

► QUERY & APPOINTMENT COMMUNICATION CATALOGUE



**D4W
Marketing**

Powered by DMM

OUR RANGE

You will find an extensive range of templates, catering to both repetitive communications, such as reactivations, birthday wishes and new patient welcomes, to seasonal campaigns, including but not limited to mouthguard and whitening promotions.

Each communication type has multiple styles to ensure you find the perfect message style to reflect the voice of your practice.



HOW IT WORKS

THE SYSTEM

AUTOMATED COMMUNICATION

D4W has a powerful automation tool, allowing users to set and forget repetitive communication, including but not limited to: recalls, reactivations, birthday wishes, post-visit survey's, new patient welcomes and Christmas greetings.

Link our professionally designed D4W Marketing templates to automation, to send high-quality communication to your patients to increase engagement and attract them back to your practice.

MANUAL COMMUNICATION

In addition to automation, you can also manually send campaigns, and build free-text templates for one-off communication within the D4W Marketing portal.

You can customise the campaigns before sending to include a special promotion running at your practice. The range of campaigns include whitening, mouthguard, orthodontic and cosmetic consults, with more being added over time.

INTERESTED?

To learn more about D4W Marketing, schedule a demo with our Practice Solutions Specialist via the below booking link, e-mail info@d4wmarketing.com or phone 1300 855 966.

[Book Demo](#)



**D4W
Marketing**

Powered by DMM

➤ Click to view



D4W
Marketing Powered by DMM

REACTIVATION

Our range of reactivation pieces includes printed 'self mailers' and emails. Each printed piece is designed as a DL folded card, which is then placed into a plastic sleeve for mailing, with the recipients name and address on the front.

MORE EMAIL DESIGNS COMING SOON!

CLASSIC COLLECTION



SELF-MAILER REACTIVATION

The classic collection uses professional, but friendly content to engage with customers that have not visited your clinic in over 18 months.



TEAL

D4WRC019



1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name],

It's been a while since we've seen your smile.

We'd like to invite you back.

Dear [Patient's First Name],

Our records indicate it's been over 18 months since we've seen you for your dental check up.

We recommend regular check ups to help keep your mouth healthy. Check ups enable us to have a complete look at your teeth, mouth and gums, and to detect and treat any problems early.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for a dental issue to go away on its own, early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Many dental problems don't become visible or cause pain until they are in more advanced stages.

Book your appointment today

[Practice phone]
[Practice website]



D4W Marketing Powered by DMM

CLASSIC COLLECTION



EMAIL REACTIVATION

The classic collection uses professional, but friendly content to engage with customers that have not visited your clinic in over 18 months.

TEAL

D4WRCE019



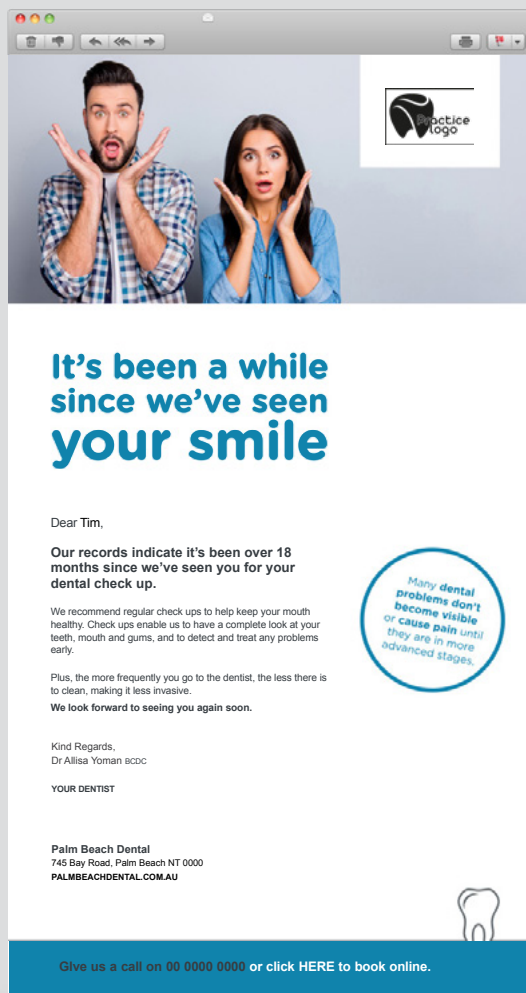
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

It's been a while since we've seen your smile.

Dear [Patient's First Name],

Our records indicate it's been over 18 months since we've seen you for your dental check up.

We recommend regular check ups to help keep your mouth healthy. Check ups enable us to have a complete look at your teeth, mouth and gums, and to detect and treat any problems early.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

We look forward to seeing you again soon.

Kind Regards,
[Dentist Title, Name and Surname, and Qualification]

YOUR DENTIST

[Your Dental Practice]

[Centre Address1], [Centre Address2]

[Centre Suburb] [Centre State] [Centre Postcode]

[Practice website]

Give us a call on [Practice phone] or click here to book online.

TRADITIONAL COLLECTION

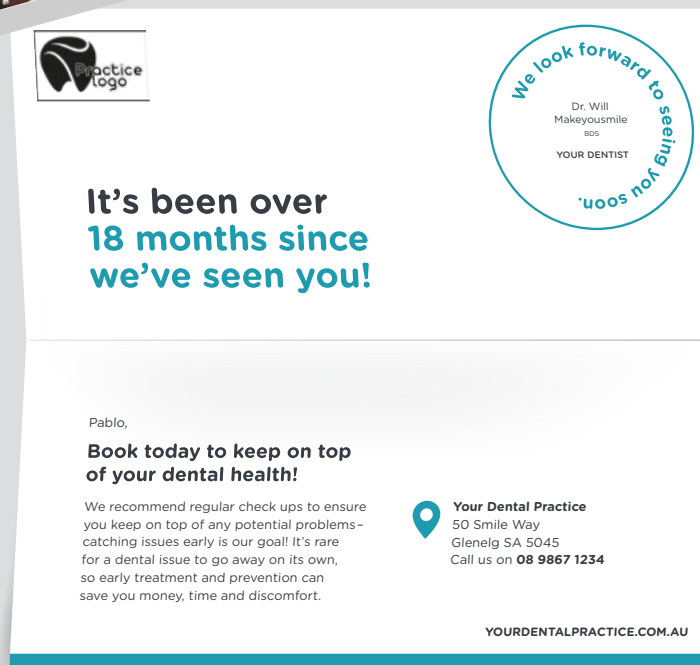


SELF-MAILER REACTIVATION

This piece has a pared-back aesthetic with clean lines and limited colour. The imagery aims to communicate an active family lifestyle.



Folded DL Card



BLUE

D4WRP003



1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

It's been a while!

It's been over 18 months since we've seen you!

[Patient's First Name],

Book today to keep on top of your dental health!

We recommend regular check ups to ensure you keep on top of any potential problems – catching issues early is our goal! It's rare for a dental issue to go away on its own, so early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you soon.

[Dentist Title, Name and Surname, and Qualification]

YOUR DENTIST

[Your Dental Practice Address]

Call us on [Practice phone]

TRADITIONAL COLLECTION



EMAIL REACTIVATION

This piece has a pared-back aesthetic with clean lines and limited colour. The imagery aims to communicate an active family lifestyle.

BLUE

D4WRPE003



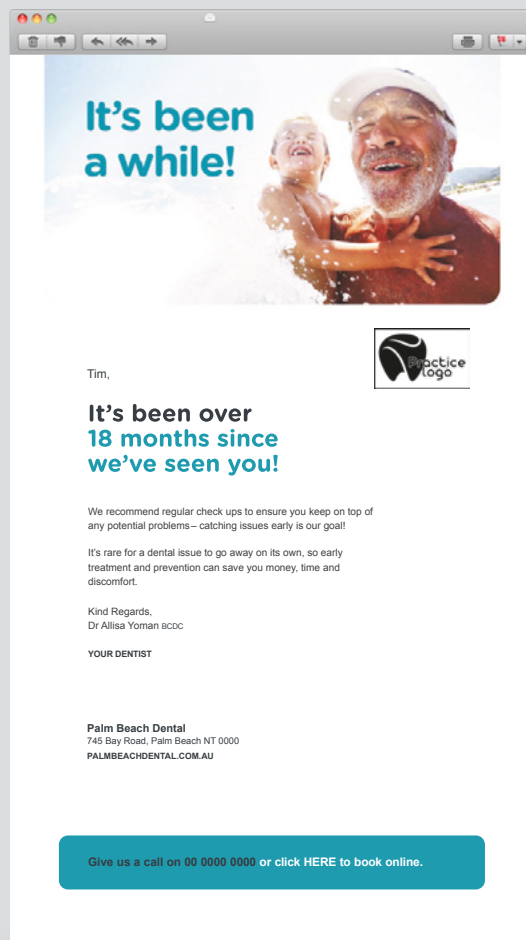
FREE

CODE

COST PER PIECE

CONTENT

Email



✓ AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓ AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

It's been a while.

[Patient's First Name],

It's been over 18 months since we've seen you!

We recommend regular check ups to ensure you keep on top of any potential problems – catching issues early is our goal!

It's rare for a dental issue to go away on its own, so early treatment and prevention can save you money, time and discomfort.

[Dentist Title, Name and Surname, and Qualification],
Your Dentist

[Your Dental Practice]
[Centre Address1], [Centre Address2]
[Centre Suburb] [Centre State] [Centre Postcode]

brightersmiles.com.au

Give us a call on 0000 0000 or click here to book online.

CARTOON COLLECTION



SELF-MAILER REACTIVATION

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

RICH
BLUE
SALMON

D4WRP002

\$

1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Your smile check is over-due!

[Patient's First Name], It's time for a dental check.

We'll be here, call us [Practice phone]

Our records indicate that it's been over 18 months since we last saw you for your dental check up.

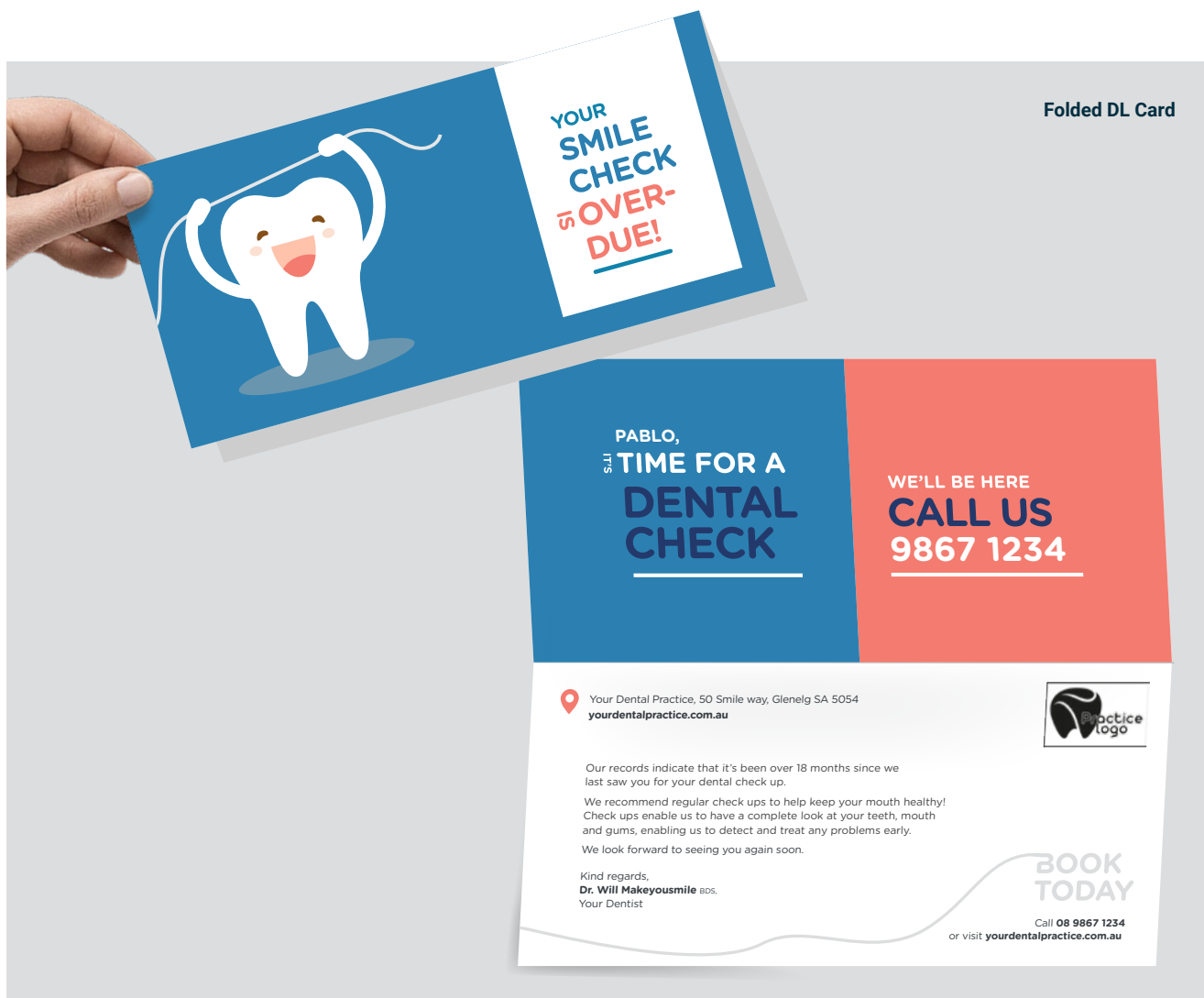
We recommend regular check ups to help keep your mouth healthy! Check ups enable us to have a complete look at your teeth, mouth and gums, enabling us to detect and treat any problems early.

We look forward to seeing you again soon.

Kind regards,
[Dentist Title, Name and Surname, and Qualification],
Your Dentist

Book Today

Call [Practice phone]
or visit [Practice website]



CARTOON COLLECTION



EMAIL REACTIVATION

The cartoon collection uses family-based cartoon imagery for a playful approach. The wording is also playful, friendly and light-hearted.

RICH
BLUE
SALMON

D4WRPE002

\$

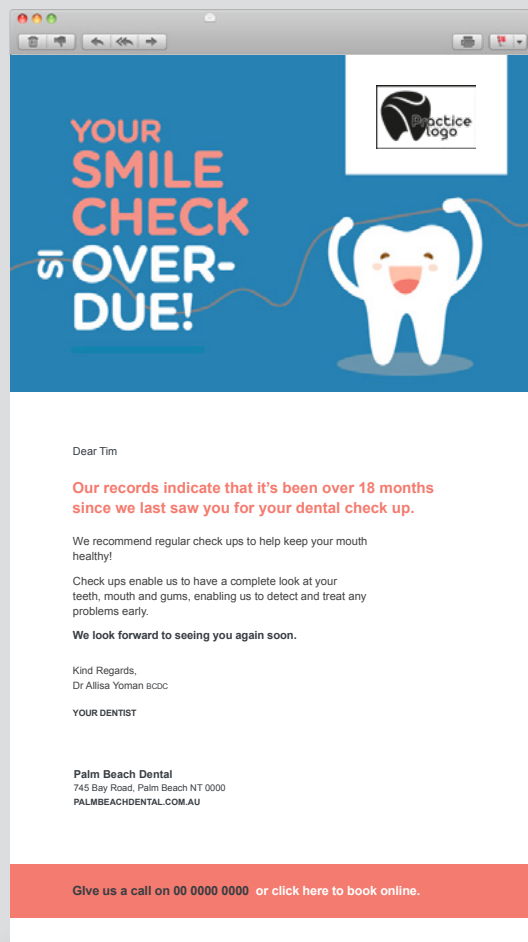
FREE

CODE

COST PER PIECE

CONTENT

Email



✓ AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓ AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Your smile check is over-due!

Dear [Patient's First Name]

Our records indicate that it's been over 18 months since we last saw you for your dental check up.

We recommend regular check ups to help keep your mouth healthy!

Check ups enable us to have a complete look at your teeth, mouth and gums, enabling us to detect and treat any problems early.

We look forward to seeing you again soon.

Kind Regards,
[Dentist Title, Name and Surname, and Qualification]

YOUR DENTIST

[Your Dental Practice]

[Centre Address1], [Centre Address2]

[Centre Suburb] [Centre State] [Centre Postcode]

[Practice website]

Give us a call on [Practice phone] or click here to book online.

CONTEMPORARY COLLECTION



SELF-MAILER REACTIVATION

Clean but impactful, this contemporary piece uses contrast and blocks of a fresh mint colour to make an engaging printed piece. This DL also includes a statistic, but presents it in a non-confronting way.



Folded DL Card

MINT
BLACK

D4WRP004



1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name],

We'd like to invite you back!

[Patient's First Name],

It's been a while!

Did you know... 90% of Australian adults have some form of tooth decay* According to the Oral Health Tracker Data Findings

We hope to see you soon.

[Dentist Title, Name and Surname, and Qualification]

YOUR DENTIST

Our records indicate it's been over 18 months since we've seen you for your dental check up.

We recommend regular check ups to help keep your mouth healthy. Check ups enable us to have a complete look at your teeth, mouth and gums, and to detect and treat any problems early.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for a dental issue to go away on its own, early treatment and prevention can save you money, time and discomfort.

Please call us on [Practice phone] to make a booking.

[Your Dental Practice Address],

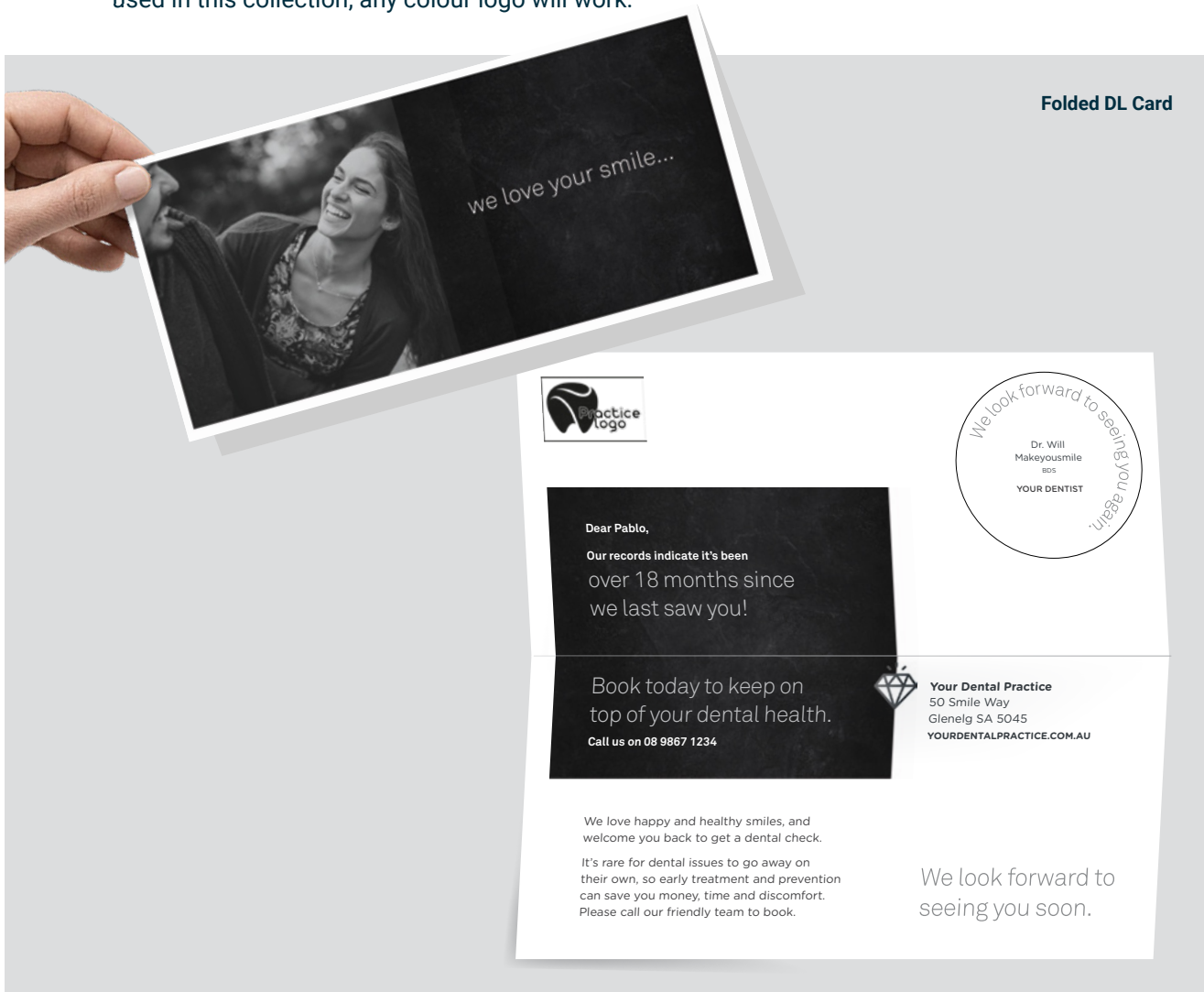
[Practice website]

LUXE COLLECTION



SELF-MAILER REACTIVATION

The luxe collection features black and white imagery with a high-end feel. The messaging is centred around self-care. With the lack of colour used in this collection, any colour logo will work.



BLACK

D4WRP005

\$

1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

We love your smile...

Dear [Patient's First Name],

Our records indicate it's been over 18 months since we last saw you!

Book today to keep on top of your dental health.

Call us on [Practice phone]

We love happy and healthy smiles, and welcome you back to get a dental check.

It's rare for dental issues to go away on their own, so early treatment and prevention can save you money, time and discomfort. Please call our friendly team to book.

We look forward to seeing you again.

[Dentist Title, Name and Surname, and Qualification]

YOUR DENTIST

[Your Dental Practice Address]

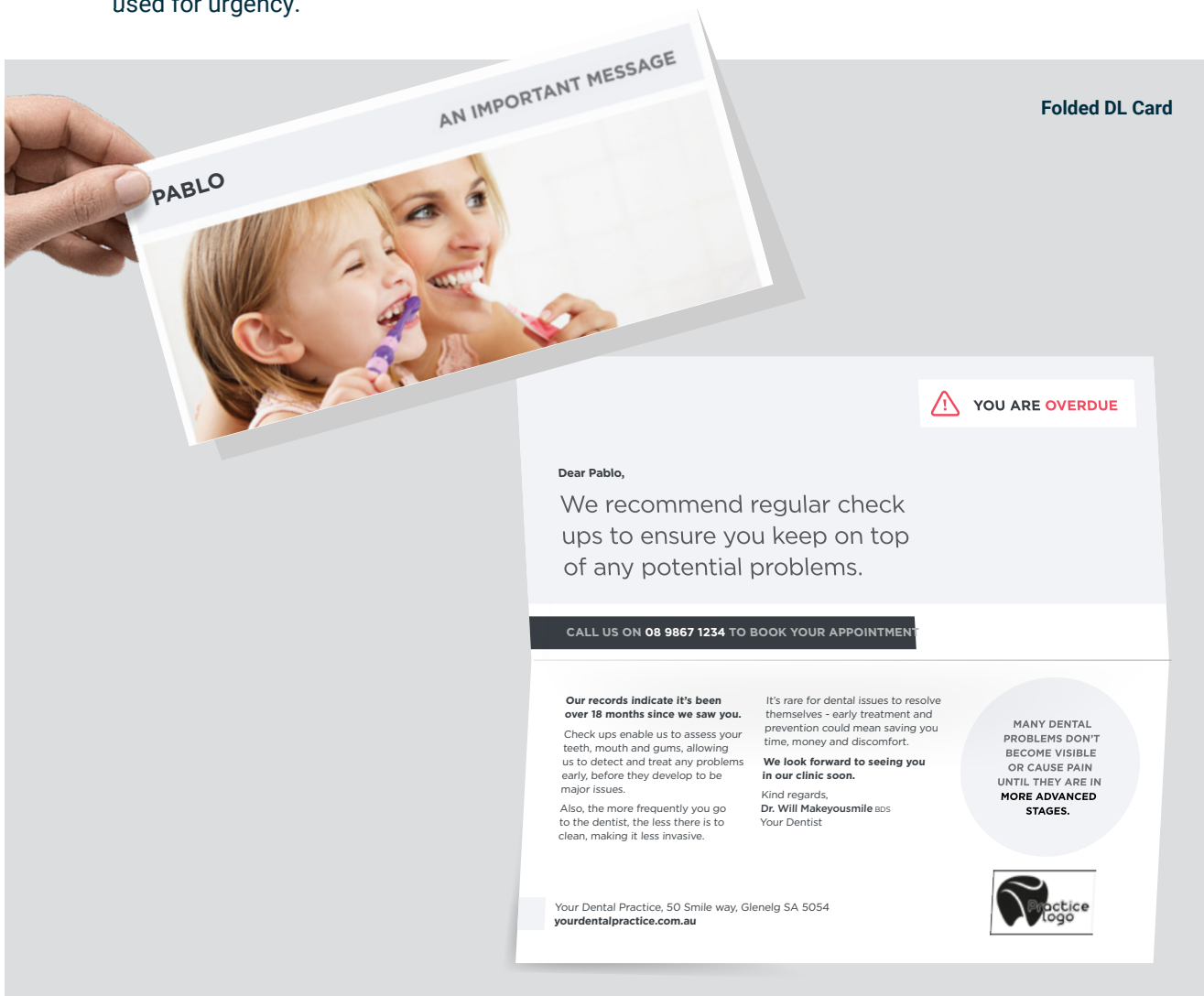
[Practice website]

CLINICAL COLLECTION



SELF-MAILER REACTIVATION

With an authoritative tone, this piece uses dental imagery and draws on a very 'clean' look and feel. A light grey colour is used, with a touch of red used for urgency.



GREY

D4WRP006



1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name] An important message

You are overdue

[Patient's First Name], We recommend regular check ups to ensure you keep on top of any potential problems.

Call us on [Practice phone] to book your appointment

Our records indicate it's been over 18 months since we saw you.

Check ups enable us to assess your teeth, mouth and gums, allowing us to detect and treat any problems early, before they develop to be major issues.

Also, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for dental issues to resolve themselves - early treatment and prevention could mean saving you time, money and discomfort.

We look forward to seeing you in our clinic soon.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Many dental problems don't become visible or cause pain until they are in more advanced stages.

[Your Dental Practice Address], [Practice website]



YOU ARE OVERDUE

Dear Pablo,

We recommend regular check ups to ensure you keep on top of any potential problems.

CALL US ON 08 9867 1234 TO BOOK YOUR APPOINTMENT

Our records indicate it's been over 18 months since we saw you.

Check ups enable us to assess your teeth, mouth and gums, allowing us to detect and treat any problems early, before they develop to be major issues.

Also, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for dental issues to resolve themselves - early treatment and prevention could mean saving you time, money and discomfort.

We look forward to seeing you in our clinic soon.

Kind regards,
Dr. Will Makeyousmile BDS
Your Dentist

MANY DENTAL PROBLEMS DON'T BECOME VISIBLE OR CAUSE PAIN UNTIL THEY ARE IN MORE ADVANCED STAGES.



Your Dental Practice, 50 Smile way, Glenelg SA 5054
yourdentalpractice.com.au

TYPOGRAPHIC COLLECTION



SELF-MAILER REACTIVATION

The typographic collection uses a fresh teal in large blocks for a powerful visual effect. The typography used in headings is a contemporary decorative font, creating interest. The tone of voice is friendly and uses amusing phrases for headings.



Folded DL Card

TEAL

D4WRP007



1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Smile

Someone misses you...

We miss you!

[Patient's First Name],

Time flies, and it's been over 18 months since we saw you!

We recommend regular check ups to ensure that smile stays big and bright!

Check ups enable us to have a complete look at your teeth, mouth and gums, allowing us to detect and treat any problems as early as possible.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive!

We look forward to seeing you soon.

[Dentist Title, Name and Surname, and Qualification]

Your Dentist

To make an appointment, please call [Practice phone].

[Your Dental Practice Address]

[Practice phone]

[Practice website]



D4WRP008



1.95

CODE

COST PER PIECE

BRIGHT COLLECTION



SELF-MAILER REACTIVATION

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



Folded DL Card

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name],

No smile left behind

Call us today!

[Practice phone]

[Your Dental Practice Address]

[Patient's First Name], we don't want to leave any smile behind and as it's been a while since we last saw you... your smile is at risk!

Our records indicate it's been over 18 months since we've seen you for your dental check up.

We recommend regular check ups to help keep your mouth healthy. Check ups enable us to have a complete look at your teeth, mouth and gums, and to detect and treat any problems early.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for a dental issue to go away on its own, meaning early treatment and prevention can save you money, time and discomfort.

We look forward to seeing you again soon!

Kind regards,

[Dentist Title, Name and Surname, and Qualification]

Your Dentist

MOSAIC COLLECTION

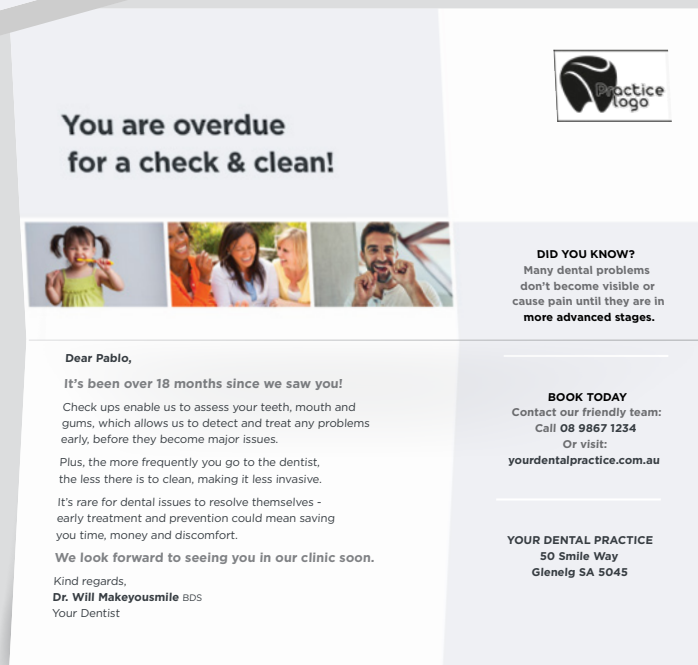


SELF-MAILER REACTIVATION

This piece uses a collage of images, showing community and a diverse range of 'patients'. An element of 'clinical' is retained with the use of the clean grey and simple font.



Folded DL Card



LIGHT
GREY

D4WRP009

\$

1.95

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name], an important message.

You are overdue for a check and clean!

Dear [Patient's First Name],

It's been over 18 months since we saw you!

Check ups enable us to assess your teeth, mouth and gums, which allows us to detect and treat any problems early, before they become major issues.

Plus, the more frequently you go to the dentist, the less there is to clean, making it less invasive.

It's rare for dental issues to resolve themselves - early treatment and prevention could mean saving you time, money and discomfort.

We look forward to seeing you in our clinic soon.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

DID YOU KNOW?

Many dental problems don't become visible or cause pain until they are in more advanced stages.

BOOK TODAY

Contact our friendly team: Call [Practice phone]
Or visit: [Practice website]

[Your Dental Practice Address]

WELCOME

Our range of Welcome Wallets were designed for impact. Larger than other mail your patients would be receiving in the mail, your practice is able to engage with your new patients, while confirming details about your practice.

EMAIL DESIGNS COMING SOON!

CLASSIC COLLECTION CONTINUED ON NEXT PAGE



LARGE SELF-MAILER WELCOME WALLET

The classic collection uses professional, but friendly content to engage with new patients in an impactful way.

TEAL

D4WWP002



3.37

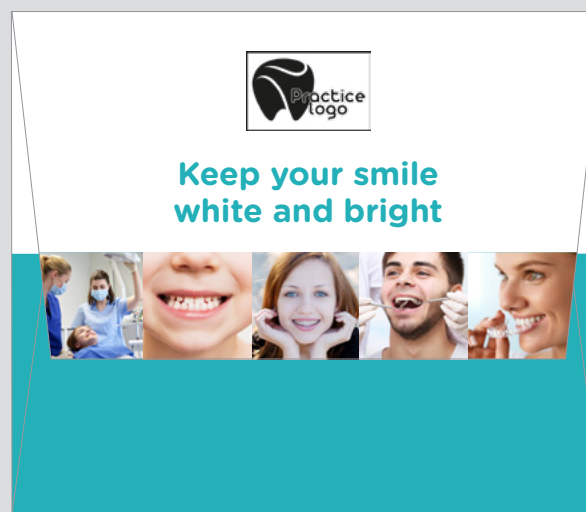
CODE

COST PER PIECE



Large Folded Wallet 220 x 190mm
(finished size, larger when open)

PARTIALLY
OPEN



BACK



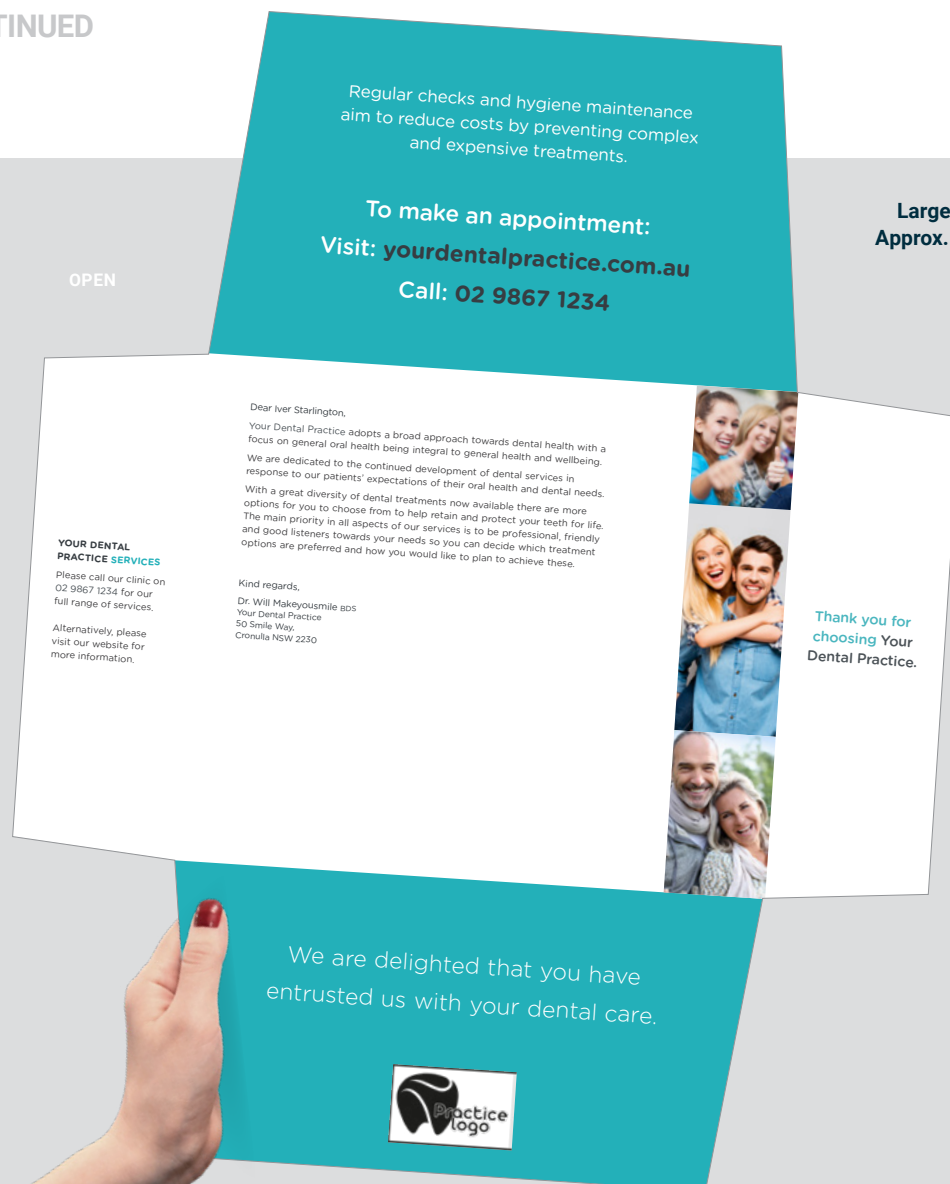
CONTINUED ON NEXT PAGE

CLASSIC COLLECTION



LARGE SELF-MAILER WELCOME WALLET

CONTINUED



Large Folded Wallet
Approx. 340 x 425mm
(when open)

CONTENT

✓ **AVAILABLE IN AUTOMATION**
Can be set up to automatically run, reducing errors and saving time.

✓ **AVAILABLE IN THE PORTAL**
Manually sent by generating a list from D4W and sending via the portal.

Regular checks and hygiene maintenance aim to reduce costs by preventing complex and expensive treatments.

To make an appointment:
Visit: [Practice website] Call: [Practice phone]

[Your Dental Practice] Services
Please call our clinic on [Clinic Phone] for our full range of services.
Alternatively, please visit our website for more information.

Dear [Patient's First Name],

[Your Dental Practice] adopts a broad approach towards dental health with a focus on general oral health being integral to general health and wellbeing.

We are dedicated to the continued development of dental services in response to our patients' expectations of their oral health and dental needs.

With a great diversity of dental treatments now available there are more options for you to choose from to help retain and protect your teeth for life. The main priority in all aspects of our services is to be professional, friendly and good listeners towards your needs so you can decide which treatment options are preferred and how you would like to plan to achieve these.

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
[Your Dental Practice Address]

Thank you for choosing [Your Dental Practice].

We are delighted that you have entrusted us with your dental care.

CLINICAL COLLECTION CONTINUED ON NEXT PAGE



LARGE SELF-MAILER WELCOME WALLET

This piece draws on a very 'clean' look and feel with the use of dentistry imagery. The written tone is quite authoritative, but friendly and the urgency in the messaging is slightly stronger than the other pieces in this range.

GREY

D4WWP006



3.37

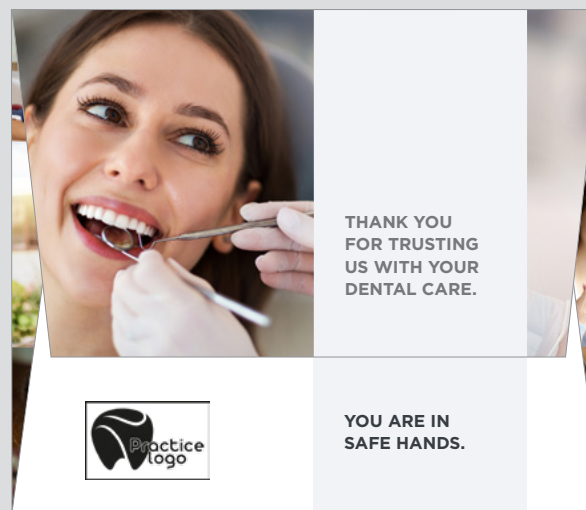
CODE

COST PER PIECE



FRONT

Large Folded Wallet 220 x 190mm
(finished size, larger when open)



BACK

PARTIALLY OPEN



CONTINUED ON NEXT PAGE

CLINICAL COLLECTION



LARGE SELF-MAILER WELCOME WALLET

CONTINUED

OPEN

Regular checks and hygiene maintenance aim to reduce cost, time and discomfort by preventing complex and expensive treatments.

Large Folded Wallet
Approx. 340 x 425mm

(when open)

DEAR IVER,

At Your Dental Practice, we adopt a broad approach towards dental health. Good general oral health is integral to your health and wellbeing - something that is often not understood.

With a range of dental treatments available at our clinic in Cronulla, the health of your mouth, teeth and gums are in safe hands.

Our friendly team are always here to make your visits as comfortable as possible, and we are always just a phone call away should you have any questions about our services or any issues you are experiencing.

We are looking forward to providing you with dental services and maintenance routines that will mean a healthier life for you and your loved ones. We are always ready to listen and outline all the treatment options available to you, so you can make the best decision for you.

THANK YOU AGAIN FOR CHOOSING
**YOUR DENTAL PRACTICE. WE LOOK
FORWARD TO SEEING YOU IN OUR
CLINIC SOON.**

Kind regards,
Dr. Will Makeyousmile DDS

OUR LOCATION:
Your Dental Practice
50 Smile Way,
Cronulla NSW 2230

BOOK AN
APPOINTMENT:
Call our friendly team on
02 9867 1234
Or visit our clinic in
Cronulla

OUR SERVICES
Call our friendly team
on 02 9867 1234 for our
full range of services.
Alternatively, visit
our website for more
information.



VISIT US AT
YOUR DENTAL PRACTICE, 50 SMILE WAY, CRONULLA NSW 2230

CONTENT

✓ AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓ AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Regular checks and hygiene maintenance aim to reduce cost, time and discomfort by preventing complex and expensive treatments.

Dear [Patient's First Name], At [Your Dental Practice], we adopt a broad approach towards dental health. Good general oral health is integral to your health and wellbeing - something that is often not understood.

With a range of dental treatments available at our clinic in [suburb], the health of your mouth, teeth and gums are in safe hands.

Our friendly team are always here to make your visits as comfortable as possible, and we are always just a phone call away should you have any questions about our services or any issues you are experiencing.

We are looking forward to providing you with dental services and maintenance routines that will mean a healthier life for you and your loved ones. We are always ready to listen and outline all the treatment options available to you, so you can make the best decision for you.

Thank you again for choosing [Your Dental Practice]. We look forward to seeing you in our clinic soon.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]

Our location: [Your Dental Practice Address]

Book an appointment: Call our friendly team on [Practice phone]
Or visit our clinic in [suburb]

Our services: Call our friendly team on [Practice phone] for our full range of services. Alternatively, visit our website for more information.

Visit us at [Your Dental Practice Address]



D4WWP007



3.37

CODE

COST PER PIECE

BRIGHT COLLECTION

CONTINUED ON NEXT PAGE

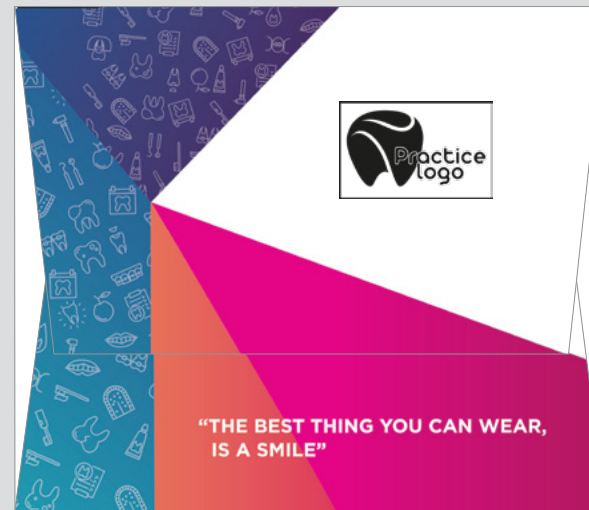


LARGE SELF-MAILER WELCOME WALLET

The bright collection uses a dentist theme pattern combined with fresh colours and shapes to create a dynamic aesthetic. The content is friendly and up-beat.



Large Folded Wallet 220 x 190mm
(finished size, larger when open)



BACK

PARTIALLY
OPEN



CONTINUED ON NEXT PAGE

BRIGHT COLLECTION



LARGE SELF-MAILER WELCOME WALLET

CONTINUED



OPEN

Large Folded Wallet
Approx. 340 x 425mm
(when open)

CONTENT

✓ **AVAILABLE IN AUTOMATION**
Can be set up to automatically run,
reducing errors and saving time.

✓ **AVAILABLE IN THE PORTAL**
Manually sent by generating a list
from D4W and sending via the portal.

[Patient's First Name]

A warm welcome to [Your Dental Practice]

Thank you for choosing [Your Dental Practice] to look after the health of your mouth!

Good general oral health is so important to our overall health, and our expert team is always here to make your dental health experiences as comfortable and easy as possible.

We recommend good maintenance regimes and regular checkups to ensure that issues never get too serious.

We'll touch base with you when a check and clean is due. Until then, please don't hesitate to contact us with any questions! Our friendly team is always here.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

[Practice website]

Have a question? Call [Practice phone]

Our Services: We offer a wide of services in our clinic, and are always happy to talk through the options available.

Give us a call on [Practice phone] or visit our website for more information.

Call us any time! [Practice phone]

[Your Dental Practice Address]

POST VISIT

These emails are designed to touch base with your patients post-visit, and invites them to complete a survey, which allows you to get valuable feedback.

TRADITIONAL COLLECTION



EMAIL POST VISIT

This piece has a pared-back aesthetic with clean lines and limited colour, softened with the rounded corners. The content in this email is short and succinct.

BLUE

D4WEPV02

\$

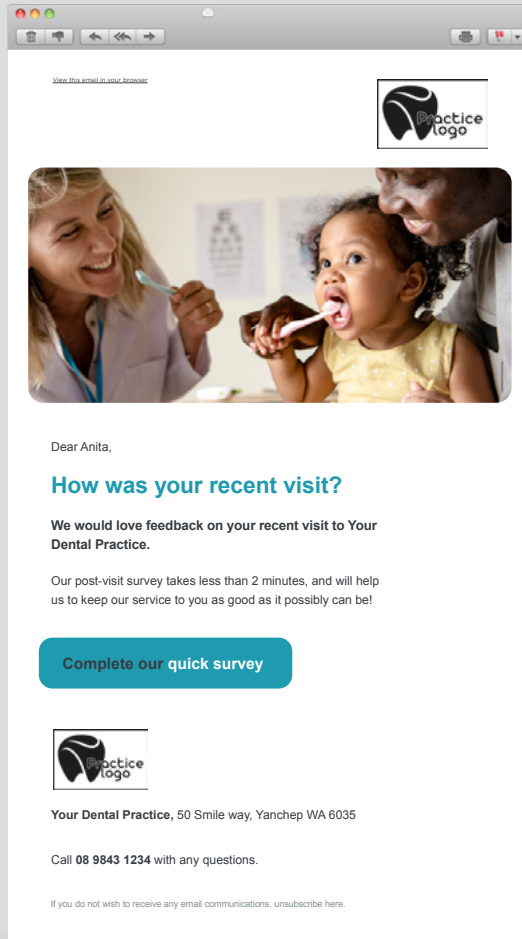
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Dear [Patient's First Name],

How was your recent visit?

We would love feedback on your recent visit to [Your Dental Practice].

Our post-visit survey takes less than 2 minutes, and will help us to keep our service to you as good as it possibly can be!

(BUTTON: Complete our quick survey)

[Your Dental Practice Address]
Call [Practice phone] with any questions.

LUXE COLLECTION



EMAIL POST VISIT

The luxe collection features in black and white with a high-end feel. The messaging is a little more detailed than the traditional collection. With the lack of colour used in this collection, any colour logo will work.

BLACK

D4WEPV03



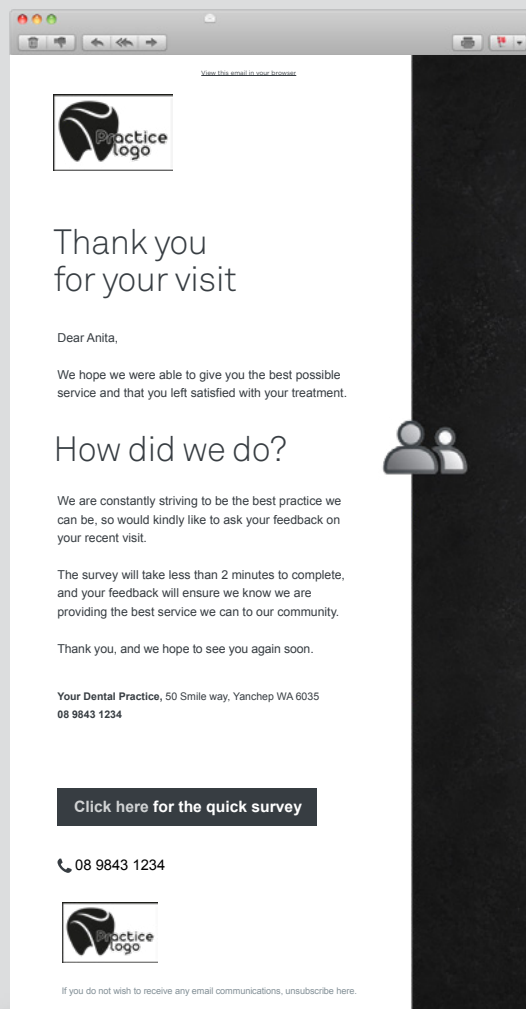
FREE

CODE

COST PER PIECE

CONTENT

Email



✓ **AVAILABLE IN AUTOMATION**
Can be set up to automatically run, reducing errors and saving time.

✓ **AVAILABLE IN THE PORTAL**
Manually sent by generating a list from D4W and sending via the portal.

Thank you for your visit

Dear [Patient's First Name],

We hope we were able to give you the best possible service and that you left satisfied with your treatment.

How did we do?

We are constantly striving to be the best practice we can be, so would kindly like to ask your feedback on your recent visit.

The survey will take less than 2 minutes to complete, and your feedback will ensure we know we are providing the best service we can to our community.

Thank you, and we hope to see you again soon.

[Your Practices address and contact phone number]

(BUTTON: Complete our quick survey)
[Practice phone]

CLINICAL COLLECTION



EMAIL POST VISIT

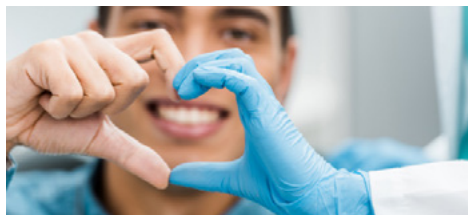
This email draws on a very clean look and feel with the use of a dentistry image and a light grey colour. The written tone is friendly, but formal.



Email



Your Dental Practice
50 Smile way, Yanchep WA 6035



THANK YOU FOR YOUR RECENT VISIT.

Dear Anita,

We'd like to ask for your feedback on your recent visit.

Dental Services play an important part in the health of the local community, a position that we take very seriously. We endeavour to provide the best service that we can to every patient that walks through our doors.

Your feedback – both good and bad – allows us to adapt and enhance our service, so that we are constantly improving.

[CLICK HERE TO COMPLETE THE QUICK SURVEY](#)

We appreciate your time and look forward to seeing you again soon.

Don't hesitate to contact us at any time on 08 9843 1234.

Kind regards,
Dr. Will Makeyousmile DDS
Your Dentist

Your Dental Practice, 50 Smile way, Yanchep WA 6035



If you do not wish to receive any email communications, unsubscribe here.

GREY

D4WEPV01



FREE

CODE

COST PER PIECE

CONTENT



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Thank you for your recent visit.

Dear [Patient's First Name],

We'd like to ask for your feedback on your recent visit.

Dental Services play an important part in the health of the local community, a position that we take very seriously. We endeavour to provide the best service that we can to every patient that walks through our doors.

Your feedback – both good and bad – allows us to adapt and enhance our service, so that we are constantly improving.

(BUTTON: Complete our quick survey)

We appreciate your time and look forward to seeing you again soon.

Don't hesitate to contact us at any time on [Practice phone].

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

[Your Dental Practice Address]

PROMOTIONAL

These targeted promotional pieces are available to use all year. From Birthday and Christmas emails, to more targeted campaigns like Teeth Whitening and Cosmetic Consultations.



BIRTHDAY

EMAIL CLASSIC COLLECTION

TEAL

D4WPRO1E01A

\$

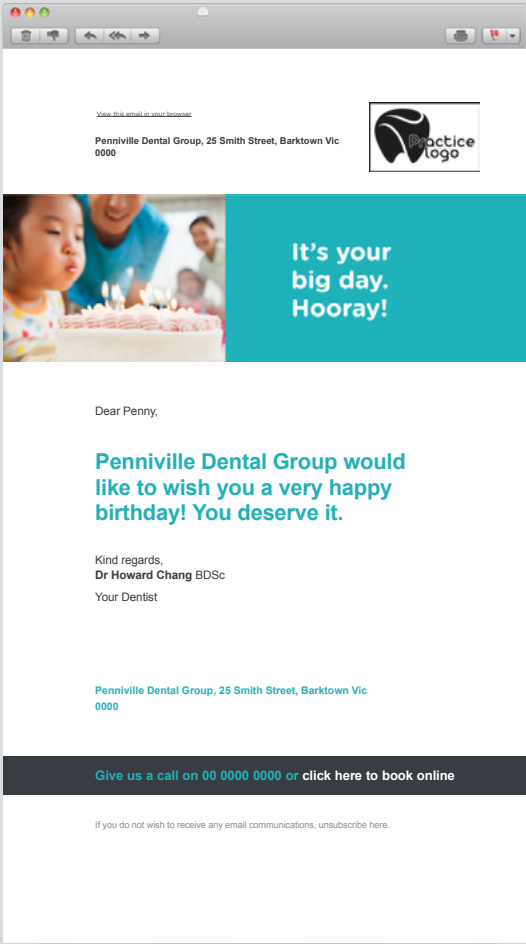
FREE

CODE

COST PER PIECE

CONTENT

Email



✓

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

It's your big day. Hooray!

Dear [Patient's First Name],

[Your Dental Practice] would like to wish you a very happy birthday! You deserve it.

Kind regards,
[Dentist Title, Name and Surname, and Qualification]
Your Dentist

[Your Dental Practice],
[Your Dental Practice Address]

Give us a call on [Practice phone] or click here to book online

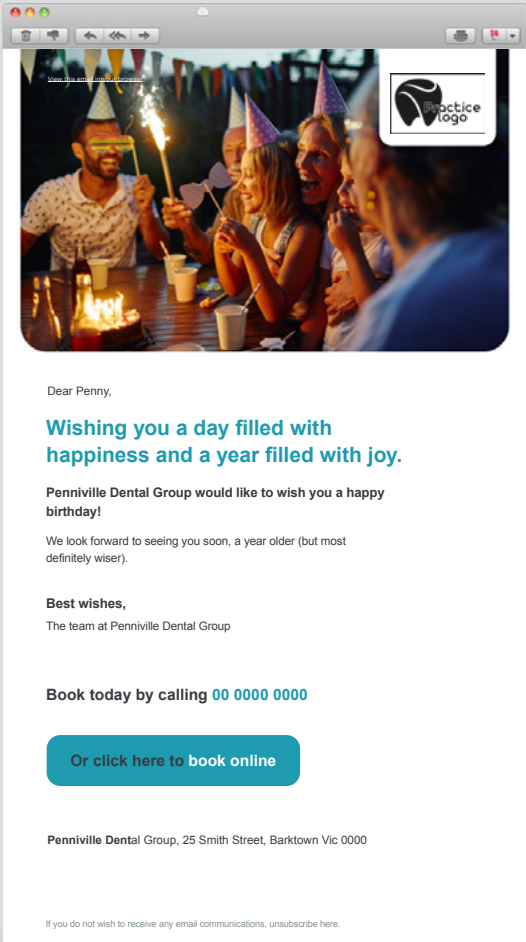


BIRTHDAY

EMAIL TRADITIONAL COLLECTION

CONTENT

Email



- ✓

AVAILABLE IN AUTOMATION
 Can be set up to automatically run, reducing errors and saving time.
- ✓

AVAILABLE IN THE PORTAL
 Manually sent by generating a list from D4W and sending via the portal.

Dear [Patient's First Name],

Wishing you a day filled with happiness and a year filled with joy.

[Your Dental Practice] would like to wish you a happy birthday! We look forward to seeing you soon, a year older (but most definitely wiser).

Best wishes,
The team at [Your Dental Practice]

Book today by calling [Practice phone]

Or click here to book online

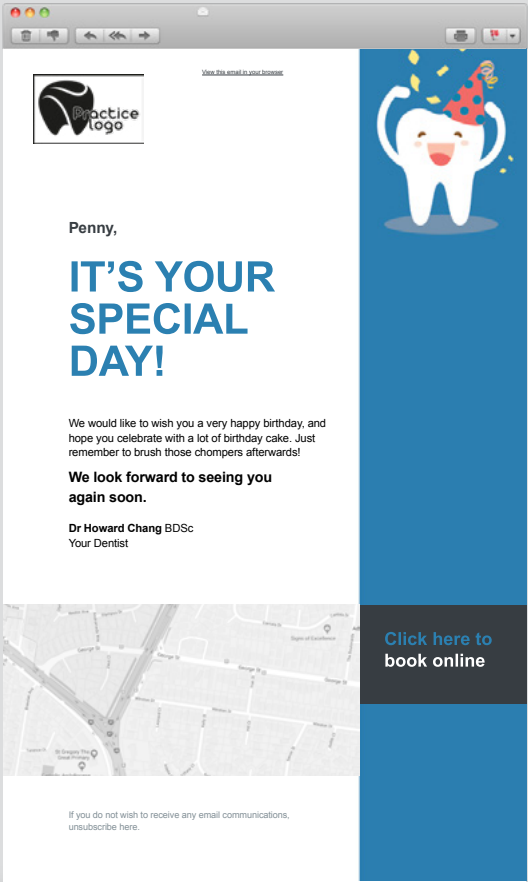
[Your Dental Practice],
[Your Dental Practice Address]

BIRTHDAY

EMAIL CARTOON COLLECTION

CONTENT

Email



✓

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name],

It's your special day!

We would like to wish you a very happy birthday, and hope you celebrate with a lot of birthday cake. Just remember to brush those chompers afterwards!

We look forward to seeing you again soon.

[Dentist Title, Name and Surname, and Qualification] Your Dentist

Click here to book online



BIRTHDAY

EMAIL CONTEMPORARY COLLECTION

MINT

BLACK

D4WPRO1E04A

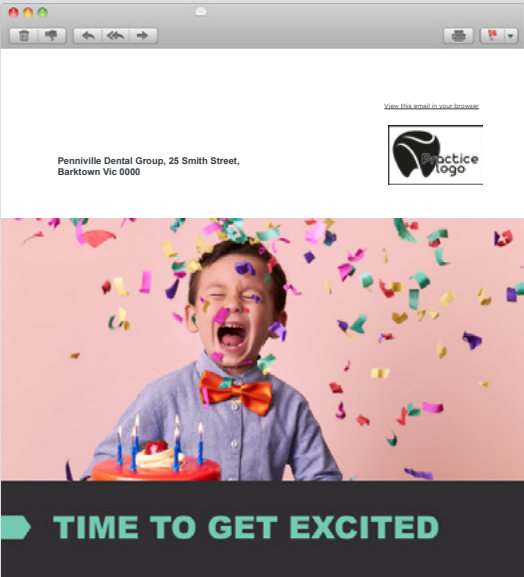
CODE

\$

FREE

COST PER PIECE

Email



CONTENT

✓

AVAILABLE IN AUTOMATION
 Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL
 Manually sent by generating a list from D4W and sending via the portal.

Time to get excited

IT'S YOUR BIRTHDAY!

[Patient's First Name],

Sending you smiles for every moment of your special day... Have a wonderful time and a very happy birthday!

Laugh, dance and eat cake.

Kind regards,

[Dentist Title, Name and Surname, and Qualification]

Your Dentist

Give us a call on [Center Phone] or click here to book online



D4W

Marketing

Powered by DMM

QUERY & APPOINTMENT COMMUNICATION CATALOGUE

PG.33



BIRTHDAY

EMAIL LUXE COLLECTION

BLACK

D4WPRO1E05A

\$

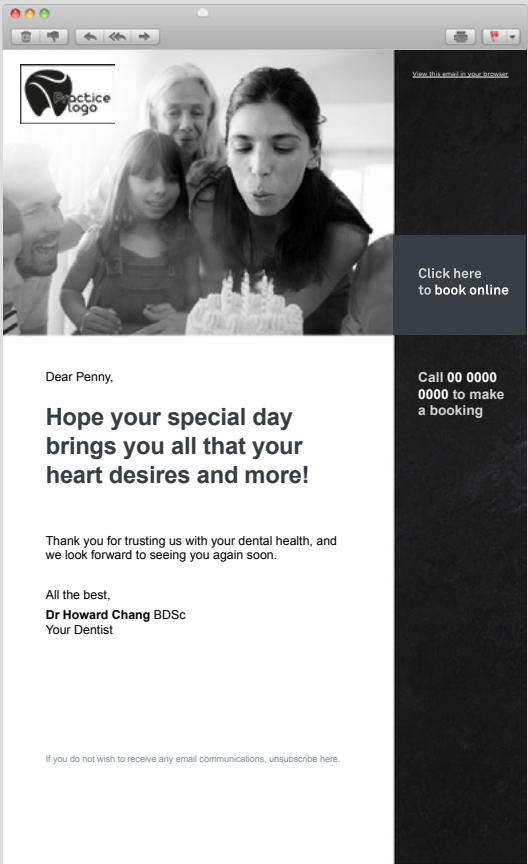
FREE

CODE

COST PER PIECE

CONTENT

Email



☒
AVAILABLE IN AUTOMATION
 Can be set up to automatically run, reducing errors and saving time.

☒
AVAILABLE IN THE PORTAL
 Manually sent by generating a list from D4W and sending via the portal.

Dear [Patient's First Name],
 Hope your special day brings you all that your heart desires and more!
 Thank you for trusting us with your dental health, and we look forward to seeing you again soon.
 Click here to book online
 Call [Practice Number] to make a booking.
 All the best,
 [Dentist Title, Name and Surname, and Qualification]
 Your Dentist
 Call [Practice phone] to make a booking.

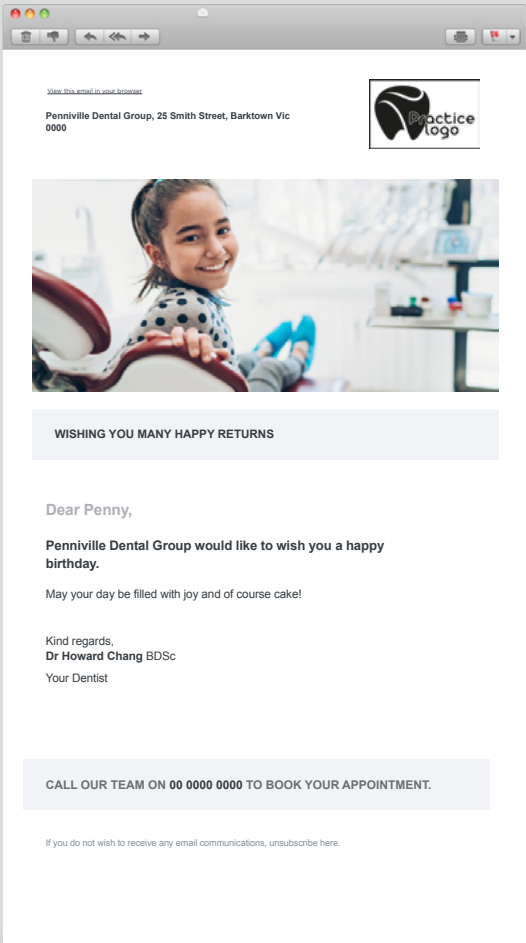


BIRTHDAY

EMAIL CLINICAL COLLECTION

CONTENT

Email



☒
AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

☒
AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

WISHING YOU MANY HAPPY RETURNS

Dear [Patient's First Name],

[Your Dental Practice] would like to wish you a happy birthday. May your day be filled with joy and of course cake! Kind regards,

[Dentist Title, Name and Surname, and Qualification]

Your Dentist

Call Our Team On [Practice phone] To Book Your Appointment



BIRTHDAY

EMAIL TYPOGRAPHIC COLLECTION

TEAL

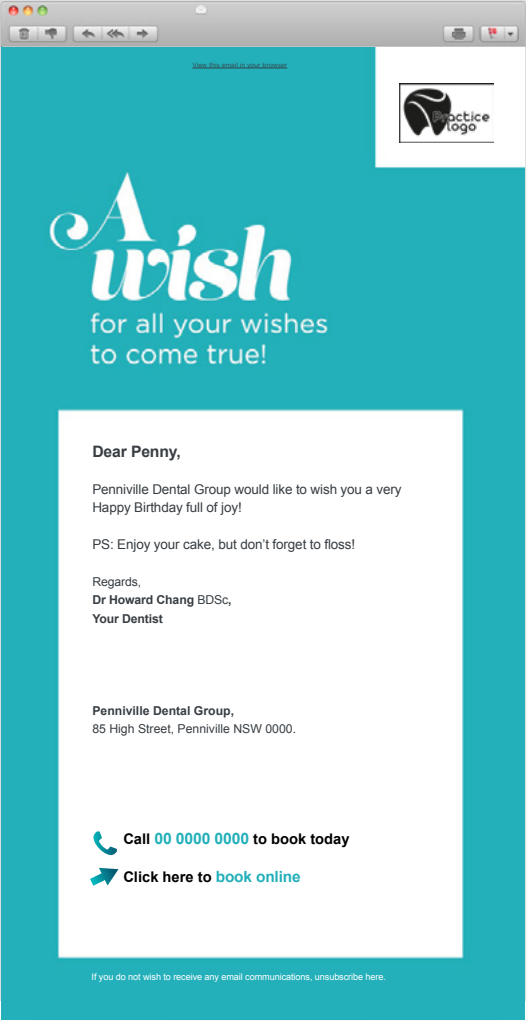
D4WPRO1E07A

\$

FREE

CODE

COST PER PIECE

		CONTENT
Email		☒ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time. ☒ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
		A wish for all your wishes to come true! Dear [Patient's First Name], [Your Dental Practice] would like to wish you a very Happy Birthday full of joy! PS: Enjoy your cake, but don't forget to floss! Regards, [Dentist Title, Name and Surname, and Qualification], Your Dentist [Your Dental Practice], [Your Dental Practice Address] Call [Practice phone] to book today Click here to book online



BIRTHDAY

EMAIL BRIGHT COLLECTION



D4WPRO1E08A

CODE

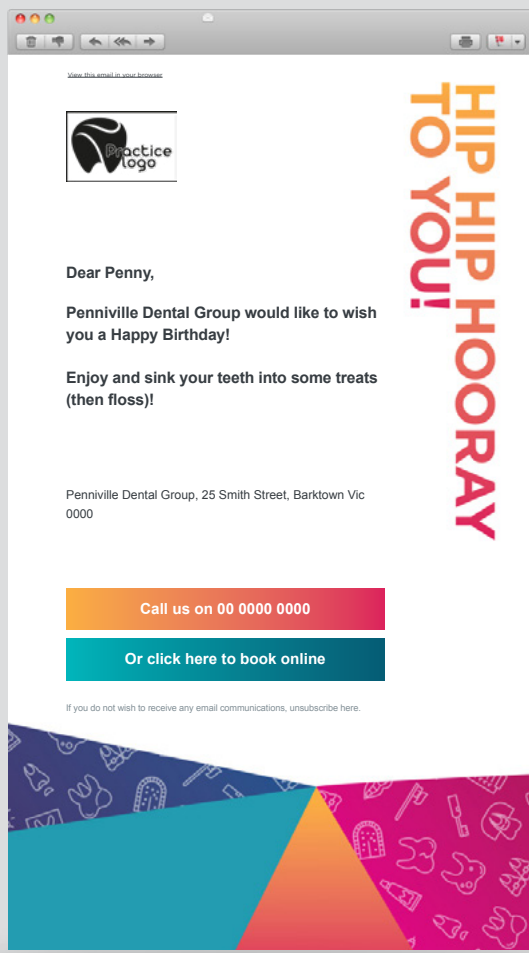
\$

FREE

COST PER PIECE

CONTENT

Email



✓

AVAILABLE IN AUTOMATION
 Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL
 Manually sent by generating a list from D4W and sending via the portal.

HIP HIP HOORAY TO YOU!

Dear [Patient's First Name],

[Your Dental Practice] would like to wish you a Happy Birthday! Enjoy and sink your teeth into some treats (then floss)!

[Your Dental Practice],
[Your Dental Practice Address]

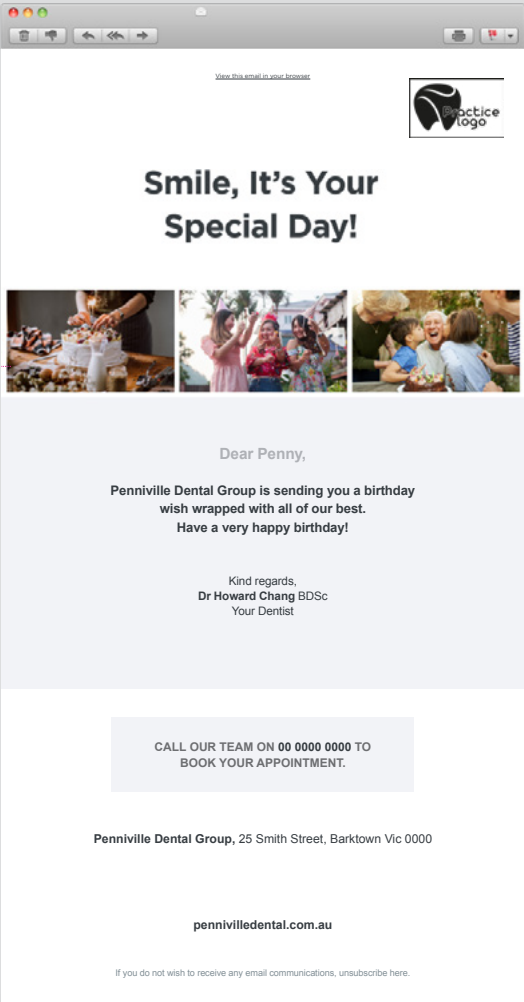
Call us on [Practice phone]

Or click here to book online

BIRTHDAY

EMAIL MOSAIC COLLECTION

LIGHT GREY	D4WPRO1E09A	\$	FREE
	CODE		COST PER PIECE

	CONTENT
Email 	✓ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time. ✓ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal. Smile, It's your special day! Dear [Patient's First Name], [Your Dental Practice] is sending you a birthday wish wrapped with all of our best. Have a very happy birthday! Kind regards, [Dentist Title, Name and Surname, and Qualification] Your Dentist Call Our Team On [Practice Phone] To Book Your Appointment. [Your Dental Practice], [Your Dental Practice Address] [Practice website]



CHRISTMAS

EMAIL CLASSIC COLLECTION

TEAL

D4WPRO2EFT01A

\$

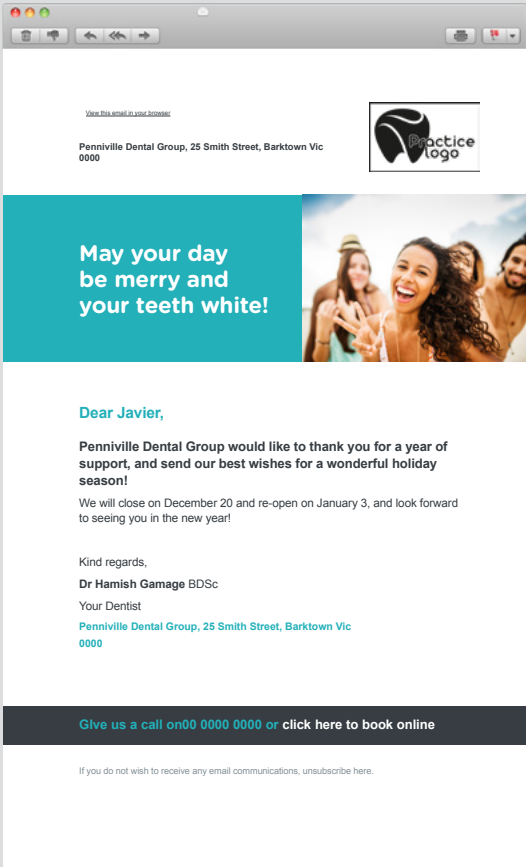
FREE

CODE

COST PER PIECE

CONTENT

Email



✓

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

May your day be merry and your teeth white!

Dear [Patient's First Name],

[Your Dental Practice] would like to thank you for a year of support, and send our best wishes for a wonderful holiday season!

We will close on [close date] and re-open on [open date], and look forward to seeing you in the new year!

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

[Your Dental Practice],
[Your Dental Practice Address]

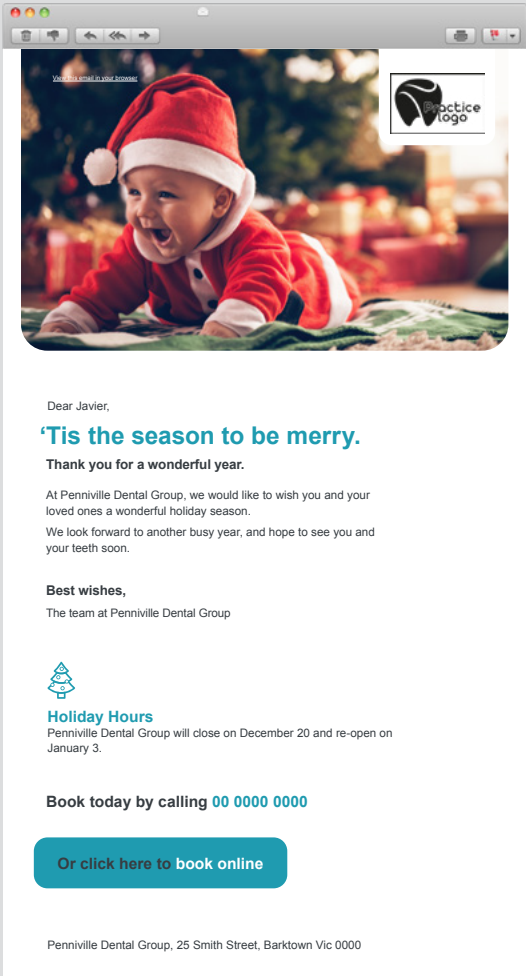
Give us a call on [Practice phone] or [click here to book online](#)

CHRISTMAS

EMAIL TRADITIONAL COLLECTION

CONTENT

Email



- ✓

AVAILABLE IN AUTOMATION
 Can be set up to automatically run, reducing errors and saving time.
- ✓

AVAILABLE IN THE PORTAL
 Manually sent by generating a list from D4W and sending via the portal.

Dear [Patient’s First Name],

‘Tis the season to be merry.
 Thank you for a wonderful year.

At [Your Dental Practice], we would like to wish you and your loved ones a wonderful holiday season.

We look forward to another busy year, and hope to see you and your teeth soon.

Best wishes,

The team at [Your Dental Practice]

Holiday Hours
 [Your Dental Practice] will close on [close date] and re-open on [open date].

Book today by calling [Practice phone]

Or click here to book online

[Your Dental Practice], [Your Dental Practice Address]

CHRISTMAS

EMAIL CARTOON COLLECTION

RICH
BLUE

SALMON

D4WPRO2EFT03A

\$

FREE

CODE

COST PER PIECE

CONTENT

Email



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✓

AVAILABLE IN THE PORTAL

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Are you on Santa's nice list this year?

Dear [Patient's First Name],

[Your Dental Practice] would like to wish you and your loved ones a safe and happy Christmas. All the best for the holiday season, and we look forward to seeing you again in the new year.

The team at [Your Dental Practice]

[Your Dental Practice], [Your Dental Practice Address]

[Practice phone]

Holiday Hours
[Your Dental Practice] will close on [close date] and re-open on [open date].

CHRISTMAS



EMAIL CONTEMPORARY COLLECTION

MINT
BLACK

D4WPRO2EFT04A

\$

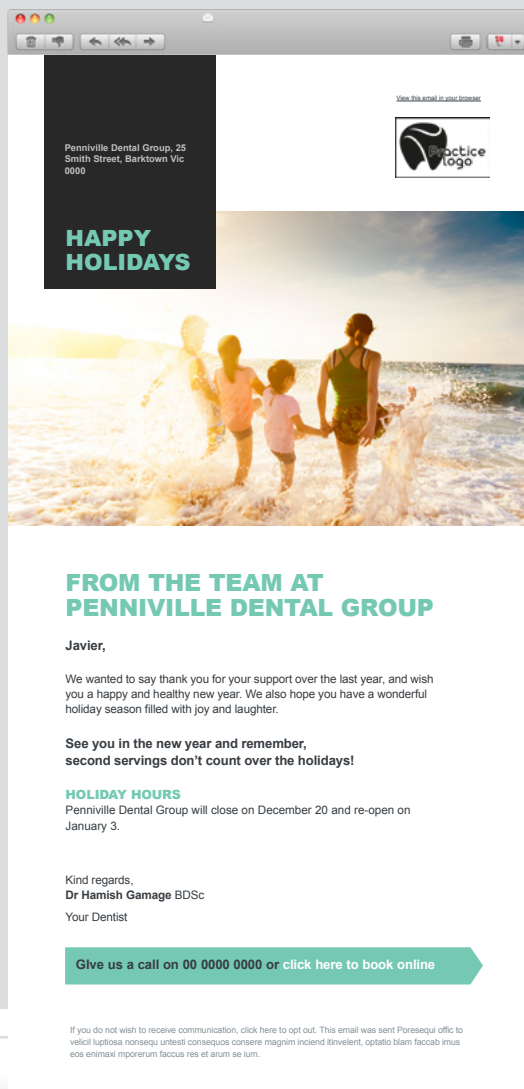
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

HAPPY HOLIDAYS
FROM THE TEAM AT [Your Dental Practice]

[Patient's First Name],

We wanted to say thank you for your support over the last year, and wish you a happy and healthy new year. We also hope you have a wonderful holiday season filled with joy and laughter.

See you in the new year and remember, second servings don't count over the holidays!

HOLIDAY HOURS
[Your Dental Practice] will close on [close date] and re-open on [open date].

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Give us a call on [Practice phone] or click here to book online



CHRISTMAS

EMAIL LUXE COLLECTION

BLACK

D4WPRO2EFT05A

\$

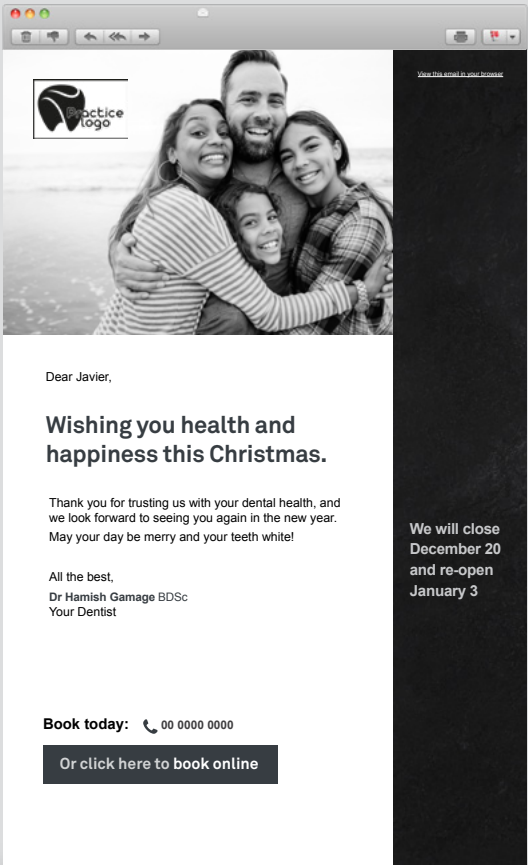
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CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Dear [Patient's First Name],

Wishing you health and happiness this Christmas.

Thank you for trusting us with your dental health, and we look forward to seeing you again in the new year.

May your day be merry and your teeth white! All the best,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

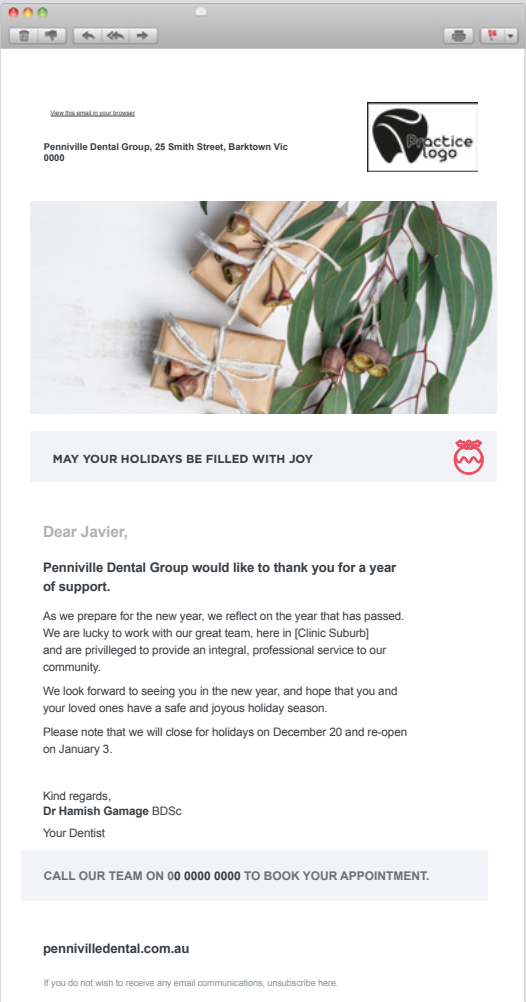
We will close on [close date] and re-open on [open date]

Book today: [Practice phone]

Or click here to book online

CHRISTMAS

EMAIL CLINICAL COLLECTION

		CONTENT
Email		✓ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time. ✓ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
		MAY YOUR HOLIDAYS BE FILLED WITH JOY Dear [Patient's First Name], [Your Dental Practice] would like to thank you for a year of support. As we prepare for the new year, we reflect on the year that has passed. We are lucky to work with our great team, here in [Practice Suburb] and are privileged to provide an integral, professional service to our community. We look forward to seeing you in the new year, and hope that you and your loved ones have a safe and joyous holiday season. Please note that we will close for holidays on [close date] and re-open on [open date]. Kind regards, [Dentist Title, Name and Surname, and Qualification] Your Dentist Call Our Team On [Practice Phone] To Book Your Appointment. [Practice website]

CHRISTMAS

EMAIL TYPOGRAPHIC COLLECTION

TEAL

D4WPRO2EFT07A

\$

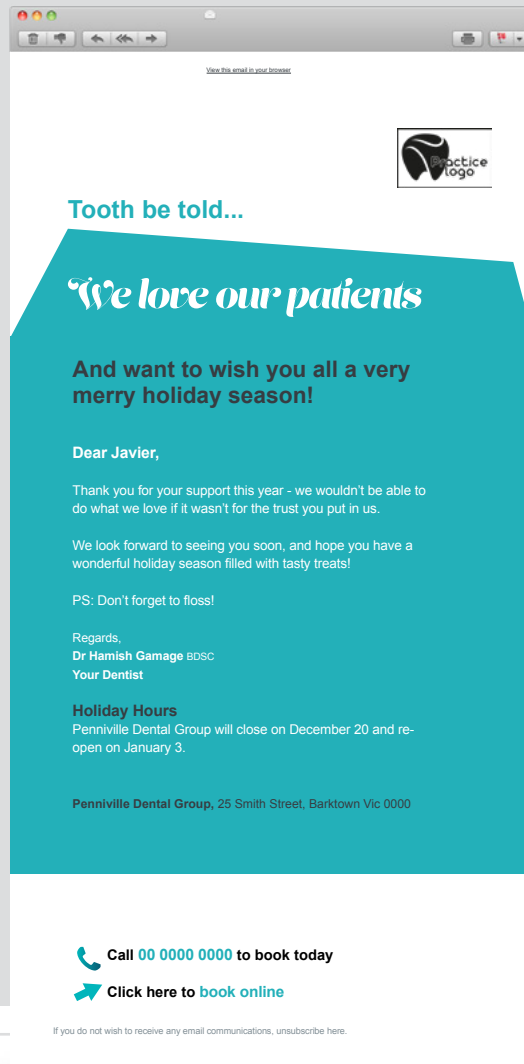
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Tooth be told...

We love our patients
And want to wish you all a very merry holiday season!

Dear [Patient's First Name],

Thank you for your support this year - we wouldn't be able to do what we love if it wasn't for the trust you put in us.

We look forward to seeing you soon, and hope you have a wonderful holiday season filled with tasty treats!

PS: Don't forget to floss!

Regards,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Holiday Hours
[Your Dental Practice] will close on [close date] and re-open on [open date].

[Your Dental Practice],
[Your Dental Practice Address]

Call [Practice phone] to book today

[Click here to book online](#)



CHRISTMAS

EMAIL BRIGHT COLLECTION



D4WPRO2EFT08A



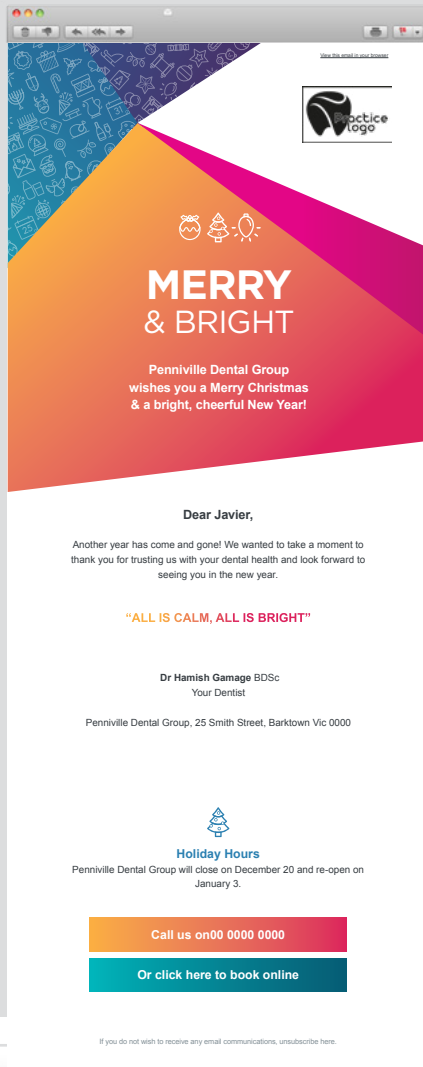
FREE

CODE

COST PER PIECE

CONTENT

Email



☒
AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

☒
AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

MERRY & BRIGHT

[Your Dental Practice] wishes you a Merry Christmas & a bright, cheerful New Year!

Dear [Patient's First Name],
Another year has come and gone! We wanted to take a moment to thank you for trusting us with your dental health and look forward to seeing you in the new year.

"ALL IS CALM, ALL IS BRIGHT"

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

[Your Dental Practice], [Your Dental Practice Address]

Holiday Hours
[Your Dental Practice] will close on [close date] and re-open on [open date].

Call us on [Practice phone]

Or click here to book online



CHRISTMAS

EMAIL MOSAIC COLLECTION

LIGHT GREY

D4WPRO2EFT09A

CODE

\$

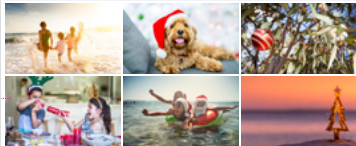
FREE

COST PER PIECE

CONTENT

Email

JINGLE ALL THE WAY!



Holiday Break:

We will close December 20 and re-open January 3

Dear Javier,

Pennville Dental Group would like to thank you for your support this year .

We are lucky to work with our great team, here in [Centre Suburb] and are honoured to be part of such an important service to our community.

We look forward to seeing you in the new year, and hope that you and your loved ones have a safe and joyous holiday season.

Kind regards,
Dr Hamish Gamage BDS<Your Dentist

CALL OUR TEAM ON00 0000 0000 TO BOOK YOUR APPOINTMENT.

Pennville Dental Group, 25 Smith Street, Barktown
Vic 0000

If you do not wish to receive any email communications, unsubscribe here.

✓

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓

AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

JINGLE ALL THE WAY!

Holiday Break:
We will close [close date] and re-open [open date]

Dear [Patient's First Name],

[Your Dental Practice] would like to thank you for your support this year. We are lucky to work with our great team, here in Practice Suburb] and are honoured to be part of such an important service to our community.

We look forward to seeing you in the new year, and hope that you and your loved ones have a safe and joyous holiday season.

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Call Our Team On [Center Phone] To Book Your Appointment.

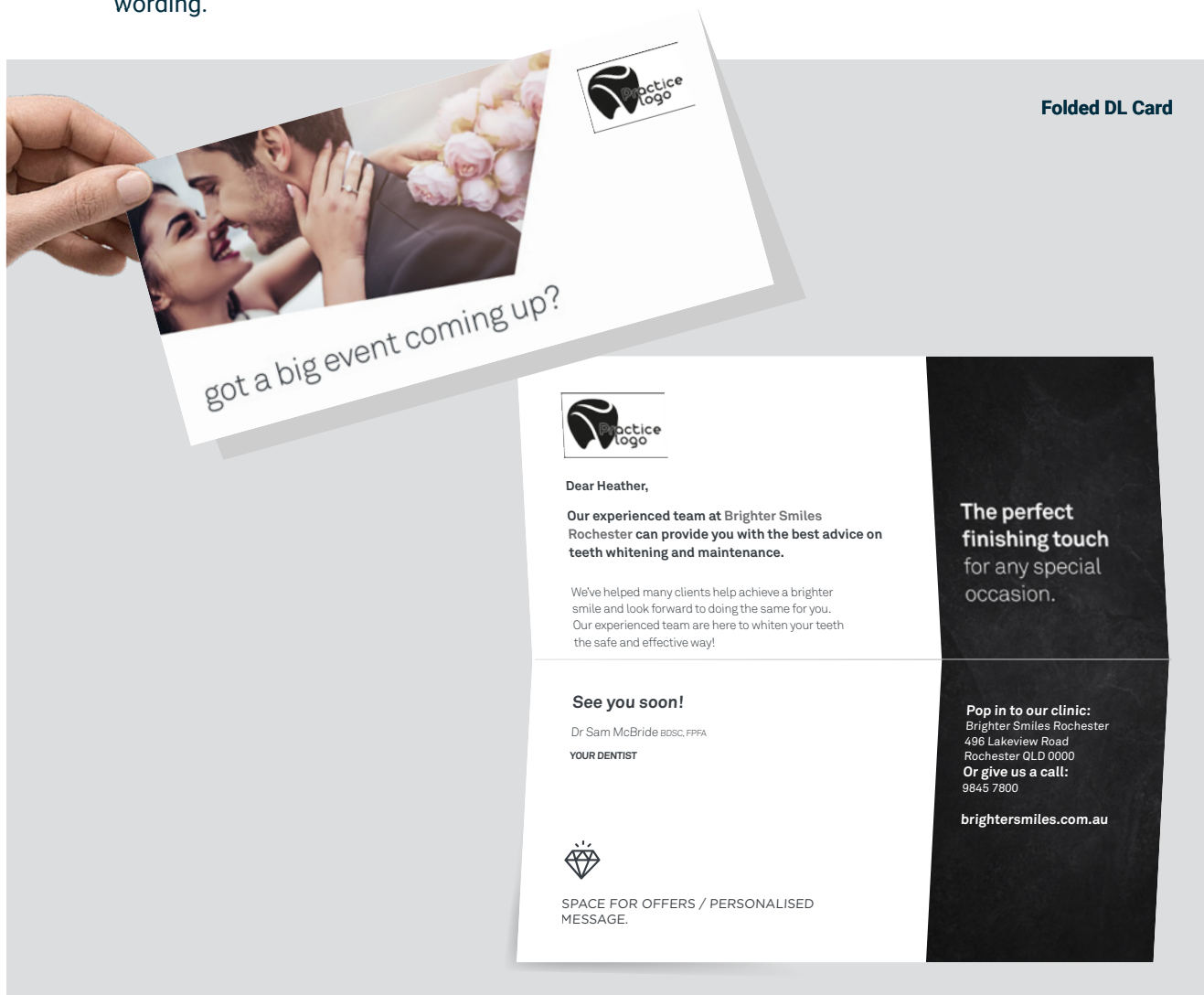
[Your Dental Practice],
[Your Dental Practice Address]

WHITENING



SELF-MAILER STYLE 1, IMAGE A

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.



BLACK

D4WPRO3SM01A



1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Got a big event coming up?

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
Practice phone]

[Practice website]

WHITENING



EMAIL STYLE 1, IMAGE A

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.

BLACK

D4WPRO3E01A

\$

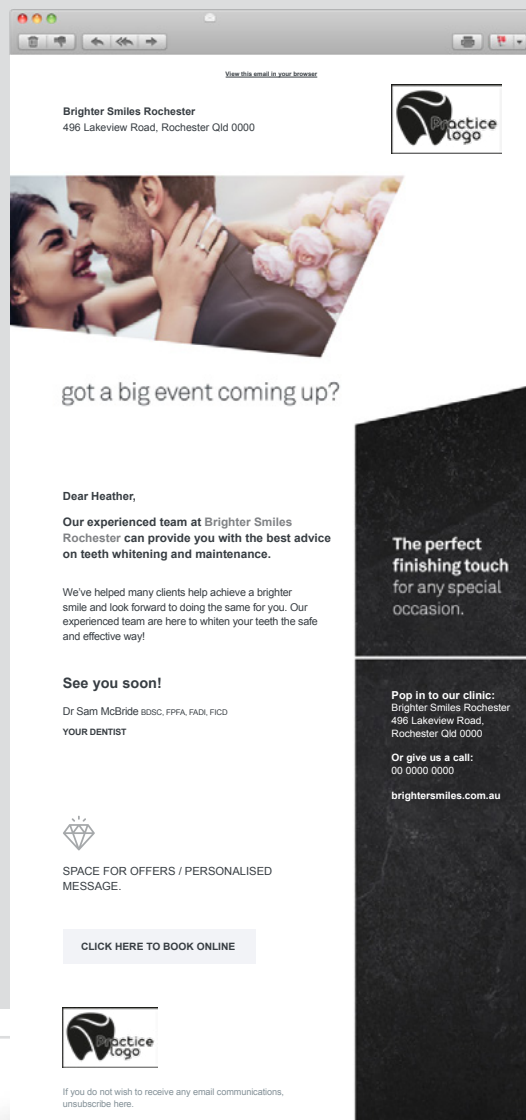
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Got a big event coming up?

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
Practice phone]

[Practice website]

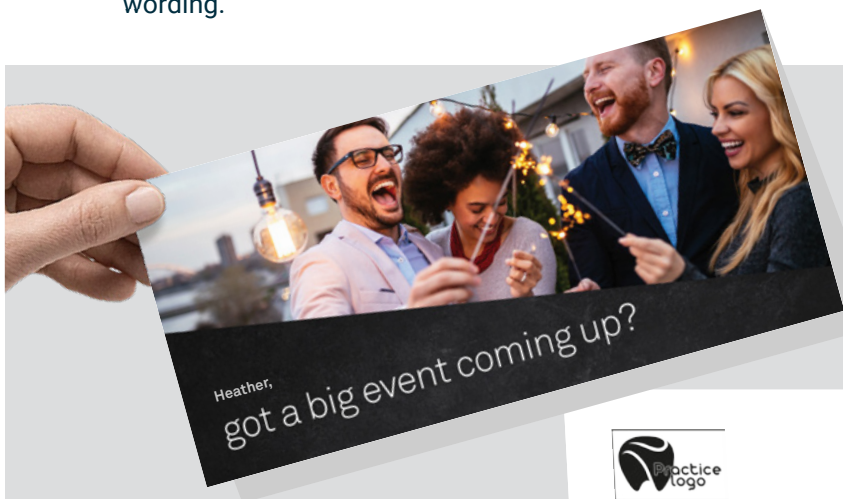
[Click Here To Book Online](#)

WHITENING



SELF-MAILER STYLE 1, IMAGE B

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.



Folded DL Card



Dear Heather,

Our experienced team at Brighter Smiles Rochester can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

Dr Sam McBride BDS, FPPA

YOUR DENTIST



SPACE FOR OFFERS / PERSONALISED MESSAGE.

The perfect finishing touch for any special occasion.

Pop in to our clinic:
Brighter Smiles Rochester
496 Lakeview Road
Rochester QLD 0000
Or give us a call:
9845 7800

brightersmiles.com.au

BLACK

D4WPRO3SM01B



1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]
Got a big event coming up?

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
Practice phone]

[Practice website]

WHITENING



EMAIL STYLE 1, IMAGE B

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.

BLACK

D4WPRO3E01B



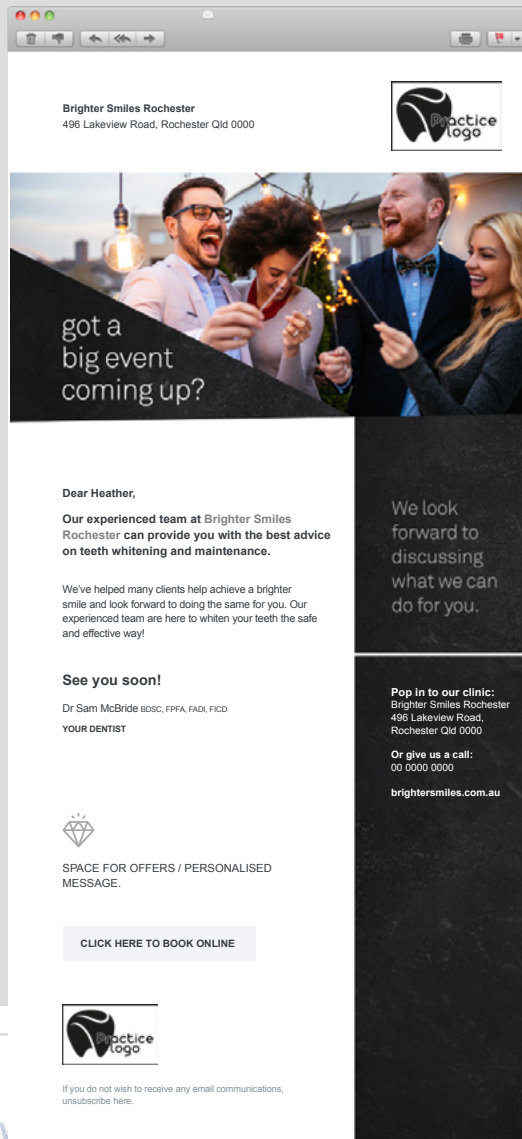
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Got a big event coming up?

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
Practice phone]

[Practice website]

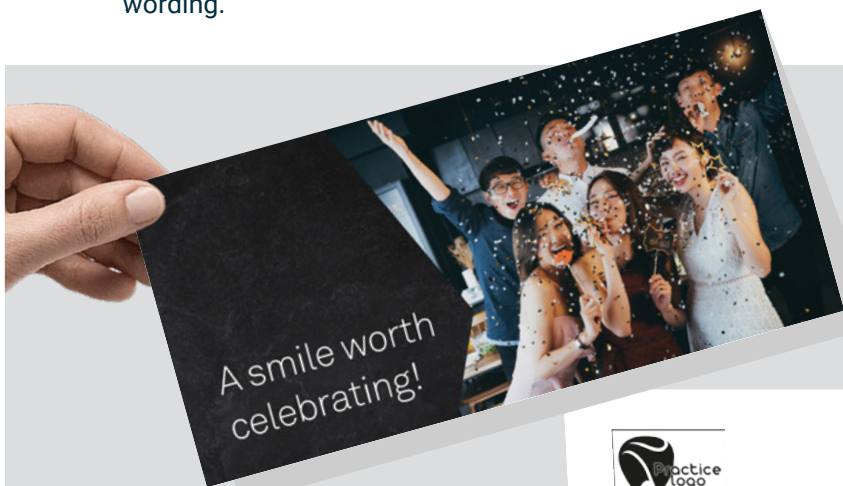
[Click Here To Book Online](#)

WHITENING



SELF-MAILER STYLE 1, IMAGE C

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.



Folded DL Card



Dear Heather,

Our experienced team at Brighter Smiles Rochester can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

Dr Sam McBride BDS, FPPA

YOUR DENTIST



SPACE FOR OFFERS / PERSONALISED MESSAGE.

The perfect finishing touch for any special occasion.

Pop in to our clinic:
Brighter Smiles Rochester
496 Lakeview Road
Rochester QLD 0000
Or give us a call:
9845 7800

brightersmiles.com.au

BLACK

D4WPRO3SM01C



1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

A smile worth celebrating!

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you.

Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

WHITENING



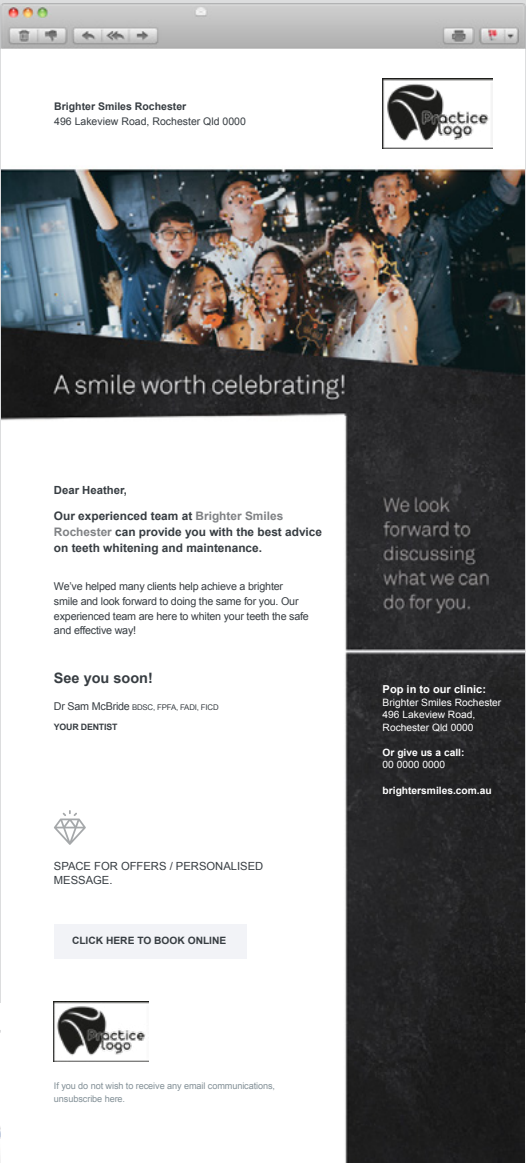
EMAIL STYLE 1, IMAGE C

Aimed at an audience that might have a special occasion coming up where they might want to look their best. Uses positive and engaging wording.

LIGHT GREY	D4WPRO3E01C	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

A smile worth celebrating!

The perfect finishing touch for any special occasion.

Dear [Patient's First Name],
Our experienced team at [Your Dental Practice] can provide you with the best advice on teeth whitening and maintenance.

We've helped many clients help achieve a brighter smile and look forward to doing the same for you. Our experienced team are here to whiten your teeth the safe and effective way!

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
Practice phone]

[Practice website]

[Click Here To Book Online](#)

WHITENING



SELF-MAILER STYLE 2, IMAGE A

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.



Folded DL Card

GREY	D4WPRO3SM02A	\$	1.95
	CODE		COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time.	☒ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
Your Hair 100% Your Skin 100% Your Personality 100% Your Teeth 90% Add Teeth Whitening To Your To Do List It's Easy. Dear [Patient's First Name], Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging. Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments. Don't be self conscious, flash those pearly WHITES! Kind regards, [Dentist Title, Name and Surname, and Qualification], Your Dentist Come & See Us. [Your Dental Practice], [Your Dental Practice Address] Call [Practice phone] [Practice website]	

WHITENING



EMAIL STYLE 2, IMAGE A

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.

LIGHT
GREY

D4WPRO3E02A

\$

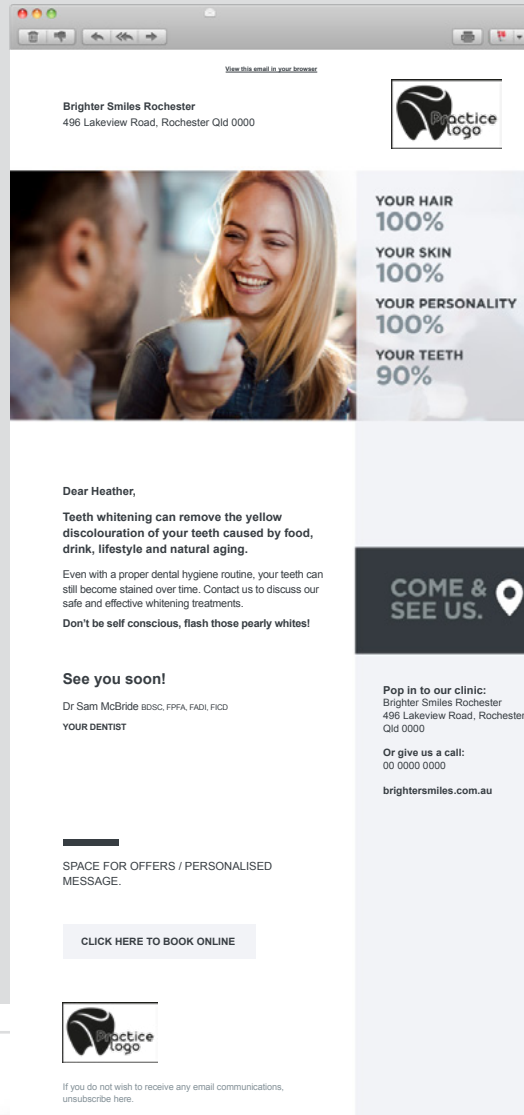
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Your Hair 100%

Your Skin 100%

Your Personality 100%

Your Teeth 90%

Dear [Patient's First Name],
Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly whites! See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Space for offers / personalised message.

Click here to book online

Come & see us.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call: [Practice phone]

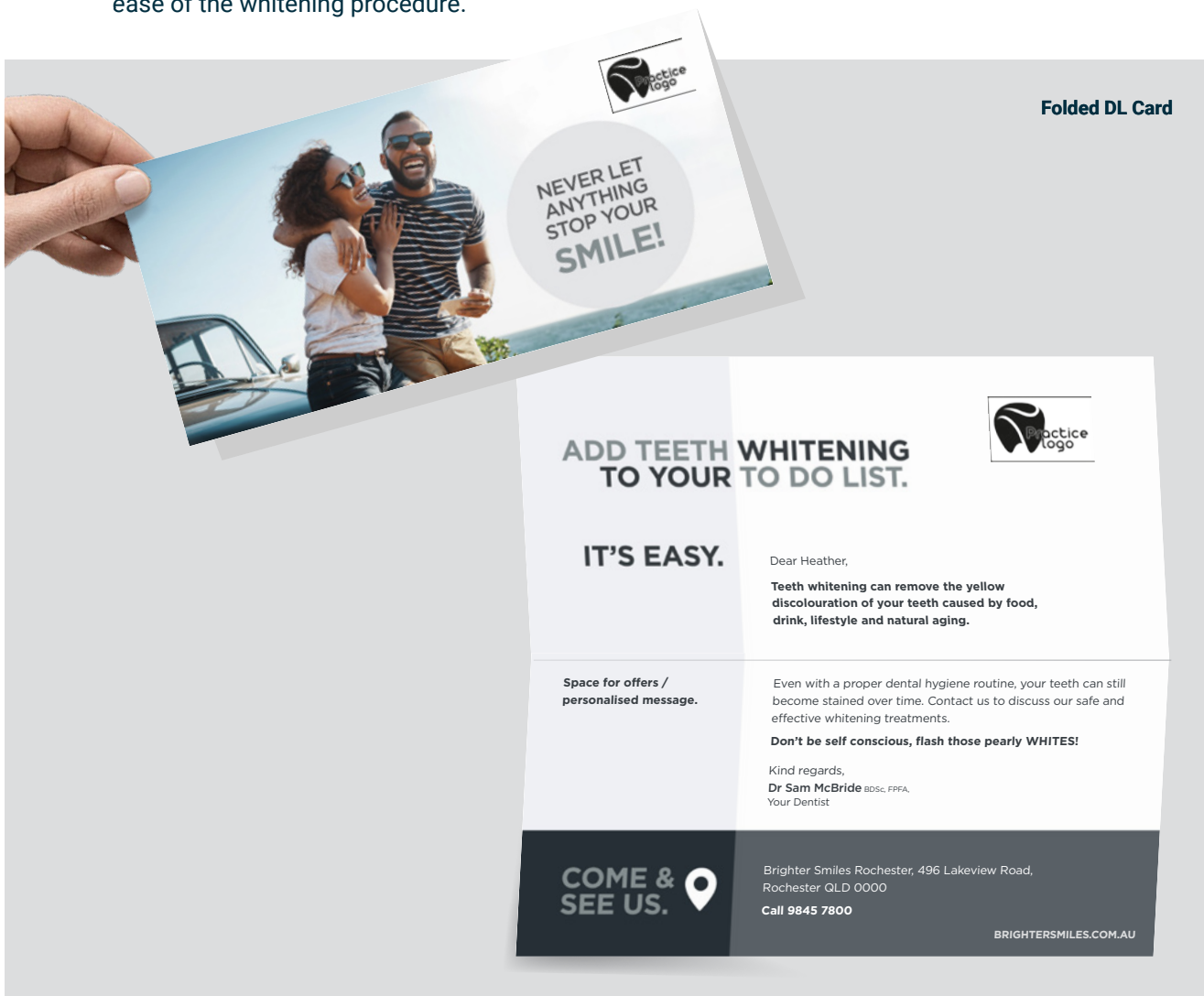
[Practice website]

WHITENING



SELF-MAILER STYLE 2, IMAGE B

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.



Folded DL Card

GREY	D4WPRO3SM02B	\$	1.95
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CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.

✓ AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

NEVER LET ANYTHING STOP YOUR SMILE!

Add Teeth Whitening
To Your To Do List
It's Easy.

Dear [Patient's First Name],

Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly WHITES!

Kind regards,

[Dentist Title, Name and Surname, and Qualification],
Your Dentist

COME & SEE US.

[Your Dental Practice], [Your Dental Practice Address]

Call [Practice phone]

[Practice website]

WHITENING



EMAIL STYLE 2, IMAGE B

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.

LIGHT
GREY

D4WPRO3E02B

\$

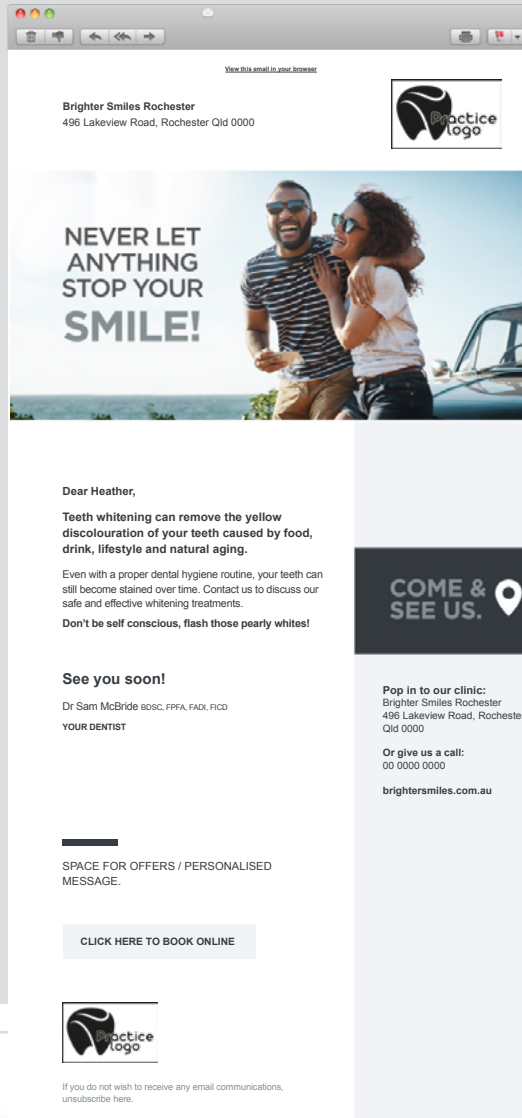
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Your Dental Practice]
[Your Dental Practice Address]

NEVER LET ANYTHING STOP YOUR SMILE!

Dear [Patient's First Name],
Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly whites! See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Space for offers / personalised message.

Click here to book online

Come & see us.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

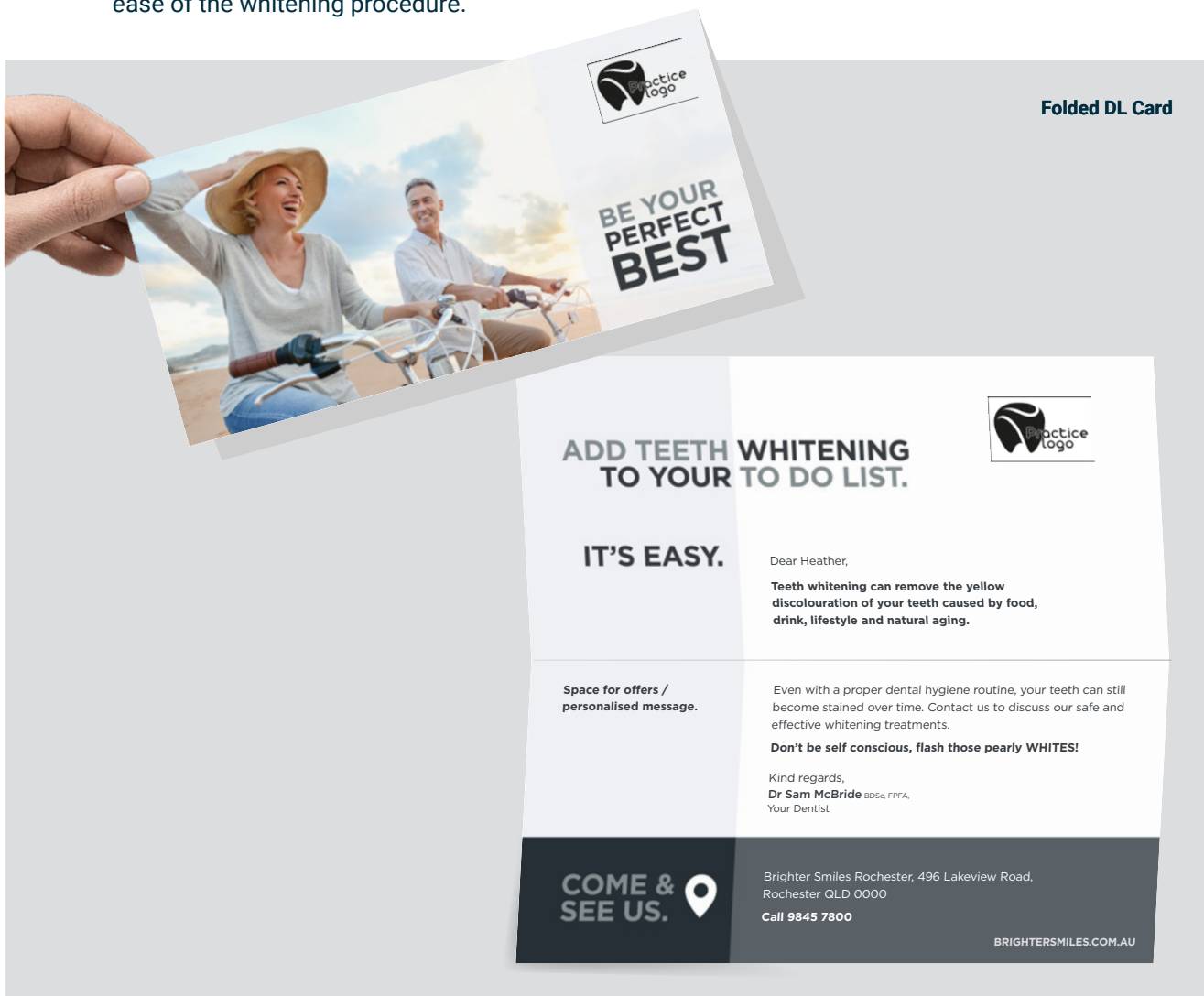
Or give us a call: [Practice phone]
[Practice website]

WHITENING



SELF-MAILER STYLE 2, IMAGE C

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.



Folded DL Card

GREY	D4WPRO3SM02C	\$	1.95
	CODE		COST PER PIECE

CONTENT

☐ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time.	☒ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
BE YOUR PERFECT BEST Add Teeth Whitening To Your To Do List It's Easy. Dear [Patient's First Name], Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging. Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments. Don't be self conscious, flash those pearly WHITES! Kind regards, [Dentist Title, Name and Surname, and Qualification], Your Dentist COME & SEE US. [Your Dental Practice], [Your Dental Practice Address] Call [Practice phone] [Practice website]	

WHITENING



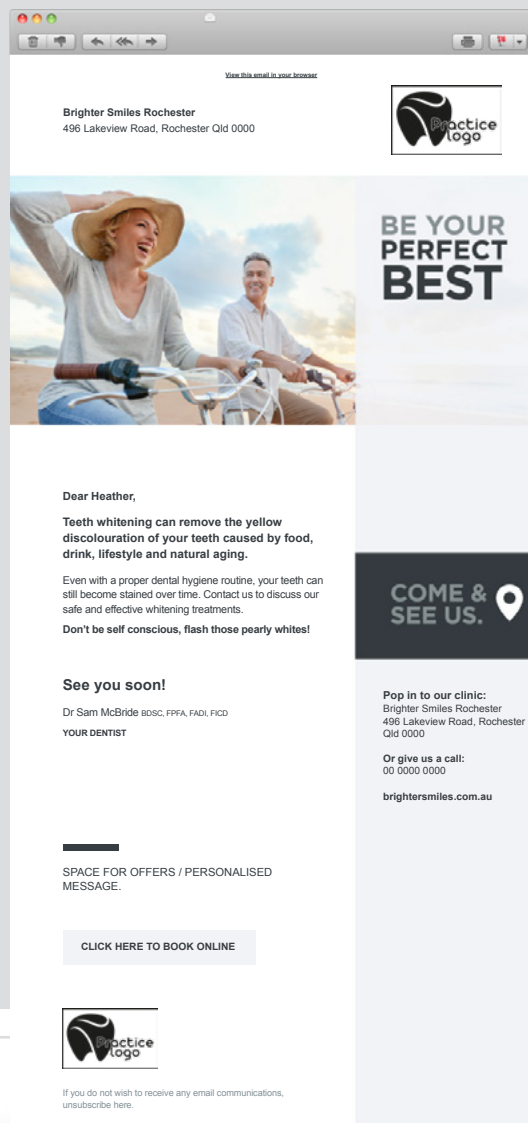
EMAIL STYLE 2, IMAGE C

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.

GREY	D4WPRO3E02C	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

BE YOUR PERFECT BEST.

Dear [Patient's First Name],
Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly whites! See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Space for offers / personalised message.

Click here to book online

Come & see us.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call: [Practice phone]

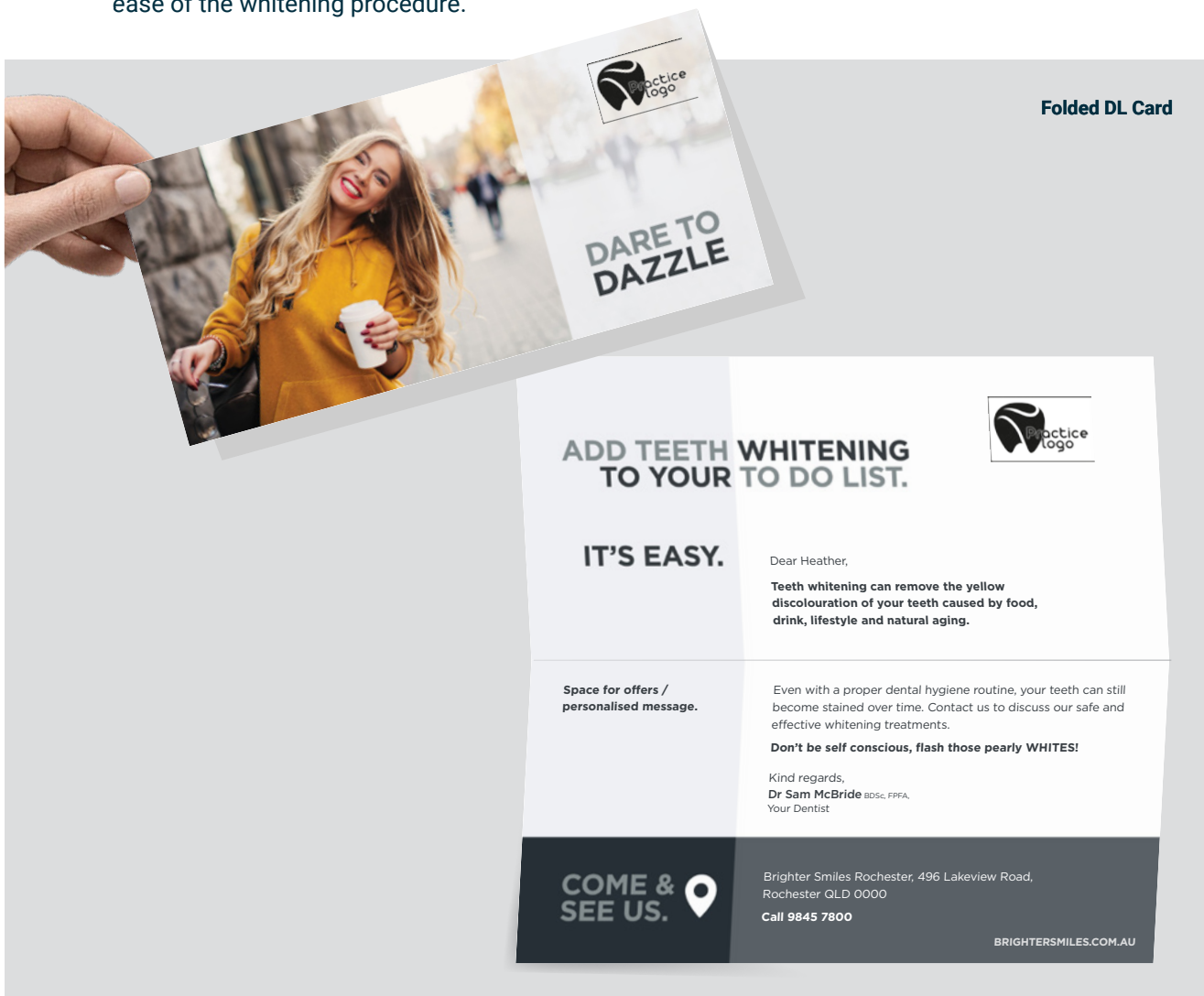
[Practice website]

WHITENING



SELF-MAILER STYLE 2, IMAGE D

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.



Folded DL Card

GREY	D4WPRO3SM02D	\$	1.95
	CODE		COST PER PIECE

CONTENT

☐ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time.	☒ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
DARE TO DAZZLE Add Teeth Whitening To Your To Do List It's Easy. Dear [Patient's First Name], Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging. Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments. Don't be self conscious, flash those pearly WHITES! Kind regards, [Dentist Title, Name and Surname, and Qualification], Your Dentist COME & SEE US. [Your Dental Practice], [Your Dental Practice Address] Call [Practice phone] [Practice website]	

WHITENING



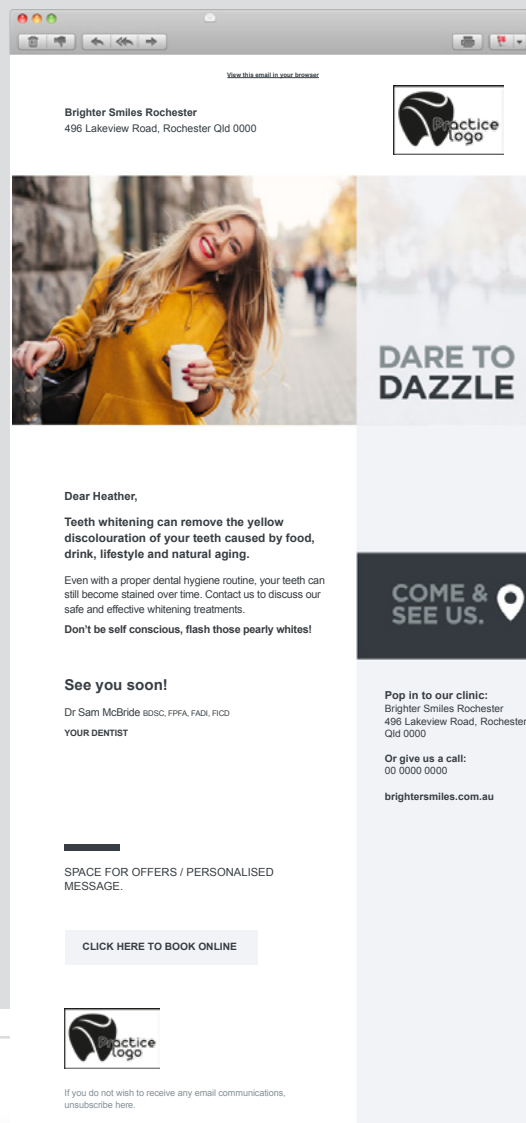
EMAIL STYLE 2, IMAGE D

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.

GREY	D4WPRO3E02D	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

DARE TO DAZZLE

Dear [Patient's First Name],

Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly whites! See you soon!

[Dentist Title, Name and Surname, and Qualification]

Your dentist

Space for offers / personalised message.

Click here to book online

Come & see us.

Pop in to our clinic:

[Your Dental Practice]

[Your Dental Practice Address]

Or give us a call: [Practice phone]

[Practice website]

WHITENING



SELF-MAILER STYLE 2, IMAGE E

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.



Folded DL Card

GREY	D4WPRO3SM02E	\$	1.95
	CODE		COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

GET READY TO FLASH THOSE PEARLY WHITES

Add Teeth Whitening
To Your To Do List
It's Easy.

Dear [Patient's First Name],
Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly WHITES!

Kind regards,

[Dentist Title, Name and Surname, and Qualification],
Your Dentist

COME & SEE US.

[Your Dental Practice],
[Your Dental Practice Address]

Call [Practice phone]

[Practice website]

WHITENING



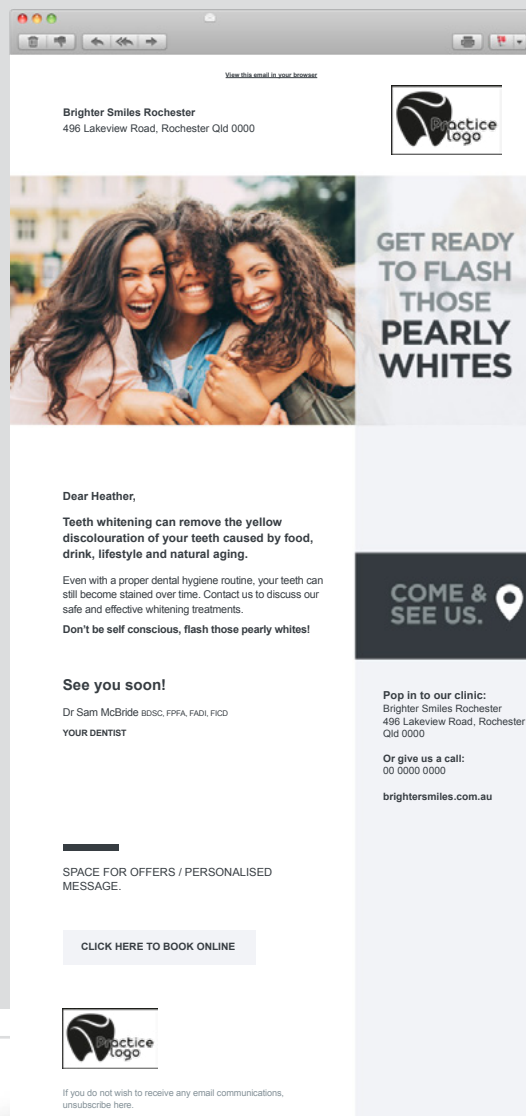
EMAIL STYLE 2, IMAGE E

Aimed at patients that, for a number of life factors, might have lost that white gleam to their teeth. Encouraging the patient with the benefits and ease of the whitening procedure.

GREY	D4WPRO3E02E	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

GET READY TO FLASH THOSE PEARLY WHITES

Dear [Patient's First Name],
Teeth whitening can remove the yellow discolouration of your teeth caused by food, drink, lifestyle and natural aging.

Even with a proper dental hygiene routine, your teeth can still become stained over time. Contact us to discuss our safe and effective whitening treatments.

Don't be self conscious, flash those pearly whites! See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Click here to book online

Come & see us.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

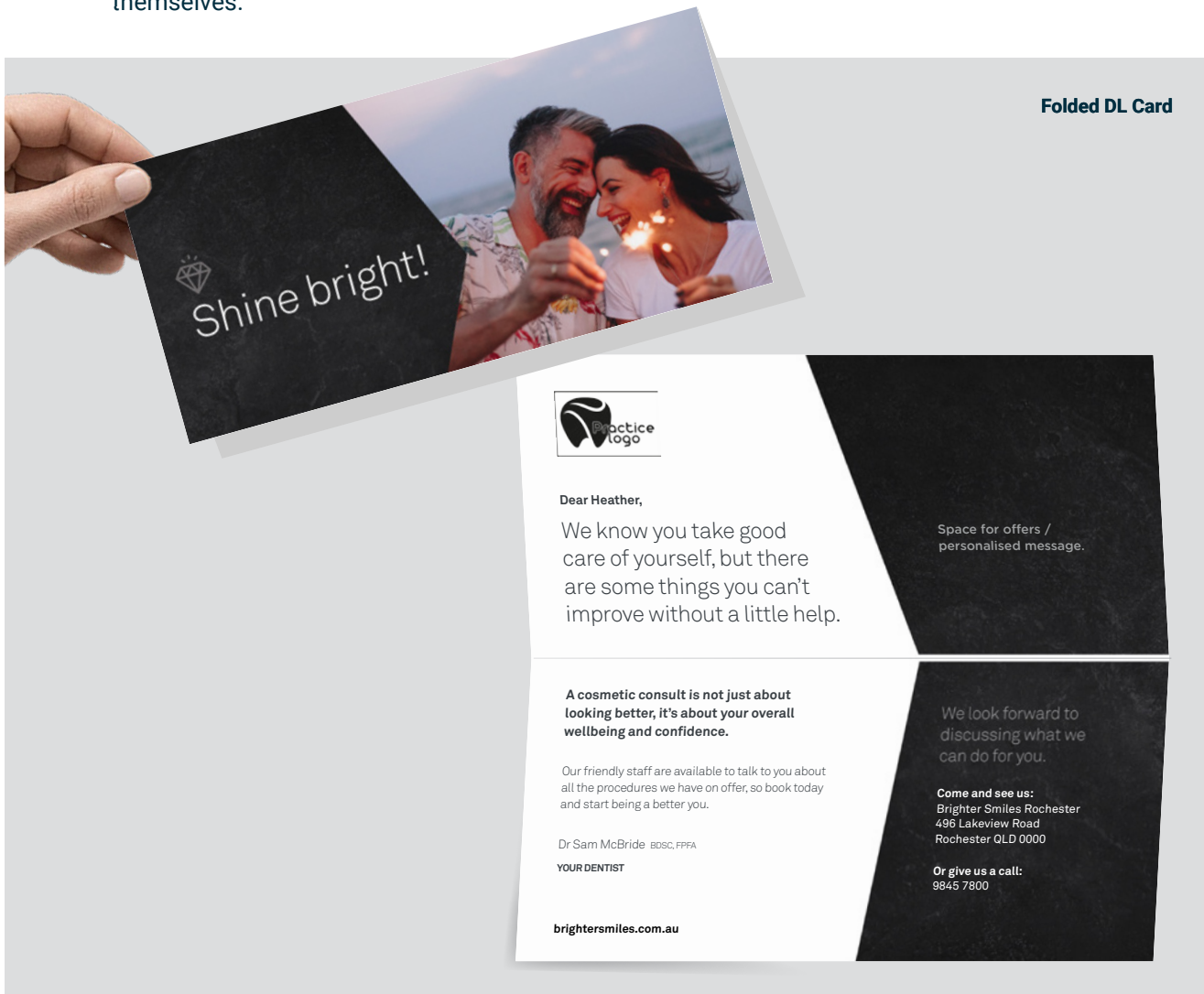
Or give us a call: [Practice phone]
[Practice website]

COSMETIC CONSULT



SELF-MAILER STYLE 1, IMAGE A

Using positive language that encourages self confidence and wellbeing this style engages more mature patients to do something nice for themselves.



Folded DL Card

BLACK

D4WPRO4SM01A

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Shine Bright!

Dear [Patient's First Name],

We know you take good care of yourself, but there are some things you can't improve without a little help.

A cosmetic consult is not just about looking better, it's about your overall wellbeing and confidence.

Our friendly staff are available to talk to you about all the procedures we have on offer, so book today and start being a better you.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

We look forward to discussing what we can do for you.

Come and see us:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:

[Practice phone]

[Practice website]

COSMETIC CONSULT



EMAIL STYLE 1, IMAGE A

Using positive language that encourages self confidence and wellbeing this style engages more mature patients to do something nice for themselves.

BLACK

D4WPRO4E01A

\$

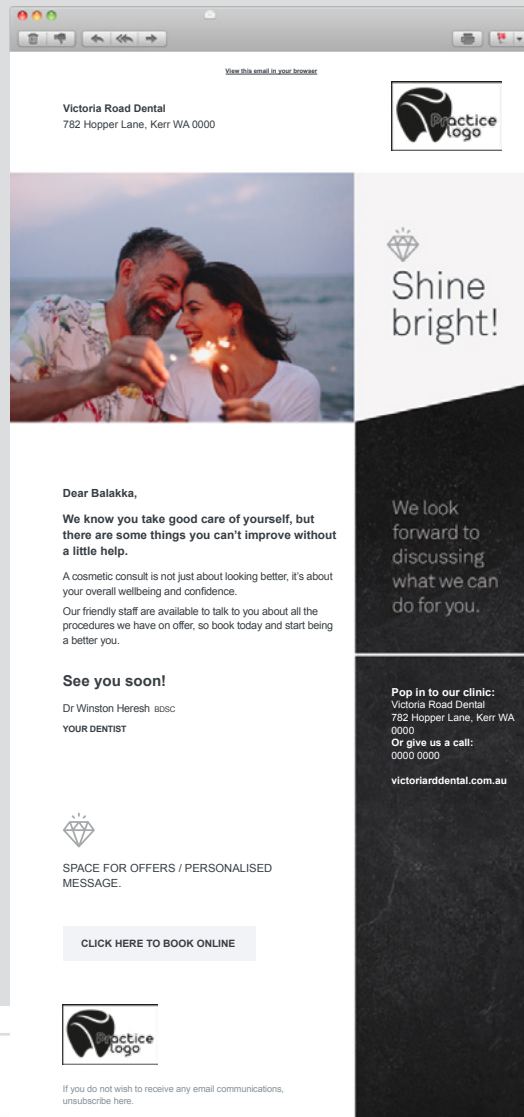
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Shine bright!

We look forward to discussing what we can do for you.

Dear [Patient's First Name],
We know you take good care of yourself, but there are some things you can't improve without a little help.

A cosmetic consult is not just about looking better, it's about your overall wellbeing and confidence.

Our friendly staff are available to talk to you about all the procedures we have on offer, so book today and start being a better you.

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

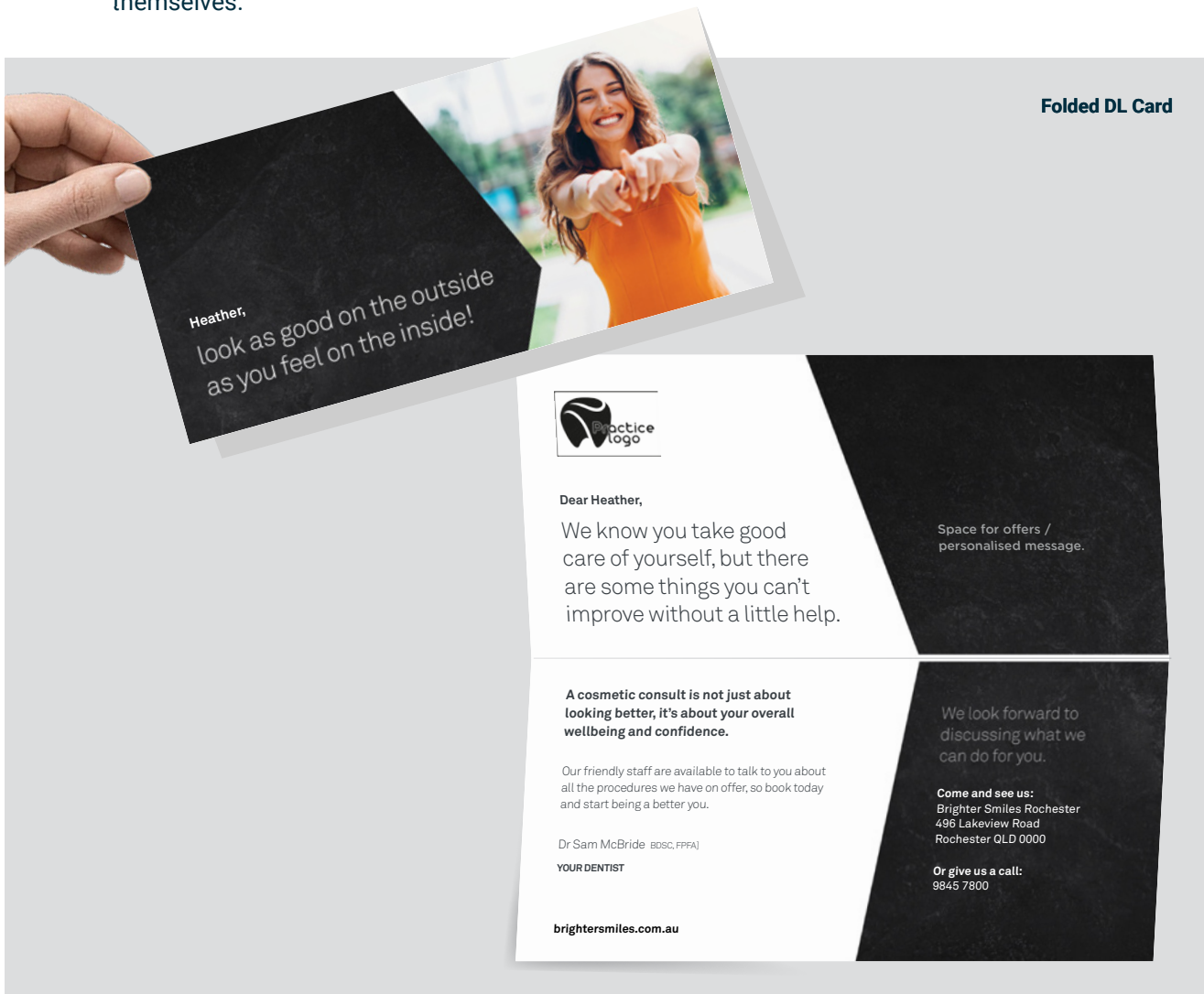
[Practice website]

COSMETIC CONSULT



SELF-MAILER STYLE 1, IMAGE B

Using positive language that encourages self confidence and wellbeing this style engages younger patients to do something nice for themselves.



BLACK

D4WPRO4SM01B

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name],
look as good on the outside as you feel on the inside!

Dear [Patient's First Name],
We know you take good care of yourself, but there are some things you can't improve without a little help.

A cosmetic consult is not just about looking better, it's about your overall wellbeing and confidence.

Our friendly staff are available to talk to you about all the procedures we have on offer, so book today and start being a better you.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

We look forward to discussing what we can do for you.

Come and see us:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]
[Practice website]

COSMETIC CONSULT



EMAIL STYLE 1, IMAGE B

Using positive language that encourages self confidence and wellbeing this style engages younger patients to do something nice for themselves.

BLACK

D4WPRO4E01B

\$

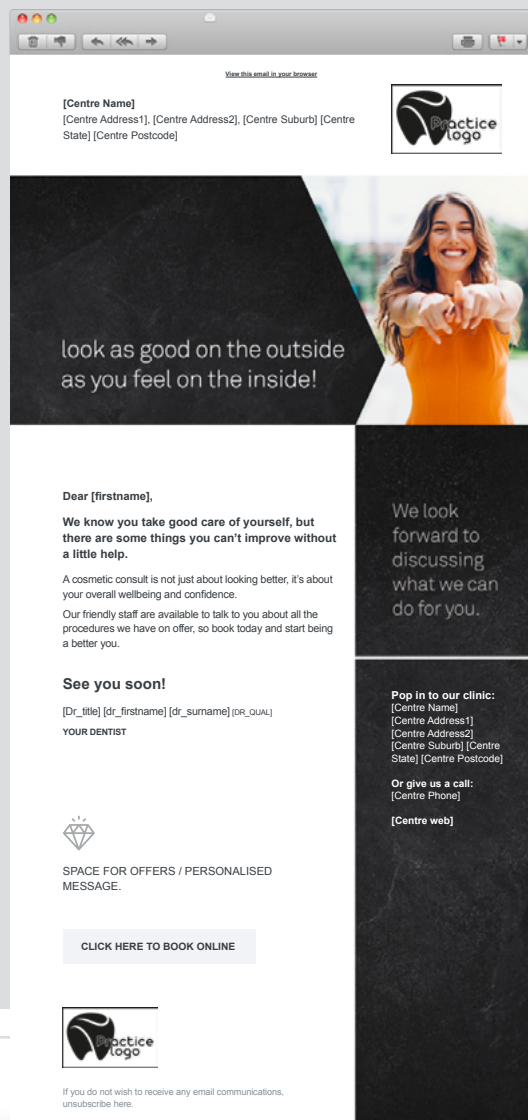
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Look as good on the outside as you feel on the inside!

Dear [Patient's First Name],

We know you take good care of yourself, but there are some things you can't improve without a little help.

A cosmetic consult is not just about looking better, it's about your overall wellbeing and confidence.

Our friendly staff are available to talk to you about all the procedures we have on offer, so book today and start being a better you.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

We look forward to discussing what we can do for you.

Come and see us:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:

[Practice phone]

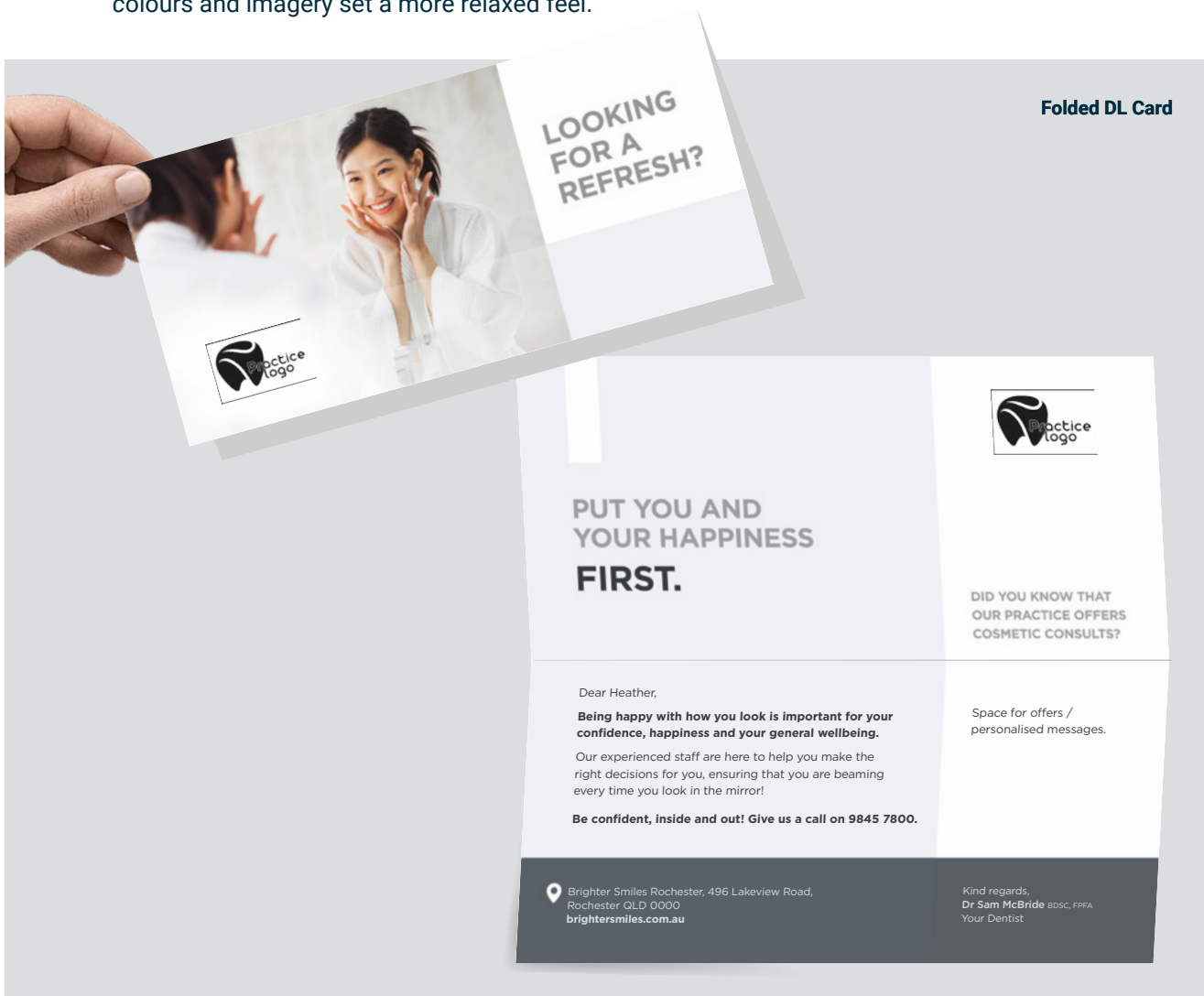
[Practice website]

COSMETIC CONSULT



SELF-MAILER STYLE 2, IMAGE A

Empowering the audience to love what they see in the mirror and take the next steps towards being truly self confident. The positive and light colours and imagery set a more relaxed feel.



GREY	D4WPRO4SM02A	\$ 1.95
	CODE	COST PER PIECE

CONTENT

☐ AVAILABLE IN AUTOMATION Can be set up to automatically run, reducing errors and saving time.	☒ AVAILABLE IN THE PORTAL Manually sent by generating a list from D4W and sending via the portal.
LOOKING FOR A REFRESH? Put you and your happiness first. Did you know that our practice offers cosmetic consults? Dear [Patient's First Name], Being happy with how you look is important for your confidence, happiness and your general wellbeing. Our experienced staff are here to help you make the right decisions for you, ensuring that you are beaming every time you look in the mirror! Be confident, inside and out! Give us a call on [Practice phone]. [Your Dental Practice], [Your Dental Practice Address] Kind regards, [Dentist Title, Name and Surname, and Qualification] Your Dentist	

COSMETIC CONSULT



EMAIL STYLE 2, IMAGE A

Empowering the audience to love what they see in the mirror and take the next steps towards being truly self confident. The positive and light colours and imagery set a more relaxed feel.

LIGHT
GREY

D4WPRO4E02A

\$

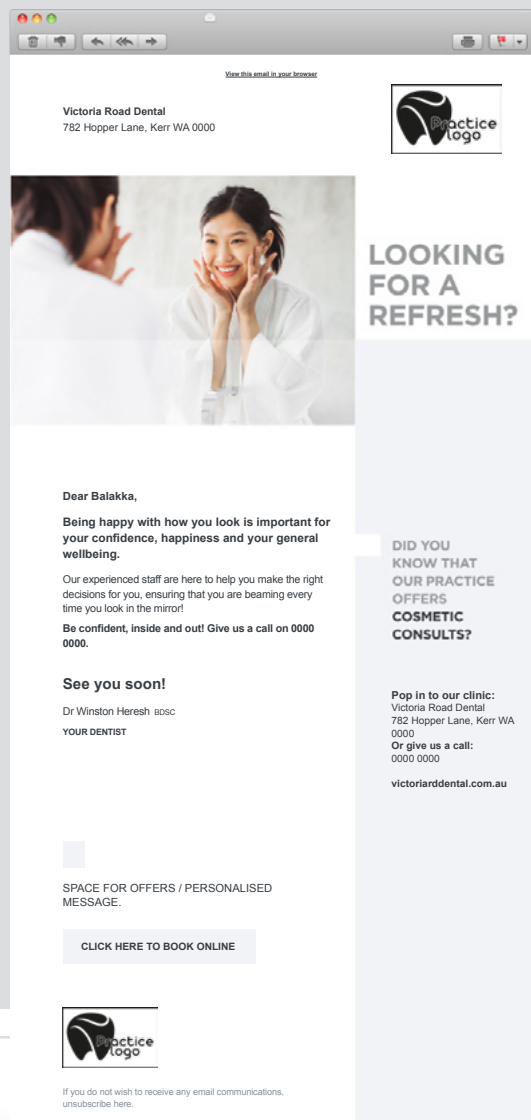
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

LOOKING FOR A REFRESH?

Did you know that our practice offers cosmetic consults?

Dear [Patient's First Name],
Being happy with how you look is important for your confidence, happiness and your general wellbeing.

Our experienced staff are here to help you make the right decisions for you, ensuring that you are beaming every time you look in the mirror!

Be confident, inside and out! Give us a call on [Practice phone].

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:

[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

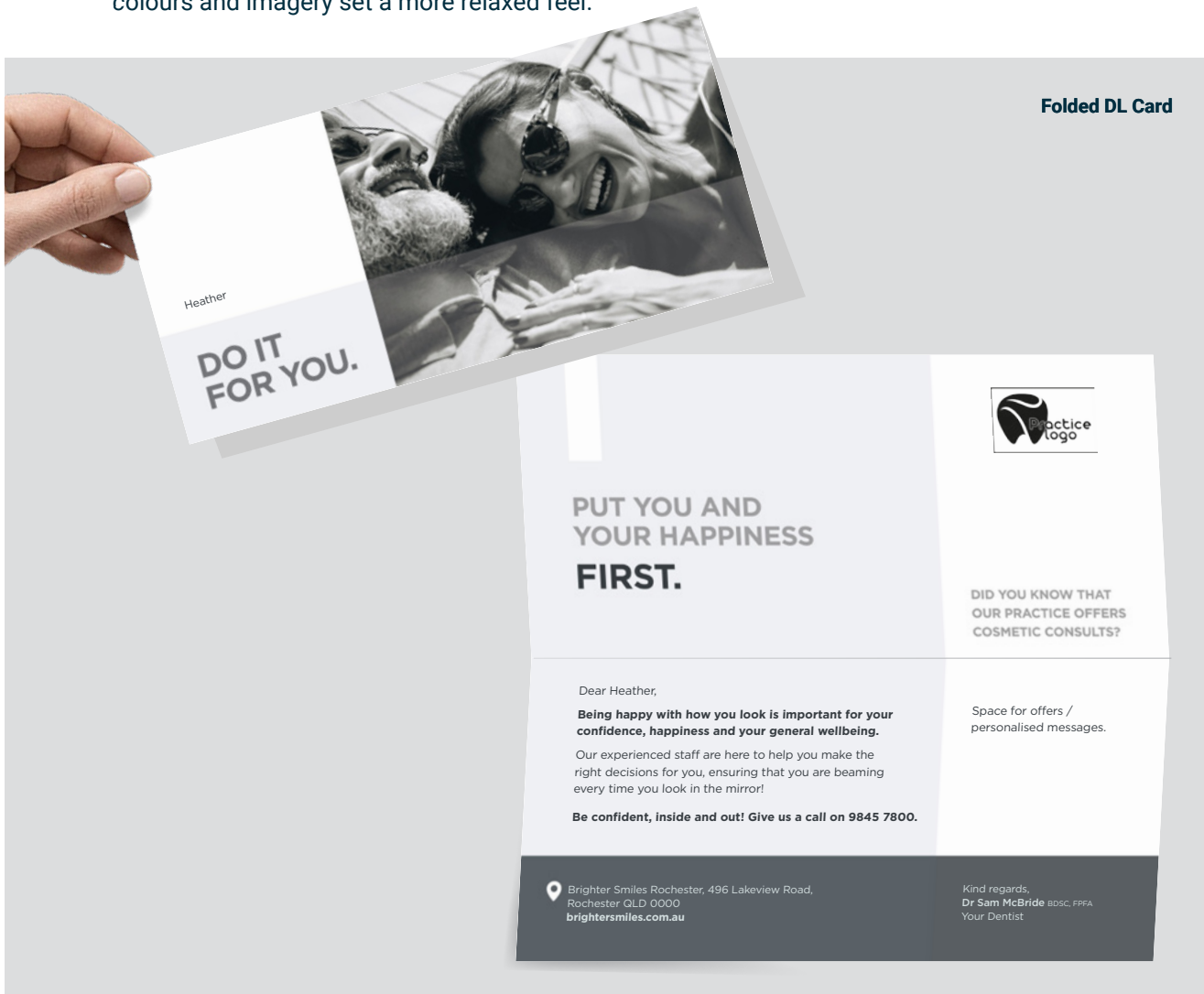
[Practice website]

COSMETIC CONSULT



SELF-MAILER STYLE 2, IMAGE B

Empowering the audience to love what they see in the mirror and take the next steps towards being truly self confident. The positive and light colours and imagery set a more relaxed feel.



Folded DL Card

GREY	D4WPRO4SM02B	\$ 1.95
	CODE	COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]
DO IT FOR YOU!

Put you and your happiness first.

Did you know that our practice offers cosmetic consults?

Dear [Patient's First Name],
Being happy with how you look is important for your confidence, happiness and your general wellbeing.

Our experienced staff are here to help you make the right decisions for you, ensuring that you are beaming every time you look in the mirror!

Be confident, inside and out! Give us a call on [Practice phone].

[Your Dental Practice],
[Your Dental Practice Address]

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

COSMETIC CONSULT



EMAIL STYLE 2, IMAGE B

Empowering the audience to love what they see in the mirror and take the next steps towards being truly self confident. The positive and light colours and imagery set a more relaxed feel.

LIGHT
GREY

D4WPRO4E02B

\$

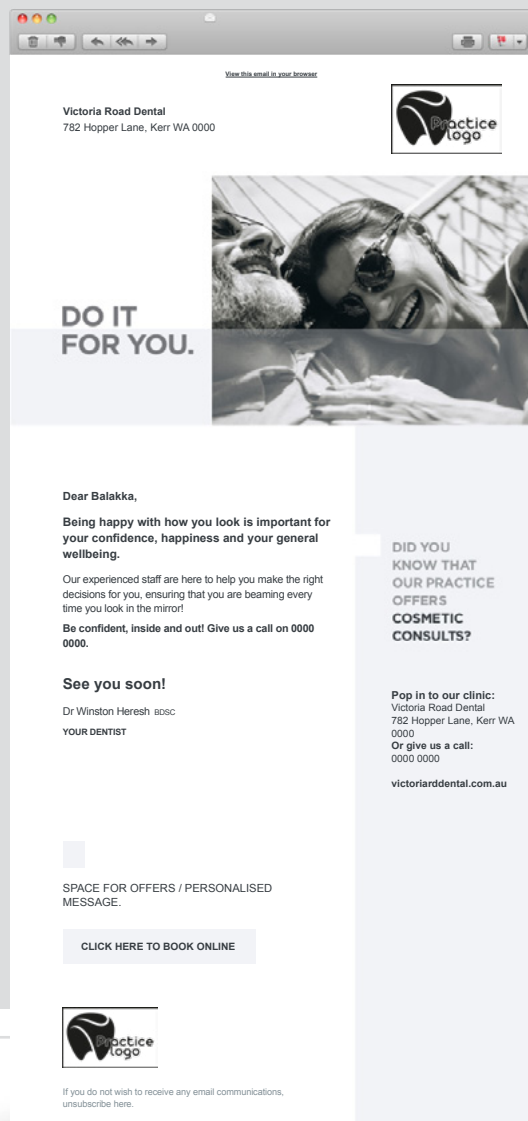
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

DO IT FOR YOU

Did you know that our practice offers cosmetic consults?

Dear [Patient's First Name],
Being happy with how you look is important for your confidence, happiness and your general wellbeing.

Our experienced staff are here to help you make the right decisions for you, ensuring that you are beaming every time you look in the mirror!

Be confident, inside and out! Give us a call on [Practice phone].

See you soon!

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:

[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

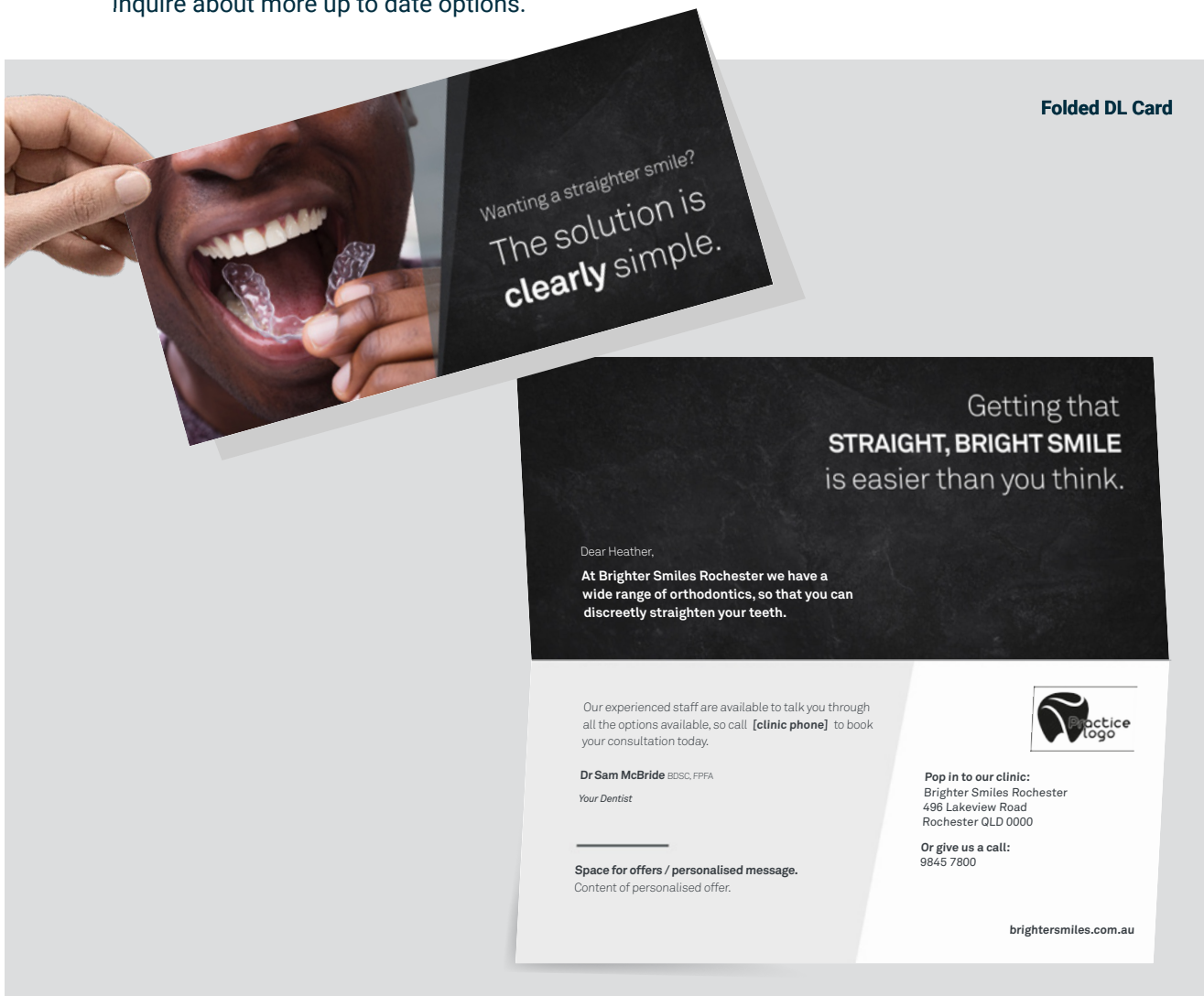
[Practice website]

ORTHODONTIC



SELF-MAILER STYLE 1, IMAGE A

Aimed at patients who might have been putting off getting orthodontic help. The positive, friendly tone and message aim to get patients to inquire about more up to date options.



BLACK

D4WPRO5SM01A

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

Wanting a straighter smile? The solution is clearly simple.

Getting that STRAIGHT, BRIGHT SMILE is easier than you think.

Dear [Patient's First Name],
At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]
[Practice website]

ORTHODONTIC



EMAIL STYLE 1, IMAGE A

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D4WPRO5E01A

\$

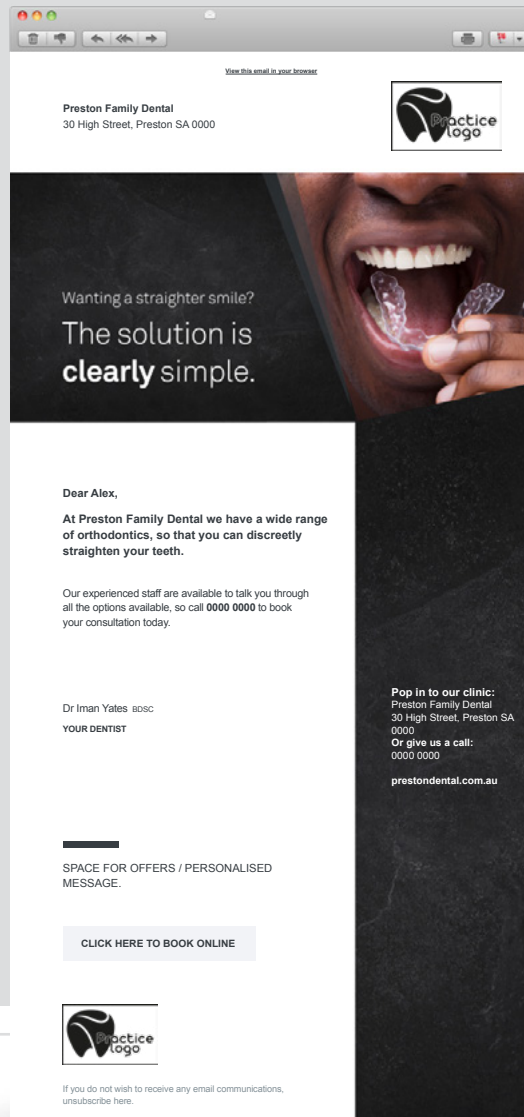
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COST PER PIECE

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At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

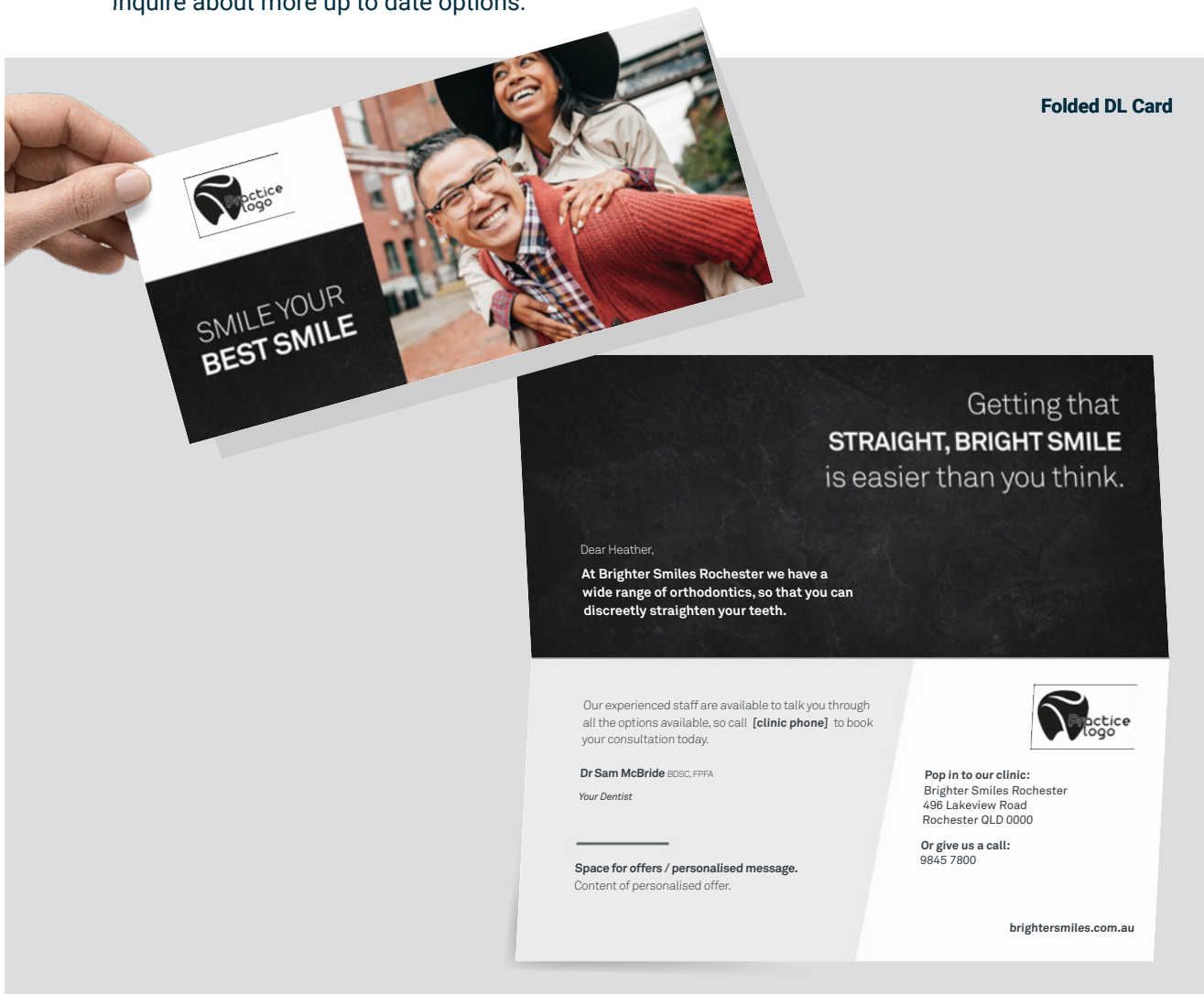
[Click Here To Book Online](#)

ORTHODONTIC



SELF-MAILER STYLE 1, IMAGE B

Aimed at patients who might have been putting off getting orthodontic help. The positive, friendly tone and message aim to get patients to inquire about more up to date options.



BLACK

D4WPRO5SM01B

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1.95

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COST PER PIECE

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AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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SMILE YOUR BEST SMILE

Getting that STRAIGHT, BRIGHT SMILE is easier than you think.

Dear [Patient's First Name],
At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]
[Practice website]

ORTHODONTIC



EMAIL STYLE 1, IMAGE B

Aimed at patients who might have been putting off getting orthodontic help. The positive, friendly tone and message aim to get patients to inquire about more up to date options.

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D4WPRO5E01B

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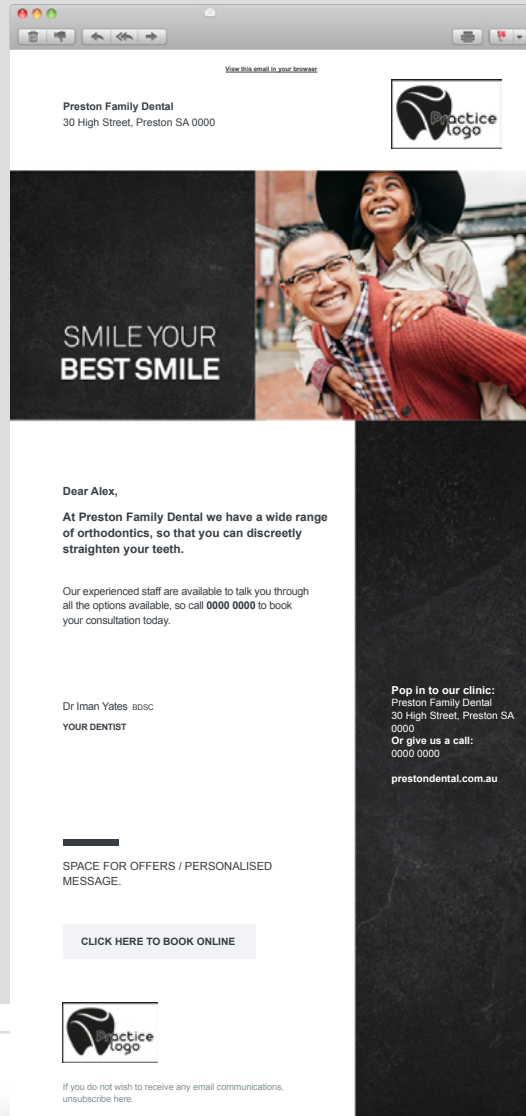
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CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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SMILE YOUR BEST SMILE

Dear [Patient's First Name],
At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

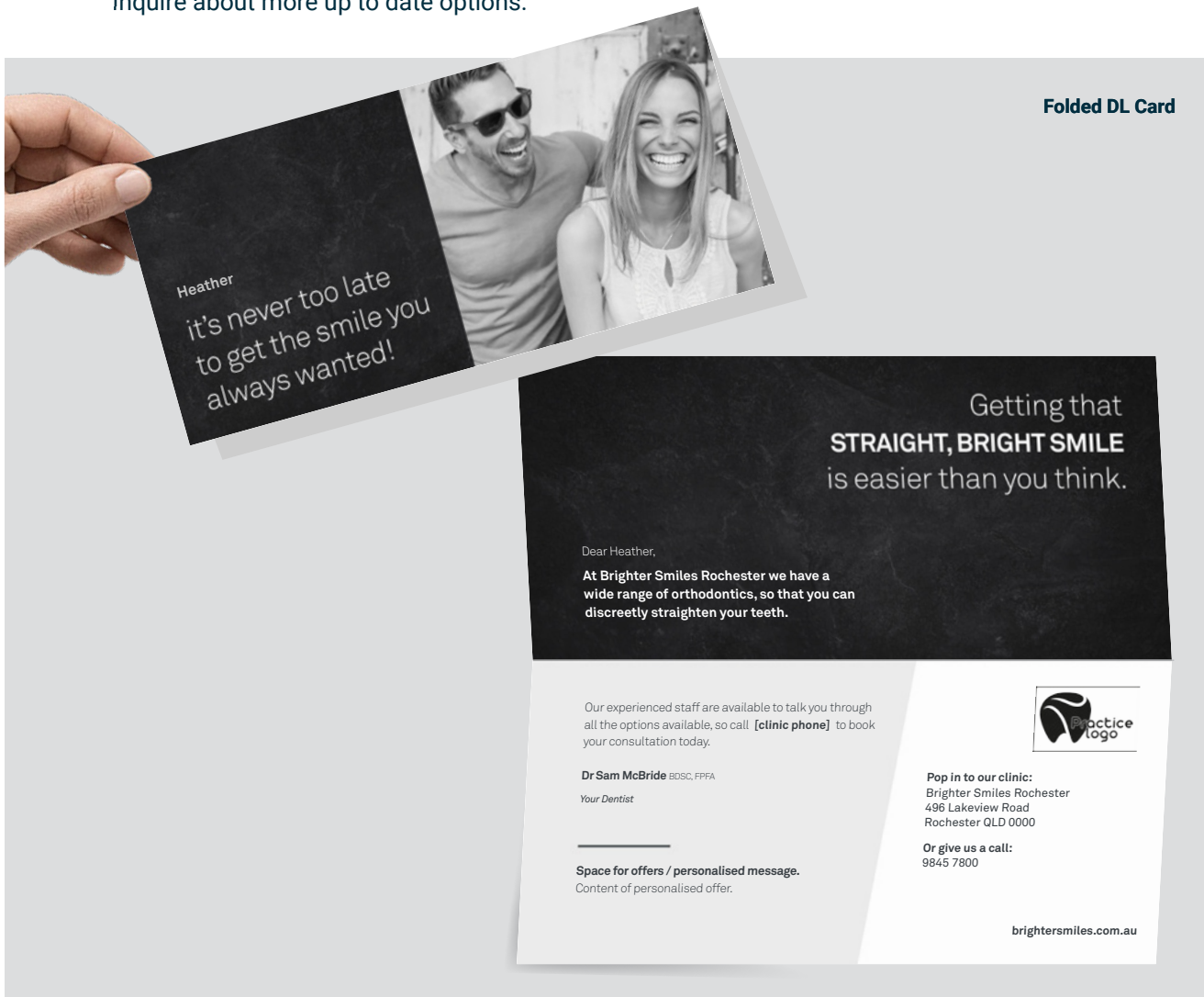
[Click Here To Book Online](#)

ORTHODONTIC



SELF-MAILER STYLE 1, IMAGE C

Aimed at patients who might have been putting off getting orthodontic help. The positive, friendly tone and message aim to get patients to inquire about more up to date options.



Folded DL Card

BLACK

D4WPRO5SM01C

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]
it's never too late to get the smile you always wanted!

Getting that STRAIGHT, BRIGHT SMILE is easier than you think.

Dear [Patient's First Name],
At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your Dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

ORTHODONTIC



EMAIL STYLE 1, IMAGE C

Aimed at patients who might have been putting off getting orthodontic help. The positive, friendly tone and message aim to get patients to inquire about more up to date options.

BLACK

D4WPRO5E01C

\$

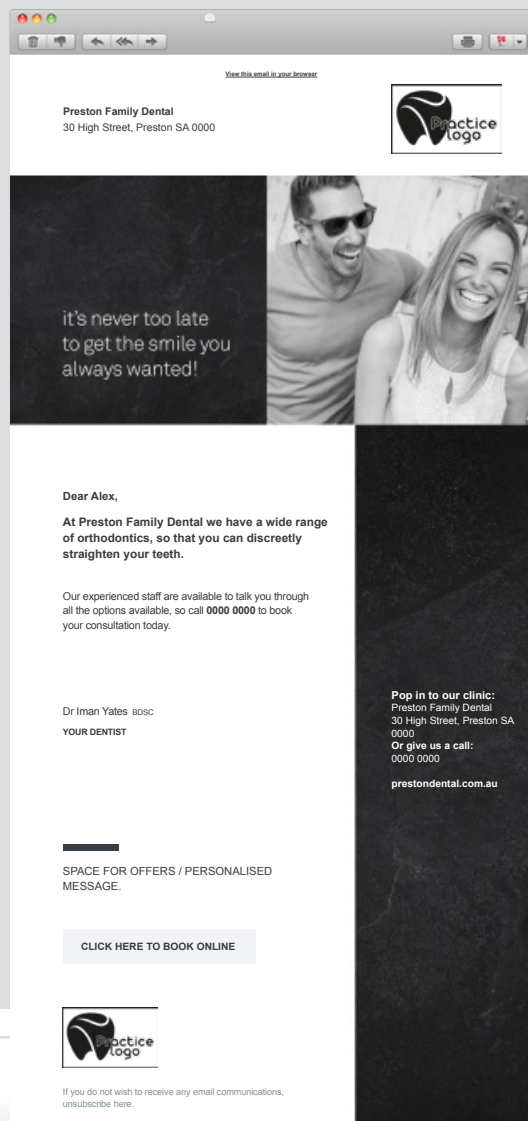
FREE

CODE

COST PER PIECE

CONTENT

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AVAILABLE IN THE PORTAL

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It's never too late to get the smile you always wanted!

Dear [Patient's First Name],
At [Your Dental Practice] we have a wide range of orthodontics, so that you can discreetly straighten your teeth.

Our experienced staff are available to talk you through all the options available, so call [clinic phone] to book your consultation today.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

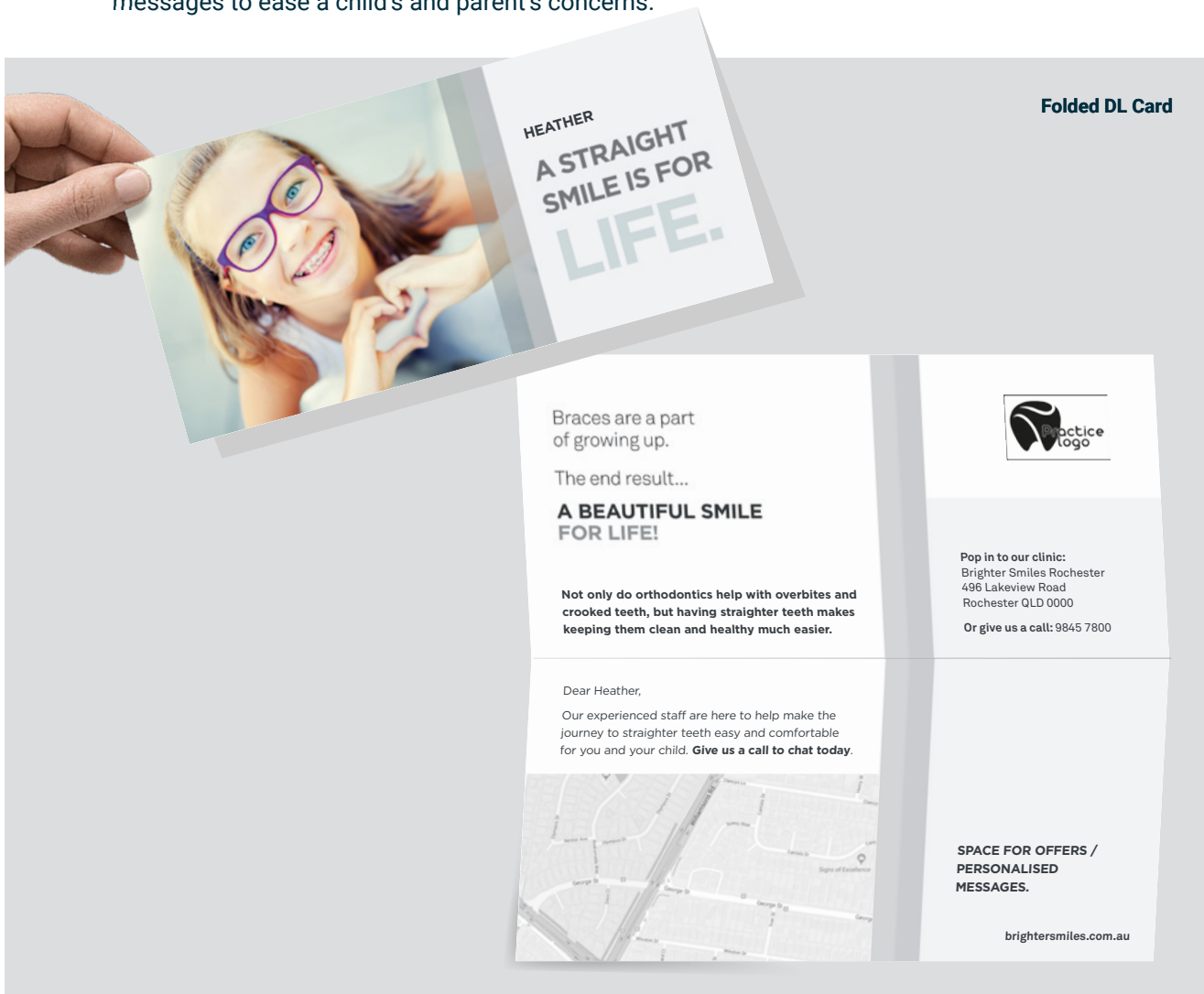
[Click Here To Book Online](#)

ORTHODONTIC



SELF-MAILER STYLE 2, IMAGE A

Aimed at children and their parents, this piece focuses on the life long positives that orthodontics bring to children's lives. Using supportive messages to ease a child's and parent's concerns.



Folded DL Card

GREY

D4WPRO5SM02A

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]
STRAIGHT SMILE IS FOR LIFE.

BRACES ARE A PART OF GROWING UP. THE END RESULT...
A BEAUTIFUL SMILE FOR LIFE!

Not only do orthodontics help with overbites and crooked teeth, but having straighter teeth makes keeping them clean and healthy much easier.

Dear [Patient's First Name],
Our experienced staff are here to help make the journey to straighter teeth easy and comfortable for you and your child. Give us a call to chat today.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

ORTHODONTIC



EMAIL STYLE 2, IMAGE A

Aimed at children and their parents, this piece focuses on the life long positives that orthodontics bring to children's lives. Using supportive messages to ease a child's and parent's concerns.

GREY

D4WPRO5E02A

\$

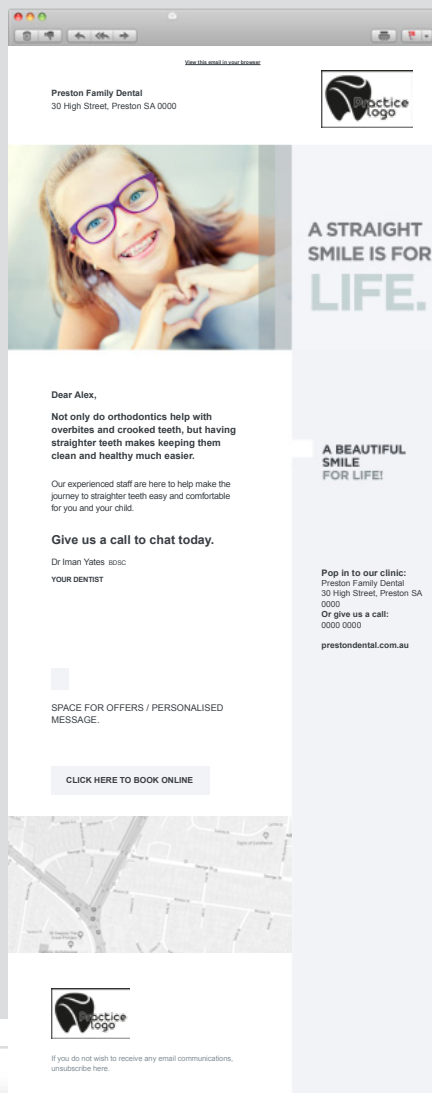
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CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Your Dental Practice]
[Your Dental Practice Address]

A STRAIGHT SMILE IS FOR LIFE.

Dear [Patient's First Name],
Not only do orthodontics help with overbites and crooked teeth, but having straighter teeth makes keeping them clean and healthy much easier.

Our experienced staff are here to help make the journey to straighter teeth easy and comfortable for you and your child.

Give us a call to chat today.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

A BEAUTIFUL SMILE IS FOR LIFE!

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

Click here to book online

ORTHODONTIC



SELF-MAILER STYLE 2, IMAGE B

Aimed at children and their parents, this piece focuses on the life long positives that orthodontics bring to children's lives. Using supportive messages to ease a child's and parent's concerns.



Folded DL Card

GREY

D4WPRO5SM02B

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

KEEP THEIR TEETH ON THE STRAIGHT AND NARROW

BRACES ARE A PART OF GROWING UP. THE END RESULT...
A BEAUTIFUL SMILE FOR LIFE!

Not only do orthodontics help with overbites and crooked teeth, but having straighter teeth makes keeping them clean and healthy much easier.

Dear [Patient's First Name],
Our experienced staff are here to help make the journey to straighter teeth easy and comfortable for you and your child. Give us a call to chat today.

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

ORTHODONTIC



EMAIL STYLE 2, IMAGE B

Aimed at children and their parents, this piece focuses on the life long positives that orthodontics bring to children's lives. Using supportive messages to ease a child's and parent's concerns.

LIGHT
GREY

D4WPRO5E02B

\$

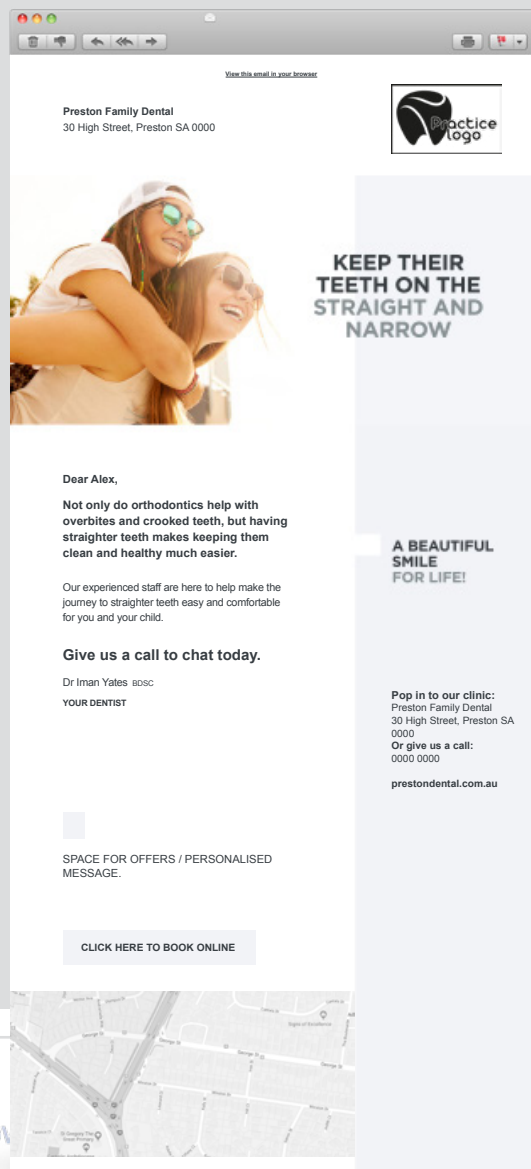
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AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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KEEP THEIR TEETH ON THE STRAIGHT AND NARROW

Dear [Patient's First Name],
Not only do orthodontics help with overbites and crooked teeth, but having straighter teeth makes keeping them clean and healthy much easier.
Our experienced staff are here to help make the journey to straighter teeth easy and comfortable for you and your child.

Give us a call to chat today.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

A BEAUTIFUL SMILE IS FOR LIFE!

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

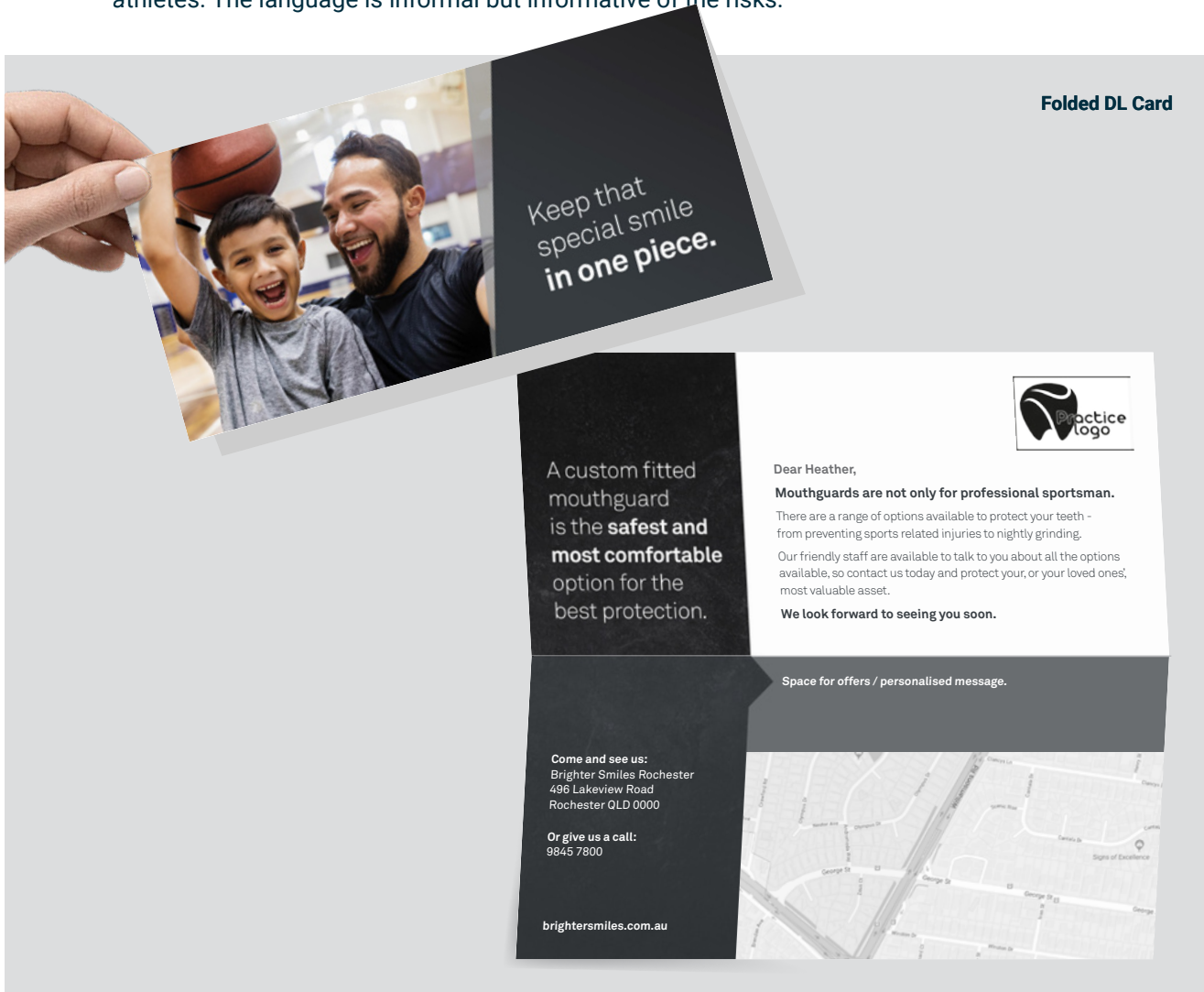
Click here to book online

MOUTHGUARDS



SELF-MAILER STYLE 1, IMAGE A

Reaching a general audience from parents, children and active adults this piece informs that mouthguards are not just for professional athletes. The language is informal but informative of the risks.



BLACK

D4WPRO6SM01A

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

KEEP THAT SPECIAL SMILE IN ONE PIECE.

A custom fitted mouthguard is the safest and most comfortable option for the best protection.

Dear [Patient's First Name],
Mouthguards are not only for professional sportsman.
There are a range of options available to protect your teeth - from preventing sports related injuries to nightly grinding.

Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

Come and see us:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

MOUTHGUARDS

EMAIL STYLE 1, IMAGE A

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BLACK

D4WPRO6E01A

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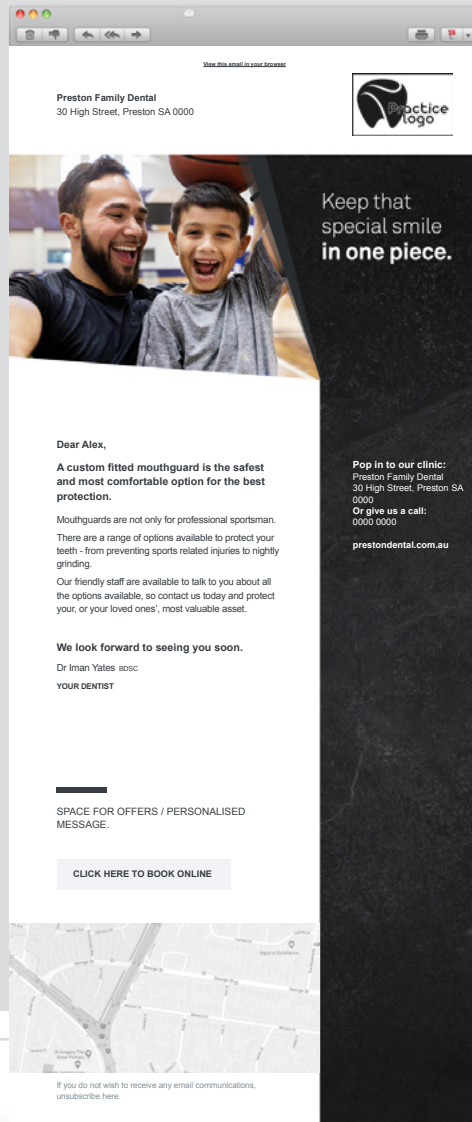
FREE

CODE

COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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KEEP THAT SPECIAL SMILE IN ONE PIECE.

Dear [Patient's First Name],
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Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

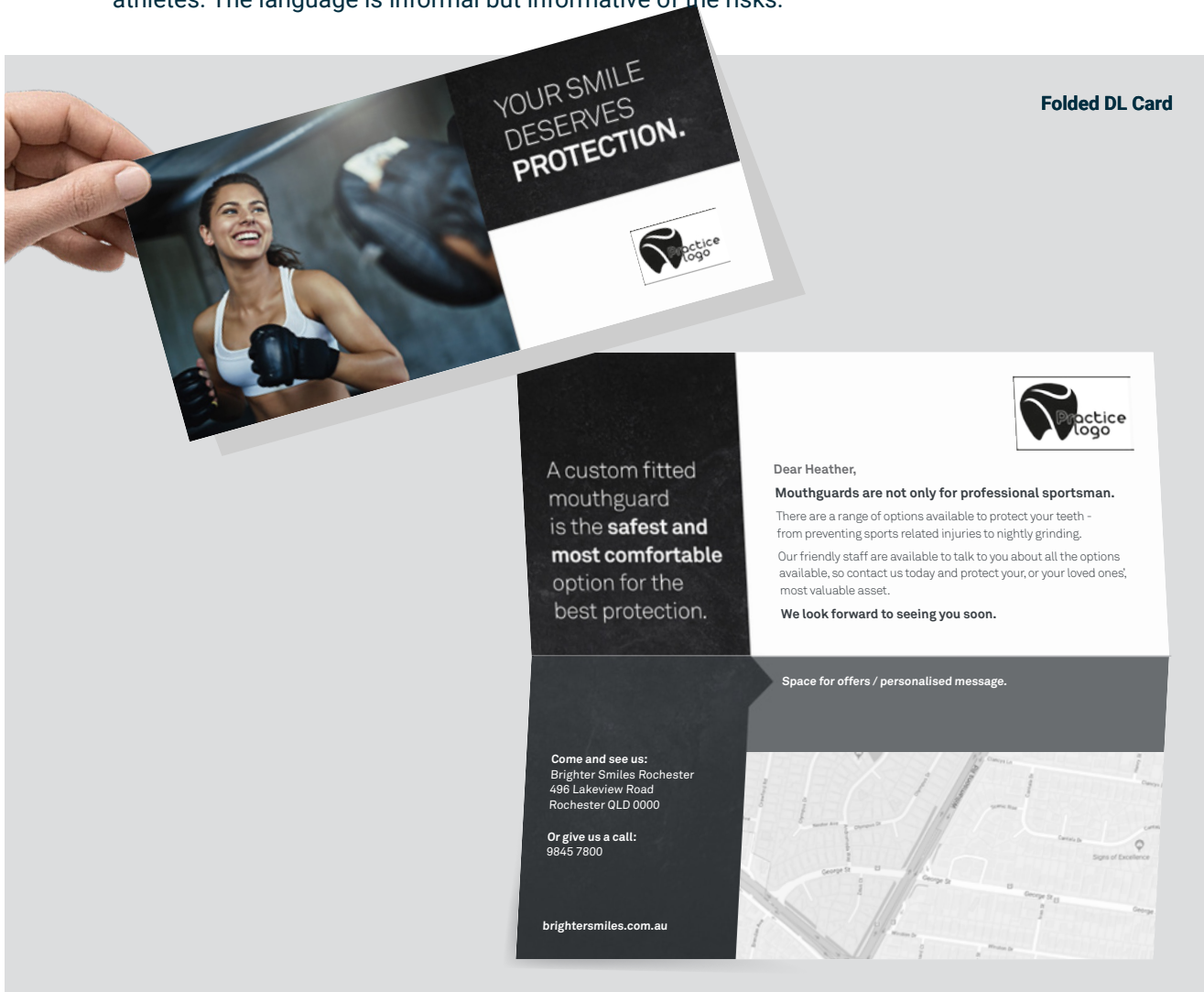
[Practice website]

MOUTHGUARDS



SELF-MAILER STYLE 1, IMAGE B

Reaching a general audience from parents, children and active adults this piece informs that mouthguards are not just for professional athletes. The language is informal but informative of the risks.



BLACK

D4WPRO6SM01B

\$

1.95

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COST PER PIECE

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AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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YOUR SMILE DESERVES PROTECTION.

A custom fitted mouthguard is the safest and most comfortable option for the best protection.

Dear [Patient's First Name],
Mouthguards are not only for professional sportsman.
There are a range of options available to protect your teeth - from preventing sports related injuries to nightly grinding.

Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

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[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

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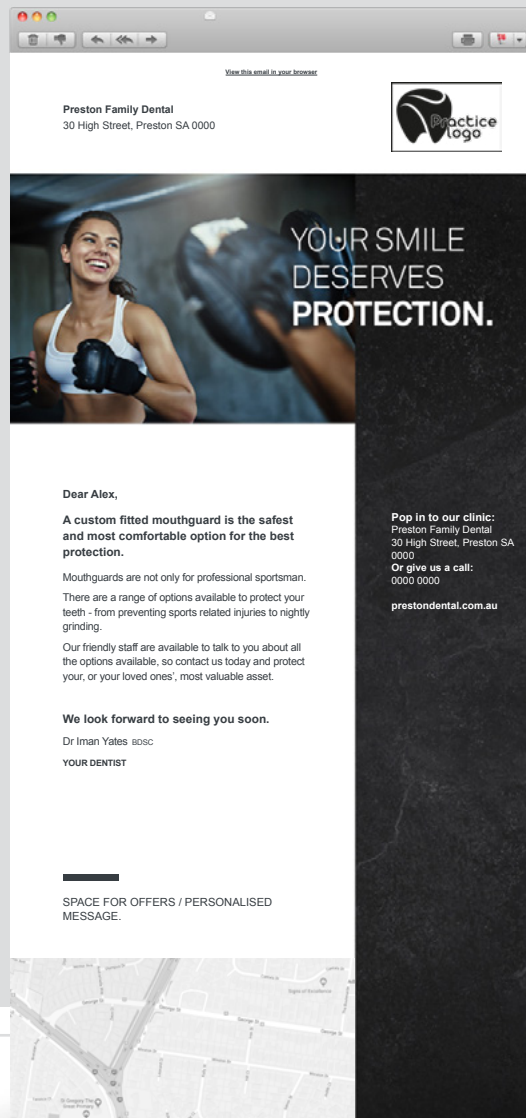
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AVAILABLE IN THE PORTAL

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Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

MOUTHGUARDS



SELF-MAILER STYLE 1, IMAGE C

Reaching a general audience from parents, children and active adults this piece informs that mouthguards are not just for professional athletes. The language is informal but informative of the risks.



BLACK

D4WPRO6SM01C

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1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run,
reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list
from D4W and sending via the portal.

SLEEP SOUNDLY KNOWING YOUR SMILE IS SAFE.

A custom fitted mouthguard is the safest and most comfortable option for the best protection.

Dear [Patient's First Name],
Mouthguards are not only for professional sportsman.
There are a range of options available to protect your teeth - from preventing sports related injuries to nightly grinding.

Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

Come and see us:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]

MOUTHGUARDS



EMAIL STYLE 1, IMAGE C

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BLACK

D4WPRO6E01C

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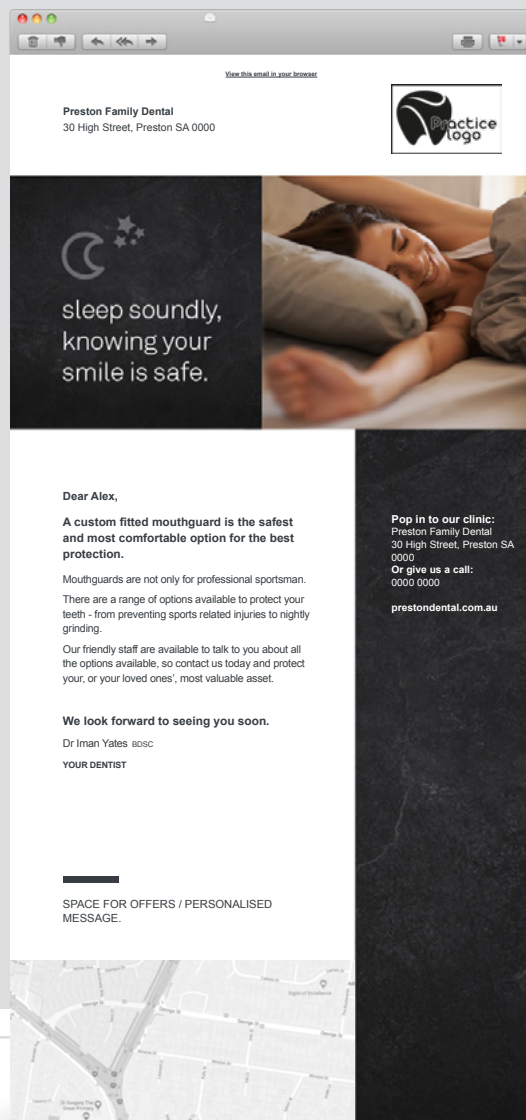
FREE

CODE

COST PER PIECE

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AVAILABLE IN AUTOMATION

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AVAILABLE IN THE PORTAL

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SLEEP SOUNDLY KNOWING YOUR SMILE IS SAFE.

Dear [Patient's First Name],
A custom fitted mouthguard is the safest and most comfortable option for the best protection.

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Our friendly staff are available to talk to you about all the options available, so contact us today and protect your, or your loved ones', most valuable asset.

We look forward to seeing you soon.

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

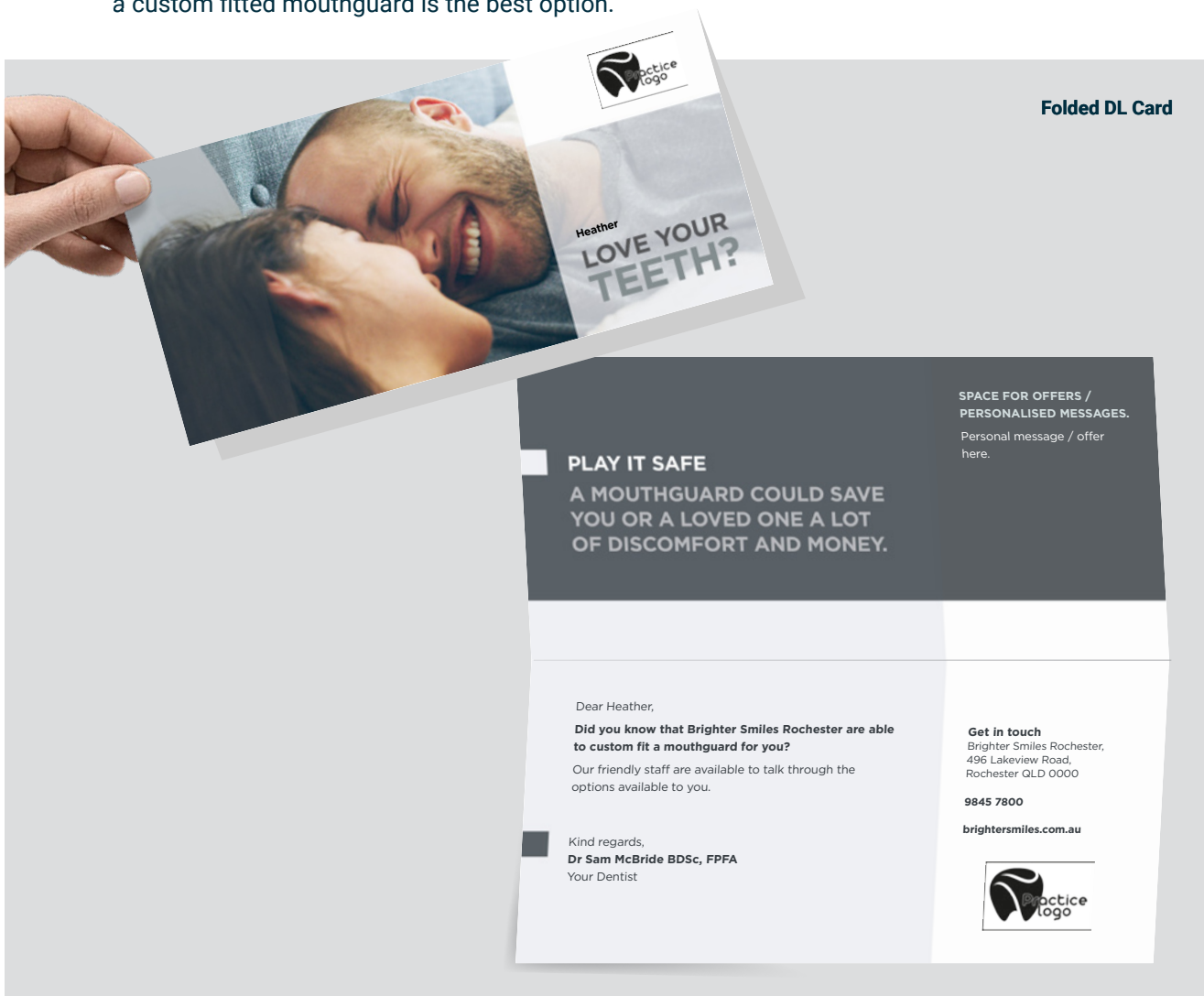
[Practice website]

MOUTHGUARDS



SELF-MAILER STYLE 2, IMAGE A

This piece focuses on the fact that a smile is special and should be protected. With persuasive language it seeks to inform the patient that a custom fitted mouthguard is the best option.



Folded DL Card

GREY	D4WPRO6SM02A	\$ 1.95
	CODE	COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]

LOVE YOUR TEETH?

PLAY IT SAFE

A mouthguard could save you or a loved one a lot of discomfort and money.

Dear [Patient's First Name],
Did you know that [Your Dental Practice] are able to custom fit a mouthguard for you? Our friendly staff are available to talk through the options available to you.

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Get in touch
[Your Dental Practice],
[Your Dental Practice Address]

[Practice phone]

[Practice website]

MOUTHGUARDS



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AVAILABLE IN THE PORTAL

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LOVE YOUR TEETH?

PLAY IT SAFE

A mouthguard could save you or a loved one a lot of discomfort and money.

Dear [Patient's First Name],
Did you know that [Your Dental Practice] are able to custom fit a mouthguard for you? Our friendly staff are available to talk through the options available to you.

Get in touch today.
[Dentist Title, Name and Surname, and Qualification]
YOUR DENTIST

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]



MOUTHGUARDS

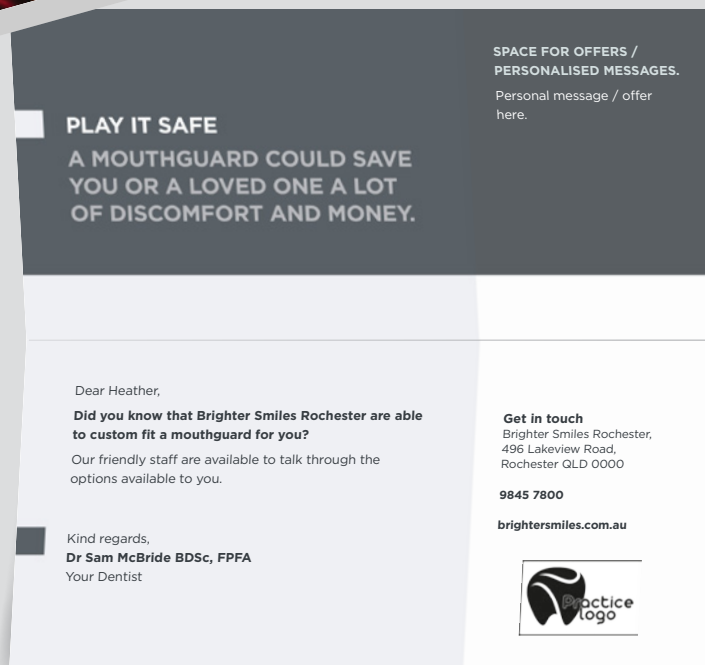


SELF-MAILER STYLE 2, IMAGE B

This piece focuses on the fact that a smile is special and should be protected. With persuasive language it seeks to inform the patient that a custom fitted mouthguard is the best option.



Folded DL Card



GREY

D4WPRO6SM02B

\$

1.95

CODE

COST PER PIECE

CONTENT

AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

[Patient's First Name]
LOVE YOUR TEETH?

PLAY IT SAFE

A mouthguard could save you or a loved one a lot of discomfort and money.

Dear [Patient's First Name],
Did you know that [Your Dental Practice] are able to custom fit a mouthguard for you? Our friendly staff are available to talk through the options available to you.

Kind regards,

[Dentist Title, Name and Surname, and Qualification]
Your dentist

Get in touch
[Your Dental Practice],
[Your Dental Practice Address]

[Practice phone]

[Practice website]

MOUTHGUARDS



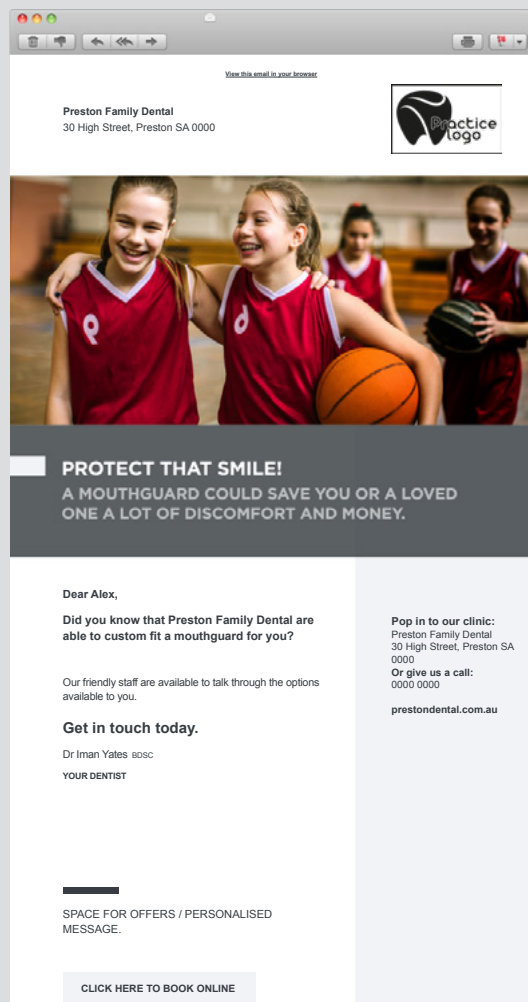
EMAIL STYLE 2, IMAGE B

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GREY	D4WPRO6E02B	\$	FREE
	CODE		COST PER PIECE

CONTENT

Email



AVAILABLE IN AUTOMATION

Can be set up to automatically run, reducing errors and saving time.



AVAILABLE IN THE PORTAL

Manually sent by generating a list from D4W and sending via the portal.

PROTECT THAT SMILE!

A mouthguard could save you or a loved one a lot of discomfort and money.

Dear [Patient's First Name],
Did you know that [Your Dental Practice] are able to custom fit a mouthguard for you? Our friendly staff are available to talk through the options available to you.

Get in touch today.
[Dentist Title, Name and Surname, and Qualification]
YOUR DENTIST

Pop in to our clinic:
[Your Dental Practice]
[Your Dental Practice Address]

Or give us a call:
[Practice phone]

[Practice website]



► OTHER RANGES

We are constantly expanding our range and have a comprehensive **Recall range** which includes emails and letters in a range of designs.

Recalls can be automated and linked to D4W Marketing template. To convert to Recall Automation or link templates to your existing Recall Automation, [click here](#) to schedule.



D4W
Marketing

Powered by DMM