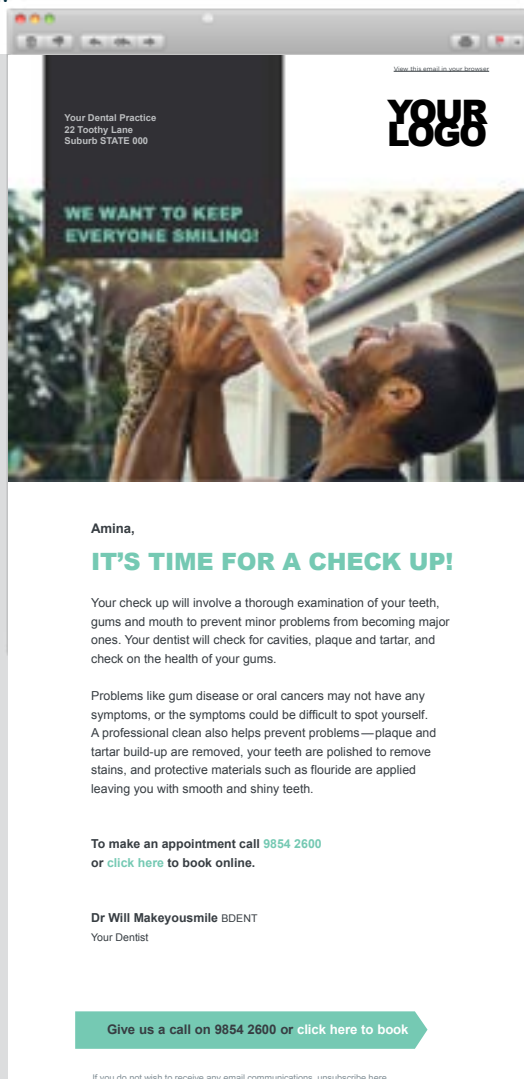
EMAIL SECOND RECALL

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MINT	D4WE2CON01B	\$	FREE
BLACK			
	CODE		COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

WE WANT TO KEEP EVERYONE SMILING!

[Patient's First Name],

it's time for a check up!

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums.

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CONTEMPORARY COLLECTION



EMAIL SECOND RECALL

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MINT
BLACK

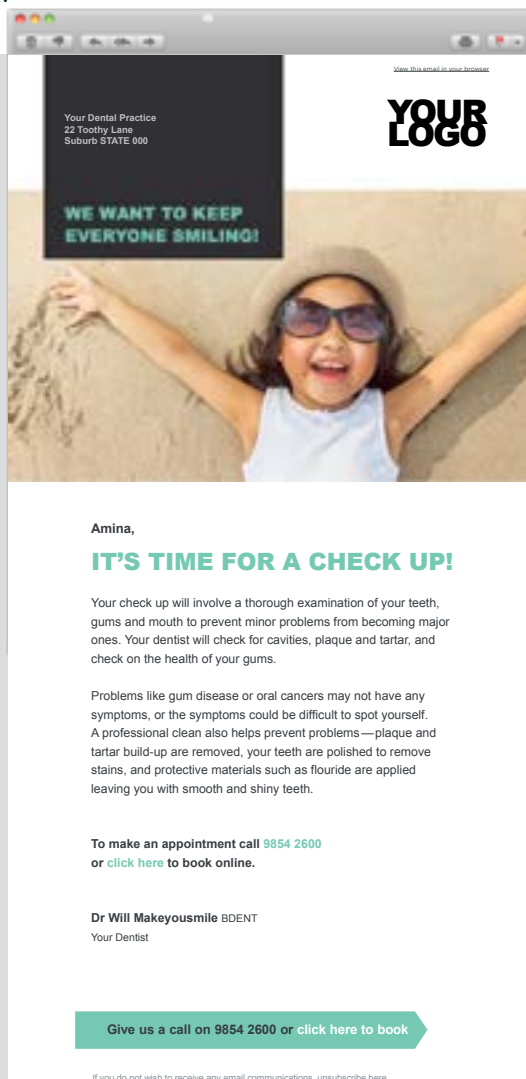
D4WE2CON01C

\$
FREE

CODECOST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

WE WANT TO KEEP EVERYONE SMILING!

[Patient's First Name],

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Dr Will Makeyousmile BDent, Your Dentist

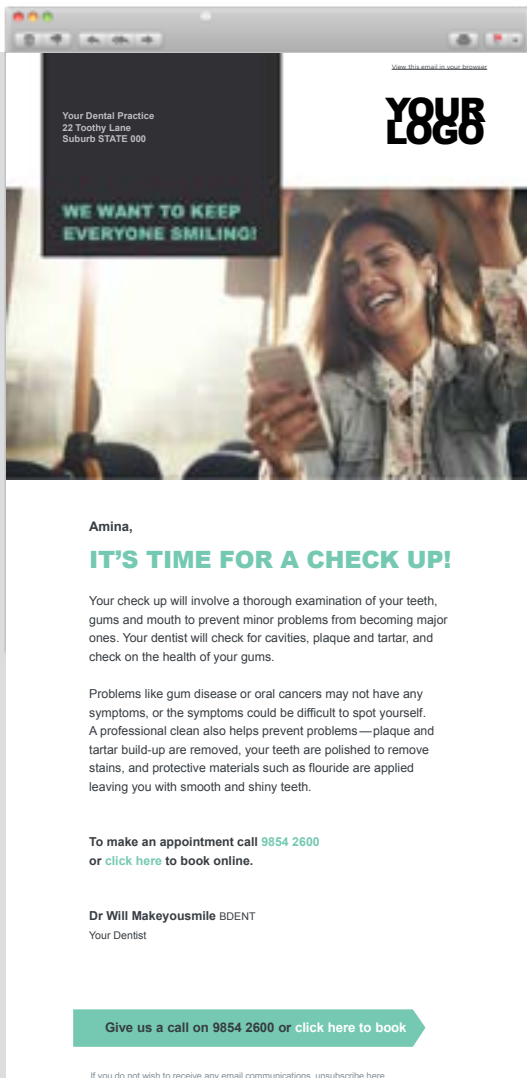
CONTEMPORARY COLLECTION



EMAIL SECOND RECALL

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Email



MINT
BLACK

D4WE2CON01D

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

We want to keep everyone smiling!

[Patient's First Name],

it's time for a check up!

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums.

Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as fluoride are applied leaving you with smooth and shiny teeth.

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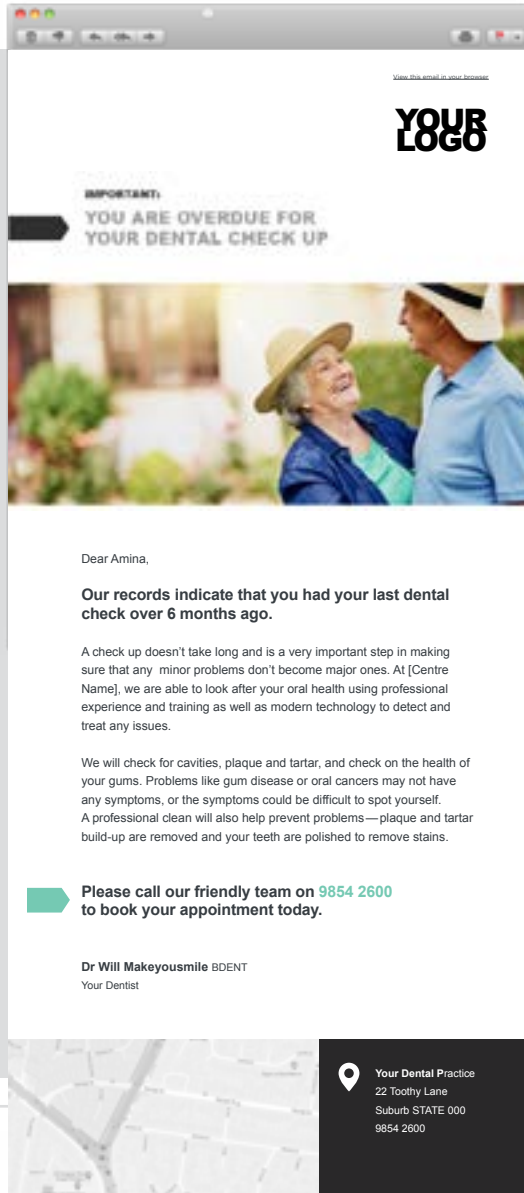
Dr Will Makeyousmile BDent, Your Dentist

CONTEMPORARY COLLECTION

EMAIL THIRD RECALL

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Email



MINT
BLACK

D4WE3CON01A

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

YOU ARE OVERDUE FOR YOUR DENTAL CHECK UP

Dear [Patient's First Name],

Our records indicate that you had your last dental check over [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment today.

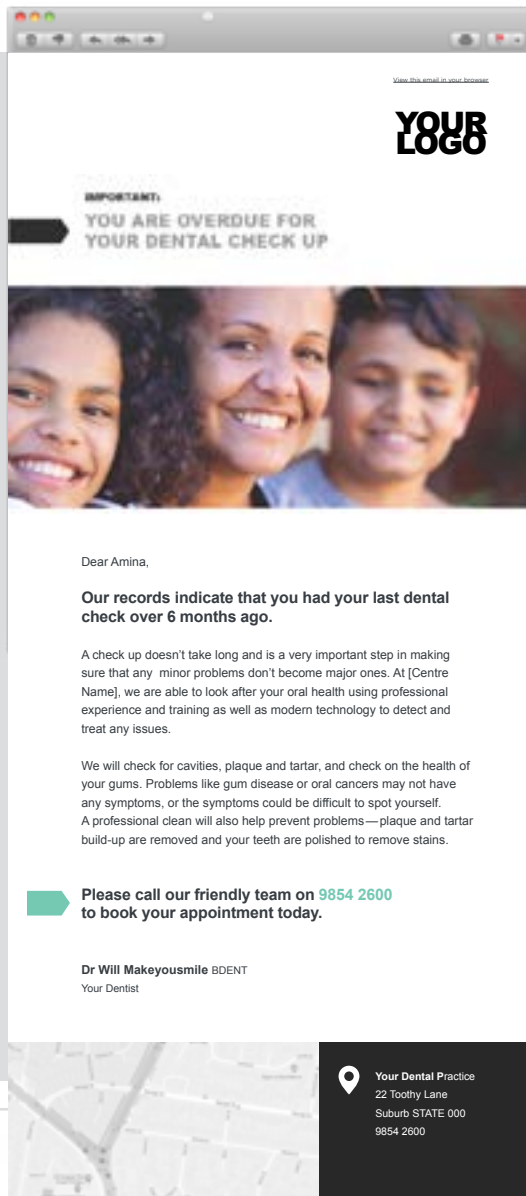
Dr Will Makeyousmile BDent, Your Dentist

CONTEMPORARY COLLECTION

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Email



MINT
BLACK

D4WE3CON01B

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

YOU ARE OVERDUE FOR YOUR DENTAL CHECK UP

Dear [Patient's First Name],

Our records indicate that you had your last dental check over [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

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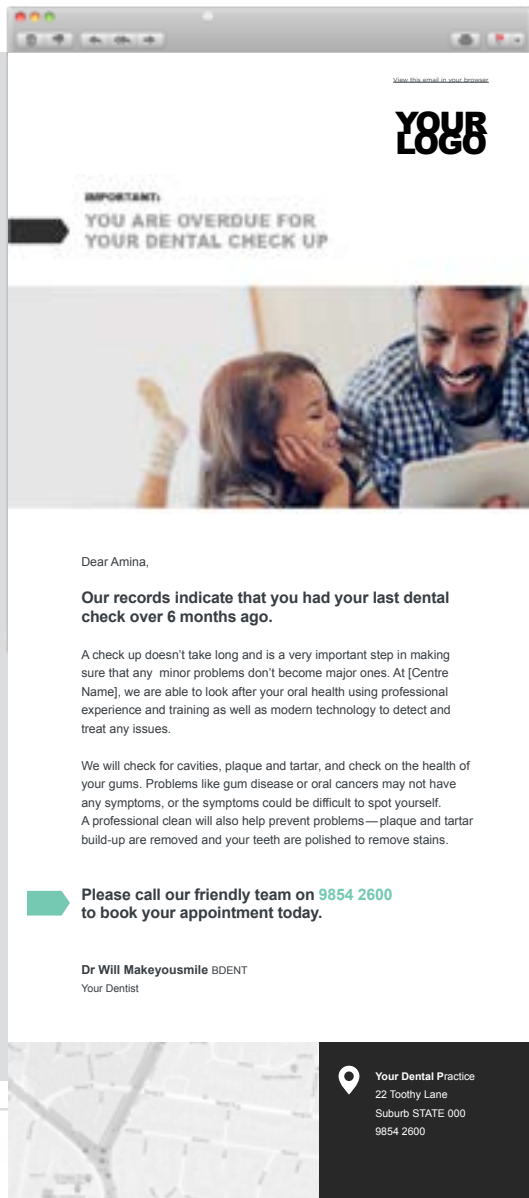
Dr Will Makeyousmile BDent, Your Dentist

CONTEMPORARY COLLECTION

EMAIL THIRD RECALL

The contemporary collection uses a range of diverse, emotive imagery with call-to-actions highlighted in contrasting black. These templates are clean but impactful.

Email



MINT
BLACK

D4WE3CON01C

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

YOU ARE OVERDUE FOR YOUR DENTAL CHECK UP

Dear [Patient's First Name],

Our records indicate that you had your last dental check over [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment today.

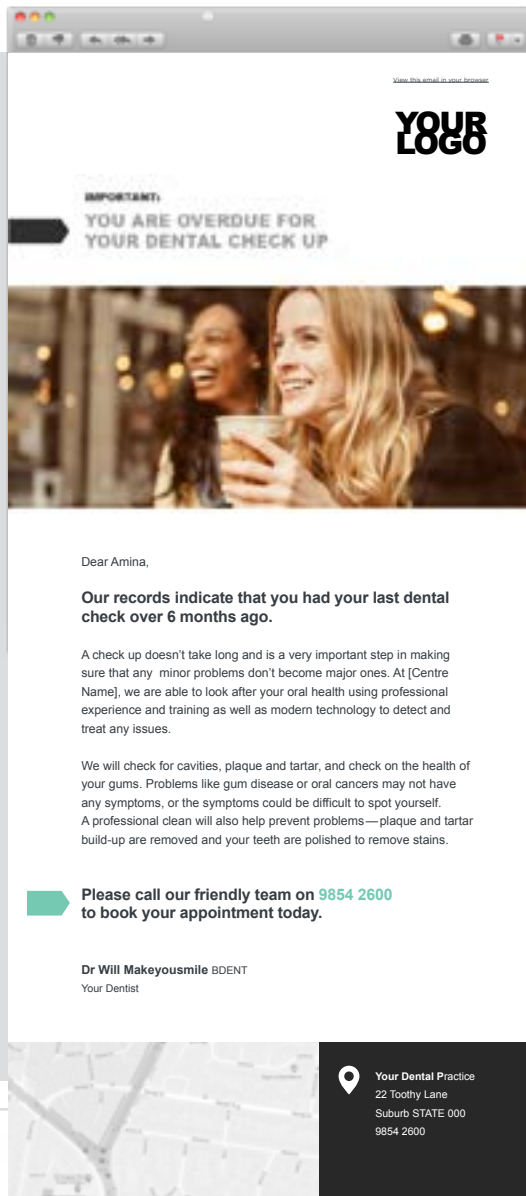
Dr Will Makeyousmile BDent, Your Dentist

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CONTEMPORARY COLLECTION



LETTER FIRST RECALL

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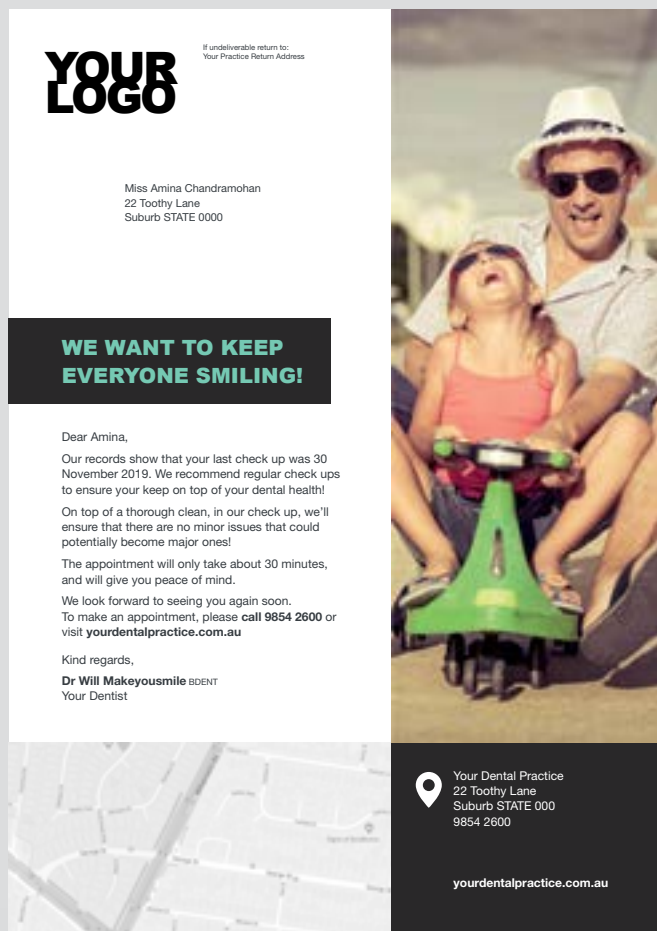
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

WE WANT TO KEEP
EVERYONE SMILING!

Dear [Patient's First Name],

Our records show that your last check up was [last exam date]. We recommend regular check ups to ensure your keep on top of your dental health!

On top of a thorough clean, in our check up, we'll ensure that there are no minor issues that could potentially become major ones!

The appointment will only take about 30 minutes, and will give you peace of mind.

We look forward to seeing you again soon.
To make an appointment, please call 9856 3378 or visit yourdentalpractice.com.au

Kind regards,
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LETTER FIRST RECALL

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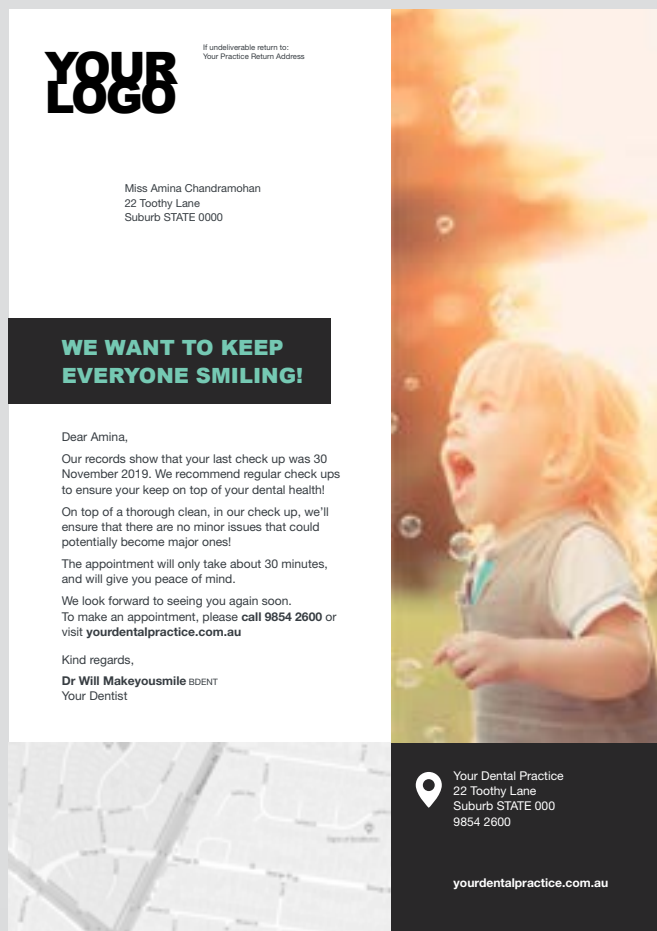
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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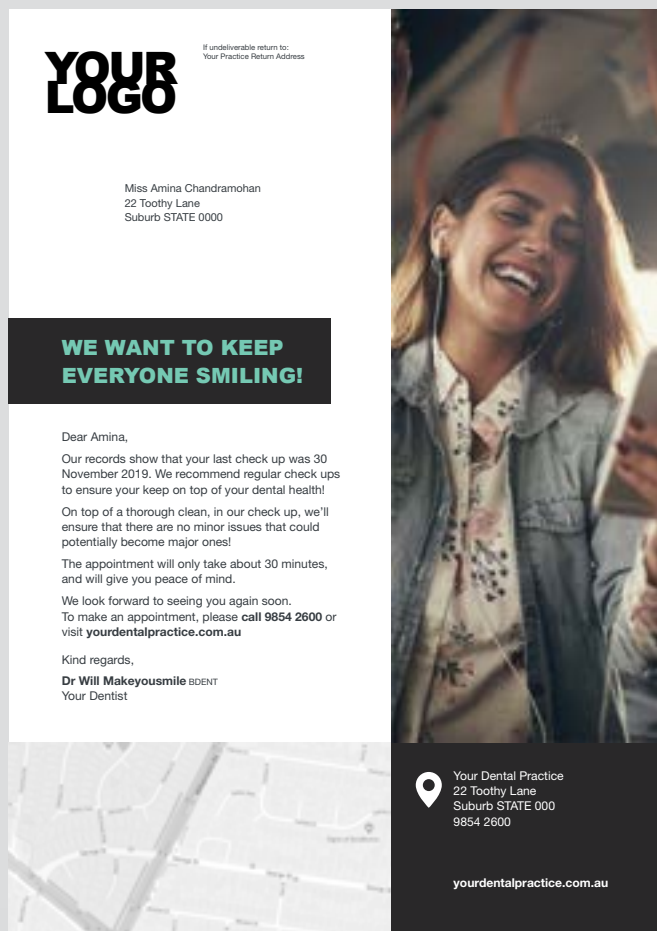
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CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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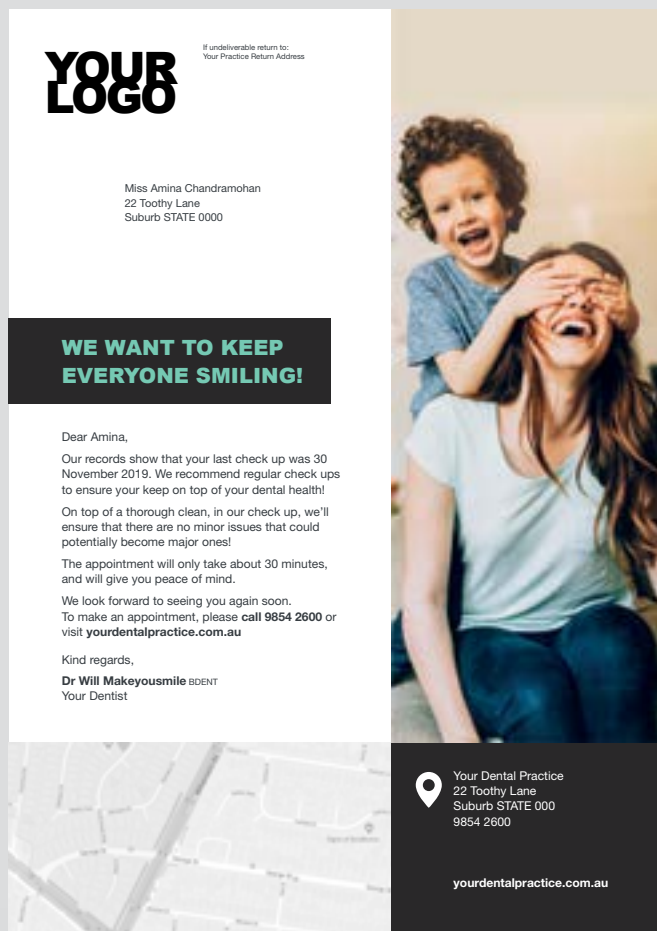
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CODE

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CONTENT

Single Sided A4 letter



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CONTEMPORARY COLLECTION



LETTER SECOND RECALL

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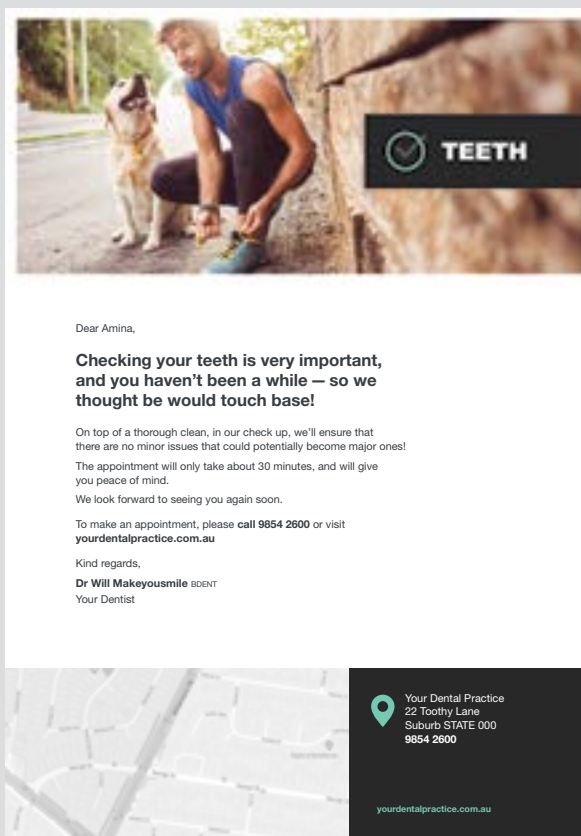
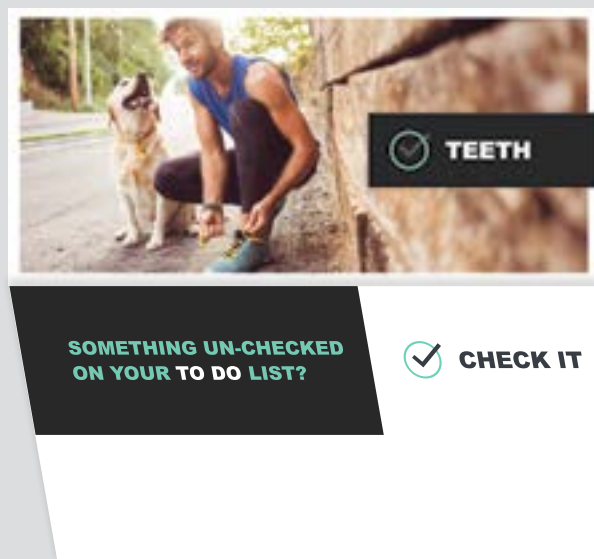
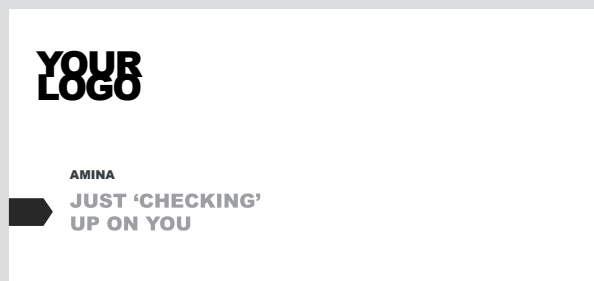
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

SOMETHING UN-CHECKED ON YOUR TO DO LIST?

CHECK IT

Dear [Patient's First Name],

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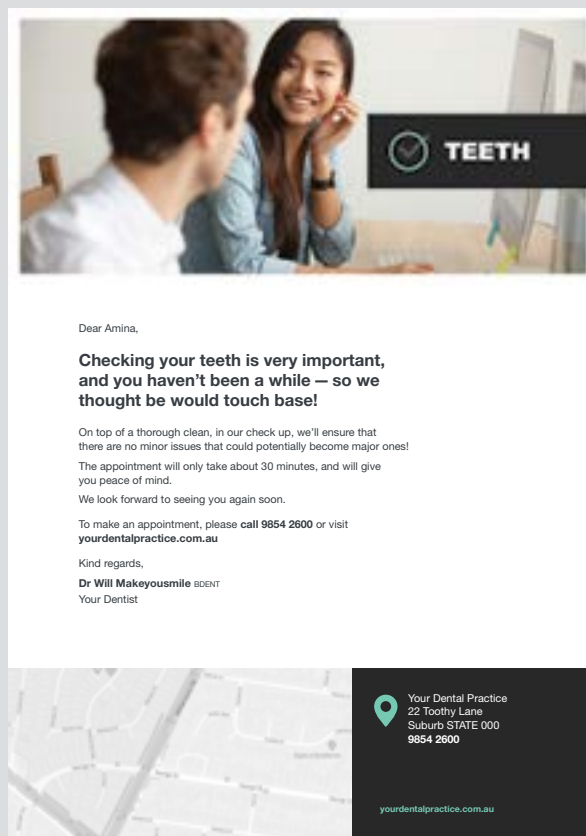
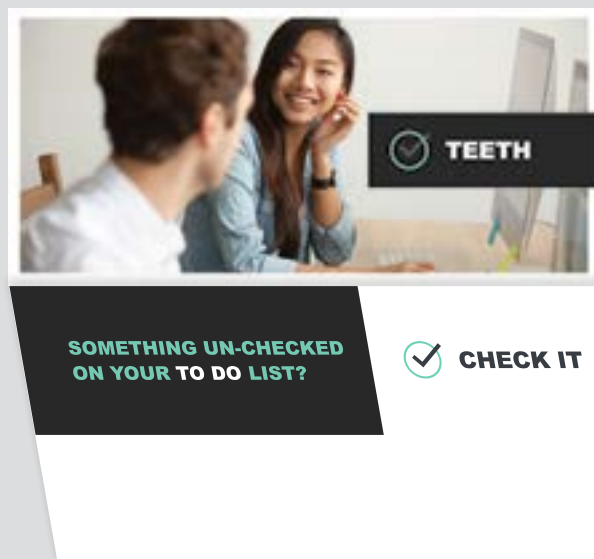
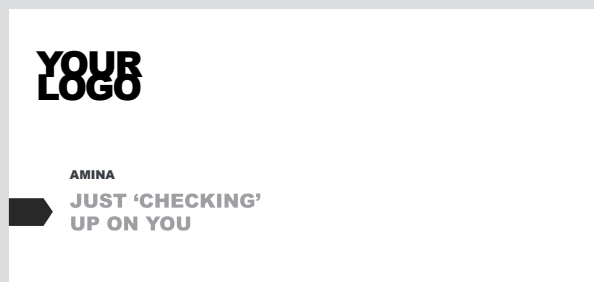
CONTEMPORARY COLLECTION



LETTER SECOND RECALL

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Double Sided 'Reveal' A4 letter



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BLACK

D4WL2CON01B

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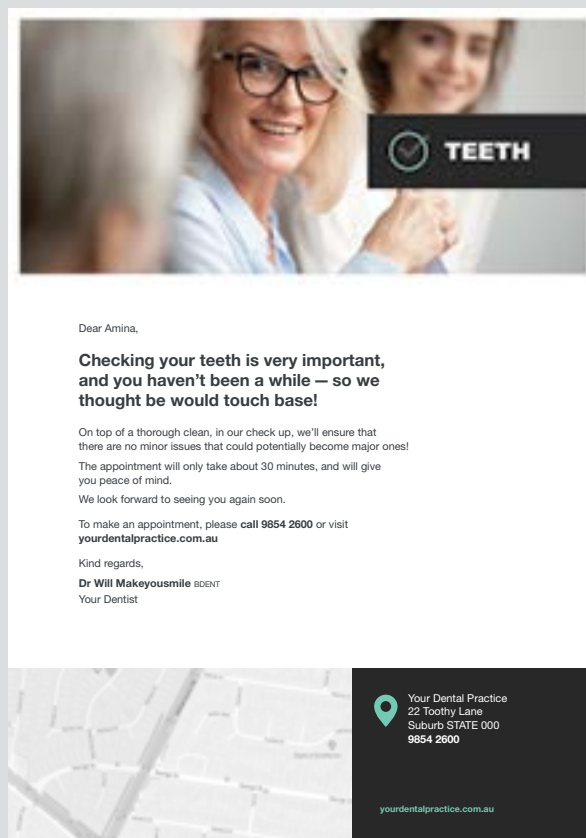
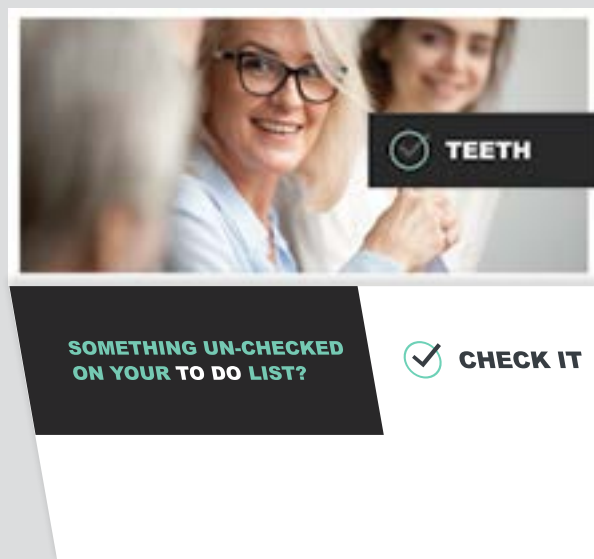
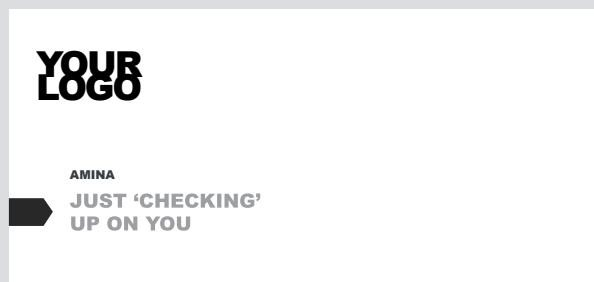
CONTEMPORARY COLLECTION



LETTER SECOND RECALL

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Double Sided 'Reveal' A4 letter



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CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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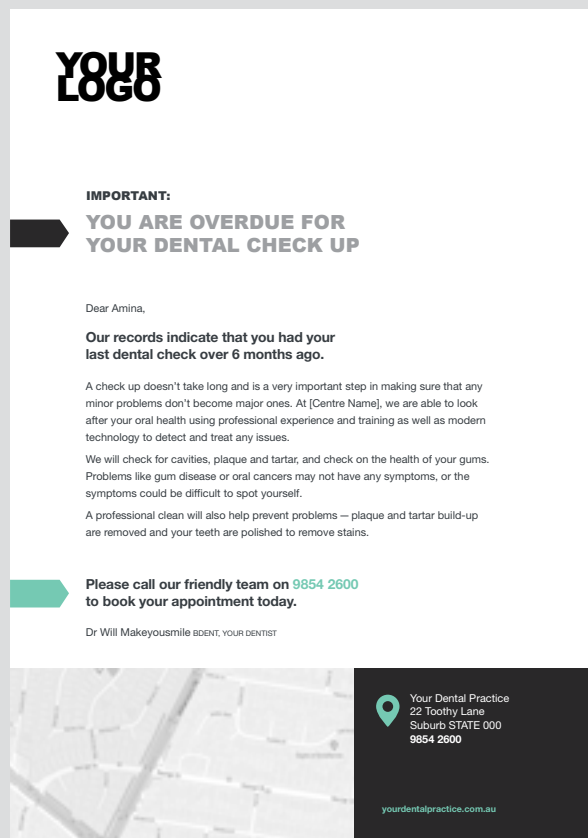
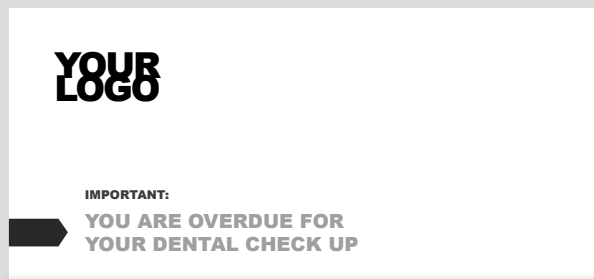
CONTEMPORARY COLLECTION



LETTER THIRD RECALL

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Double Sided 'Reveal' A4 letter



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CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

DON'T PUT IT OFF, BOOK IT TODAY!

YOU ARE OVERDUE FOR YOUR DENTAL CHECK UP

Dear [Patient's First Name],

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A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

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Your Dentist

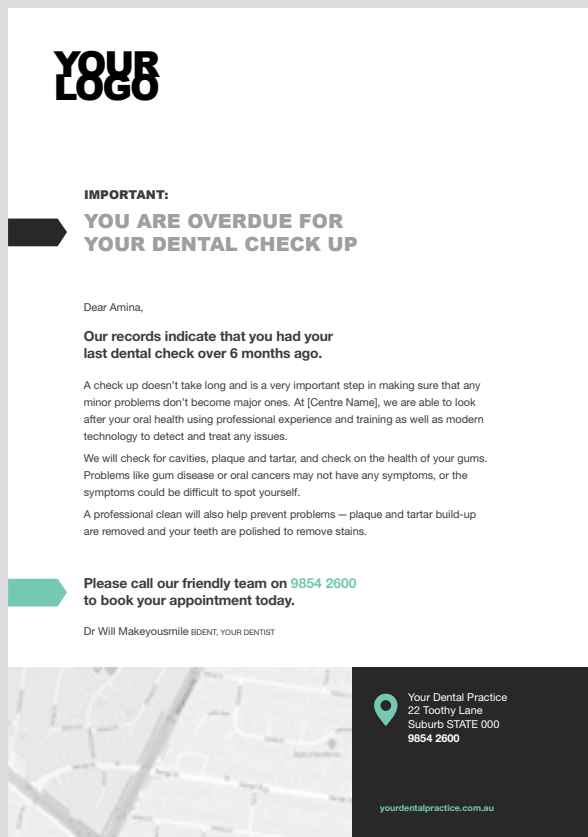
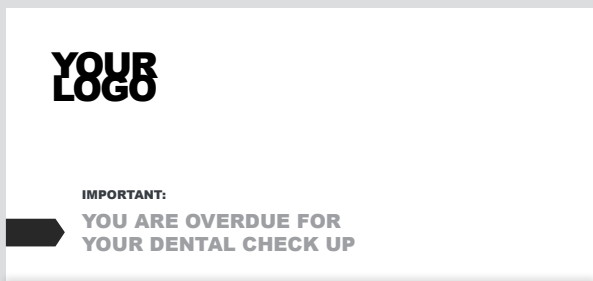
CONTEMPORARY COLLECTION



LETTER THIRD RECALL

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Double Sided 'Reveal' A4 letter



MINT	D4WL3CON01B	\$	1.68
BLACK		CODE	COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

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POSTCARD FIRST RECALL

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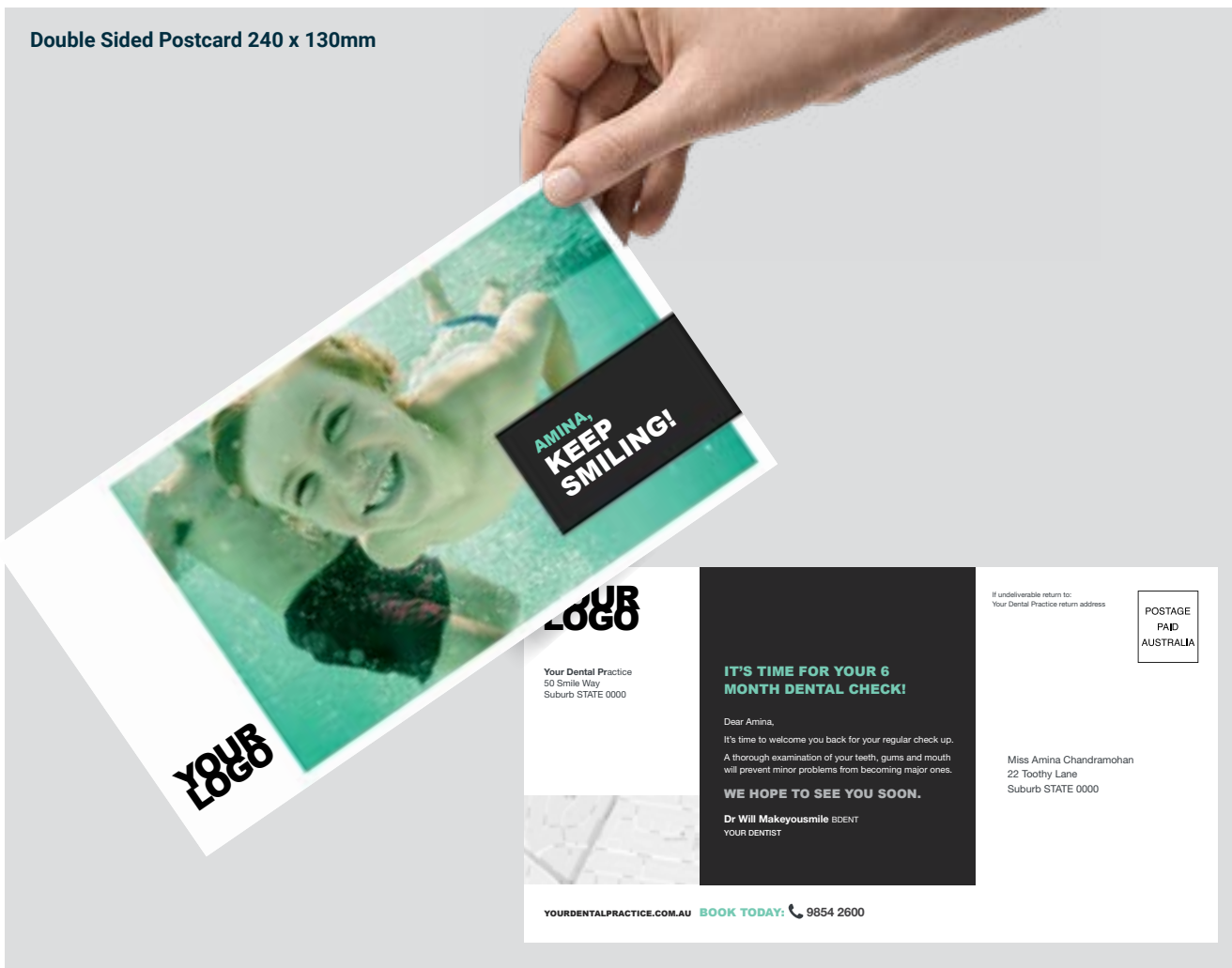
1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

KEEP SMILING!

It's time for your [chosen recall period] month dental check!

Dear [Patient's First Name],

It's time to welcome you back for your regular check up.

A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

we hope to see you soon.

Dr Will Makeyousmile BDent, Your Dentist

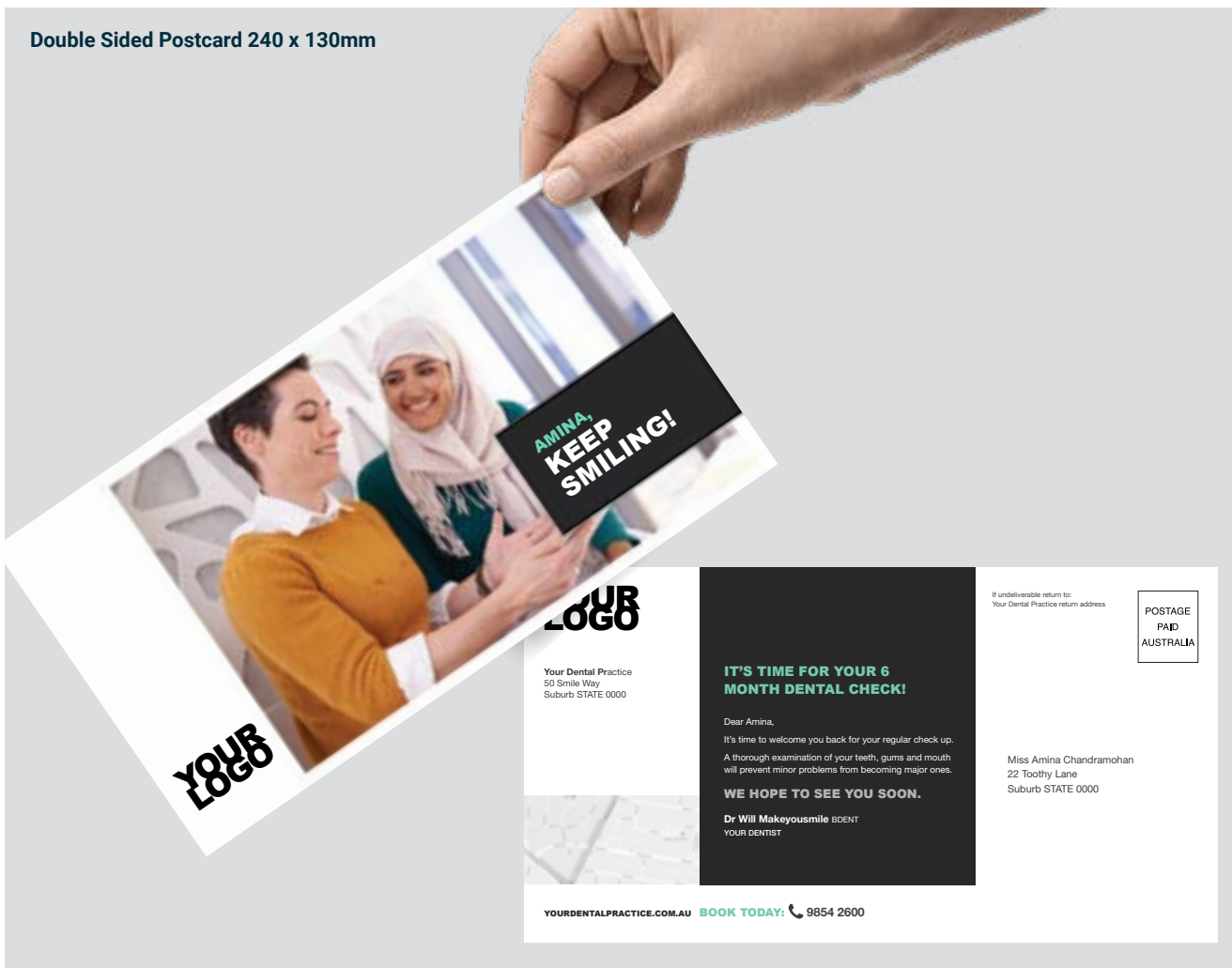
CONTEMPORARY COLLECTION



POSTCARD FIRST RECALL

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Double Sided Postcard 240 x 130mm



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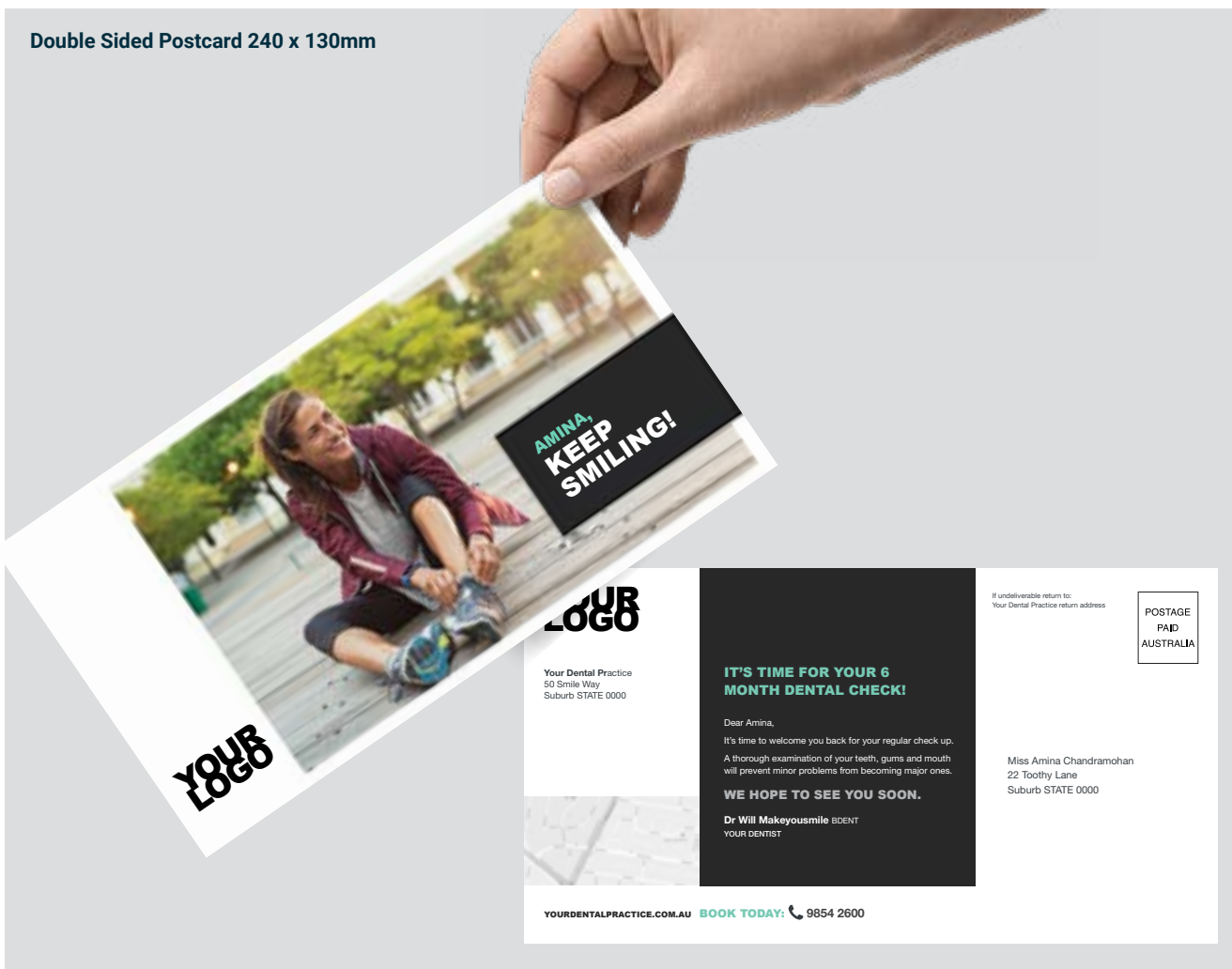
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Double Sided Postcard 240 x 130mm



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CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

[PATIENT'S FIRST NAME],
LET'S KEEP YOU SMILING!

Dental visits are recommended, even if you have a good routine at home!

Dear [Patient's First Name],

Your check up will involve a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

we hope to see you soon.

Dr Will Makeyousmile BDent, Your Dentist

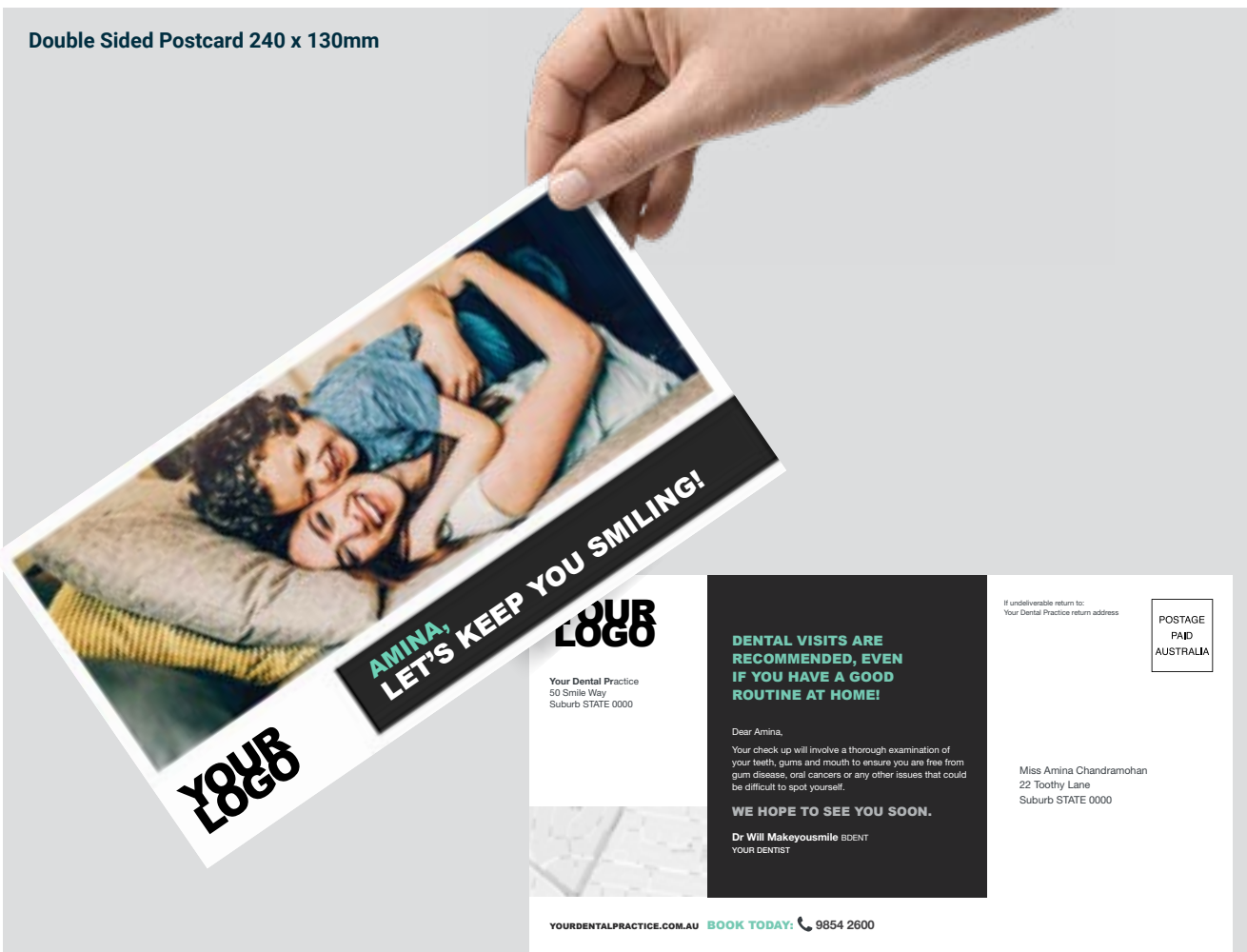
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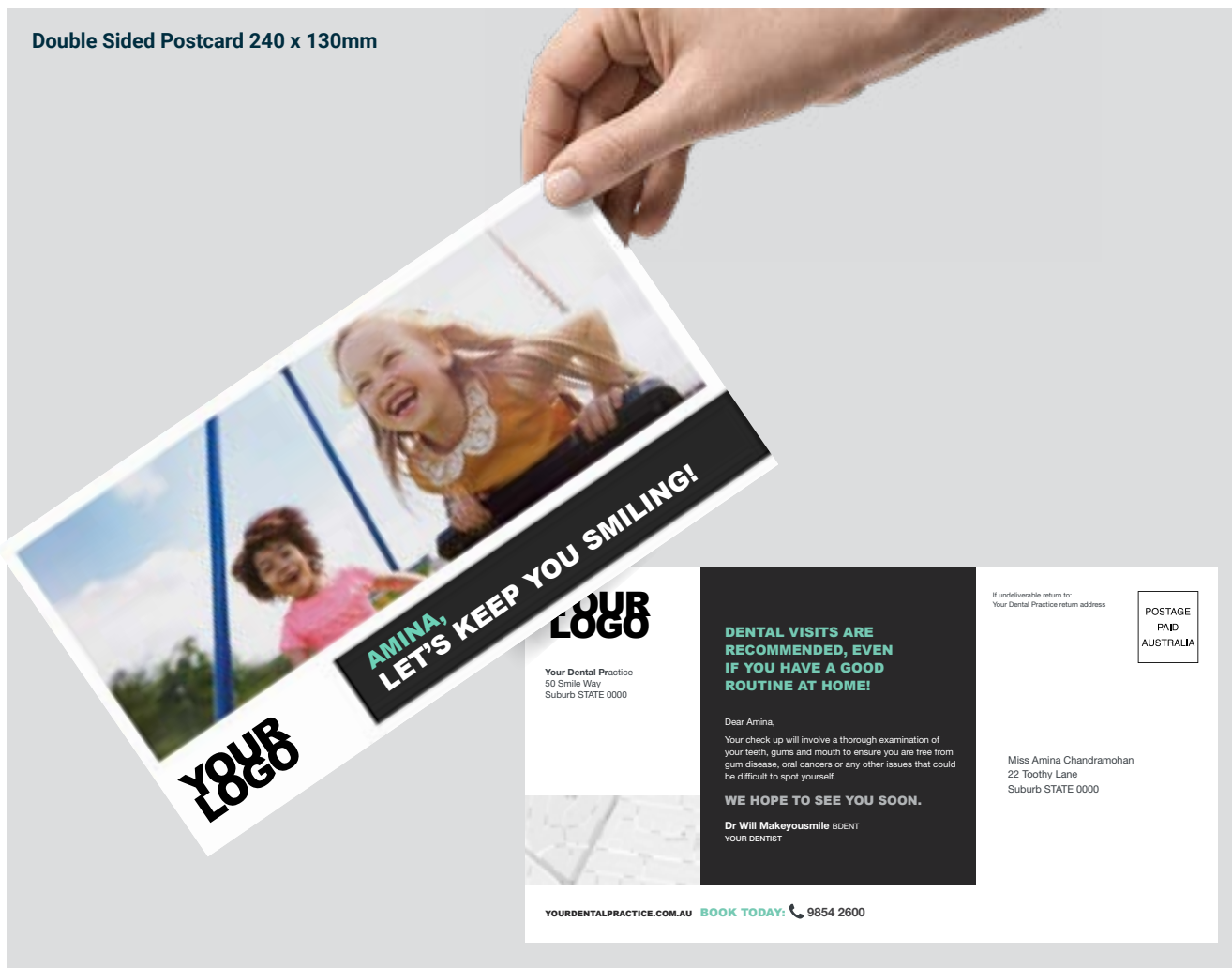
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PATIENTS

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PRACTICE

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A NOTE TO KEEP IN TOUCH

We haven't seen you in a while, and you are due for a check up!

Dear [Patient's First Name],

It's very important to get your teeth regularly checked to ensure there is nothing happening in your mouth that could potentially cause you unnecessary discomfort in the future. Prevention is better than cure.

Call our friendly team to book an appointment today!

Dr Will Makeyousmile BDent, Your Dentist

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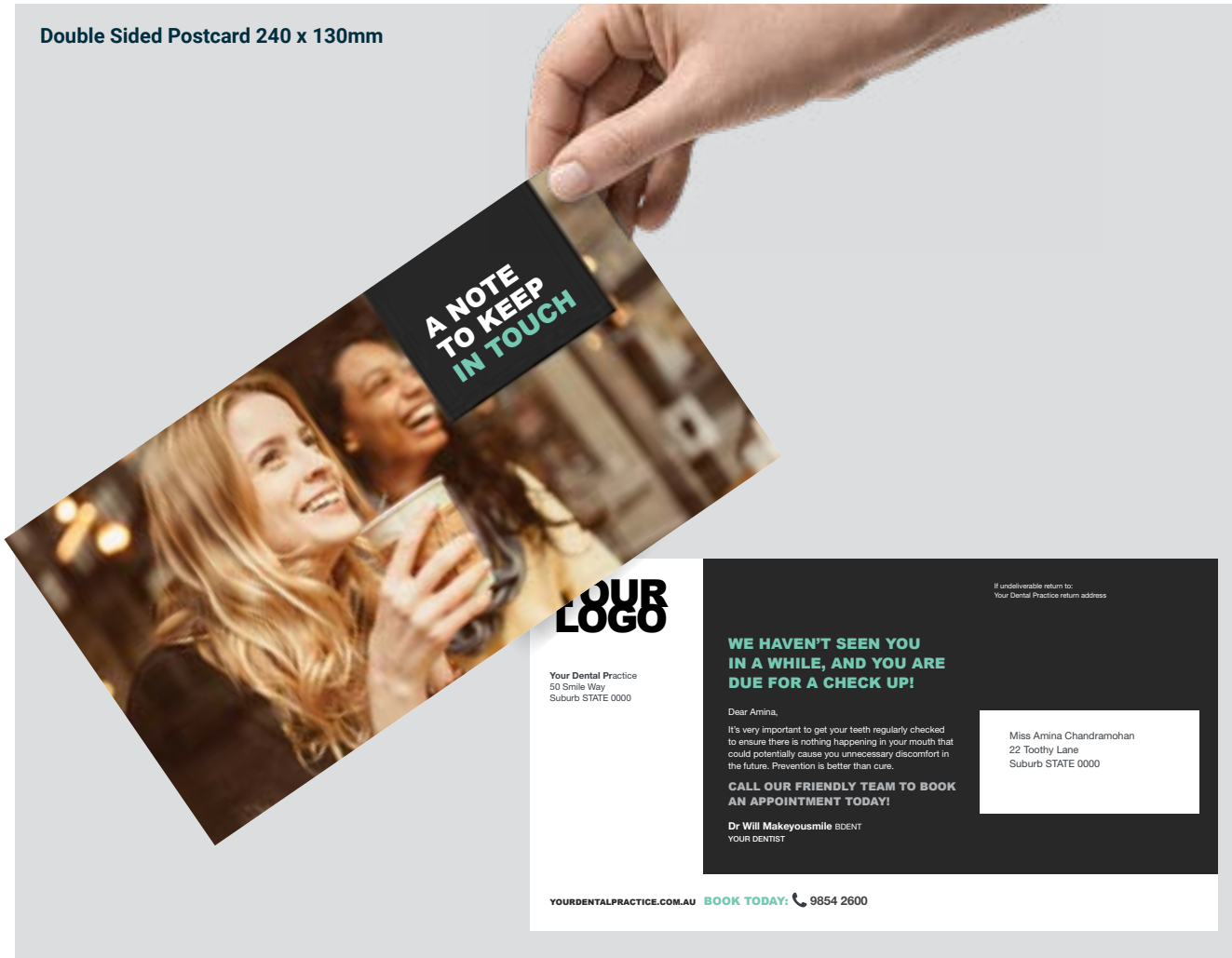
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LUXE COLLECTION



EMAIL FIRST RECALL

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.

BLACK

D4WE1LUX01A

\$

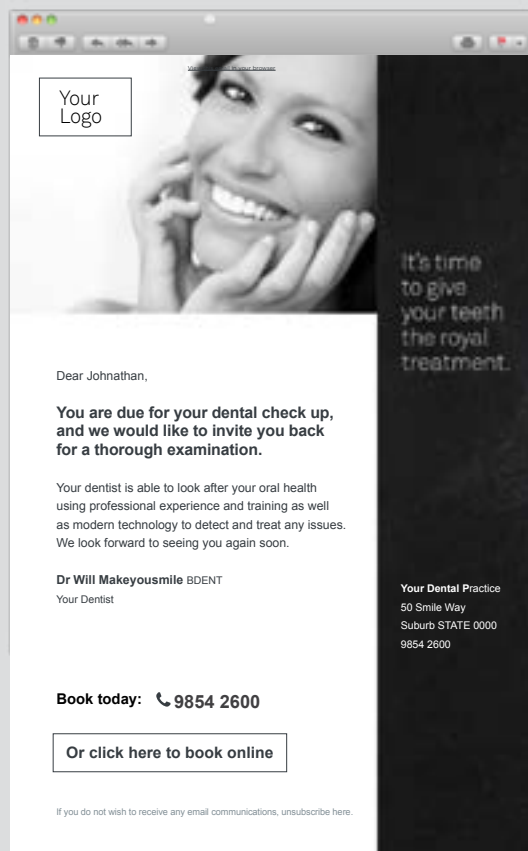
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

LUXE COLLECTION



EMAIL FIRST RECALL

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.

BLACK

D4WE1LUX01B

\$

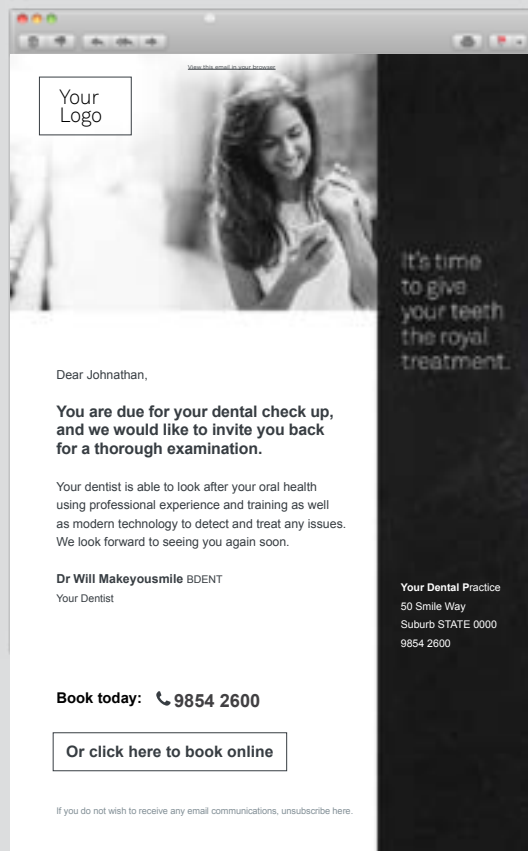
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

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LUXE COLLECTION



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BLACK

D4WE1LUX01C

\$

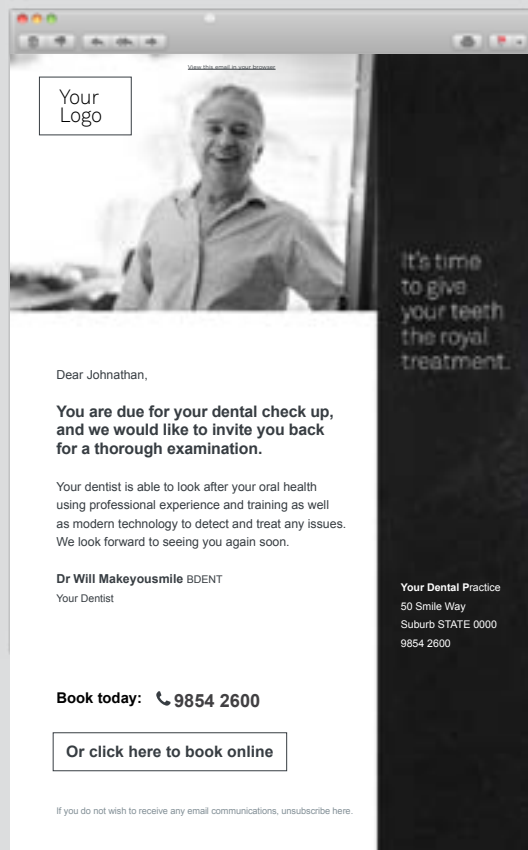
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

LUXE COLLECTION



EMAIL SECOND RECALL

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D4WE2LUX01A

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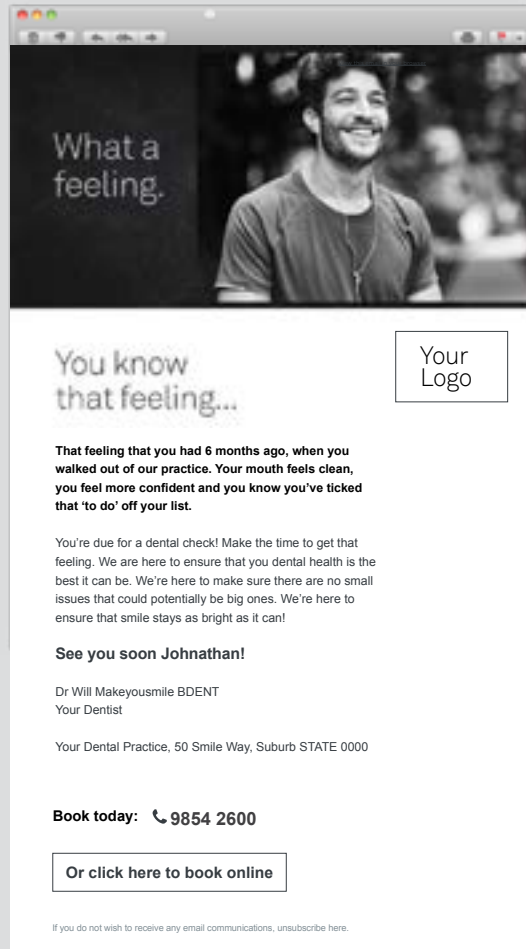
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You know that feeling...

That feeling that you had [chosen recall period] months ago, when you walked out of our practice. Your mouth feels clean, you feel more confident and you know you've ticked that 'to do' off your list.

You're due for a dental check! Make the time to get that feeling. We are here to ensure that your dental health is the best it can be. We're here to make sure there are no small issues that could potentially be big ones. We're here to ensure that smile stays as bright as it can!

See you soon [Patient's First Name]!

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

LUXE COLLECTION



EMAIL SECOND RECALL

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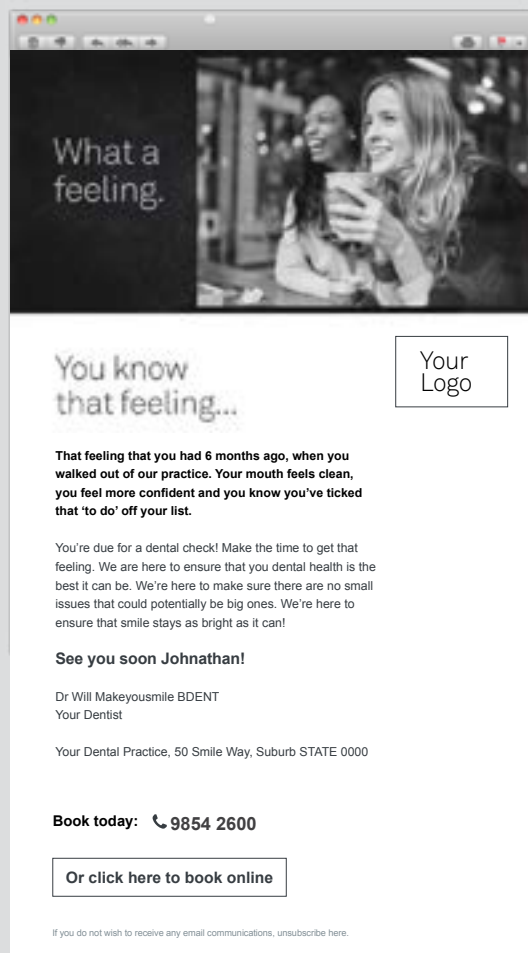
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You know that feeling...

That feeling that you had [chosen recall period] months ago, when you walked out of our practice. Your mouth feels clean, you feel more confident and you know you've ticked that 'to do' off your list.

You're due for a dental check! Make the time to get that feeling. We are here to ensure that your dental health is the best it can be. We're here to make sure there are no small issues that could potentially be big ones. We're here to ensure that smile stays as bright as it can!

See you soon [Patient's First Name]!

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

LUXE COLLECTION



EMAIL SECOND RECALL

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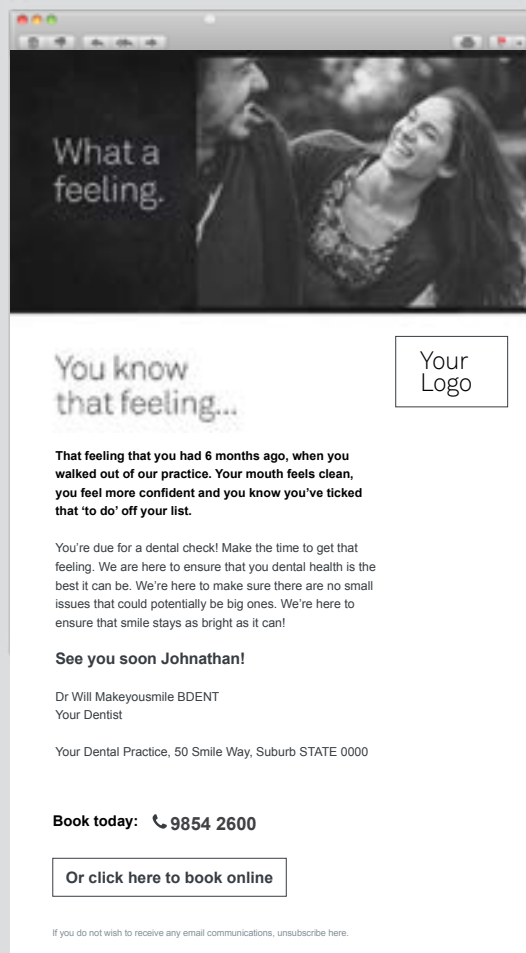
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You know that feeling...

That feeling that you had [chosen recall period] months ago, when you walked out of our practice. Your mouth feels clean, you feel more confident and you know you've ticked that 'to do' off your list.

You're due for a dental check! Make the time to get that feeling. We are here to ensure that your dental health is the best it can be. We're here to make sure there are no small issues that could potentially be big ones. We're here to ensure that smile stays as bright as it can!

See you soon [Patient's First Name]!

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

LUXE COLLECTION



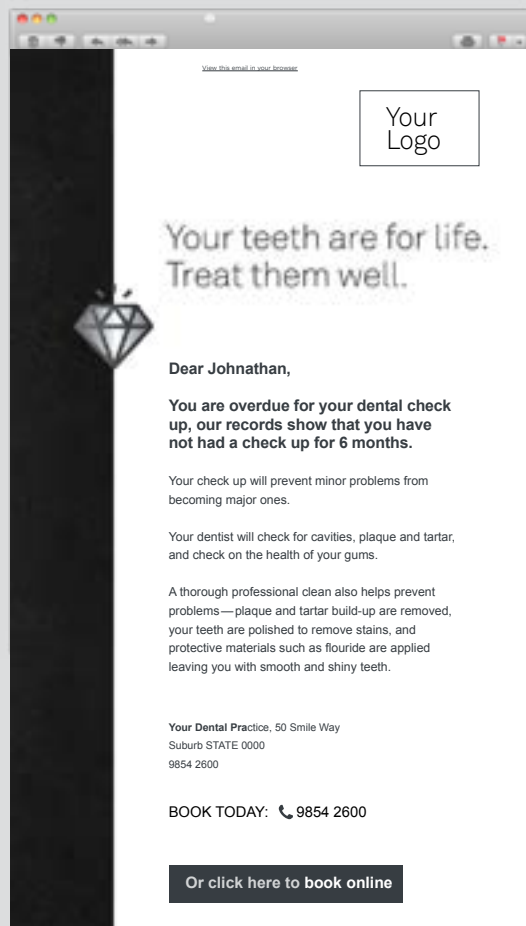
EMAIL THIRD RECALL

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BLACK	D4WE3LUX01	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Your teeth are for life.
Treat them well.

Dear [Patient's First Name],

You are overdue for your dental check up, our records show that you have not had a check up for [chosen recall period] months.

Your check up will prevent minor problems from becoming major ones.

Your dentist will check for cavities, plaque and tartar, and check on the health of your gums.

A thorough professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

LUXE COLLECTION



LETTER FIRST RECALL

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.

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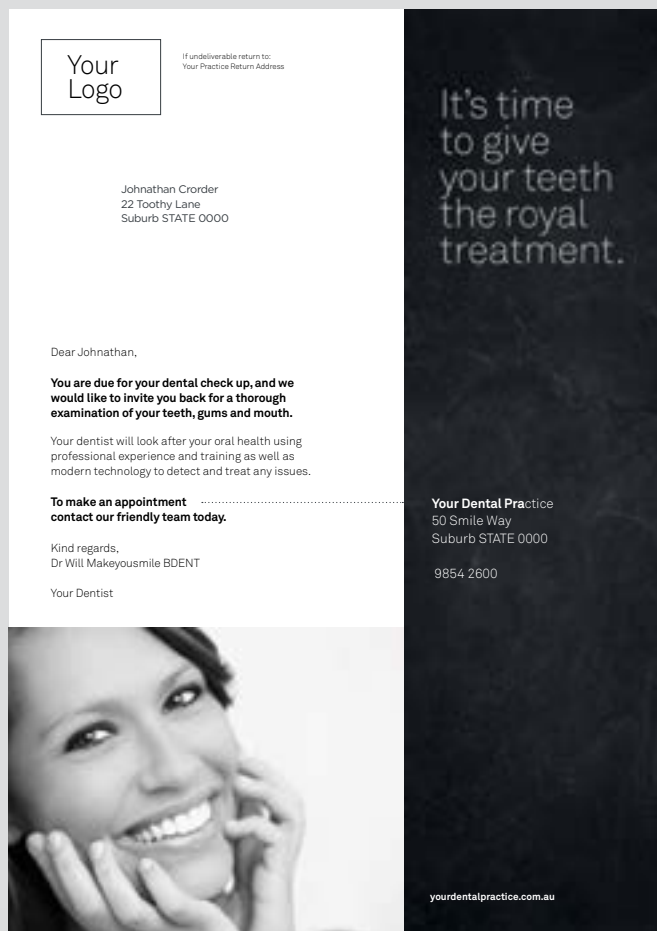
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination of your teeth, gums and mouth.

Your dentist will look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

To make an appointment contact our friendly team today.

Kind regards,
[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

LUXE COLLECTION



LETTER FIRST RECALL

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D4WL1LUX01B

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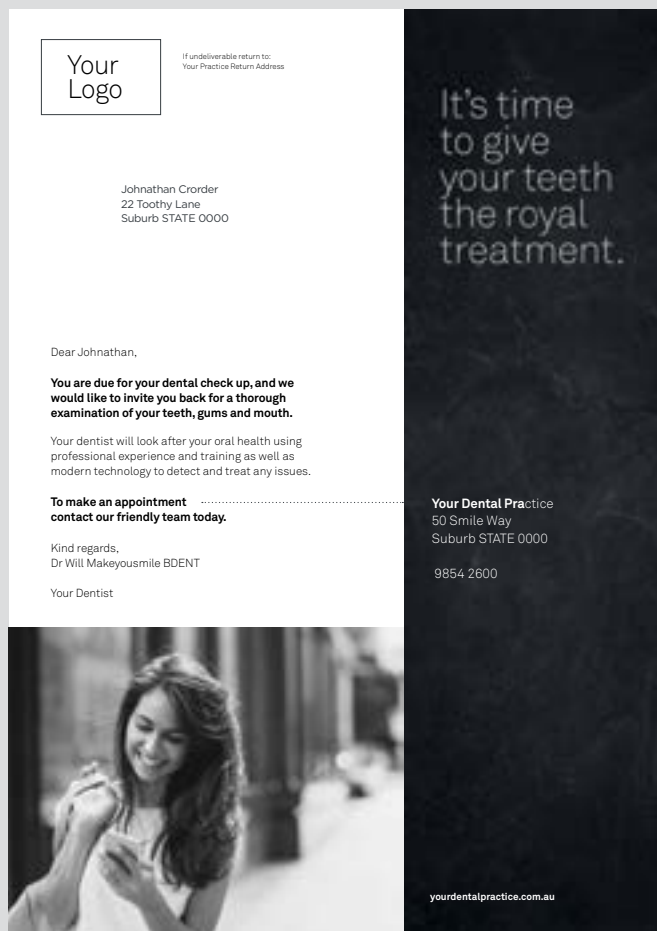
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination of your teeth, gums and mouth.

Your dentist will look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

To make an appointment contact our friendly team today.

Kind regards,
[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

LUXE COLLECTION



LETTER FIRST RECALL

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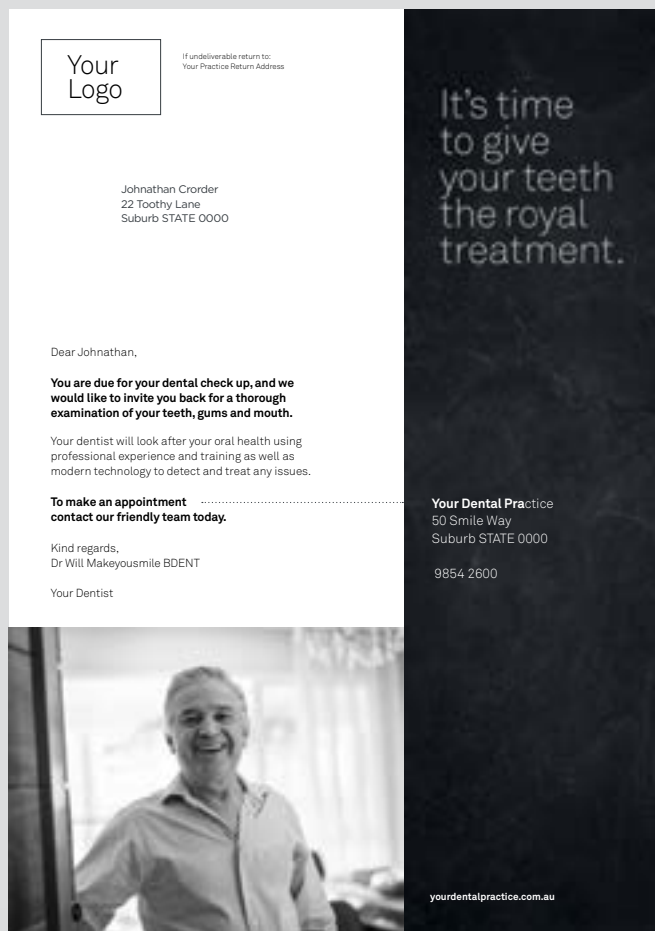
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination of your teeth, gums and mouth.

Your dentist will look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

To make an appointment contact our friendly team today.

Kind regards,
[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

LUXE COLLECTION



LETTER SECOND RECALL

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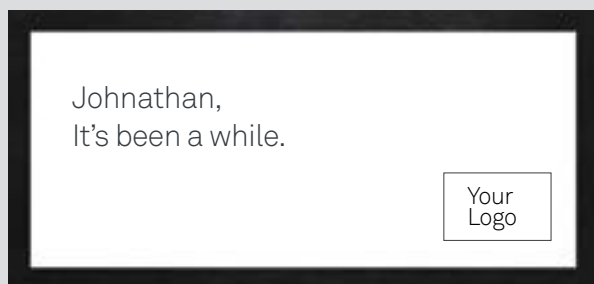
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

Your teeth are for life.
Treat them well.

You are overdue for your dental check up—our records show that your last visit was [last exam date].

Dear [Patient's First Name],

A check up at [Your Dental Practice] will prevent minor problems from becoming major ones.

We will check for cavities, plaque and tartar, and check on the health of your gums. A thorough professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials are applied leaving you with smooth and shiny teeth.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

yourdentalpractice.com.au

LUXE COLLECTION



LETTER SECOND RECALL

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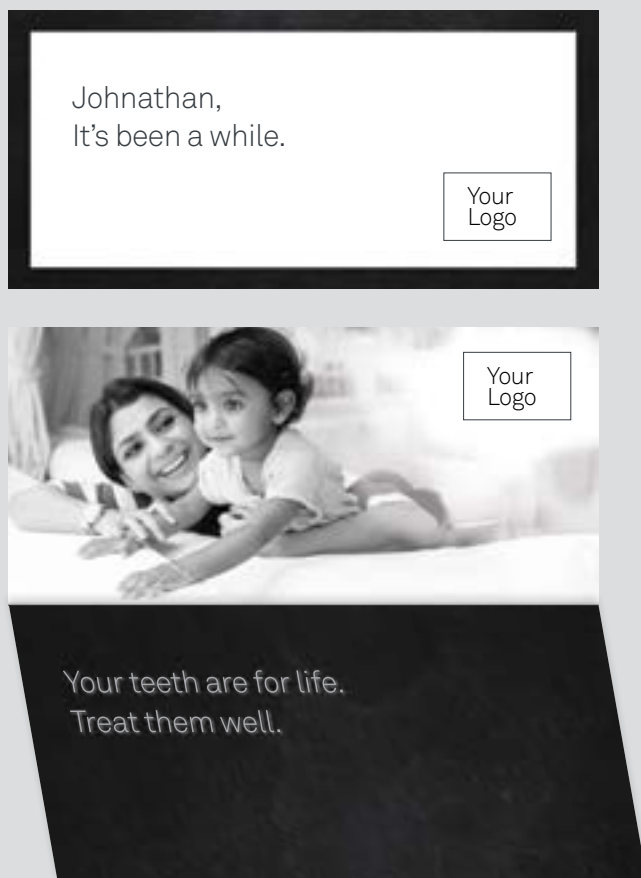
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

Your teeth are for life.
Treat them well.

You are overdue for your dental check up—our records show that your last visit was [last exam date].

Dear [Patient's First Name],

A check up at [Your Dental Practice] will prevent minor problems from becoming major ones.

We will check for cavities, plaque and tartar, and check on the health of your gums. A thorough professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials are applied leaving you with smooth and shiny teeth.

Kind regards,
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yourdentalpractice.com.au

LUXE COLLECTION



LETTER SECOND RECALL

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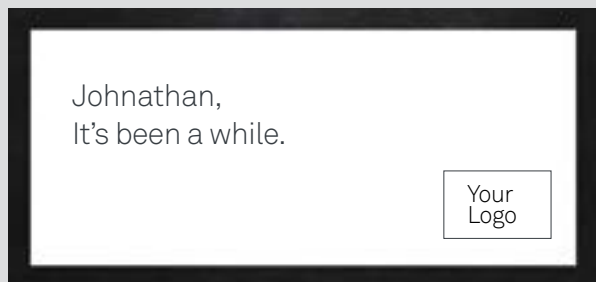
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CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

Your teeth are for life.
Treat them well.

You are overdue for your dental check up—our records show that your last visit was [last exam date].

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We will check for cavities, plaque and tartar, and check on the health of your gums. A thorough professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials are applied leaving you with smooth and shiny teeth.

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yourdentalpractice.com.au

LUXE COLLECTION



LETTER THIRD RECALL

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BLACK

D4WL3LUX01A

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1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check.

Dear [Patient's First Name],

We would like to invite you back for a thorough examination of your teeth, gums and mouth.

Prevention is better than cure, and a good at-home routine and diet can't always prevent issues. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat problems that could potentially become far worse!

Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean also helps prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

We look forward to seeing you again soon.

To make an appointment call 9856 3378 or visit yourdentalpractice.com.au

Dr Will Makeyousmile BDent, Your Dentist

LUXE COLLECTION



LETTER THIRD RECALL

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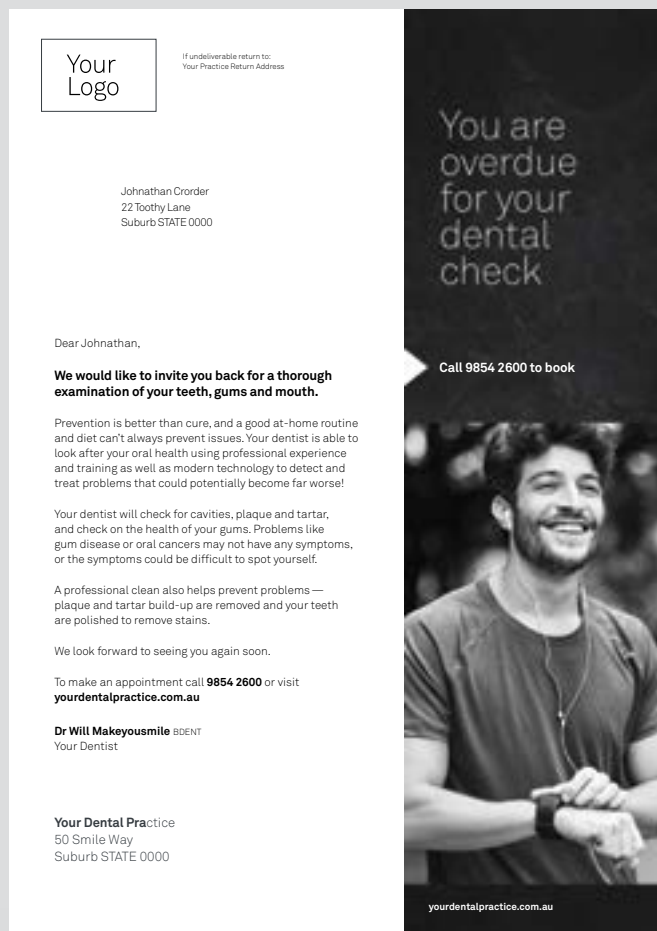
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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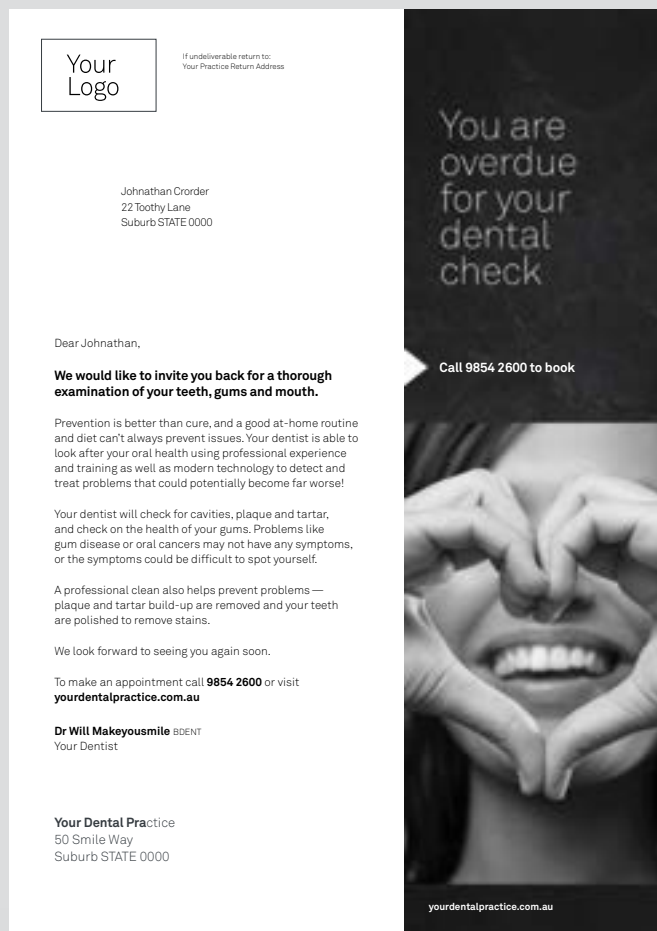
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Dear [Patient's First Name],

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Dr Will Makeyousmile BDent, Your Dentist

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LETTER THIRD RECALL

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BLACK

D4WL3LUX01D

\$

1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check.

Dear [Patient's First Name],

We would like to invite you back for a thorough examination of your teeth, gums and mouth.

Prevention is better than cure, and a good at-home routine and diet can't always prevent issues. Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat problems that could potentially become far worse!

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Dr Will Makeyousmile BDent, Your Dentist

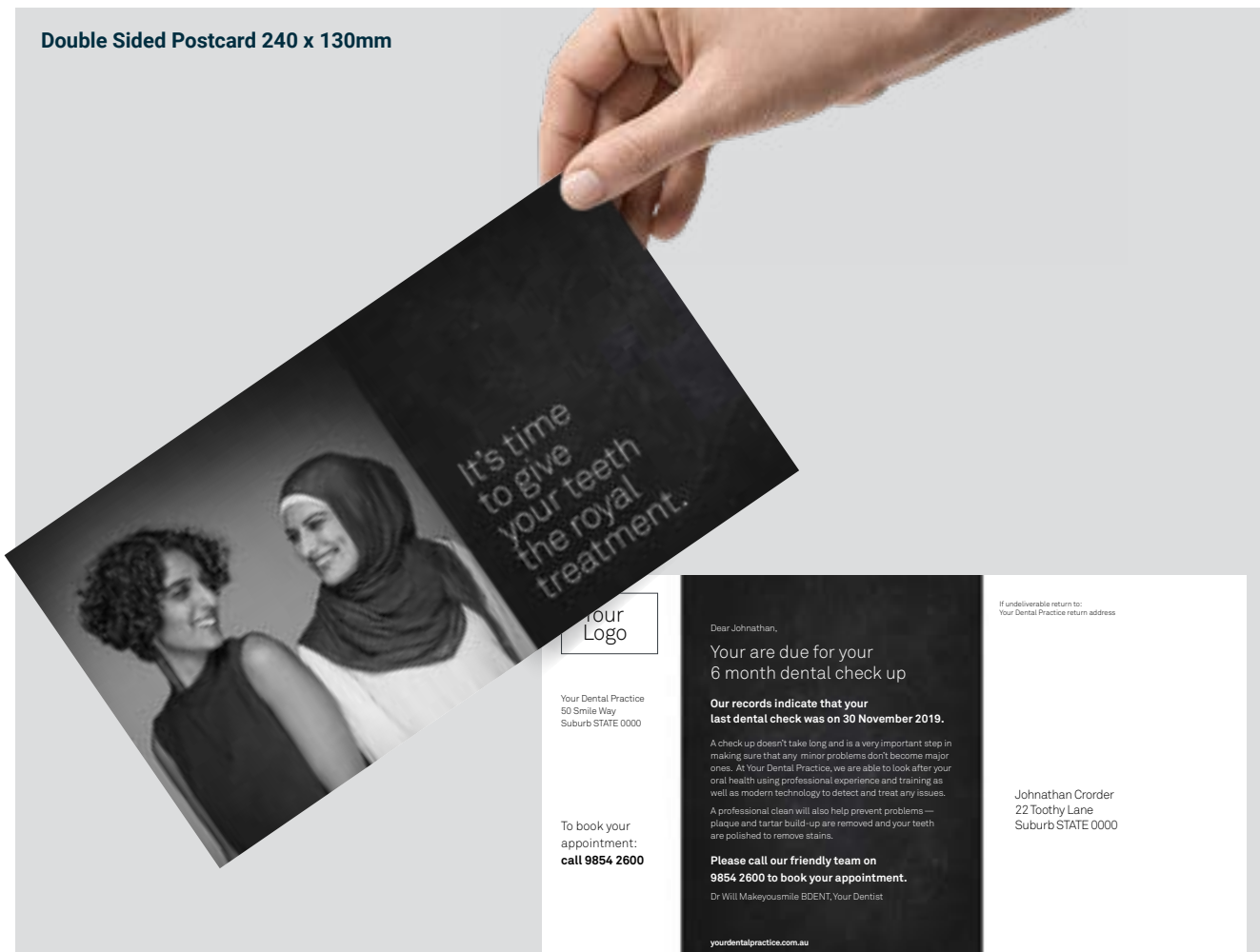
LUXE COLLECTION



POSTCARD FIRST RECALL

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.

Double Sided Postcard 240 x 130mm



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D4WP1LUX01A

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1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

Your are due for your
[chosen recall period] month dental check up

Our records indicate that your
last dental check was on 20 November 2019.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on
9856 3378 to book your appointment.

Dr Will Makeyousmile BDENT
Your Dentist

LUXE COLLECTION



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Double Sided Postcard 240 x 130mm



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D4WP1LUX01B

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1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time to give your teeth the royal treatment.

Dear [Patient's First Name],

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Your Dentist

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BLACK

D4WP1LUX01C

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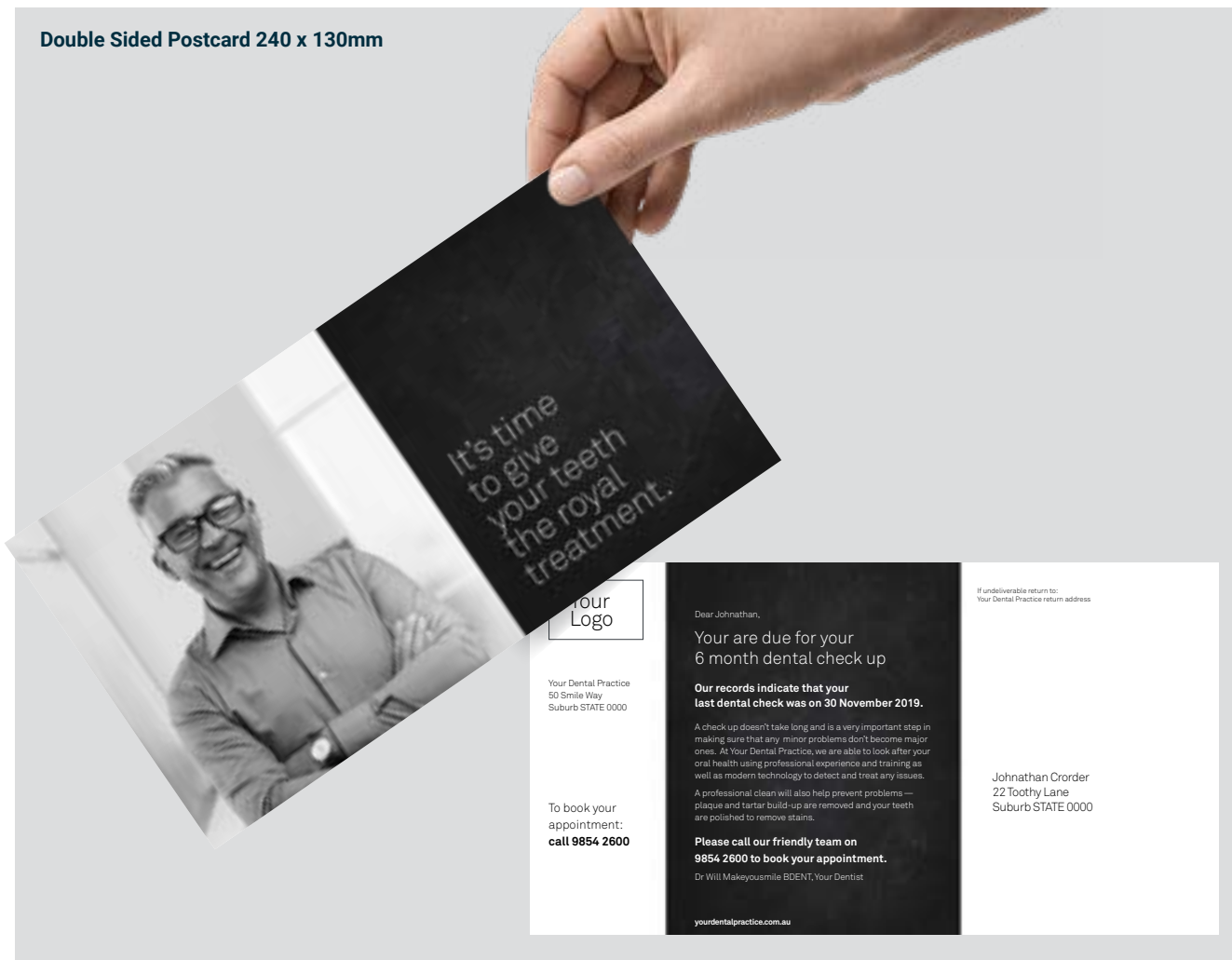
1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Your Dentist

LUXE COLLECTION



POSTCARD SECOND RECALL

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BLACK

D4WP2LUX01A

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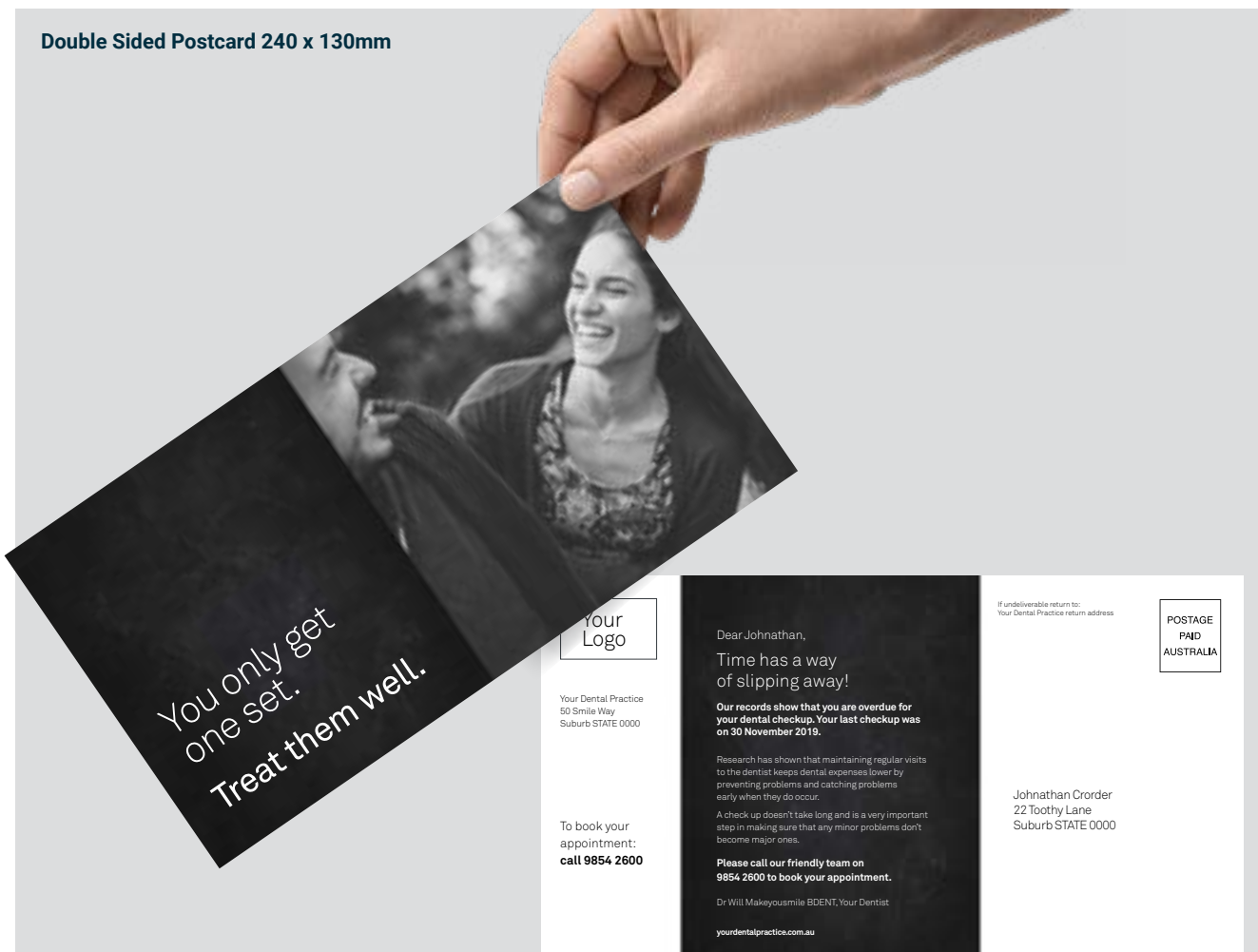
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CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

Time has a way
of slipping away!

Our records show that you are overdue for your dental checkup. Your last checkup was on 20 November 2019.

Research has shown that maintaining regular visits to the dentist keeps dental expenses lower by preventing problems and catching problems early when they do occur.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Please call our friendly team on
9856 3378 to book your appointment.

Dr Will Makeyousmile BDENT
Your Dentist

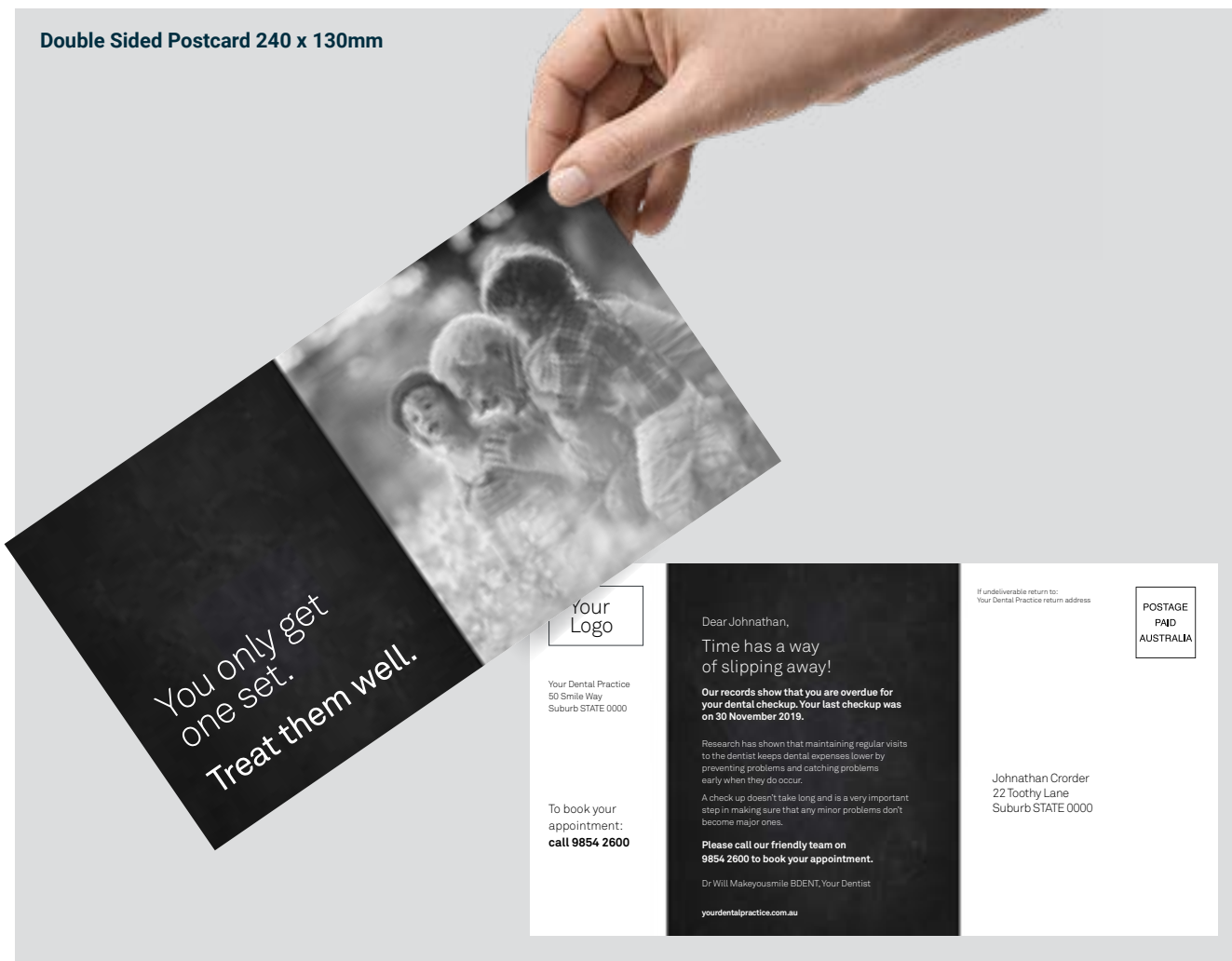
LUXE COLLECTION



POSTCARD SECOND RECALL

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Double Sided Postcard 240 x 130mm



BLACK

D4WP2LUX01B

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1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Your Dentist

LUXE COLLECTION



POSTCARD SECOND RECALL

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BLACK

D4WP2LUX01C

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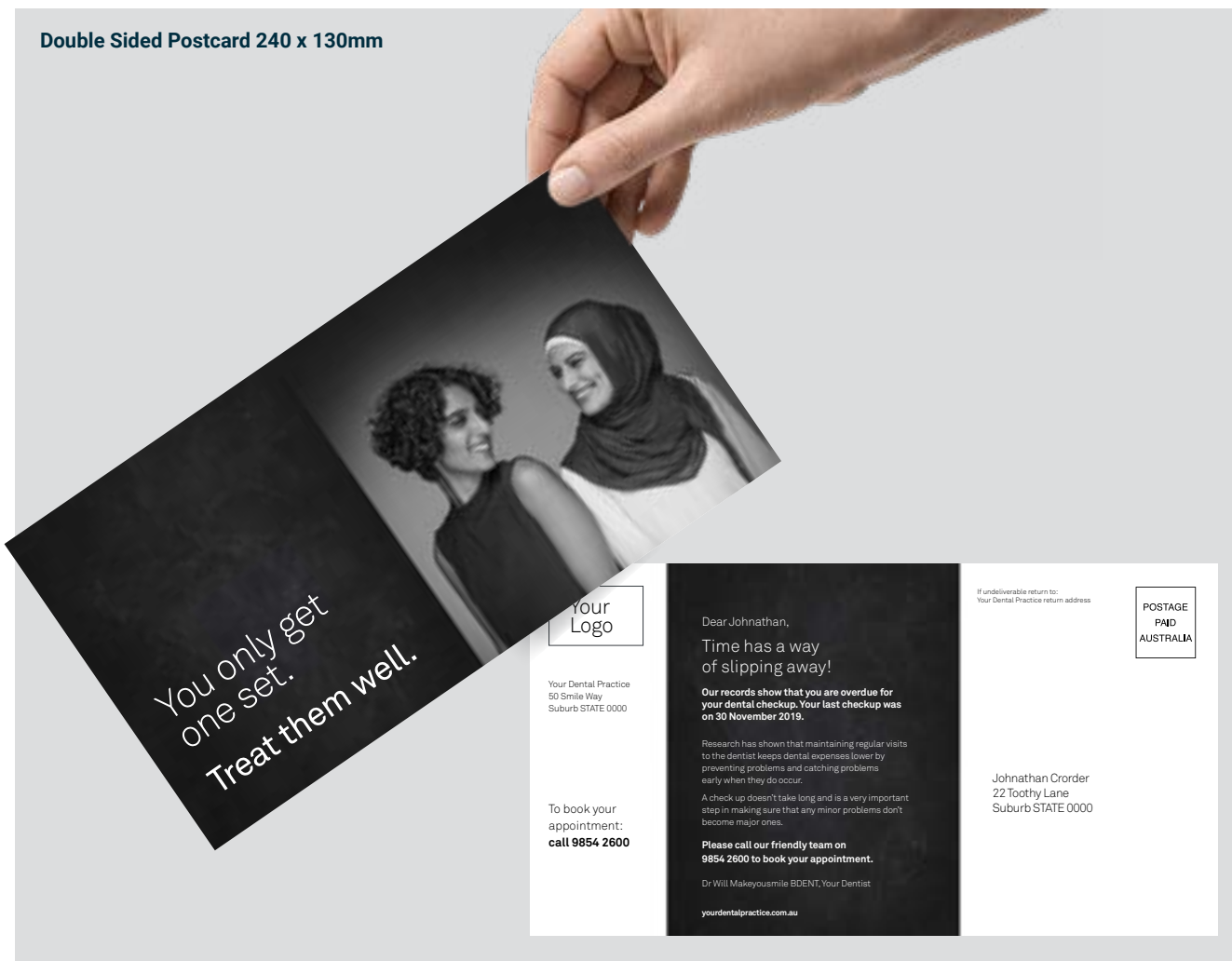
1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

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of slipping away!

Our records show that you are overdue for your dental checkup. Your last checkup was on 20 November 2019.

Research has shown that maintaining regular visits to the dentist keeps dental expenses lower by preventing problems and catching problems early when they do occur.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Please call our friendly team on
9856 3378 to book your appointment.

Dr Will Makeyousmile BDENT
Your Dentist

LUXE COLLECTION



POSTCARD THIRD RECALL

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.

BLACK

D4WP3LUX01

\$

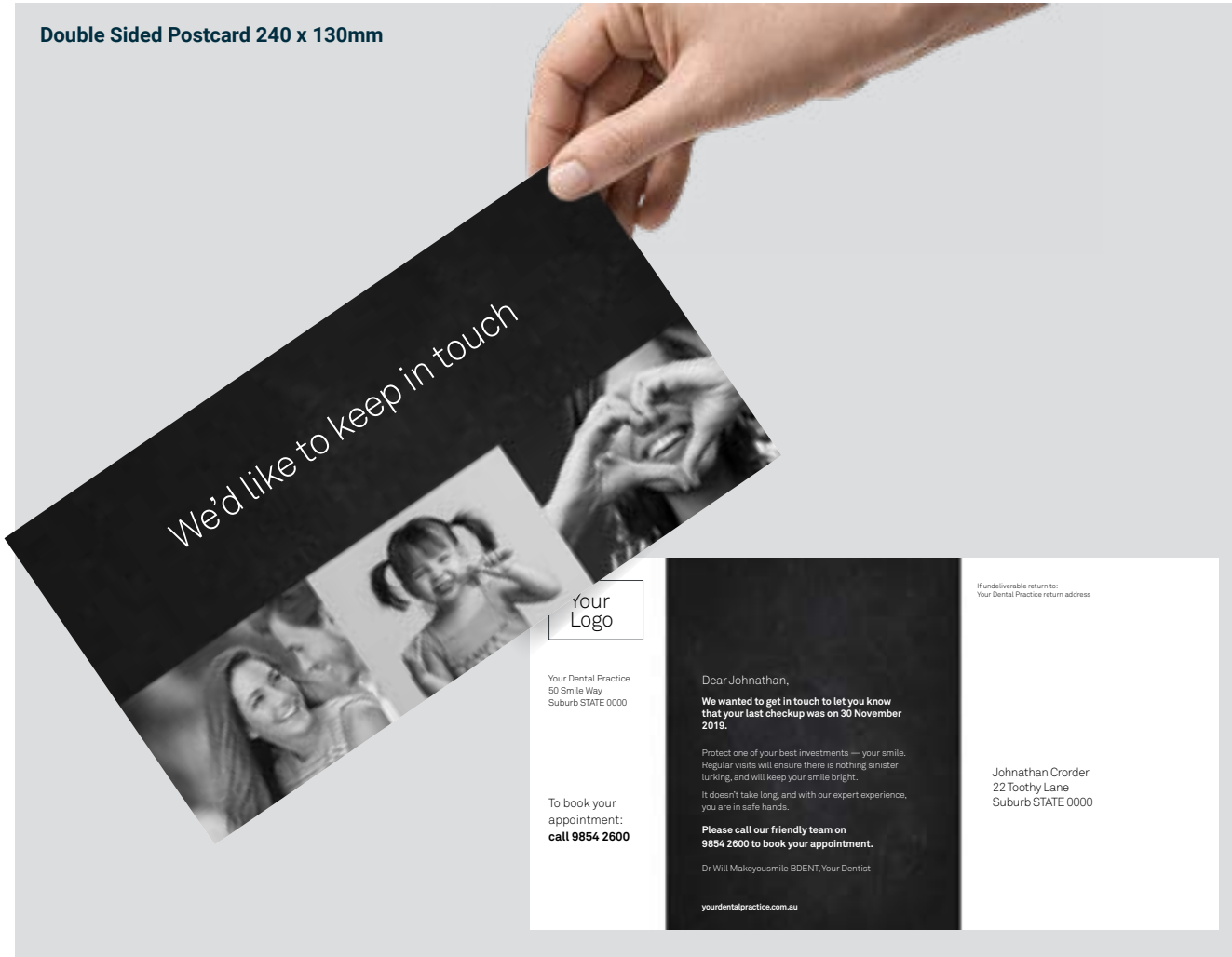
1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Dear [Patient's First Name],

We wanted to get in touch to let you know that your last
checkup was on 20 November 2019.

Protect one of your best investments — your smile.
Regular visits will ensure there is nothing sinister lurking,
and will keep your smile bright.

It doesn't take long, and with our expert experience, you
are in safe hands.

Please call our friendly team on
9856 3378 to book your appointment.

Dr Will Makeyousmile BDENT
Your Dentist

CLINICAL COLLECTION



EMAIL FIRST RECALL

The clinical collection draws on a very 'clean' look and feel with the use of dentistry imagery, a light grey colour used throughout, with a touch of red used for urgency at times. The written tone is quite authoritative and the urgency in the messaging is stronger in this collection than others.

GREY

D4WE1CLI01



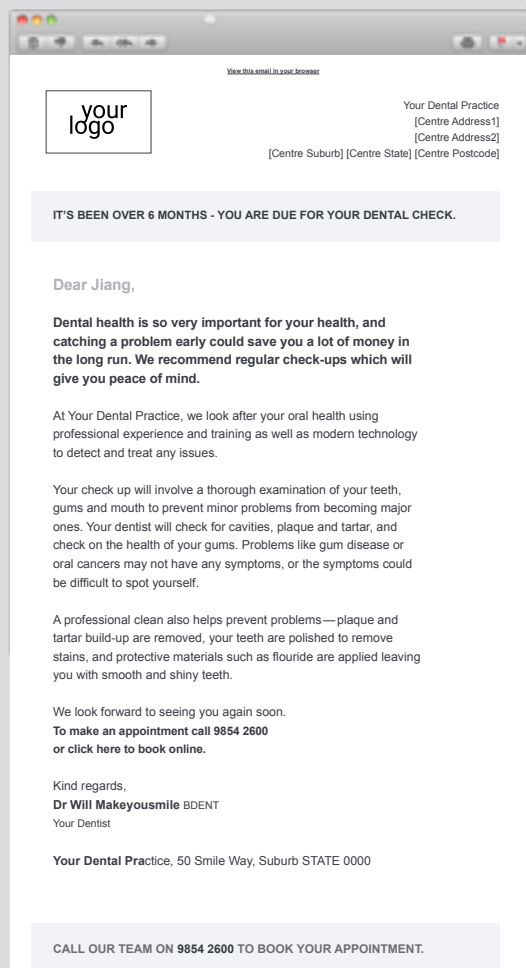
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check.

Dear [Patient's First Name],

It's very important to get your teeth regularly checked to ensure there is nothing happening in your mouth that could potentially cause you unnecessary discomfort in the future.

Prevention is better than cure.

Call our friendly team to book an appointment today!

Dr Will Makeyousmile BDent, Your Dentist

CLINICAL COLLECTION



EMAIL SECOND RECALL

The clinical collection draws on a very 'clean' look and feel with the use of dentistry imagery, a light grey colour used throughout, with a touch of red used for urgency at times. The written tone is quite authoritative and the urgency in the messaging is stronger in this collection than others.



Email



Your Dental Practice
[Centre Address1], [Centre Address2], [Centre Suburb]
[Centre State] [Centre Postcode]



YOU ARE **OVERDUE** FOR YOUR DENTAL CHECK.



Dear Jiang,

We hope this email finds you in good health.
You last visited us 6 months ago, and you are now overdue for a dental check.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems—plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon.
To make an appointment call 9854 2600
or click here to book online.

Kind regards,
Dr Will Makeyousmile BDent
Your Dentist

Your Dental Practice, 50 Smile Way, Suburb STATE 0000

CALL OUR TEAM ON 9854 2600 TO BOOK YOUR APPOINTMENT.

GREY

D4WE2CLI01A



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check up.

Dear [Patient's First Name],

We hope this email finds you in good health.

You last visited us [chosen recall period] months ago, and you are now overdue for a dental check.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems—plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon.

To make an appointment call 9856 3378
or click here to book online.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

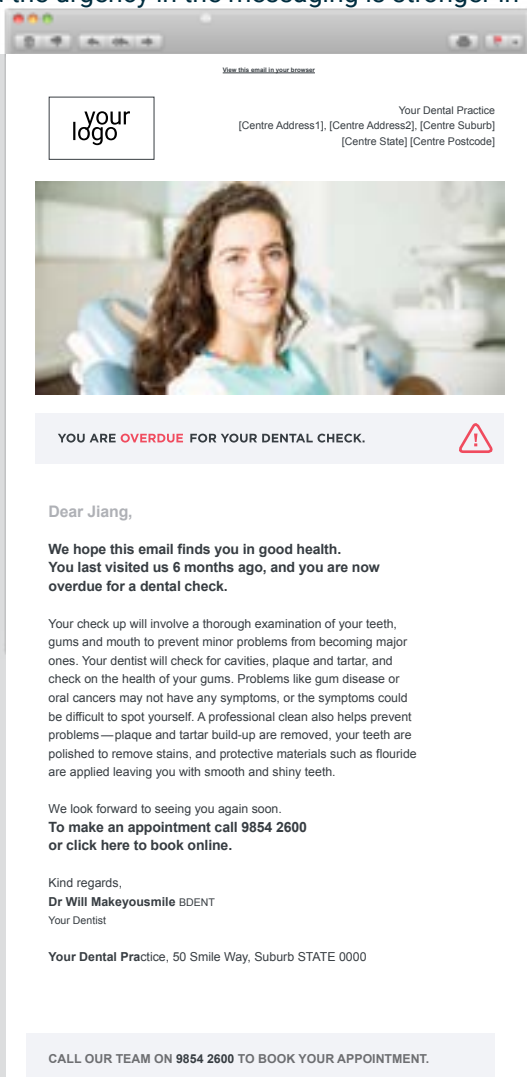
CLINICAL COLLECTION



EMAIL SECOND RECALL

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Email



GREY

D4WE2CLI01B



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check up.

Dear [Patient's First Name],

We hope this email finds you in good health.

You last visited us [chosen recall period] months ago, and you are now overdue for a dental check.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

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or click here to book online.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

CLINICAL COLLECTION



EMAIL SECOND RECALL

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Email

View this email in your browser



Your Dental Practice
[Centre Address1], [Centre Address2], [Centre Suburb]
[Centre State] [Centre Postcode]



YOU ARE **OVERDUE FOR YOUR DENTAL CHECK.**



Dear Jiang,

We hope this email finds you in good health.
You last visited us 6 months ago, and you are now overdue for a dental check.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems—plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

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Kind regards,
Dr Will Makeyousmile BDent
Your Dentist

Your Dental Practice, 50 Smile Way, Suburb STATE 0000

CALL OUR TEAM ON 9854 2600 TO BOOK YOUR APPOINTMENT.

GREY

D4WE2CLI01C



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check up.

Dear [Patient's First Name],

We hope this email finds you in good health.

You last visited us [chosen recall period] months ago, and you are now overdue for a dental check.

Your check up will involve a thorough examination of your teeth, gums and mouth to prevent minor problems from becoming major ones. Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself. A professional clean also helps prevent problems—plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as flouride are applied leaving you with smooth and shiny teeth.

We look forward to seeing you again soon.

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or click here to book online.

Kind regards,
Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

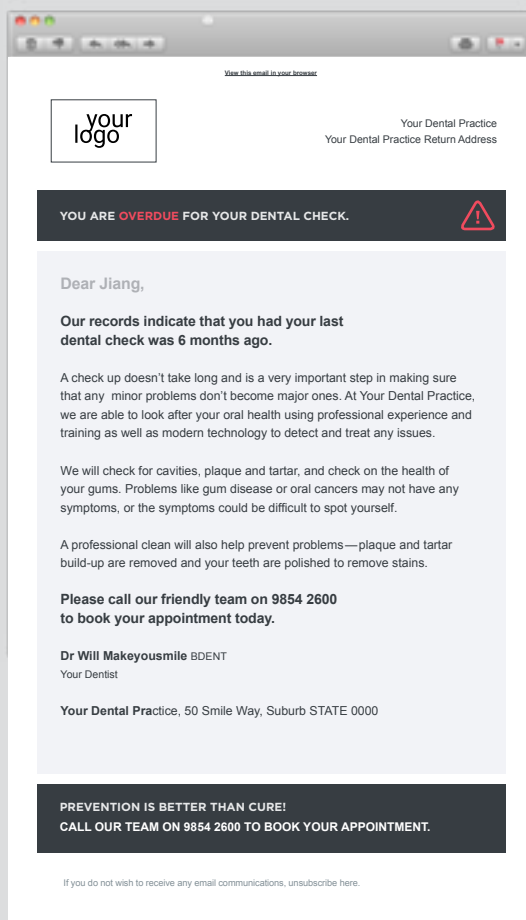
CLINICAL COLLECTION



EMAIL THIRD RECALL

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Email



GREY

D4WE3CLI01



FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

You are overdue for your dental check.

Dear [Patient's First Name],

Our records indicate that you had your last dental check was [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We will check for cavities, plaque and tartar, and check on the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment today.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

CLINICAL COLLECTION



LETTER FIRST RECALL

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GREY

D4WL1CLI01A

\$

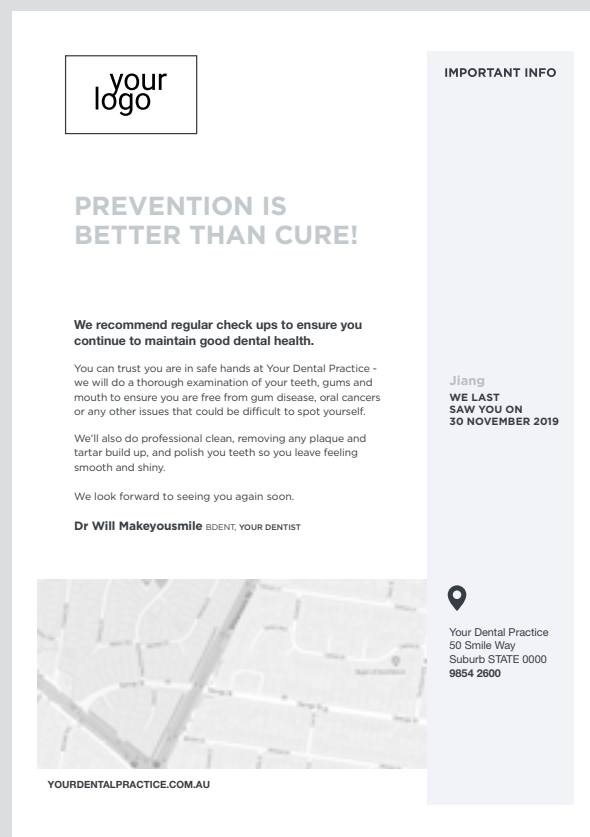
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

PREVENTION IS BETTER THAN CURE!

We recommend regular check ups to ensure you continue to maintain good dental health.

You can trust you are in safe hands at [Your Dental Practice] - we will do a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We'll also do professional clean, removing any plaque and tartar build up, and polish you teeth so you leave feeling smooth and shiny.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

CLINICAL COLLECTION



LETTER FIRST RECALL

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GREY

D4WL1CLI01B

\$

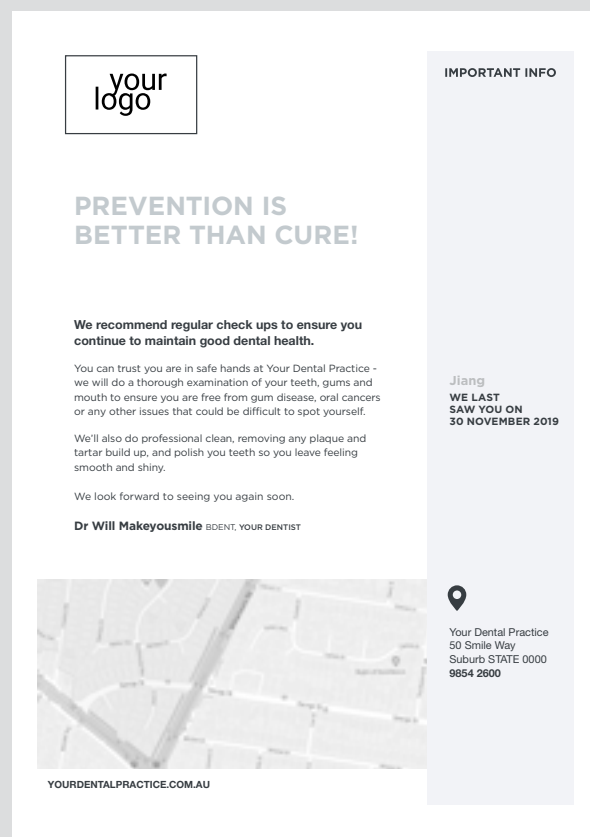
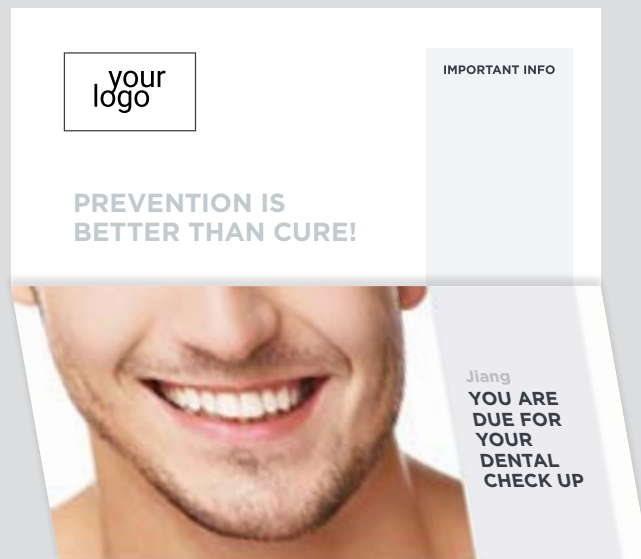
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address • Map

PREVENTION IS BETTER THAN CURE!

We recommend regular check ups to ensure you continue to maintain good dental health.

You can trust you are in safe hands at [Your Dental Practice] - we will do a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We'll also do professional clean, removing any plaque and tartar build up, and polish you teeth so you leave feeling smooth and shiny.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

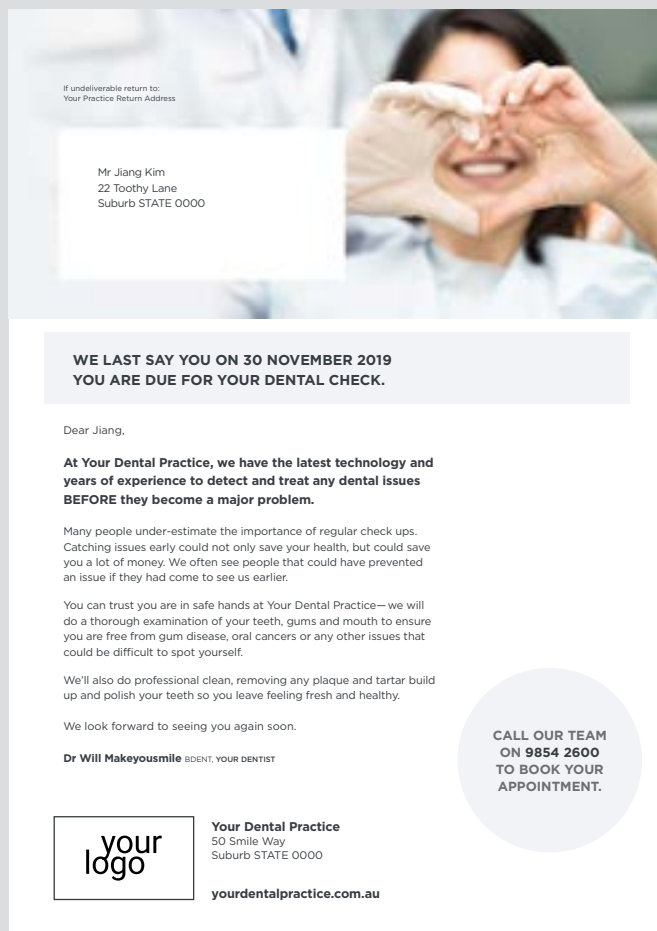
CLINICAL COLLECTION



LETTER SECOND RECALL

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Single Sided A4 letter



GREY

D4WL2CLI01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

WE LAST SAW YOU ON [LAST EXAM DATE]
YOU ARE DUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any dental issues BEFORE they become a major problem.

Many people under-estimate the importance of regular check ups. Catching issues early could not only save your health, but could save you a lot of money. We often see people that could have prevented an issue if they had come to see us earlier.

You can trust you are in safe hands at [Your Dental Practice]—we will do a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We'll also do professional clean, removing any plaque and tartar build up and polish your teeth so you leave feeling fresh and healthy.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

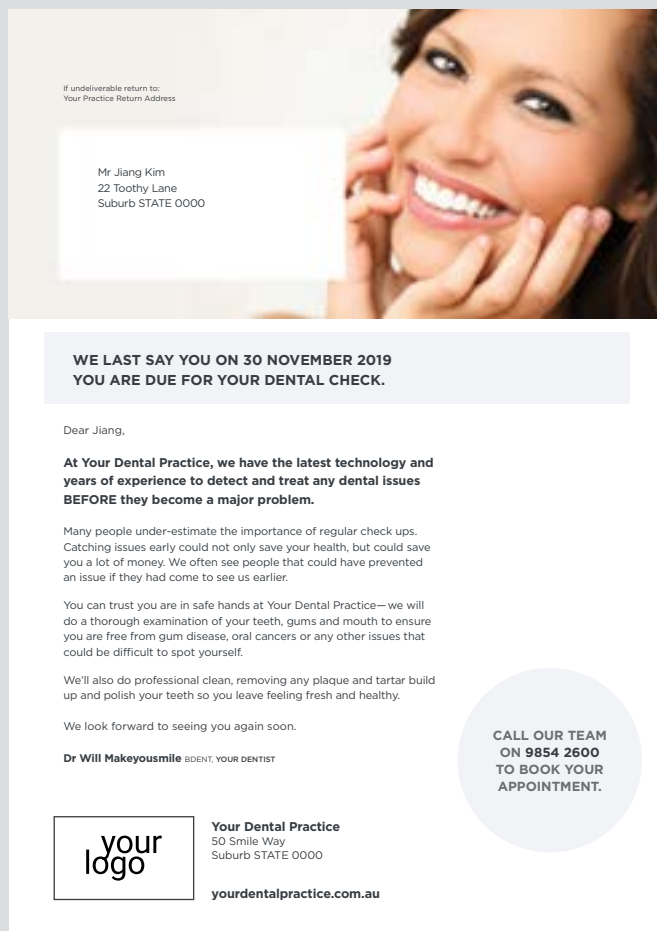
CLINICAL COLLECTION



LETTER SECOND RECALL

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Single Sided A4 letter



GREY

D4WL2CLI01B



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

WE LAST SAW YOU ON [LAST EXAM DATE]
YOU ARE DUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any dental issues BEFORE they become a major problem.

Many people under-estimate the importance of regular check ups. Catching issues early could not only save your health, but could save you a lot of money. We often see people that could have prevented an issue if they had come to see us earlier.

You can trust you are in safe hands at [Your Dental Practice]—we will do a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We'll also do professional clean, removing any plaque and tartar build up and polish your teeth so you leave feeling fresh and healthy.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

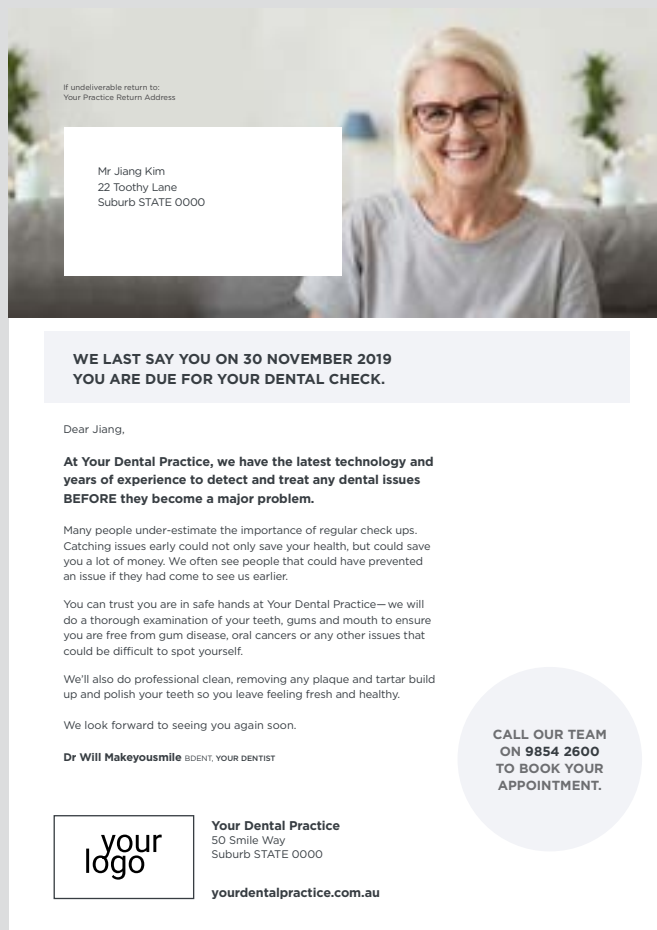
CLINICAL COLLECTION



LETTER SECOND RECALL

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Single Sided A4 letter



GREY

D4WL2CLI01C



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

WE LAST SAW YOU ON [LAST EXAM DATE]
YOU ARE DUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any dental issues BEFORE they become a major problem.

Many people under-estimate the importance of regular check ups. Catching issues early could not only save your health, but could save you a lot of money. We often see people that could have prevented an issue if they had come to see us earlier.

You can trust you are in safe hands at [Your Dental Practice]—we will do a thorough examination of your teeth, gums and mouth to ensure you are free from gum disease, oral cancers or any other issues that could be difficult to spot yourself.

We'll also do professional clean, removing any plaque and tartar build up and polish your teeth so you leave feeling fresh and healthy.

We look forward to seeing you again soon.

Dr Will Makeyousmile BIDENT
Your Dentist

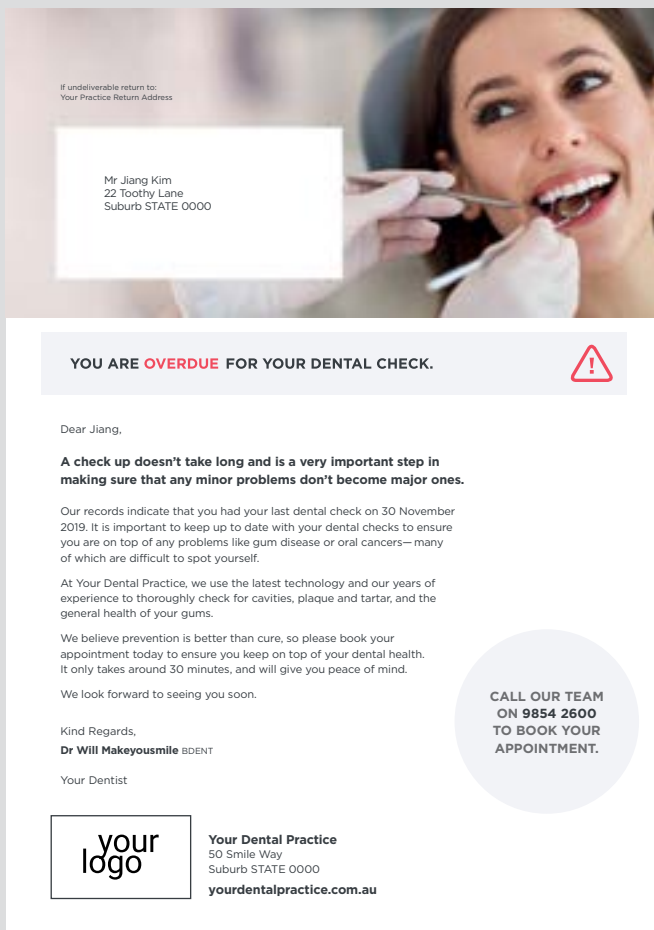
CLINICAL COLLECTION



LETTER THIRD RECALL

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Single Sided A4 letter



GREY

D4WL3CLI01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

YOU ARE OVERDUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Our records indicate that you had your last dental check on 20 November 2019. It is important to keep up to date with your dental checks to ensure you are on top of any problems like gum disease or oral cancers—many of which are difficult to spot yourself.

At [Your Dental Practice], we use the latest technology and our years of experience to thoroughly check for cavities, plaque and tartar, and the general health of your gums.

We believe prevention is better than cure, so please book your appointment today to ensure you keep on top of your dental health. It only takes around 30 minutes, and will give you peace of mind.

We look forward to seeing you soon.

Kind Regards,

[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

CLINICAL COLLECTION



LETTER THIRD RECALL

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Single Sided A4 letter

If undeliverable return to:
Your Practice Return Address

Mr Jiang Kim
22 Toothy Lane
Suburb STATE 0000

YOU ARE OVERDUE FOR YOUR DENTAL CHECK.

Dear Jiang,

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Our records indicate that you had your last dental check on 30 November 2019. It is important to keep up to date with your dental checks to ensure you are on top of any problems like gum disease or oral cancers—many of which are difficult to spot yourself.

At Your Dental Practice, we use the latest technology and our years of experience to thoroughly check for cavities, plaque and tartar, and the general health of your gums.

We believe prevention is better than cure, so please book your appointment today to ensure you keep on top of your dental health. It only takes around 30 minutes, and will give you peace of mind.

We look forward to seeing you soon.

Kind Regards,
Dr Will Makeyousmile BDENT
Your Dentist

your logo

Your Dental Practice
50 Smile Way
Suburb STATE 0000
yourdentalpractice.com.au

CALL OUR TEAM ON 9854 2600 TO BOOK YOUR APPOINTMENT.

GREY

D4WL3CLI01B

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

YOU ARE OVERDUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Our records indicate that you had your last dental check on 20 November 2019. It is important to keep up to date with your dental checks to ensure you are on top of any problems like gum disease or oral cancers—many of which are difficult to spot yourself.

At [Your Dental Practice], we use the latest technology and our years of experience to thoroughly check for cavities, plaque and tartar, and the general health of your gums.

We believe prevention is better than cure, so please book your appointment today to ensure you keep on top of your dental health. It only takes around 30 minutes, and will give you peace of mind.

We look forward to seeing you soon.

Kind Regards,

[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

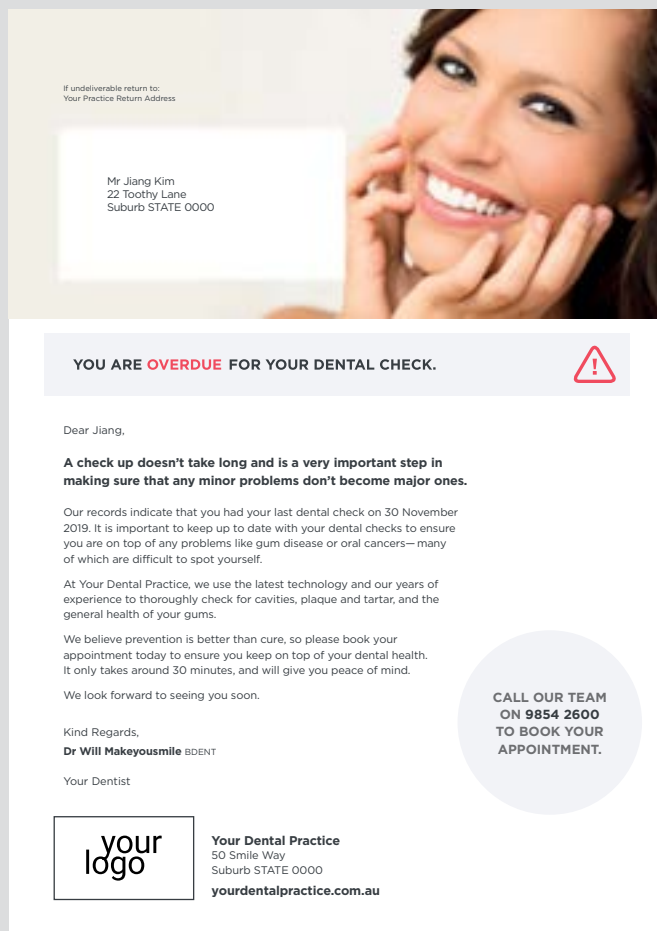
CLINICAL COLLECTION



LETTER THIRD RECALL

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Single Sided A4 letter



GREY

D4WL3CLI01C

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

YOU ARE OVERDUE FOR YOUR DENTAL CHECK.

Dear [Patient's First Name],

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones.

Our records indicate that you had your last dental check on 20 November 2019. It is important to keep up to date with your dental checks to ensure you are on top of any problems like gum disease or oral cancers—many of which are difficult to spot yourself.

At [Your Dental Practice], we use the latest technology and our years of experience to thoroughly check for cavities, plaque and tartar, and the general health of your gums.

We believe prevention is better than cure, so please book your appointment today to ensure you keep on top of your dental health. It only takes around 30 minutes, and will give you peace of mind.

We look forward to seeing you soon.

Kind Regards,

[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

PG.150

CLINICAL COLLECTION



POSTCARD FIRST RECALL

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Double Sided Postcard 240 x 130mm



GREY

D4WP1CLI01B

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

It's time for your dental examination.

Dear [Patient's First Name],

It's time for your dental check up.

A thorough examination of your teeth, gums and mouth will prevent minor problems from becoming major ones.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

CLINICAL COLLECTION



POSTCARD FIRST RECALL

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GREY

D4WP1CLI01C

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1.68

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COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

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Dr Will Makeyousmile BDent, Your Dentist

CLINICAL COLLECTION



POSTCARD SECOND RECALL

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Double Sided Postcard 240 x 130mm



GREY

D4WP2CLI01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Regular dentist visits are recommended.

Dear [Patient's First Name],

It's time for your dental check up.

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

CLINICAL COLLECTION



POSTCARD SECOND RECALL

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Double Sided Postcard 240 x 130mm



GREY	D4WP2CLI01B	\$ 1.68
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CODE COST PER PIECE

CONTENT

PATIENTS	PRACTICE
• Name & Address	• Name & Contact details • Logo • Return Address

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We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

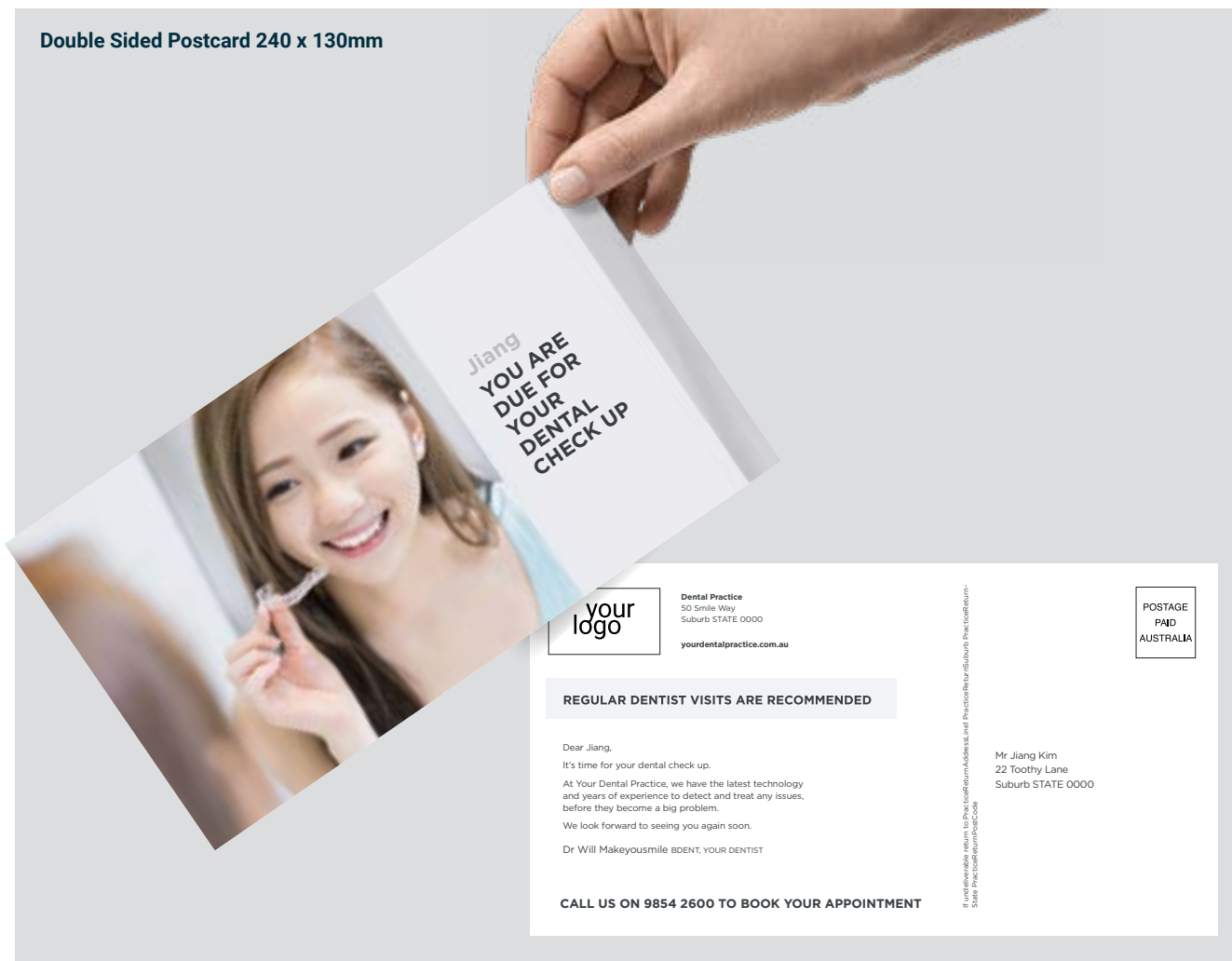
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Double Sided Postcard 240 x 130mm



GREY

D4WP2CLI01C

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Regular dentist visits are recommended.

Dear [Patient's First Name],

It's time for your dental check up.

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

CLINICAL COLLECTION



POSTCARD SECOND RECALL

The clinical collection draws on a very 'clean' look and feel with the use of dentistry imagery, a light grey colour used throughout, with a touch of red used for urgency at times. The written tone is quite authoritative and the urgency in the messaging is stronger in this collection than others.

Double Sided Postcard 240 x 130mm



GREY

D4WP2CLI01D

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

Regular dentist visits are recommended.

Dear [Patient's First Name],

It's time for your dental check up.

At [Your Dental Practice], we have the latest technology and years of experience to detect and treat any issues, before they become a big problem.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

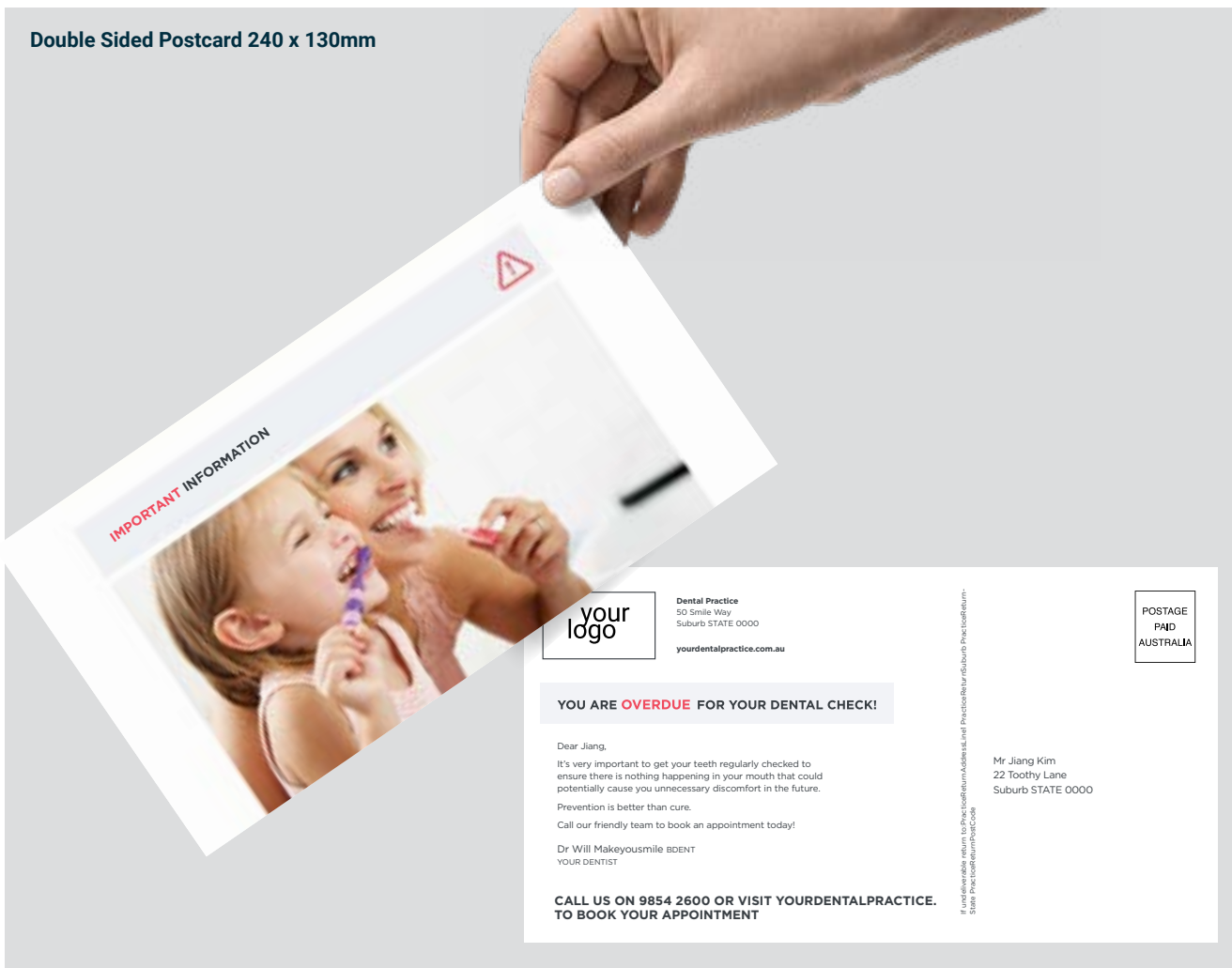
CLINICAL COLLECTION



POSTCARD THIRD RECALL

The clinical collection draws on a very 'clean' look and feel with the use of dentistry imagery, a light grey colour used throughout, with a touch of red used for urgency at times. The written tone is quite authoritative and the urgency in the messaging is stronger in this collection than others.

Double Sided Postcard 240 x 130mm



GREY

D4WP3CLI01A

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check!

Dear [Patient's First Name],

It's very important to get your teeth regularly checked to ensure there is nothing happening in your mouth that could potentially cause you unnecessary discomfort in the future.

Prevention is better than cure.

Call our friendly team to book an appointment today!

Dr Will Makeyousmile BDent, Your Dentist

CLINICAL COLLECTION



POSTCARD THIRD RECALL

The clinical collection draws on a very 'clean' look and feel with the use of dentistry imagery, a light grey colour used throughout, with a touch of red used for urgency at times. The written tone is quite authoritative and the urgency in the messaging is stronger in this collection than others.

Double Sided Postcard 240 x 130mm



GREY

D4WP3CLI01B

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check!

Dear [Patient's First Name],

It's very important to get your teeth regularly checked to ensure there is nothing happening in your mouth that could potentially cause you unnecessary discomfort in the future.

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Dr Will Makeyousmile BDent, Your Dentist

CLINICAL COLLECTION



POSTCARD THIRD RECALL

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Double Sided Postcard 240 x 130mm



GREY

D4WP3CLI01C

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

You are overdue for your dental check!

Dear [Patient's First Name],

It's very important to get your teeth regularly checked to ensure there is nothing happening in your mouth that could potentially cause you unnecessary discomfort in the future.

Prevention is better than cure.

Call our friendly team to book an appointment today!

Dr Will Makeyousmile BDent, Your Dentist

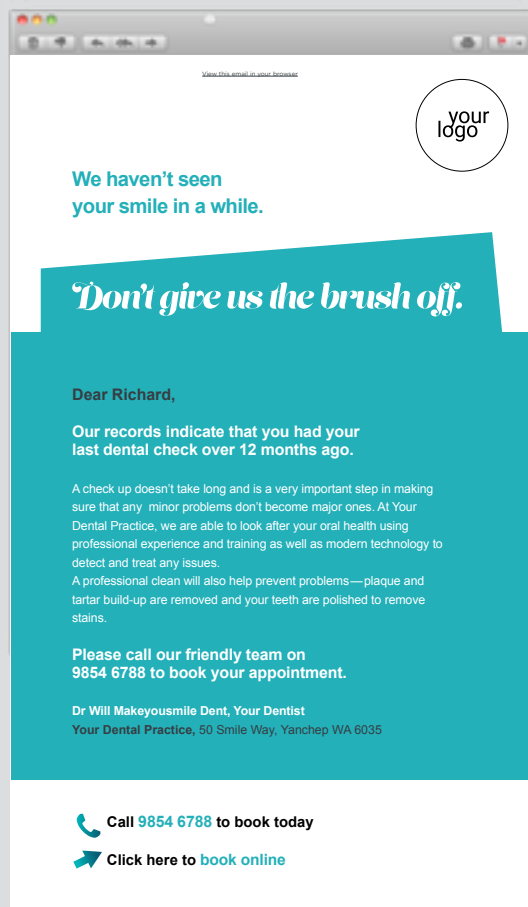
TYPOGRAPHIC COLLECTION



EMAIL FIRST RECALL

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.

Email



TEAL

D4WE1TYP01

\$

FREE

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

We haven't seen your smile in a while.

Don't give us the brush off.

Dear [Patient's First Name],

Our records indicate that you had your last dental check [chosen recall period] months ago.

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment.

[Dentist Title] [Dentist Firstname] [Dentist Surname], Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TYPOGRAPHIC COLLECTION



EMAIL SECOND RECALL

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.

TEAL

D4WE2TYP01



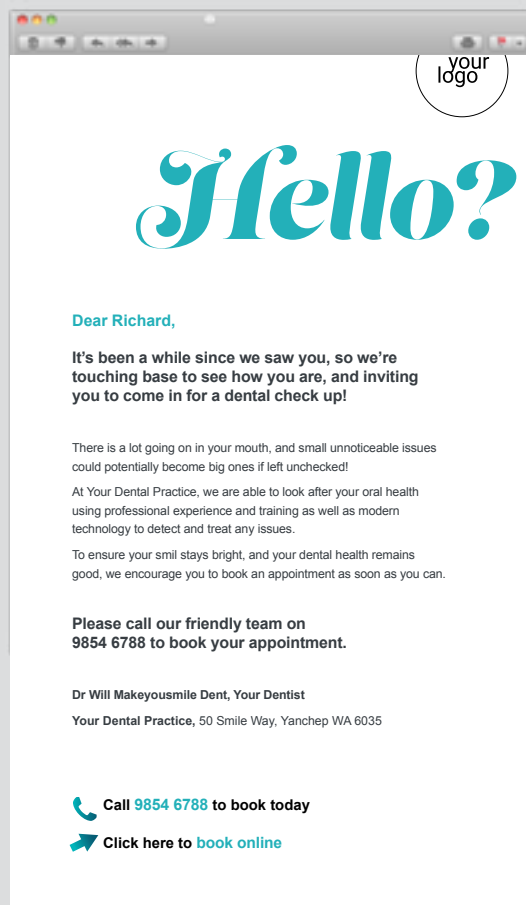
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Hello?

Dear [Patient's First Name],

It's been a while since we saw you, so we're touching base to see how you are, and inviting you to come in for a dental check up!

There is a lot going on in your mouth, and small unnoticeable issues could potentially become big ones if left unchecked!

At [Your Dental Practice], we are able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

To ensure your smile stays bright, and your dental health remains good, we encourage you to book an appointment as soon as you can.

Please call our friendly team on 9856 3378 to book your appointment.

[Dentist Title] [Dentist Firstname] [Dentist Surname], Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TYPOGRAPHIC COLLECTION



EMAIL THIRD RECALL

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TEAL

D4WE3TYP01



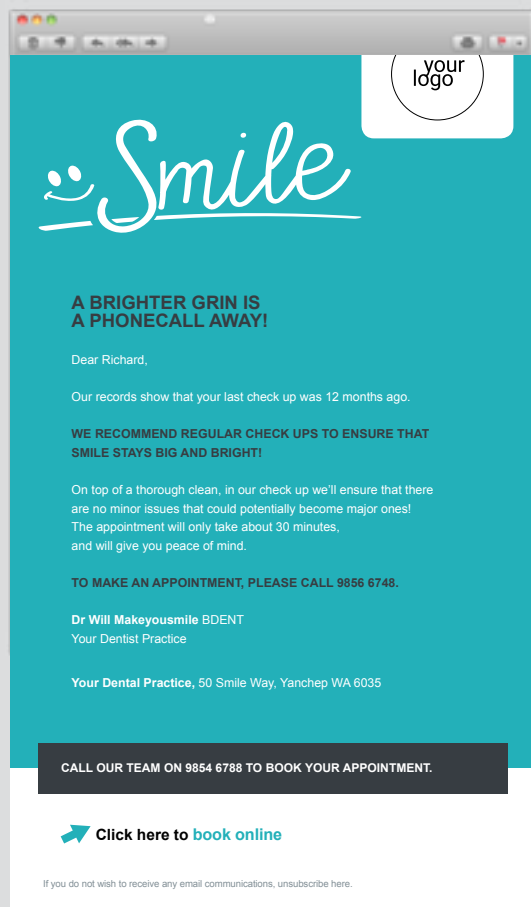
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Smile

A BRIGHTER GRIN IS
A PHONECALL AWAY!

Dear Richard,

Our records show that your last check up was [chosen recall period] months ago.

We recommend regular check ups to ensure that smile stays big and bright!

On top of a thorough clean, in our check up we'll ensure that there are no minor issues that could potentially become major ones!

The appointment will only take about 30 minutes, and will give you peace of mind.

To make an appointment, please call 9856 3378.

[Dentist Title] [Dentist Firstname] [Dentist Surname], Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

TYPOGRAPHIC COLLECTION



LETTER FIRST RECALL

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TEAL

D4WL1TYP01

\$

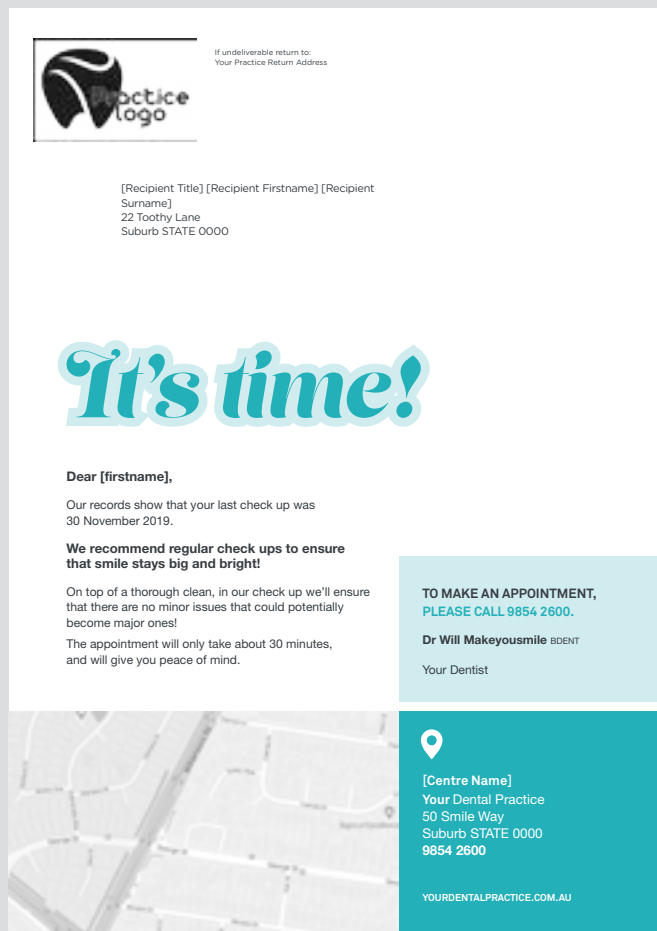
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

It's time!

Dear [Patient's First Name],

Our records show that your last check up was [last exam date].

We recommend regular check ups to ensure that smile stays big and bright!

On top of a thorough clean, in our check up we'll ensure that there are no minor issues that could potentially become major ones!

The appointment will only take about 30 minutes, and will give you peace of mind.

TYPOGRAPHIC COLLECTION



LETTER SECOND RECALL

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.

TEAL

D4WL2TYP01



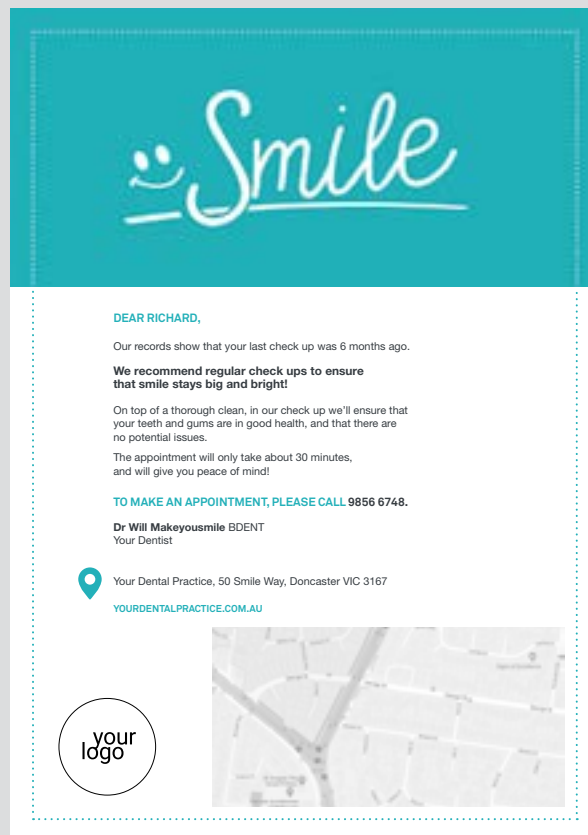
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

Smile

[Your Dental Practice] would like to invite you back for your dental check up!

Dear Richard,

Our records show that your last check up was [last exam date].

It's becoming very urgent that you come and see us as soon as you can! We want to ensure the health of your mouth and gums.

On top of a thorough clean, in our check up we'll ensure that your teeth and gums are in good health, and that there are no potential issues.

The appointment doesn't take long at all, so book soon!

To make an appointment, please call 9856 3378.

Dr Will Makeyousmile BDENT
Your Dentist

TYPOGRAPHIC COLLECTION



LETTER THIRD RECALL

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.

TEAL

D4WL3TYP01



1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter

[firstname]



it's been
a while

[CENTRE NAME]
WOULD LIKE TO INVITE YOU BACK
FOR YOUR DENTAL CHECK UP!



it's been
a while

Dear [firstname],

Our records show that your last check up was 30 November 2019.

We recommend regular check ups to ensure that smile stays big and bright!

On top of a thorough clean, in our check up we'll ensure that your teeth and gums are in good health, and that there are no potential issues.

The appointment will only take about 30 minutes, and will give you peace of mind!

To make an appointment, please call 9854 2600.

Dr Will Makeyousmile BDent

Your Dentist



Your Dental Practice, 50 Smile Way, Suburb STATE 0000

YOURDENTALPRACTICE.COM.AU



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website • Map

It's been a while

[Your Dental Practice] would like to invite you back for your dental check up!

Dear [Patient's First Name],

Our records show that your last check up was [last exam date].

We recommend regular check ups to ensure that smile stays big and bright!

On top of a thorough clean, in our check up we'll ensure that your teeth and gums are in good health, and that there are no potential issues.

The appointment will only take about 30 minutes, and will give you peace of mind!

To make an appointment, please call 9856 3378.

Dr Will Makeyousmile BDent, Your Dentist

TYPOGRAPHIC COLLECTION



POSTCARD FIRST RECALL

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.

Double Sided Postcard 240 x 130mm



TEAL

D4WP1TYP01



1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

We haven't seen your smile in a while.

Don't brush us off!

Dear [Patient's First Name],

Your are due for
your dental check up

Our records indicate that you had your
last dental check 20 November 2019 months ago.

A check up doesn't take long and is a very important step in making
sure that any minor problems don't become major ones!

At [Your Dental Practice], we are able to look after your oral health
using professional experience and training as well as modern
technology to detect and treat any issues.

Please call our friendly team on
9856 3378 to book today!

Dr Will Makeyousmile BDENT
Your Dentist

TYPOGRAPHIC COLLECTION



POSTCARD SECOND RECALL

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TEAL

D4WP2TYP01

\$

1.68

CODE

COST PER PIECE

CONTENT

Double Sided Postcard 240 x 130mm

[FIRSTNAME]

we miss you

Your Dental Practice
50 Smile Way
Suburb STATE 0000
9854 2600
Book Online:
yourdentalpractice.com.au



YOU ARE OVER DUE FOR
YOUR DENTAL CHECK UP!

Dear [firstname],
It's been 6 months since your last checkup,
so we'd like to invite you to come in so we can
make sure your smile stays big and bright!
A thorough examination of your teeth, gums
and mouth will prevent minor problems from
becoming major ones.

SEE YOU SOON!

Dr Will Makeyousmile BDent
YOUR DENTIST

If undeliverable return to:
Your Dental Practice return address

POSTAGE
PAID
AUSTRALIA

[Recipient Title] [Recipient Firstname]
[Recipient Surname]
[Address 1]
[Address 2]
[Suburb] [state] [postcode]

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

We miss you

YOU ARE OVER DUE FOR
YOUR DENTAL CHECK UP!

Dear [Patient's First Name],

It's been [chosen recall period] months since your last checkup,
so we'd like to invite you to come in so we can make sure your smile
stays big and bright!

A thorough examination of your teeth, gums and mouth will prevent
minor problems from becoming major ones.

see you soon!

Dr Will Makeyousmile BDent, Your Dentist

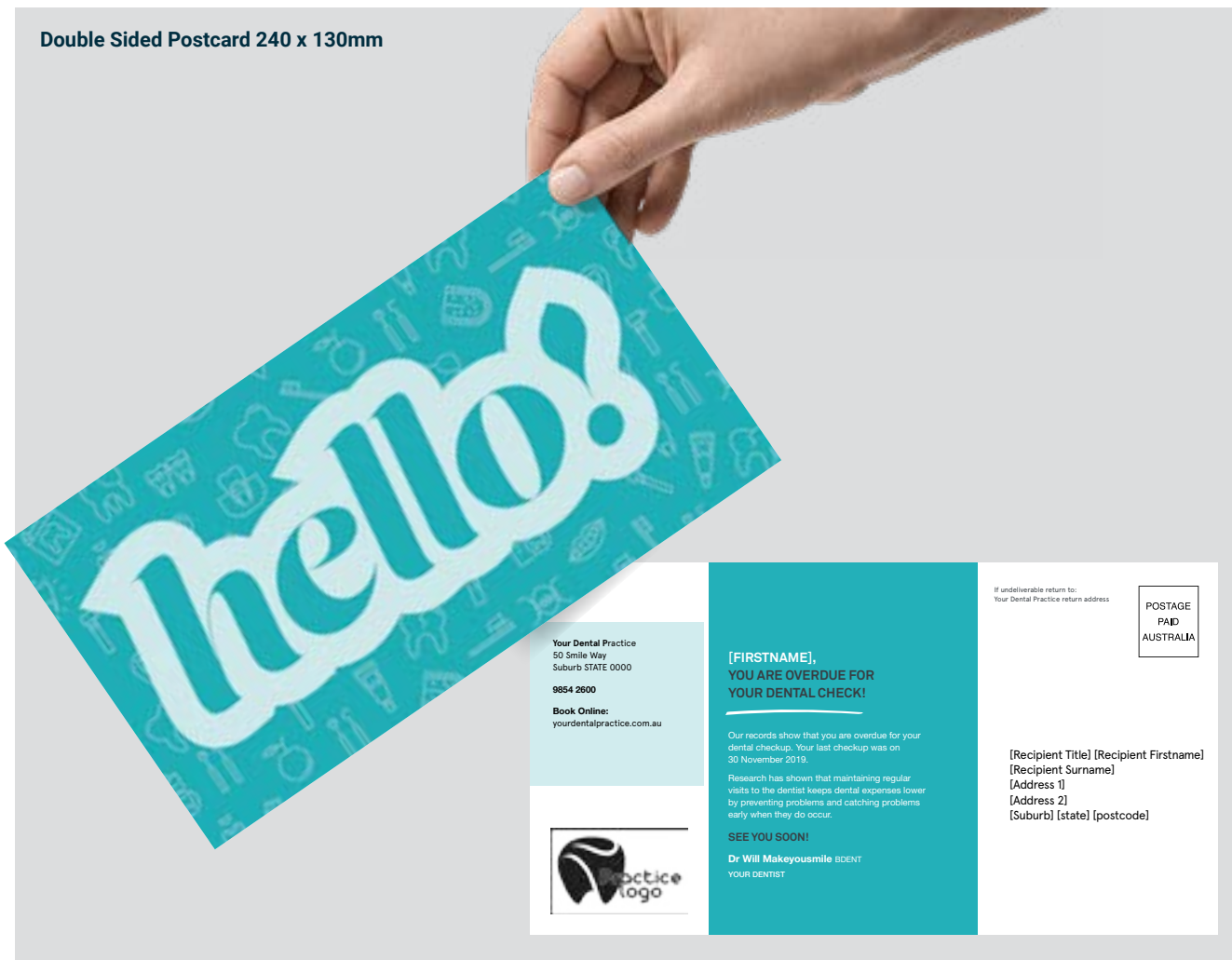
TYPOGRAPHIC COLLECTION



POSTCARD THIRD RECALL

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Double Sided Postcard 240 x 130mm



TEAL

D4WP3TYP01

\$

1.68

CODE

COST PER PIECE

CONTENT

PATIENTS

• Name & Address

PRACTICE

• Name & Contact details • Logo • Return Address

hello!

[Patient's First Name],
you are overdue for
your dental check!

Our records show that you are overdue for your
dental checkup. Your last checkup was on
20 November 2019.

Research has shown that maintaining regular visits
to the dentist keeps dental expenses lower by
preventing problems and catching problems
early when they do occur.

see you soon!

Dr Will Makeyousmile BDent, Your Dentist

**D4WE1BRI01****FREE**

CODE

COST PER PIECE

BRIGHT COLLECTION

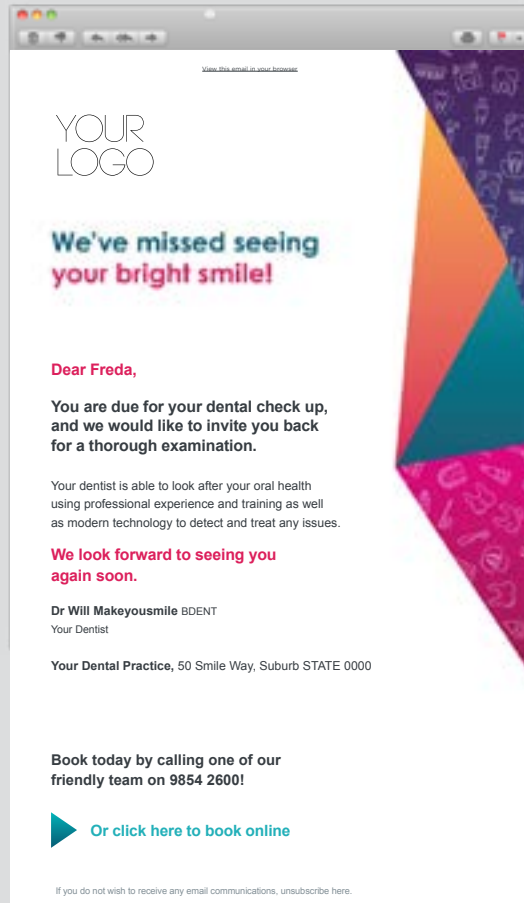


EMAIL FIRST RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

We missed seeing your bright smile!

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination.

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice] , [Centre Address1], [Centre Address2] [Centre Suburb] [Centre State] [Centre Postcode]

**D4WE2BRI01****FREE**

CODE

COST PER PIECE

BRIGHT COLLECTION

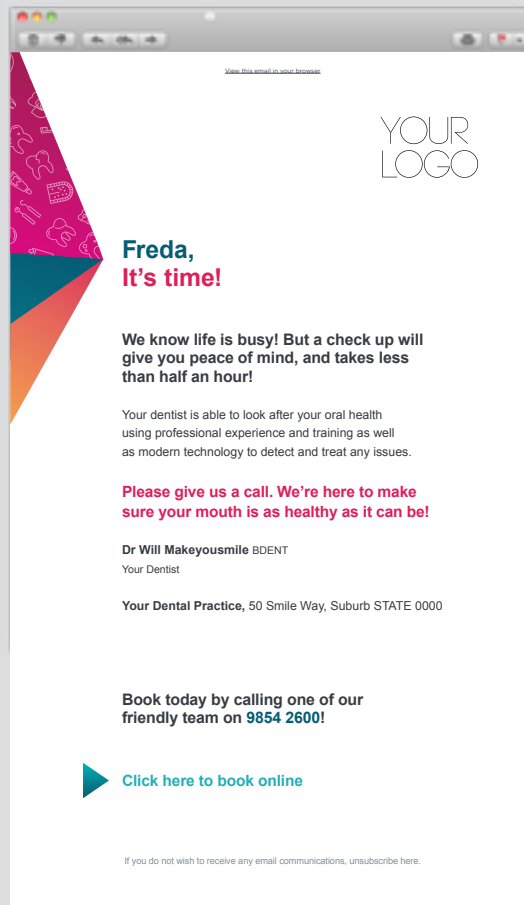


EMAIL SECOND RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time!

We know life is busy! But a check up will give you peace of mind, and takes less than half an hour!

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

Please give us a call. We're here to make sure your mouth is as healthy as it can be!

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2], [Centre Suburb] [Centre State] [Centre Postcode]

BRIGHT COLLECTION



EMAIL THIRD RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



D4WE3BRI01



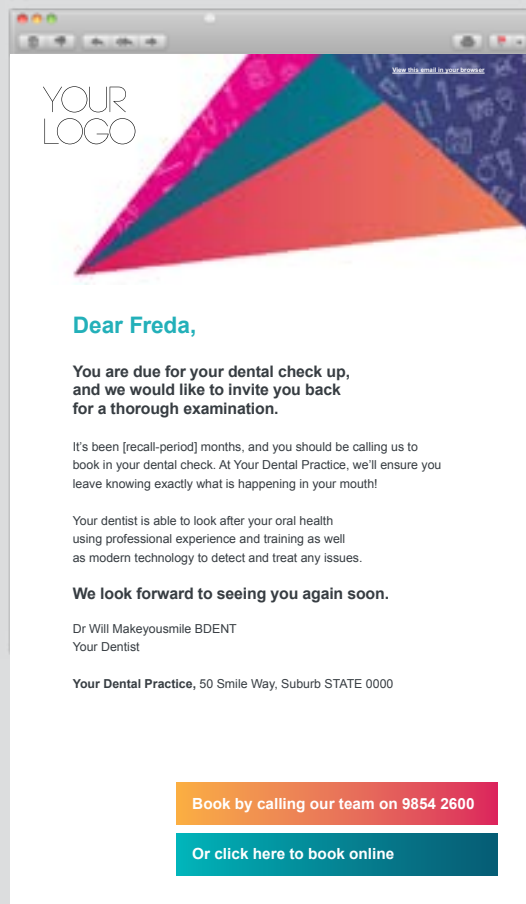
FREE

CODE

COST PER PIECE

CONTENT

Email



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Dear [Patient's First Name],

You are due for your dental check up, and we would like to invite you back for a thorough examination.

It's been [recall-period] months, and you should be calling us to book in your dental check. At [Your Dental Practice], we'll ensure you leave knowing exactly what is happening in your mouth!

Your dentist is able to look after your oral health using professional experience and training as well as modern technology to detect and treat any issues.

We look forward to seeing you again soon.

Dr Will Makeyousmile BDent, Your Dentist

[Your Dental Practice], [Centre Address1], [Centre Address2],
[Centre Suburb] [Centre State] [Centre Postcode]

BRIGHT COLLECTION



LETTER FIRST RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



D4WL1BRI01



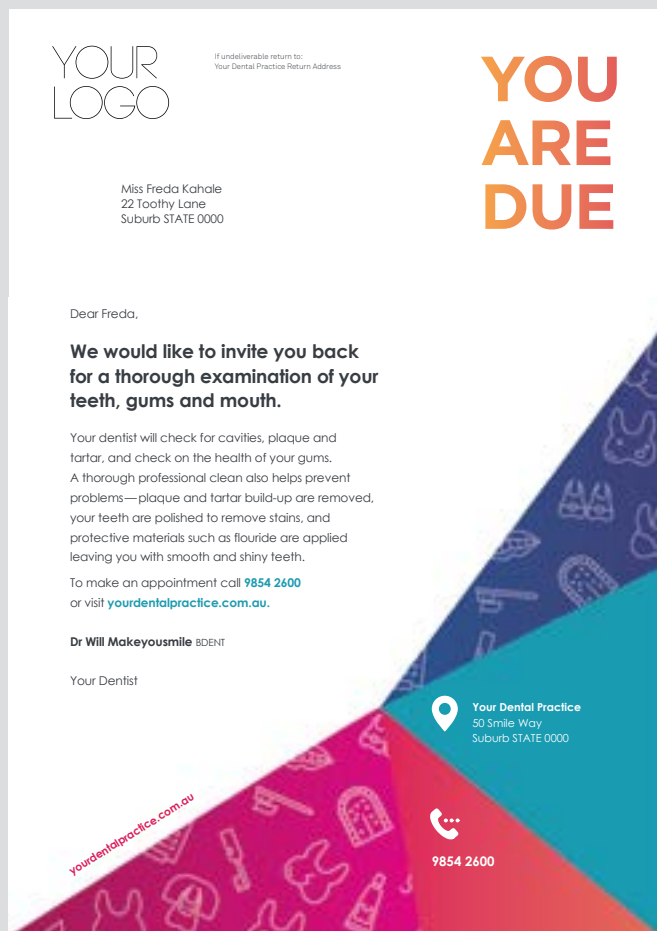
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

YOU ARE DUE

Dear [Patient's First Name],

We would like to invite you back for a thorough examination of your teeth, gums and mouth.

Your dentist will check for cavities, plaque and tartar, and check on the health of your gums. A thorough professional clean also helps prevent problems — plaque and tartar build-up are removed, your teeth are polished to remove stains, and protective materials such as fluoride are applied leaving you with smooth and shiny teeth.

To make an appointment call 9856 3378 or visit yourdentalpractice.com.au.

[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]

Your Dentist

BRIGHT COLLECTION



LETTER SECOND RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



D4WL2BRI01A



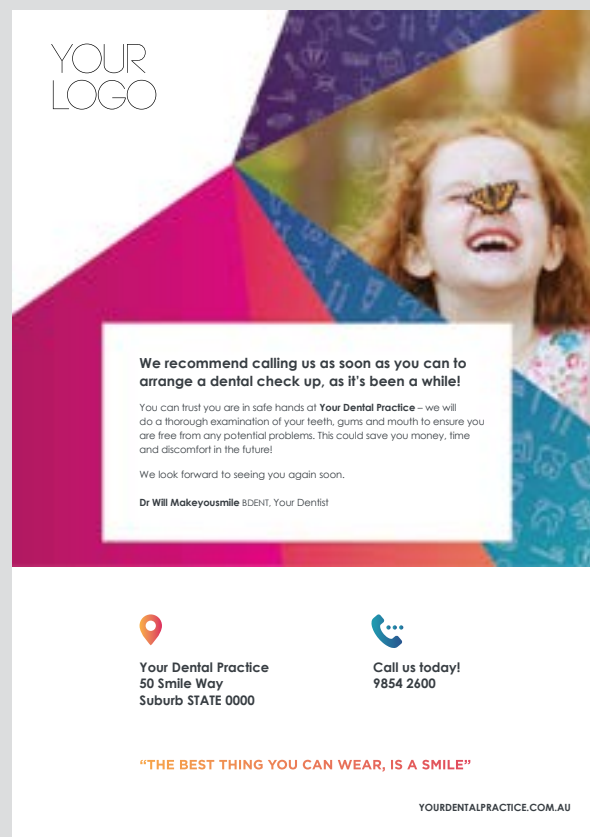
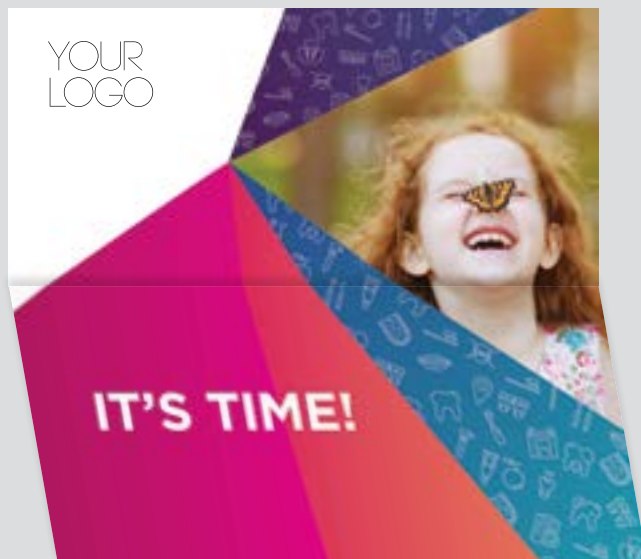
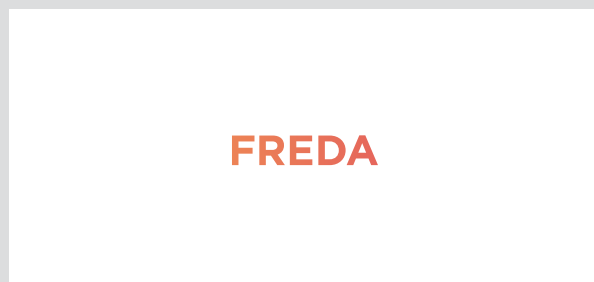
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time!

We recommend calling us as soon as you can to arrange a dental check up, as it's been a while!

You can trust you are in safe hands at [Your Dental Practice] – we will do a thorough examination of your teeth, gums and mouth to ensure you are free from any potential problems. This could save you money, time and discomfort in the future!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

BRIGHT COLLECTION



LETTER SECOND RECALL

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D4WL2BRI01B



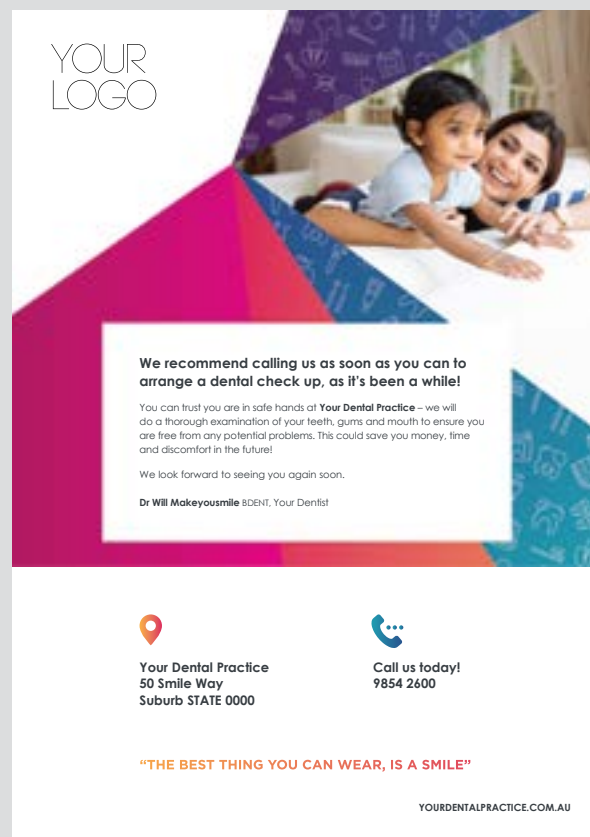
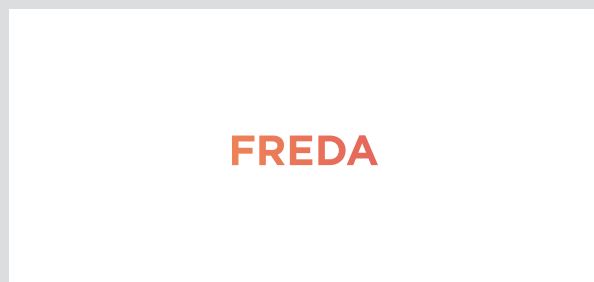
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time!

We recommend calling us as soon as you can to arrange a dental check up, as it's been a while!

You can trust you are in safe hands at [Your Dental Practice] – we will do a thorough examination of your teeth, gums and mouth to ensure you are free from any potential problems. This could save you money, time and discomfort in the future!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

BRIGHT COLLECTION



LETTER SECOND RECALL

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D4WL2BRI01C



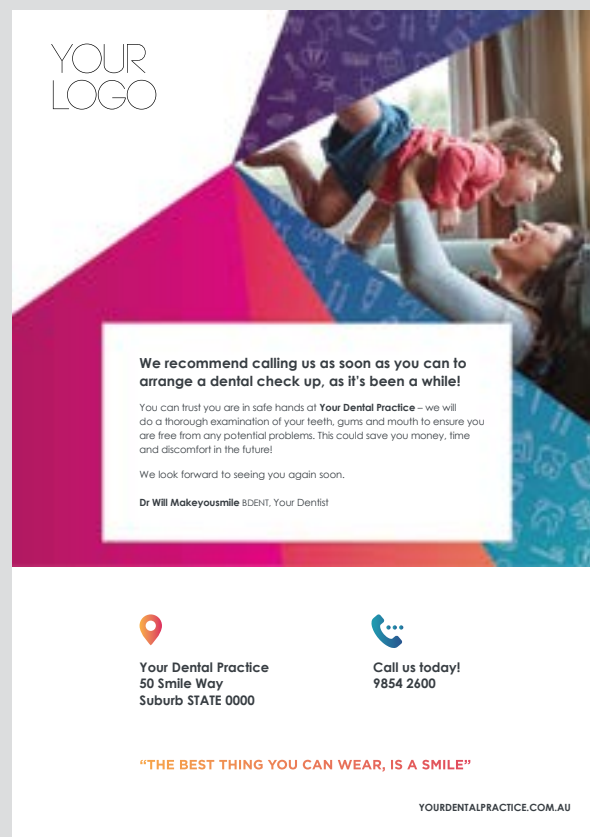
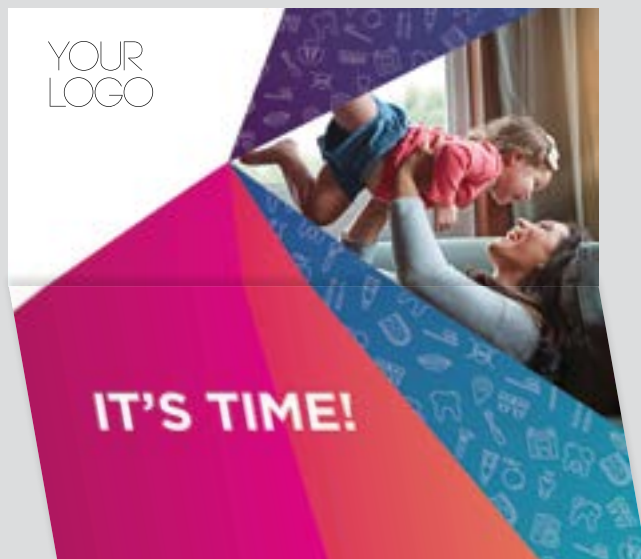
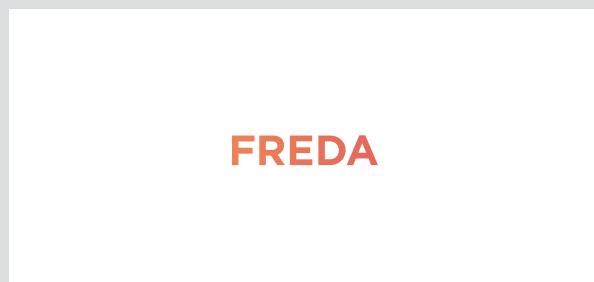
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time!

We recommend calling us as soon as you can to arrange a dental check up, as it's been a while!

You can trust you are in safe hands at [Your Dental Practice] – we will do a thorough examination of your teeth, gums and mouth to ensure you are free from any potential problems. This could save you money, time and discomfort in the future!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

BRIGHT COLLECTION



LETTER SECOND RECALL

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D4WL2BRI01C



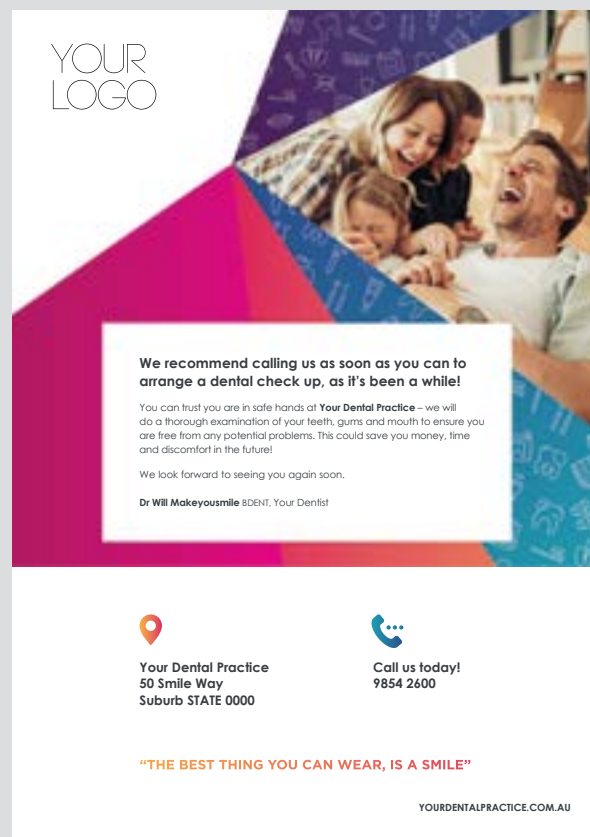
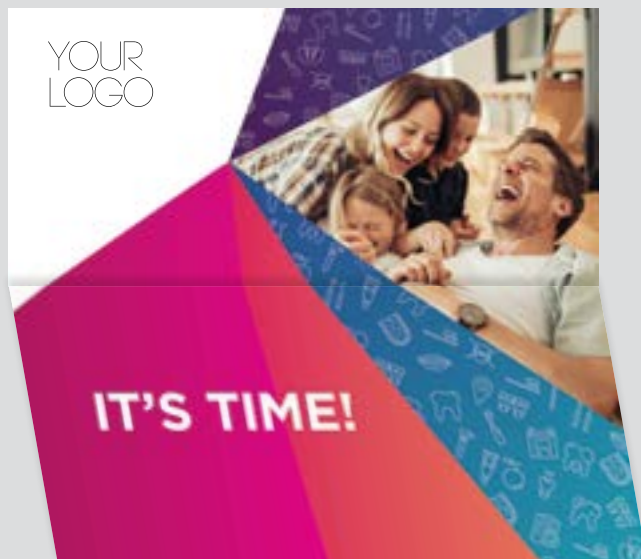
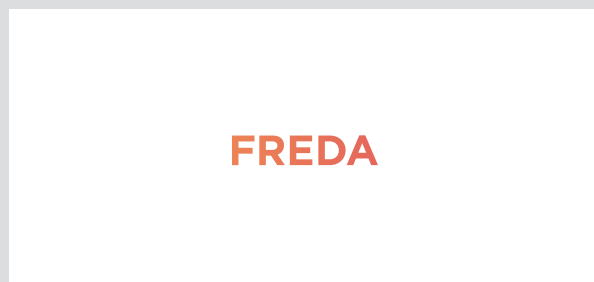
1.68

CODE

COST PER PIECE

CONTENT

Double Sided 'Reveal' A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It's time!

We recommend calling us as soon as you can to arrange a dental check up, as it's been a while!

You can trust you are in safe hands at [Your Dental Practice] – we will do a thorough examination of your teeth, gums and mouth to ensure you are free from any potential problems. This could save you money, time and discomfort in the future!

We look forward to seeing you again soon.

Dr Will Makeyousmile BDENT
Your Dentist

BRIGHT COLLECTION



LETTER THIRD RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



D4WL3BRI01



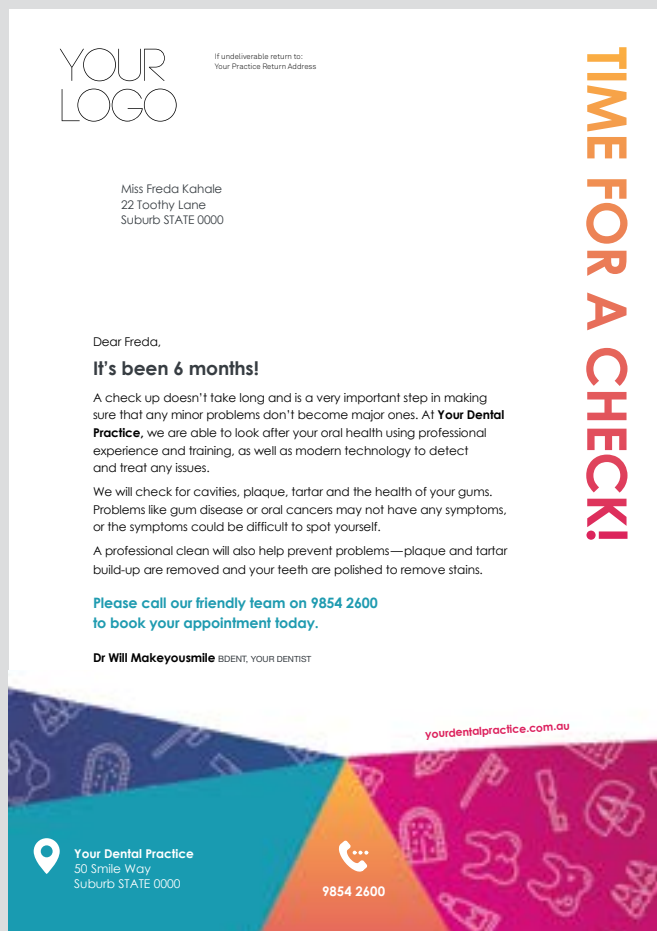
1.68

CODE

COST PER PIECE

CONTENT

Single Sided A4 letter



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

Time for a check!

Dear [Patient's First Name],

It's been [chosen recall period] months!

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones. At [Your Dental Practice], we are able to look after your oral health using professional experience and training, as well as modern technology to detect and treat any issues.

We will check for cavities, plaque, tartar and the health of your gums. Problems like gum disease or oral cancers may not have any symptoms, or the symptoms could be difficult to spot yourself.

A professional clean will also help prevent problems — plaque and tartar build-up are removed and your teeth are polished to remove stains.

Please call our friendly team on 9856 3378 to book your appointment today.

Dr Will Makeyousmile BDENT
Your Dentist



D4WP1BRI01



1.68

CODE

COST PER PIECE

BRIGHT COLLECTION



POSTCARD FIRST RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.

Double Sided Postcard 240 x 130mm



CONTENT

PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

BRIGHTEN OUR DAY WITH YOUR SMILE

Dear [Patient's First Name],

Our records indicate that you had your last dental check [chosen recall period] months ago!

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones!

Call and book your appointment today!

See you soon,

[Dentist Title] [Dentist First Name] [Dentist Surname] [Dentist Qualification]
Your Dentist



D4WP2BRI01A



1.68

CODE

COST PER PIECE

BRIGHT COLLECTION



POSTCARD SECOND RECALL

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CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

smile

[Patient's First Name],

We haven't seen you in over [chosen recall period] months!

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones!

Call and book your appointment today!

See you soon,

[Dentist Title] [Dentist First Name] [Dentist Surname]
[Dentist Qualification]
Your Dentist



D4WP2BRI01B



1.68

CODE

COST PER PIECE

BRIGHT COLLECTION



POSTCARD SECOND RECALL

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CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

smile

[Patient's First Name],

We haven't seen you in over [chosen recall period] months!

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones!

Call and book your appointment today!

See you soon,

[Dentist Title] [Dentist First Name] [Dentist Surname]
[Dentist Qualification]
Your Dentist



D4WP2BRI01C



1.68

CODE

COST PER PIECE

BRIGHT COLLECTION



POSTCARD SECOND RECALL

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.

CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

smile

[Patient's First Name],

We haven't seen you in over [chosen recall period] months!

A check up doesn't take long and is a very important step in making sure that any minor problems don't become major ones!

Call and book your appointment today!

See you soon,

[Dentist Title] [Dentist First Name] [Dentist Surname]
[Dentist Qualification]
Your Dentist



D4WP3BRI01

\$

1.68

CODE

COST PER PIECE

BRIGHT COLLECTION



POSTCARD THIRD RECALL

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CONTENT

Double Sided Postcard 240 x 130mm



PATIENTS

• Name

PRACTICE

• Name & Contact details • Logo • Link to website

It has been over [chosen recall period] months since your last appointment.

We invite you back for a dental checkup!

A thorough examination of your teeth, gums and mouth, will prevent minor problems from becoming major ones.

Call and book your appointment today!

See you soon,

[Dentist Title] [Dentist First Name] [Dentist Surname]
[Dentist Qualification]
Your Dentist



OTHER RANGES

The Automation pieces on offer do not stop at Recall. We are constantly expanding our range, and have **Reactivation** self mailers, **Welcome Wallets** and more.

WANT TO KNOW MORE?

Please call our Practice Solutions Team on 1300 855 966 or email info@d4wmarketing.com



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